



Transforming a Legacy HR Platform into a Feature-Rich Mobile App

About the Client

A Product based company from California had developed a legacy HR platform to serve its customers from Healthcare industry.

The HR Platform was a web app managing Vacancies Management, Career Portal, Talent Bank, Onboarding of new employees, Time tracking and Reporting, Self Servicing for employees etc



Challenges

- The company was gaining a very good momentum with their new sales & marketing initiatives. While at the other end, the HR platform (web app) was outdated and new customers were very demanding.

 Although the system was doing jobs it was designed for, a mobile app could phenomenally aid in user friendliness and could
- Absent of Real-time notifications, interconnection of entities, intuitive alerts and lack of customization had turned up into a big disadvantage.
 - Scalability was another thing at which the management was worried over, thanks to the piling of new inquiries every fortnight.

eLuminous Solution

UI UX & API Development

First Things First" - Stephen Covey

help to accomplish tasks easily.

Abiding by the principle stressed by great management legend Stephen Covey, We thoroughly analyzed the existing application & code beneath. To enhance the scalability of the application and performance levels desired, we redesigned architecture & formed new web services (API).

Many eminent brands from Healthcare industries were using this system. Every single customer added would mean 500 to 2000+ new users added to the system.

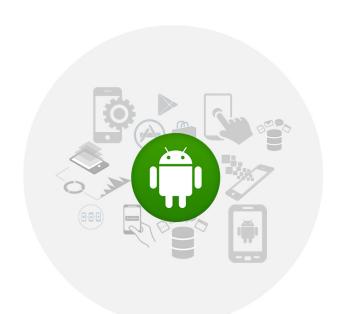
Considering a wide variety of experiences and background of this users, we divided them into User Profiles, interviewed them to understand apps they were using and understood their expectations.

This helped us to develop user-interface (UI) & user-experience (UX) by combining expertise both at our and client's end. While API's were developed, UI UX was taken by another team. This proved to be a good time saver.



Benefits to the Client

- Scalability of the app has been enhanced with the mobile app version, which
 encourages user range to increase to the great extent. User-friendliness,
 multi-functionality, real-time notifications, push notifications, etc made it the best
 choice of HR platform for the hospital sector.
- Customization is possible to augment or hide the features as per the requirement of the employer.
- Business Growth due to capability enhancement and adding new customers. Also, this helped in the delight of existing customers adding brand value.



Within its first three days of launching and with no paid marketing, App was downloaded over 1,000 times, achieved a 5-star rating and eclipsed 439,820 sessions in the first month.

- Usage Data from Google Analytics.