

CASE STUDY

Getting FDA compliant eCommerce ready within 90 days

ABOUT CLIENT:

UK based Client baby care brand wanted to develop new markets for their expansion. They wanted to develop the abilities to sell through new geographies i.e. Europe and USA.

CHALLENGES

Client had basic eCommerce program which was proving inadequate to cater business complexity.

- ✓ Showcasing products that are FDA approved in respective countries only
- ✓ Multi-lingual country specific eCommerce
- ✓ Multi-currency eCommerce capabilities
- ✓ Centralised Admin

What Our Client Says

Not only are the engineers (SE, QA, and even UI designer) skilled, hardworking, and dependable, we got the best project manager who built multiple team to ensure Enterprise Go Live in just 90 Days!! ”



OUR SOLUTION

- ✓ We assigned a dedicated team with a magento developer, UI expert for developing custom themes and a QA engineer.
- ✓ We utilised timezone overlap to make sure seamless communication with customer team. It helped to complete the project faster.
- ✓ We choose Magento 2.2 to manage content with multiple languages, currencies and taxation.
- ✓ Single administrator has been assigned to manage country specific stores/warehouses.

BUSINESS IMPACT

- ✓ Multiple teams ensured a Go Live within 90 days.
- ✓ Timely GO TO Market helped the of launch new products in new markets.
- ✓ Country specific eCommerce capabilities helped the Marketing and Sales team prepared for the market expansion plans.