

Project:

**Action Scam**

Package:

**10 page website**

Prepared for:

**N Mahajan**

Prepared by:

**M Baker**

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## GENERAL INSTRUCTIONS

- This site must be built in WordPress
- Use comments to organise your code, in order to be easily understood by another developer.
- Include css and javascript in single files wherever possible to limit the number of script and link tags.
- Any links that leave the site should always be open in a new tab.
- Only use one H1 tag per page.
- All links must be written **in full**.

For example, `<a href="page.php">link</a>`

**Do not use** `<a href="javascript:void(0);">`

- Always refer to the Photoshop files attached for visual reference. **Do not** change the direction from the original designs. Keep everything universal (fonts, images, colours) as they appear in the PSD files.

## Google Responsive & Speed Tests

- This site **must be** made fully mobile responsive and pass **Google's Responsive Test** - <https://search.google.com/test/mobile-friendly>
- A site **must not** have a load time of more than **3 seconds** and score a **minimum** of *good* on **Google's speed test** - <https://testmysite.withgoogle.com/intl/en-gb>
- Any project page where it links to separate pages will need to be easily editable so that it can be added to at a later date by another developer.

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## COMPANY INFORMATION

- Company Name: Action Scam
- About this Business: Recovering peoples money from online scams
- Email address - jack@actionscam.co.uk **Please use this email address for contact form.**  
**This email address is strictly not to be placed anywhere on the website.**
- Areas covered - UK only
- Facebook link: <https://www.facebook.com/BusterJackCanGetYourMoneyBack>
- Hours of Operation: 24hrs - 7 days a week

### Link to Proof on Invision

[https://invis.io/G9B7MNMJZ#/227968446\\_Home](https://invis.io/G9B7MNMJZ#/227968446_Home)

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### Link to Files on Dropbox

[https://www.dropbox.com/sh/0326n9b0f8s6di7/AAD6GB9uvTB3ZWNs\\_LJHvexDa?dl=0](https://www.dropbox.com/sh/0326n9b0f8s6di7/AAD6GB9uvTB3ZWNs_LJHvexDa?dl=0)

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### Images:

Images for the website have been collected from 123rf and they can be found in the 'Assets' folder through the Web folder we provide on Dropbox.

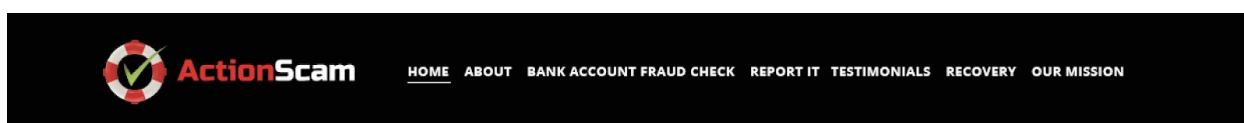
## WEBSITE STYLE GUIDE

### Menu

- Page names should link to their respectable pages.
- The logo on the menu should always link to the home page when clicked on.
- Active to always indicate what page you are on.
- Phone numbers above the menu elements to call directly through.

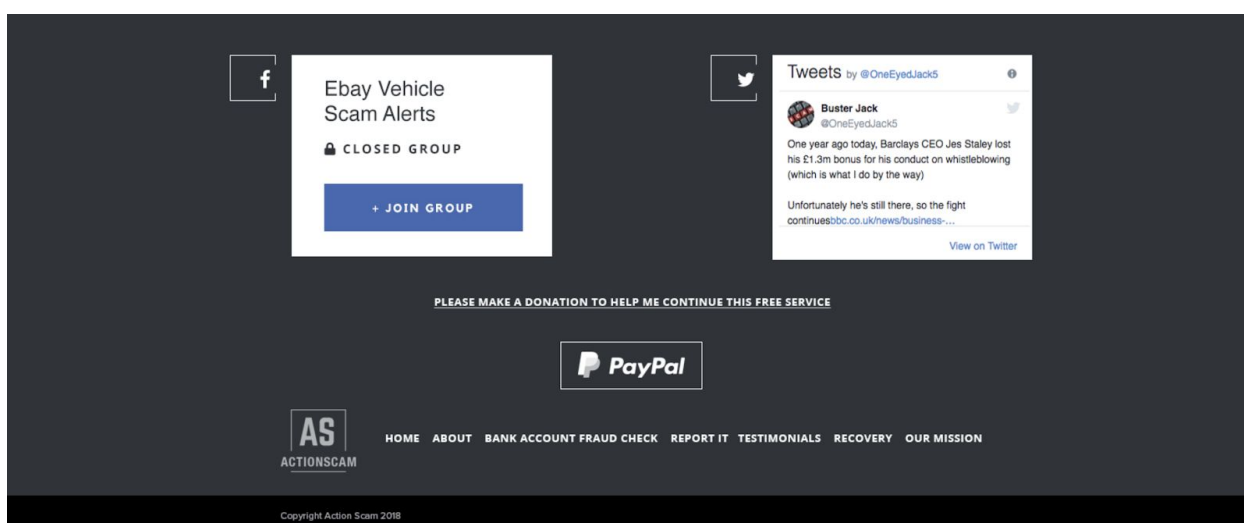
### Order of the Menu

- **Please reference this Menu and the order that is found on the Home Page.** Please use this throughout the website as this is an updated version of the pages featured.



### Footer

- Page names should link to their respectable pages.
- The number and email should link to the contact page.
- Please reference Footer found on the **Home Page** to be used throughout the website as this is an updated version



## Fonts

Please use fonts at the sizes as they appear in the Photoshop file

- Headings - Helvetica Condensed Bold
- Sub-Headings - Helvetica Condensed Bold \*\*All Uppercase
- Main Body Text - Source Sans Pro 18px
- Button text - Open Sans 14px

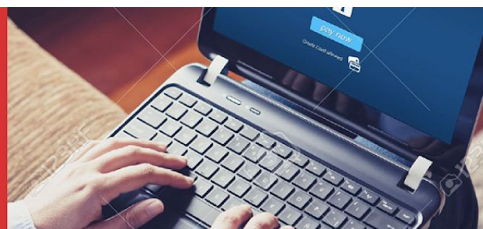
## Paragraph Styles

Paragraph text size is 18px.

## Extra Information

This call to action on the Home Page, the 'Click Here' link will link to the Contact Page

**Victims of Bank Transfer Fraud via any FCA  
regulated UK Bank [CLICK HERE](#)**



## Paypal Donation button

Please confirm with Tony through Slack

## Links

Please ensure all links follow the page titles. There are 3 pages that have not been updated in Photoshop due to time constraints. (These 3 pages are Report, Testimonials and Mission) In development please use the Menu and Footer as used in the Home Page for the most updated versions.