

**PRIYANKA TRAMBAK KHAIRNAR**

**Address:** 20-"Ajinkya", Aabhyuday colony, near S.T colony, gangapur road, nashik-13

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**Specialization:** MARKETING

**Objective:**

To work in a firm with a professional work driven environment where I can utilize and apply my knowledge, skills which would enable me to grow while fulfilling organizational goals.

Sr. No.	Qualification	Name of the College/School	Name of the Board/University	Year of Passing	Percentage Obtained
1	MBA (Marketing)	INDIRA INSTITUTE OF MANAGEMENT, PUNE	PUNE UNIVERSITY	2015-2017	8(SGPA)
2	Engineering (COMPUTER)	PVG's COET, PUNE	PUNE UNIVERSITY	2010-2014	61.26
3	Maharashtra state board	K.T.H.M COLLEGE, NASHIK	HSC	2010	81.83
4	Maharashtra state board	MARATHA HIGH SCHOOL, NASHIK	SSC	2008	84.15

**Digital Marketing course with 11 Google Certification**

**Course contents:** - SEO, SMM, SEM, SMO, Remarketing, Affiliate Marketing, Email Marketing.

**Course Duration:** - 90 Days.

**Academy Name:** - Pace Career Academy Nashik

**Work Experience:**

- 1. Name of the Company:** LOGE IT SOLUTIONS PVT.LTD  
**Duration:** 1 year  
**Designation:** As SOFTWARE ENGINEER  
Website development and testing projects
- 2. Summer Internship**  
**Name of company:** Bharti Airtel  
**Duration:** 2 Months  
**Designation:** As Marketing Manager  
Understanding the Marketing strategies at Airtel and its impact on the perception of Airtel Customer.

**Projects:****1. Optimizing Advertisement Targeting Based on Colour And Devices.**

With this Project, we are coming up with a solution algorithm where depending on the history of user clicks we will predict the colour combination to be used for showing advertisements to a user.

**2. Digital marketing project of ADV. Lalita Patil International School**

With this institute we were doing Social media marketing through Facebook(By creating page), Google+, Twitter and Instagram also handling Google AdWords, Analytics and Email marketing through Mailchimp all this help them to increase the awareness of school.

**Skills:**

C, C++, PHP, HTML, Oracle,  
Eclipse. MS Office, Computer  
Networks.

**Personal Details:**

- **Date of Birth:** 24/11/1992
- **Marital Status:** Single
- **Hobbies:**  
Cooking, Painting, listening to music.
- **Languages:**  
English, Hindi, Marathi.

**Strengths:**

- Team building,
- Sincerity and dedication
- Positive Attitude
- Quick learner

**Achievement:**

- Winner, Transcend, Market-Shastra, SIBM Pune, 2017
- Participation, Nirmiti, General Quiz, MIT Pune, 2012

**DECLARATION:**

I hereby declare that the above written particulars are true and correct to the best of my knowledge and belief.

Date: \_\_\_\_\_ Time: \_\_\_\_\_ Place: \_\_\_\_\_ Signature: \_\_\_\_\_