

**Ashwin Tulshiram Avhad**

Male, DOB: Mar 15, 1995

**E-Mail Id :** aashwin786@gmail.com

**Mobile No.:** 9158684737

**Objective:**

To achieve good position in fast growing organization where there is an opportunity to exhibit my knowledge and to enhance good technical and analytical skills while striving for growth and development of organization.

**Academic Profile:**

Qualification	University/Board	Month Year
Computer Engineering	Pune University	2018
Diploma In Computer Engineering	MSBTE	2014-15
S.S.C	Maharashtra Board	March 2010

**Academic Project:**

**Minor Project:** Integration of Sound Signature in Graphical Password Authentication System.

**Final year project:** Plant Disease Detection Using Image Processing Techniques.

**❖ Company Name- SoftTech Engineers Ltd. Pune (Aug 2018 - Present)**

**Company Profile:** Established in 1996, Empower business transformation through software products and solutions that are built on deep domain expertise. Over the years, They leveraged there leading industry practices in the architecture, engineering and construction (AEC) domains to create value for businesses.

**Job Role: Digital Marketing Associate (eCommerce, Digital marketing)**

➤ Hands on Knowledge in **Search Engine Optimization** analyze, review and implements Changes to the website.

➤ **On-page optimization:** meta tags, meta description, URL structure, tags, keyword density, image optimization ,etc.

➤ **Off-page optimization:** social bookmarking, directory submission, blog submission, Classifieds, forum submission, Q&A etc.

➤ Handling WordPress website and Working on landing pages.

➤ **Google analytics :** analyzing and tracking the website traffic. Prepared and updated the Report on daily basis.

➤ **Keyword planner:** keyword research on required topics.

➤ Brainstorm new and creating ideas for social media to improve online presence.

➤ Evaluate emerging technologies. Provide thought leadership & respective for adoption where appropriate.

➤ Use of SEO to Drive Traffic.

➤ Social Media Strategy.

➤ Working on Appstore Optimization.

**Work Experience**

- 9 Month

## **Work Experience: Product Developer (2015- 18)**

### **❖ Company Name –RTG Technology Co.**

**Company Profile:** RTG, a part of Sunrise Business Group, has grown from what was once a small hundred sq. Meter office into professional enterprise in developing, manufacturing and marketing various home and garden products.

#### **Job Role: Product Developer**

- Design various types of logos and designs.
- Working In Coral draw and Photoshop.
- Make product box templates, mock-ups using CorelDraw and Adobe Photoshop.
- Digital Marketing, Email Marketing, Search Engine Optimization, Search Engine Marketing, and Social Media Marketing covering Facebook, Twitter and LinkedIn.

#### **Work Experience**

- 3 Years

#### **Key Functional Areas & Technical Environment**

- HTML
- CSS
- Bootstrap
- Coral Draw X8
- Photoshop CS6
- Adobe illustrator
- MS Excel

#### **Strength/Quality:**

- Hard Work
- Concentration
- Discipline

#### **Extra Activity:**

1. **Positive Marked In Graduate Aptitude Test in Engineering (GATE) 2018** Organizing Institute is Indian Institute of Technology Guwahati

**Personal Profile:**

**Name** : Avhad Ashwin Tulshiram  
**Father's name** : Avhad Tulshiram Maruti  
**Date of birth** : 15 ,Mar, 1995  
**Gender** : Male  
**Blood Group** : B+ve  
**Nationality** : Indian  
**Marital Status** :Single  
**Languages** : Marathi, Hindi & English  
**Current Address** : 53, Warje Rd Lane 6, Karvenagar,  
Pune, Maharashtra 411052, India

**Declarant:**

I here by declare the above furnished information is true to the best of my knowledge.

Date:

(Avhad Ashwin Tulshiram)

Place: