INTERNSHIP REPORT

Company Name: Code Alpha
Intern Name: Rimsha Naeem

Student ID: CA/DF1/5072
Internship Duration: 1st January 2025 – 30th January 2025

Domain: UI/UX Design
Tool Used: Figma

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1. Introduction

My name is **Rimsha Naeem**, and I am a WordPress Developer, UI/UX Designer, and Microsoft Specialist. I have a strong interest in designing user-friendly and visually appealing digital interfaces. During this internship, I worked on creating wireframes, UI designs, and interactive prototypes using Figma, focusing on usability, layout structure, and user experience best practices.

2. Company Overview

Code Alpha is a technology-based organization that provides opportunities for students and beginners to enhance their practical skills through real-world projects. The company focuses on learning, innovation, and professional growth in various technical domains including UI/UX design.

3. Tools & Technologies

1. Figma
2. Wireframing techniques
3. UI design principles
4. Interactive Prototyping

Task 2: High-Fidelity Ui Design

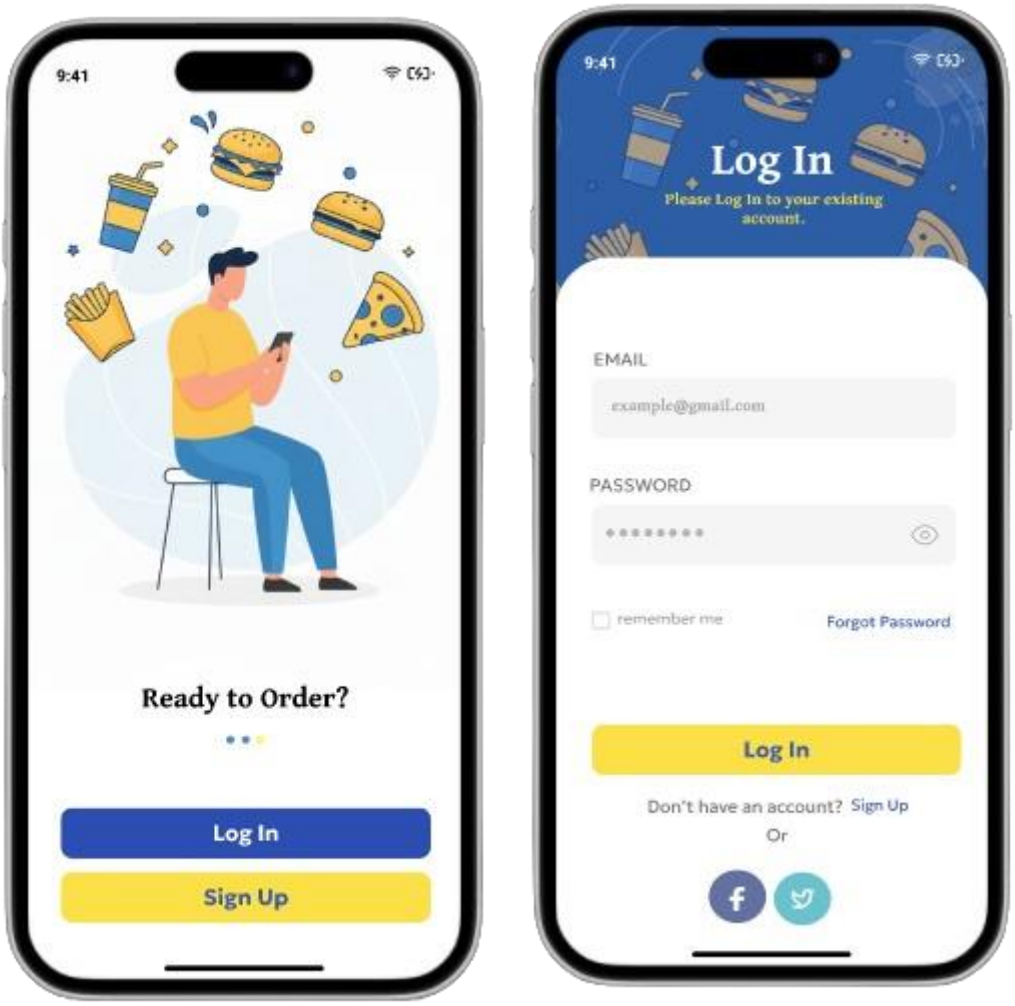
In this task, I converted the wireframes into a **high-fidelity UI design** for the same food delivery application using **Figma**. The design includes visually attractive screens with proper **color palettes, typography, buttons, icons, and images**. UI/UX principles such as consistency, visual hierarchy, alignment, and user-centered design were followed. Additionally, I created an **interactive clickable prototype** to demonstrate the complete user flow and enhance the overall user experience.

