

Jayashri A Pawar

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DOB: 20 April 1998

Marital status: Unmarried

Address: Flat 13, Saishobha Park, Untwadi, CIDCO, Nashik

Profile Status:

- Currently Doing Internship at Digital Marketing Studio Nashik.
(10 July 2019 to Ongoing)

Key Skills:

- Search Engine Optimization: Keyword Research
- On Page Optimization - On Page Strategy
- Off Page Optimization - Off Page Strategy
- **Microsoft Office:** Excel Documentation and PowerPoint Presentation.

- **WordPress:**
 - ✓ Basics of WordPress & Website Optimization
 - ✓ WordPress SEO Plugins
 - ✓ SEO Friendly Blog Posting
- **Google Tag Manager :**
 - ✓ Activities - Form Submission
 - ✓ Scroll Depth

- **Google webmaster:**
 - ✓ Google Webmaster Report
 - ✓ Crawling Errors & Status
 - ✓ Traffic Search
 - ✓ Robot.Txt & Sitemap Updating
 - ✓ Google index report
 - ✓ Removed URL's
- **Facebook business Manager:**
 - ✓ Campaign Creating
 - ✓ Create Ad sets & Ads
 - ✓ Budget & Bidding

- **Google Analytics :**
 - ✓ Google Analytics Report
 - ✓ Real Time Visitors
 - ✓ Performance Tracking
 - ✓ Event Tracking
 - ✓ Goal Setting
- **Traffic Channel Analysis**
 - ✓ Audience Overview
 - ✓ Track Behaviour
 - ✓ Page wise Analysis

- **Tools Used:**
 - ✓ Google Keyword Planner Tool
 - ✓ Google Webmaster Tool
 - ✓ Google Analytics
 - ✓ Google Tag Manager
 - ✓ Screaming Frog & Check My Domain(Sitemap Generation Tool)
 - ✓ Wordpress : Yoast SEO
 - ✓ Google light house
- **Google Page Speed Insight Tool (Website Analysis)**
 - ✓ Grammarly & Plagiarism
 - ✓ Facebook Business Manager

Internship Projects:

➤ Digital marketing Institute:

- ✓ Product Research, Website Analysis
- ✓ Competitor Analysis
- ✓ Keyword Research For Website & Blogs & Keyword Prioritize
- ✓ On Page Optimization
- ✓ Sitemap Updating & Robot.Txt Updating
- ✓ Image Optimization
- ✓ Google Webmaster Report
- ✓ Google Analytics Report

➤ 96 Kuli Maratha Marriage

- ✓ Product Research, Website Analysis
- ✓ Competitor Analysis
- ✓ Keyword Research For Website & Keyword Prioritize
- ✓ On Page Optimization
- ✓ Google Webmaster Report
- ✓ Google Ads
- ✓ Facebook Ads
- ✓ Google Analytics Report (Setting Goal, Creating Funnel)

➤ Eventtreasury

- ✓ Product Research
- ✓ Keyword Research For Website & Keyword Prioritize
- ✓ Website Analysis
- ✓ Competitor Analysis
- ✓ Keyword Research

➤ HCG Manavata cancer centre:

- ✓ Product Research
- ✓ Website Analysis
- ✓ Competitor Analysis
- ✓ Keyword Research For Website

Education:

- B.E. in Electronics & Telecommunication from Pune University in 2019 with an aggregate of CGPA-8.16
- Diploma in Electronics & Telecommunication Engineering from Mahavir polytechnic, Nashik in 2016 with 82.63%.
- SSC completed from L.V.H.Vidyalaya,Nashik in 2013 with 72.00%

Interest:

Sports (Badminton) , Gaming, Drawing(Sketches), Rubik's cube (solving), Carrom

Declaration:

I hereby certify that the information provided above is true to the best of my Knowledge.

Place: Nasik

Date:

