

Curriculum Vitae

Rahul Vilas Mogal

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CAREER OBJECTIVE:

To be associated with a progressive organization that gives me a scope to utilize my creativity, knowledge and skill accordance with the latest and be a part of team that dynamically work towards growth of organization and gain satisfaction thereof.

Professional Experience:

- Currently working with QY Research, Inc from 3rd October 2018 to present time as Sr. SEO Analyst.
- 11 Months Experience in Genesis Market Insights Pune
- 1.3 Years' Experience in Origius System Pune (Allied Analytics)
- 1.4 Years' Experience in Application Square InfoTech Nashik.
- 1 year Experience in Consistent System Pune.

Working on following domains:

1. <http://www.consistentsystem.com/>
2. <http://www.mtalkz.com/>
3. <http://growthfactorcrm.com/>
4. <https://www.hbrascend.in>
5. <http://www.theimperialindia.com/>
6. <https://antaraseniorliving.com>
7. <https://www.researchbeam.com/>
8. <http://bigmarketresearch.com/>
9. <https://gmmr.in/>
10. <https://genesismarketinsights.com>
11. <https://qyresearch.com>

Roles & Responsibilities:

- Creating strategies to increase online traffic to the organization's website.
- Lead Generate, Strategic Planning
- LinkedIn Articles, Pulse Posting, Group Discussion
- Promoting Press release (Paid & free), News Submission, Blog Submission, PDF and PPT, Articles Submission, Content Marketing and create backlinks.
- Taking care of SEO, SEM PPC to Social Media Marketing.

- Creating Social Media Marketing strategies to create a brand name in Social Media and raise awareness.
- Evaluating competitor's Digital Marketing strategies and creating plans to overtake them.
- Analysing web traffic to company websites and providing monthly reports.
- Keyword Research & Analysis
- Competitor Analysis

Technical Skills:

On Page Optimization-

- Website optimization / performance, On-Page optimization, Off-page optimization
- Keyword Research,
- Competitive Analysis
- Meta Tags optimization
- Alt Tags optimization
- Anchor text optimization.
- Website Structure Analysis
- Initial Ranking Report
- Page Size Optimization Analysis
- Sitemap creation
- Google Analytics
- Usability and accessibility
- Webmaster setup

Social Media Optimization-

Managing Facebook, LinkedIn, twitter and Google+ accounts, free classified ads account(paid and Organic).

My Strength:

- Quick learner of business processes and new technologies
- Positive attitude, confidence and ability to withstand pressure
- Self-starter and highly motivated
- Punctual

EDUCATIONAL QUALIFICATION: Bachelor of Engineer (BE. Computer) S.N.J.B COE, Chandwad, Nashik (2008-2013).

PERSONAL PROFILE:

Date of Birth : 9 January 1991
Gender : Male
Marital Status : Married
Residential Address : Lane No:-7, Near Axis bank ATM, Canal Road,
Karve Nagar 411052, Pune
Permanent Address : A/p- M. Sukene
Tal-Niphad
Dist- Nashik, Maharashtra, 422302
Phone No. : 9403382707/8830614756
Hobbies : Internet Browsing, Playing Cricket, Watching TV

DECLARATION:

I hereby declare that the information furnished above is true to the best of my knowledge.

Date:

Rahul V Mogal