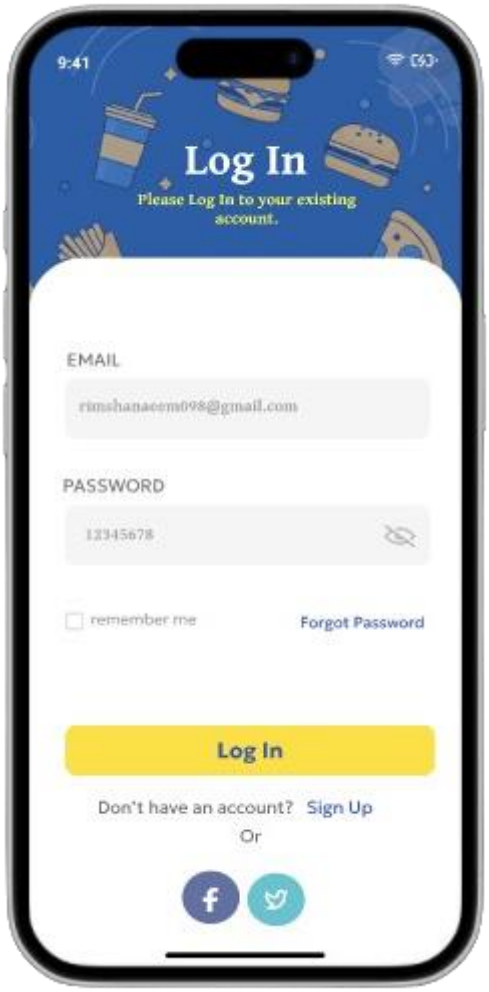
User Flow of the Application: The user flow of the food delivery mobile application starts with a splash screen displaying the app logo. Users can then log in or sign up, with an option to recover their password if needed. After authentication, users are shown a promotional coupon screen followed by the home screen displaying various food categories. Selecting a category opens the food item details screen, including ingredients and pricing. Users can add items to the cart, place the order, and finally view the order confirmation screen.

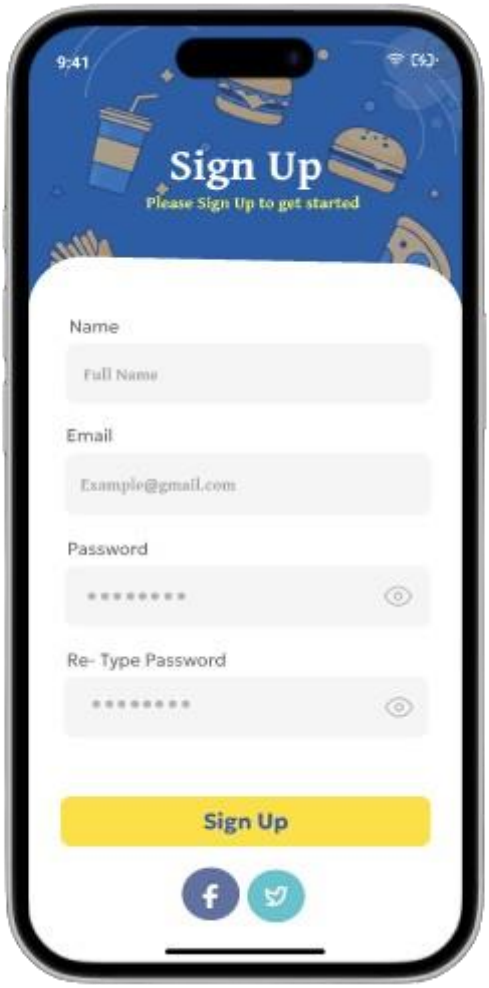
Splash Screen (App Logo & Branding)

