



## About Me



- 1 year experience As Digital Marketing Executive
- April 7, 1993
- Nashik, Maharashtra
- +91 8421858097
- [pavanjwaghmare@gmail.com](mailto:pavanjwaghmare@gmail.com)
- [www.pavanwaghmare.com](http://www.pavanwaghmare.com)
- /pavan.waghmare.908
- /pavan-waghmare-877505a7/

## Dual MBA in Marketing & Finance

Passionate & belief in Digital Marketing as an essential tool for the growth and success of an organization that wishes to scale and achieve higher levels of profitability. I have 2-year experience in Social Media Marketing (Facebook Marketing) and Graphics Designing as freelancer. 1 year experience in Finance Company as Sales Executive and 11 months experience in Digital Marketing Agency.

## Core Skill

- SEO (Search Engine Optimization)
- Social Media Marketing
- Digital Campaign Management
- HTML (Basic)
- Designing
- Research & Analytics
- Brand & identity Management

## Career Summary

### Current Work Experience

- **Markint.in (Freelancer) 2018**  
**Web Development, Social Media Marketing, SEO, Digital Marketing Agency**

#### Key Responsibility

- Liaising with Business owners to gain an in-depth understanding of their work and needs.
- Logo Design
- Plan & implement branding and Facebook marketing strategy.
- Developing and managing online Facebook marketing campaign to drive relevant traffic on Facebook page and leads generation for increasing sales.
- Design & Development Website.
- SEO - On-page, Off-Page, Keyword Research, SSL Certification.
- Design the creatives for the Facebook marketing.

## Education

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- **Bachelor of Commerce**  
K.T.H.M. College  
Savitribai Phule Pune University  
Nashik, Maharashtra  
Graduated 2013  
Division II
- **Master of Business Administrative, Marketing**  
KT.H.M. College  
Yashwantrao Chavan Open University  
Nashik, Maharashtra  
Completed, July 2015  
Division III
- **Master of Business Administrative, Finance**  
Matoshri College of Management &  
Research Center  
Savitribai Phule Pune University  
Nashik, Maharashtra  
Completed, June 2016  
Division II
- **Master of Commerce, Banking & Finance**  
External  
Savitribai Phule Pune University  
Nashik, Maharashtra  
Division III

## Training & Certificate

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- Certification of Digital Marketing Executive, MSSDS, 2018
- Diploma in Digital Marketing, Shaw Academy, 2017
- Certification of Jr. Marketing Executive, MSSDS, 2018
- Certification of Soft Skill, MSSDS, 2018
- Certification of Ad Words, Google, 2018
- Certification of Digital Sales, Google 2018
- Certification of Entrepreneur Development Program, Udyogwardhini, 2016

## Personal Skills

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- Designing
- Creative
- Public Relation

## Languages

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- Marathi    ●●●●
- Hindi     ●●●○
- English   ●●○○

## Interest

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- Music
- Online Surfing
- Social Media
- Designing

## Extra Curricular Activities

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Work as Art of Living Volunteer

## Projects

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- Project 1** Introduction of Digital Marketing  
July 2015, Academic Project
- Project 2** Study of Share Market Investment & Management  
April 2016, Academic Project

## Personal Details

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|-----------------------|---|------------------------|----------------|
| <b>Father's Name:</b> | Mr. Jagdish Waghmare  | <b>Birthday:</b>       | April 07, 1993 |
| <b>Gender:</b>        | Male  | <b>Marital Status:</b> | Single         |
| <b>Nationality:</b>   | India   |                        |                |
| <b>Address:</b>       | 110, Ashapura Soc. Dhatrak Phata, Panchavati,<br>Nashik - 422003, Maharashtra |                        |                |

### Declaration

I, Pavan Waghmare, hereby declare that the information contained herein is true and correct to the best of my knowledge and belief.

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Pavan Waghmare

Nashik, Maharashtra



# PAVAN WAGHMARE

Nashik, Maharashtra

+91.8421858097

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## References

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### **Mr. Sachin Thakre**

+91 7385008692

Digital Marketing Manager

SpandigitSocial.com

MIDC Satpur,

Nashik - 422003 Maharashtra

### **Mrs. Dipali Chandak**

+91 9423785054

Director

Wisdom Xtra Consultancy Pvt. Ltd.

Kamgar Nagar,

Nashik - 422003 Maharashtra