INTERNSHIP REPORT

Company Name: Code Alpha
Intern Name: Rimsha Naeem

Student ID: CA/DF1/5072
Internship Duration: 1st January 2025 – 30th January 2025

Domain: UI/UX Design
Tool Used: Figma

1. Introduction

My name is **Rimsha Naeem**, and I am a WordPress Developer, UI/UX Designer, and Microsoft Specialist. I have a strong interest in designing user-friendly and visually appealing digital interfaces. During this internship, I worked on creating wireframes, UI designs, and interactive prototypes using Figma, focusing on usability, layout structure, and user experience best practices.

2. Company Overview

Code Alpha is a technology-based organization that provides opportunities for students and beginners to enhance their practical skills through real-world projects. The company focuses on learning, innovation, and professional growth in various technical domains including UI/UX design.
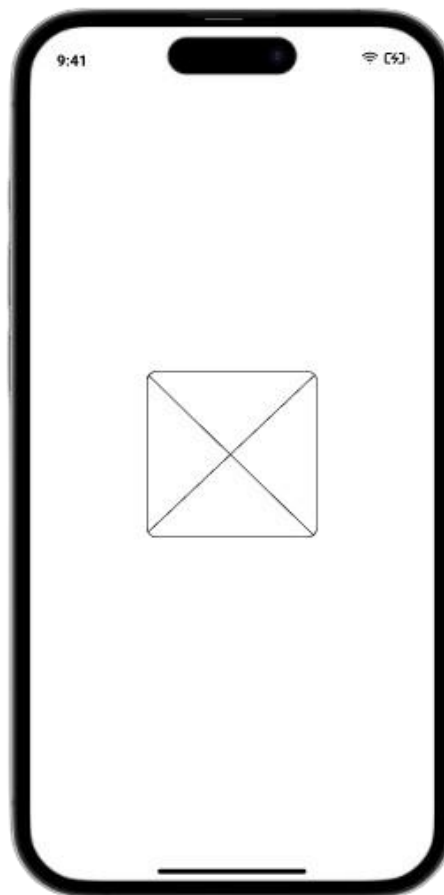
3. Tools & Technologies

1. Figma
2. Wireframing techniques
3. UI design principles
4. Interactive Prototyping

Task 1: Mobile App Wireframing

In this task, I created low-fidelity wireframes for a **Food Delivery Mobile Application** using **Figma**. The wireframes were designed to define the basic layout, screen structure, and user flow of the application. The main focus was on content placement, navigation flow, and usability without using colors or detailed visuals. This step helped in planning the overall structure of the application before moving to the final UI design.

User Flow of the Application: The user flow of the food delivery mobile application starts with a splash screen displaying the app logo. Users can then log in or sign up, with an option to recover their password if needed. After authentication, users are shown a promotional coupon screen followed by the home screen displaying various food categories. Selecting a category opens the food item details screen, including ingredients and pricing. Users can add items to the cart, place the order, and finally view the order confirmation screen.
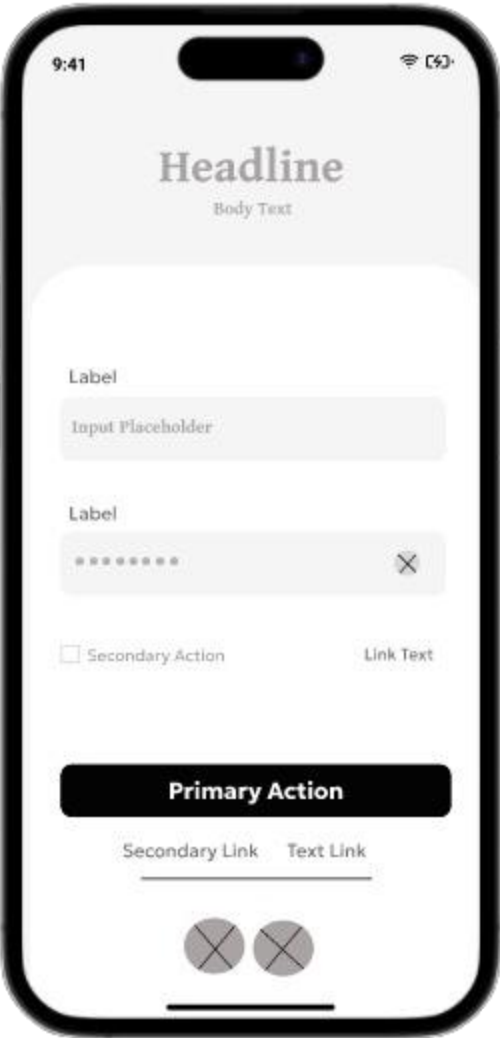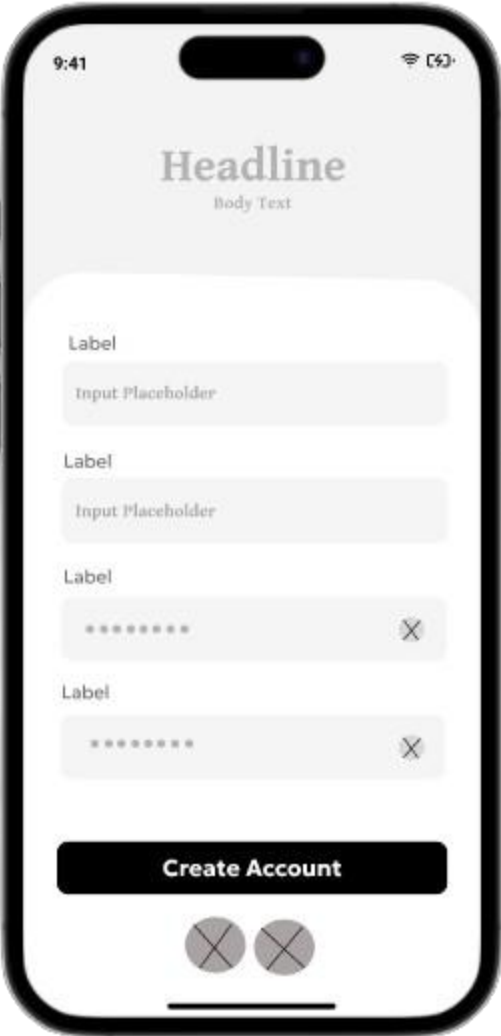
Splash Screen (App Logo & Branding)

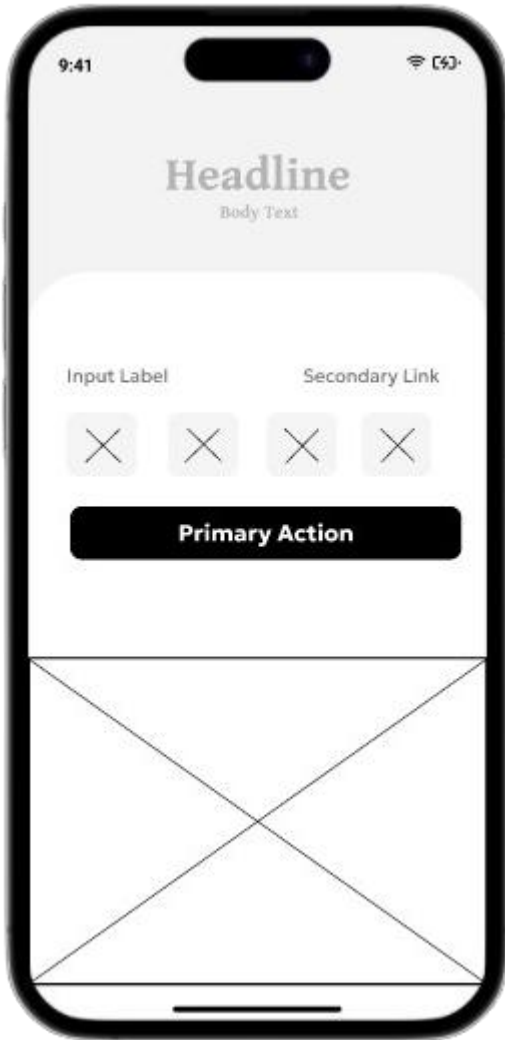# Access Location Screen (Allow / Deny Location)

Heading
Body Text
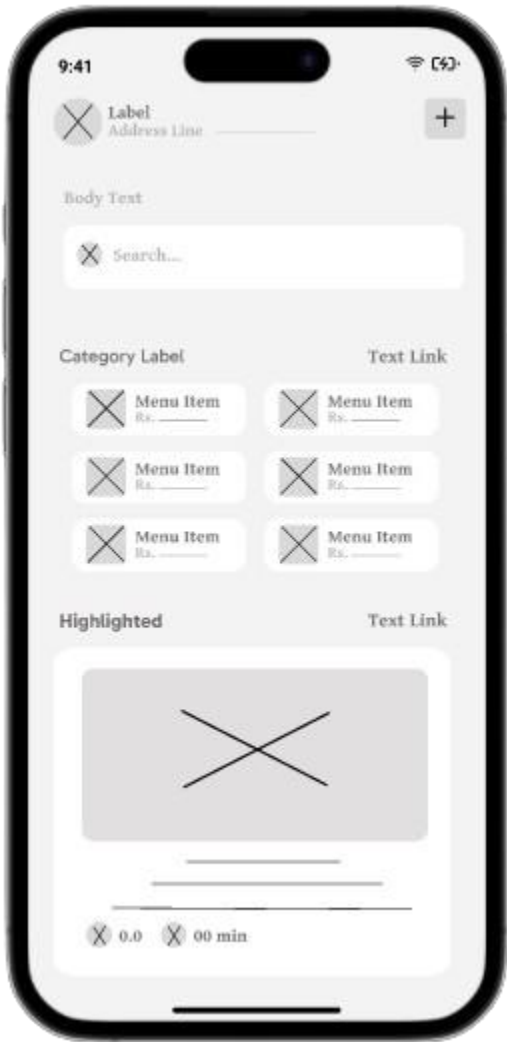
Step Indicators

CTA

Text Button

Heading
Body Text

Step Indicators

CTA

Login & Sign Up Screen

Screen 1

Heading

Step Indicators

Primary Action

Create Account

Screen 2

Headline

Body Text

Label

Input Placeholder

Label

....

Secondary Action   Link Text

Primary Action

Secondary Link   Text Link

Headline

Body Text

Label

Input Placeholder

Label

Input Placeholder

Label

• • • • • • • •   ✕

Label

• • • • • • • •   ✕

Create Account

Forgot Password Screen

Screen 1 (left):

9:41

Headline
Body Text

Label

Input Placeholder

Primary Action

Screen 2 (right):

9:41

Headline
Body Text

Input Label   Secondary Link

X   X   X   X

Primary Action

Coupon / Hurry Offer Screen

Home Screen (Categories)

Food Item Screen

Cart Screen

9:41

Label

+

Item 1 Name   ✕
RS.
Size   [−] 00 [+]

Item 2 Name   ✕
RS.
Size   [−] 00 [+]

Item 3 Name   ✕
RS.
Size   [−] 00 [+]

Subtotal   Item Count

Promo Code
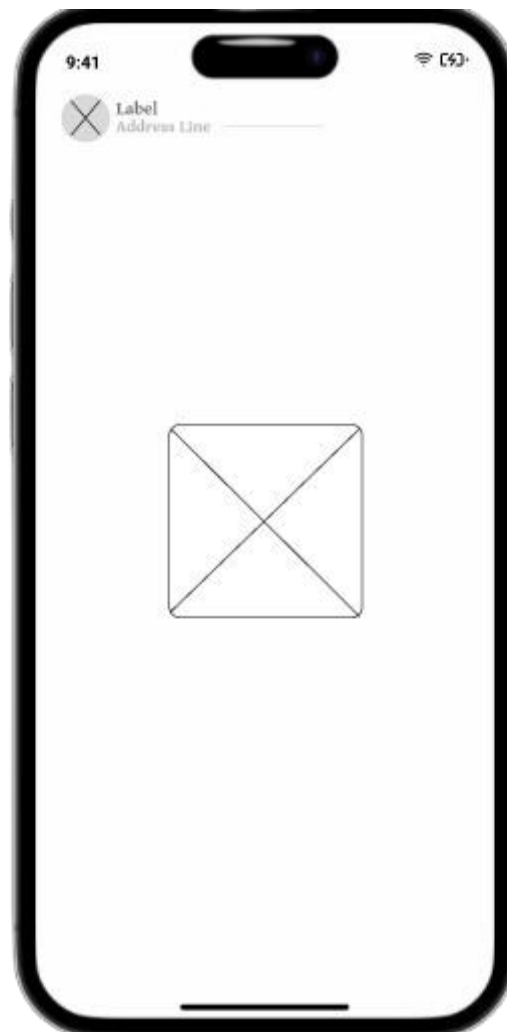
Primary Action

Order Confirmation Screen

Interactive Prototype Access:

https://www.figma.com/proto/XzPowOiIudXLYuNvtH3LxI/Wireframming?node-id=1-16&p=f&t=QyJLOFPQTb5EGZmQ-1&scaling=scale-down&content-scaling=fixed&page-id=0%3A1&starting-point-node-id=1%3A16

Visual Phone Mockup Link:

https://www.figma.com/design/XzPowOiIudXLYuNvtH3LxI/Wireframming?node-id=0-1&t=7ClgkeBr6ed0KlXR-1