

Mr. Narendra D. Javheri

Business Development & Digital Marketing Professional

Permanent Address: Flat no. 15, Shrinath Arcade, Murlidhar Len, Saraf Bazaar, Nashik 422 001
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Summary

A consultative Marketing professional with the experience and drive needed to sell a full range of products and services to businesses of all sizes. I am a driven and determined individual who is able to translate a company's objectives into hard sales and profits. I understands that business opportunities are never missed, just seized by the competition. As a team player I am full of zest and eager to prove myself to any prospective employer. Right now I am looking for a excellent career in Business Management.

Educational Details

A) Highest Qualification: M.B.A (Master of Business Administration)

Specialization: Finance
Year of Passing: 2013
Institute: Met's Institute of Management, Nashik

B) 2nd Highest Qualification: B.com (Bachelor of Commerce)

Specialization: Marketing
Year of Passing: 2011
Institute: K.T.H.M. College, Nashik

Personal Details

- Language Known: English, Hindi, Marathi
- Date of Birth: 07th July. 1991
- Marital Status: Married
- Wife Name: Monika N. Javheri + 1 Son
- Nationality: Indian
- Father's Name: Dhananjay L. Javheri
- Skype ID: narendra.javheri
- Email id: narendra.javheri@gmail.com

Extra Skills

A) Digital Media Marketing

Institute: YSL Digitech, Nashik

Period: August.2017 to October.2017(3 Months)

Skills:

- 1) SEO – Search Engine Optimization
- 2) SMM – Social Media Marketing
- 3) PPC Management
- 4) Google Adwords
- 5) Affiliate Marketing
- 6) Online buying and Selling
- 7) Google Adsense
- 8) Google Analytics
- 9) Online Reputation Management
- 10)Google Webmaster Tools

B) Accounts & Finance

- 1) Well versed with Tally 9.ERP Software
- 2) Basic knowledge of GST
- 3) Basic knowledge of Export/Import process & documentation

C) Marketing & Sales

- 1) Lead Generation with Social Media Account Management.
- 2) Mass Mailing & Cold Calls
- 3) Customer Relationship Management & Follow Ups.
- 4) Data Mining and Database Management
- 5) On Field Work – Travelling Management
- 6) MS Office, Excel, Power Point, etc
- 7) Social Media Campaigns Management

Professional Experience: Total Experience (4.5+ Year)

Aug.18 to Present	Maxdigi Solutions	Nashik	BDM
May.17 to June.18	Dotphi Solutions	Nashik	BDM
June.16 to May.17	Web Inventions	Nashik	BDM
Dec.15 to May.16	Future Lane Pvt. Ltd.	Nashik	BDM
May.14 to Nov.15	Croma Solutions Pvt. Ltd.	Nashik	BDM

Roles & Responsibilities:

- 1) Generate new business throw Mass mailing, calls, in person meetings, referrals from contacts and networking on social media.
- 2) Follow up with the existing clients.
- 3) Develop a database of qualified leads through referrals, cold calling, direct mail, email campaigns and networking.
- 4) Preparing the plan according to the client needs.
- 5) Coordinate with the technical team for more technical understanding and technical requirement from client.
- 6) To ensure smooth operation of the work/project.
- 7) Data mining and Database up gradation.

Date:

Place:

Thank you