Access Location Screen (Allow / Deny Location)

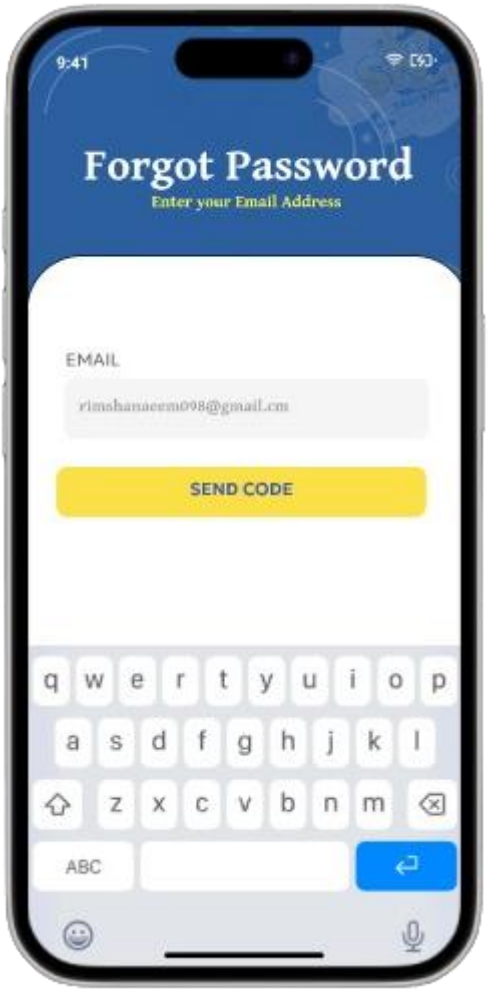
Login & Sign Up Screen

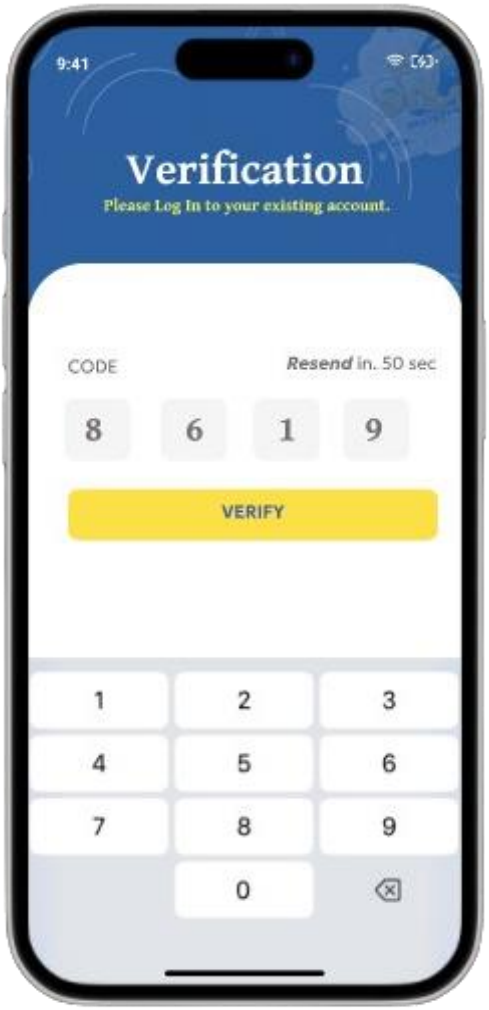



9:41
Log In
Please Log In to your existing account.
EMAIL
rimshanaeem098@gmail.com
PASSWORD
12345678
remember me
Forgot Password
Log In
Don't have an account? Sign Up
Or


9:41
Sign Up
Please Sign Up to get started
Name
Full Name
Email
Example@gmail.com
Password
Re- Type Password
Sign Up

