

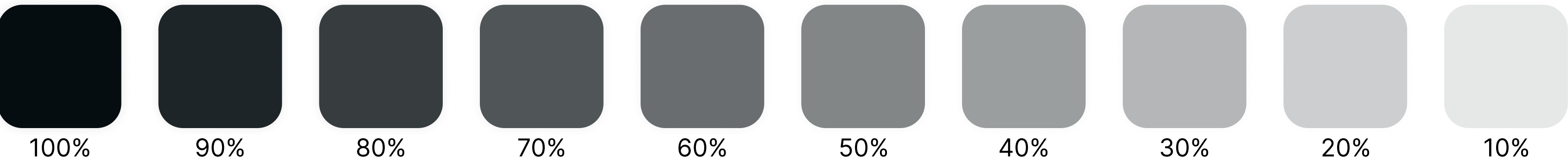
DESIGN SYSTEM

COLOURS

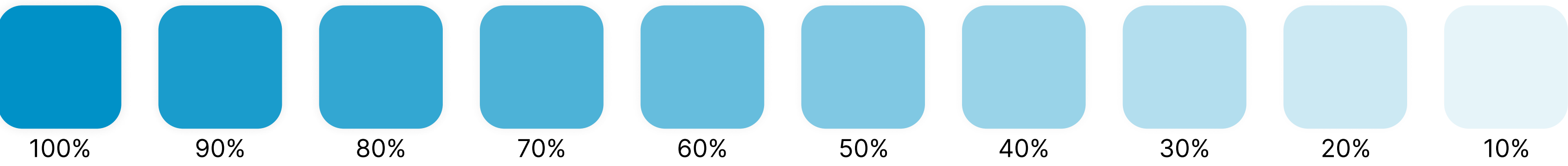
Colour scheme

These colours are used for text and illustrations of the website.
Lighter shades (opacity in percent %) can be used for separators and disabled element background.

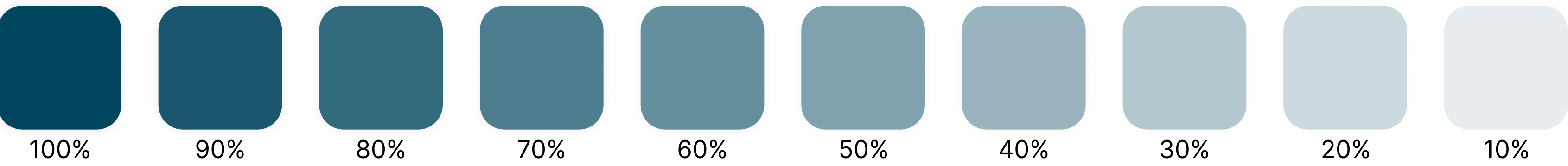
Black bean color is used for subheading and body text.



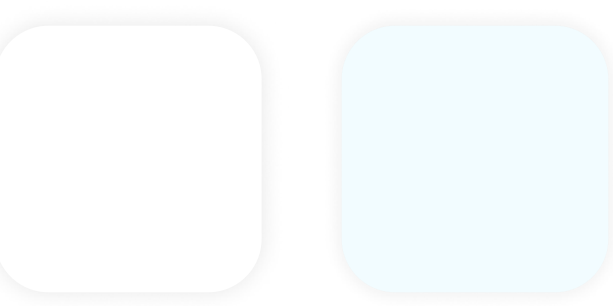
Pacific blue color is used for clickable element such like button's background and hypertext links.



Midnight green color is used for headings, label of buttons and helps to highlight not clickable text.



White - Seashell color for icons lines or text on darker or coloured background. Can be used as background.



Colour gradients

A colour gradient can be used for illustrations and background of sections. In the website, it is currently used for even section's background.
These gradients or samples. You can make your own gradients based on the **colour scheme** section.



- Note :
- vertical linear background is used for content that scrolls or is read from top to bottom, such as the sections of a page.
 - horizontal linear background is used to read horizontal content such as buttons, labels, etc.

TYPOGRAPHY

Typefaces

The typefaces used for the website can de downloaded in Google fonts : <https://fonts.google.com/>

AaBbCc

Raleway Bold

AaBbCc

Raleway Regular

The typeface Raleway should be used for text styles.

AaBbCc

Nunito Black

The typeface Nunito should be used for display and headings.

AaBbCc

Halant Regular

The typeface Halant should be used for subheadings.