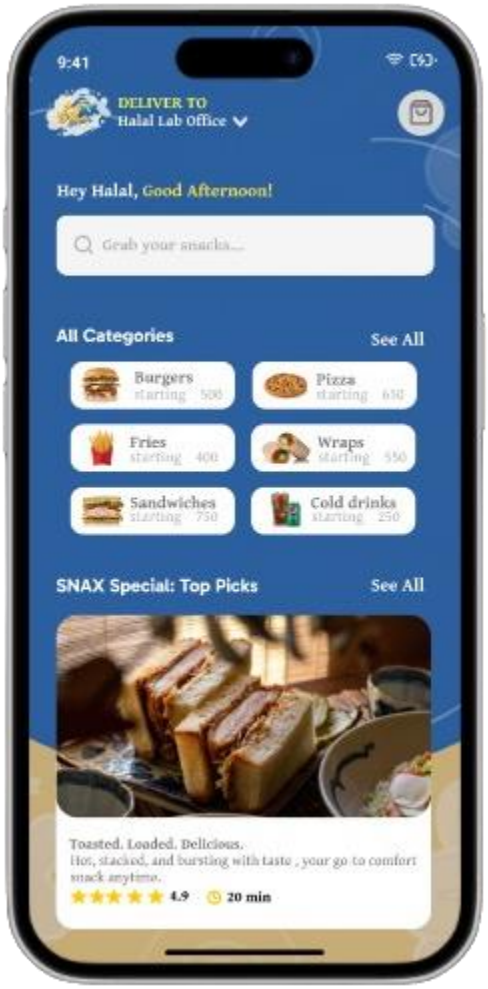
Forgot Password Screen (Optional Flow)





Coupon / Hurry Offer Screen

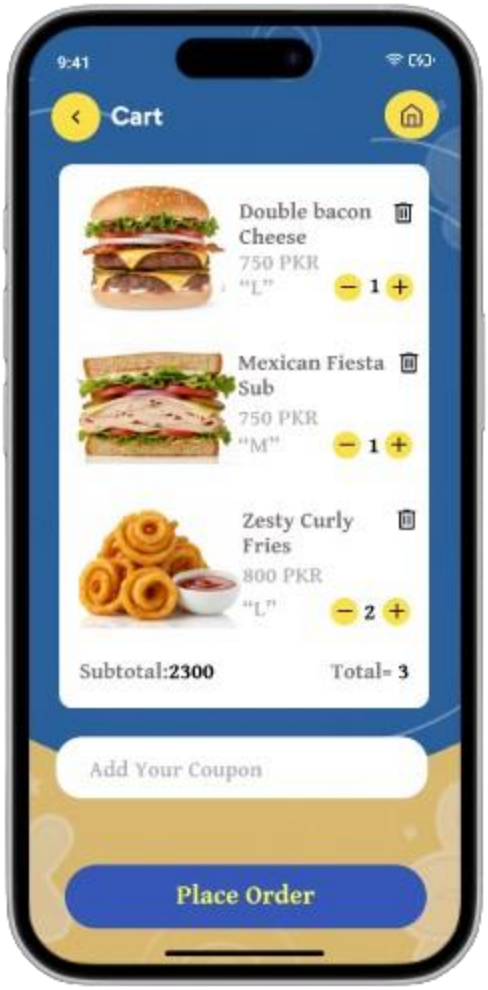
Home Screen (Categories Display)



Category Screen (User selects a category)

Food Item Screen

Cart Screen


9:41
Cart
Double bacon Cheese
750 PKR
"L"
1
Mexican Fiesta Sub
750 PKR
"M"
1
Zesty Curly Fries
800 PKR
"L"
2
Subtotal:2300
Total= 3
Add Your Coupon
Place Order

Order Confirmation Screen

Interactive Prototype Access:

https://www.figma.com/proto/sIpFyVKBDfcIeT5wC2iIry/Food-Delivery-App?node-id=11-63&t=RpBbK9RKfxGeHimk-1&scaling=scale-down&content-scaling=fixed&page-id=0%3A1&starting-point-node-id=11%3A63

Visual Phone Mockup Link:

https://www.figma.com/design/sIpFyVKBDfcIeT5wC2iIry/Food-Delivery-App?node-id=0-1&t=TZxEajNbiv4E4qiB-1