Font styles

H1 Heading level 1

Nunito - Font weight 900 - Desktop 40px - Mobile 35px

H2 Heading level 2

Nunito - Font weight 900 - Desktop 35px - Mobile 30px

H3 Heading level 3

Nunito - Font weight 900 - Desktop 30px - Mobile 25px

H4 Heading level 4

Nunito - Font weight 900 - Desktop 25px - Mobile 20px

Subheading for H1

Halant - Desktop 30px - Mobile 28px

Subheading for H2

Halant - Desktop 26px - Mobile 24px

Subheading for H3

Halant - Desktop 22px - Mobile 20px

Subheading for H4

Halant - Desktop 20px - Mobile 18px

Paragraphs / body text

Raleway - Desktop 18px - Mobile 16px

Highlighted text

Raleway - Font weight bold - Desktop 18px - Mobile 16px

Clickable text

Raleway - Font weight bold - Desktop 18px - Mobile 16px

LABEL / SHORT TITLE

Raleway - Font weight bold - Desktop 20px - Mobile 18px

Secondary text / Copyright / Caption etc.

Raleway - Desktop 18px - Mobile 14px

LINKS

Links (app and website)

Simple link

Simple link in **blue pacific** and bold

Clickable text

You can highlight the link with the cursor icon

Website menu (nav)

Active link **Hovered link** Normal link

App - menu

Here is the menu of the App :















Information :














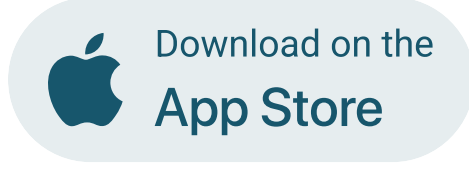
BUTTONS

Rounded shapes are preferred as bubble references, both for the illustrations and the buttons on the site.
Set the border radius to 100px for buttons.

Call to action (CTA) buttons


	Desktop button	Desktop button with icon	Mobile button	Mobile button with icon
Normal				
Hovered				
Disabled				


Download buttons


	Desktop button	Desktop button with icon	Mobile button	Mobile button with icon
Normal				
Hovered				
Disabled				


Buttons in the app

Currently used in the redesign of the app of BubblesMapper.

- 

Floating button
- 

Central button in menu
- 

Active central button in menu
- 

Central button in menu with label

INPUTS IN APP

↔ Padding x and y : 15 px

↔

Enter your location

⚙

Input without icon

Enter your location

Empty field unselected

Text color : black bean 60%

Entered text

Field unselected with entry

Text color : black bean

Enter your location

Field empty selected

Clicked state


Normal link

Simple link in **Black Bean 60%**

Input with icon that can be active when input is fulfilled

Enter your location

 Empty field unselected

Text color : black bean 60%

Entered text

 Active icon inside is in **pacific blue 50%**

Text color : black bean

Enter your location

 Field empty selected

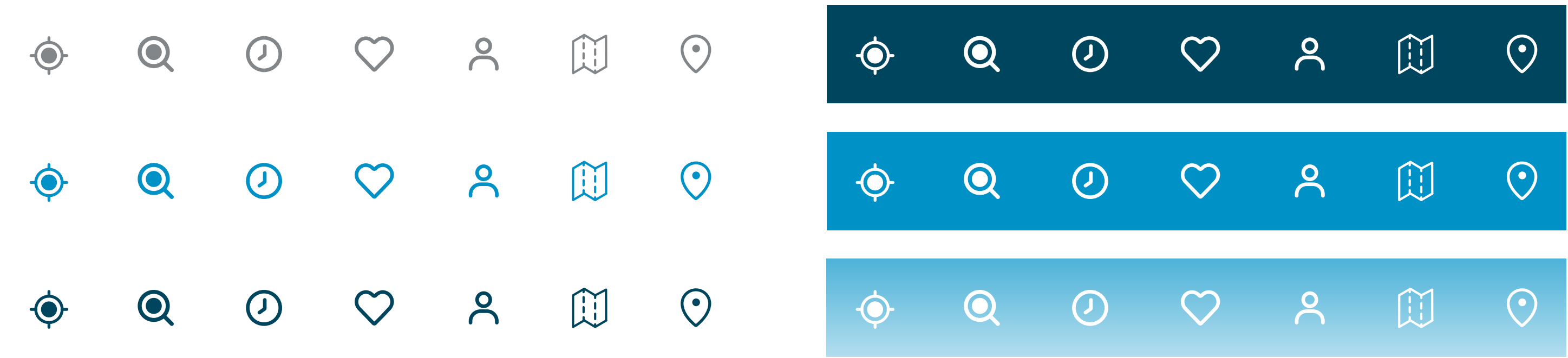

Active link

Active link in **pacific blue**

ICONOGRAPHY

Rounded shapes are preferred as bubble references, both for the illustrations and the buttons on the site.

App icons



Illustratives icons

Border huge icons : 8px if less than 4 elements in a section | Bubbles border : 2px



Border huge icons : 5px if more than 4 elements in a section | Bubbles border : 2px



Border bubbles and normal icons : 2px | Number : Raleway - 80px - font weight 900

