

CASE STUDY

Agile implementation for a smart shoes tech start up

ABOUT CLIENT:

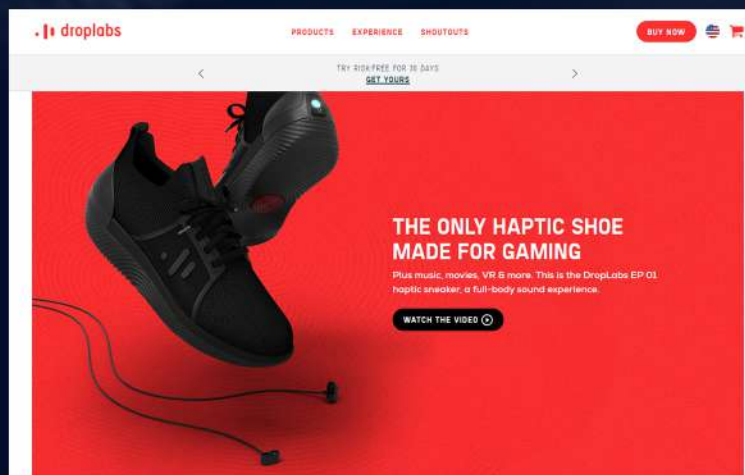
Droplabs is a product based funded Startup from California and it manufactures and sells smart sport shoes through an online store.

CHALLENGES

- ✓ Required quick rollout in iterative mode for smart shoes project. The components of smart shoes were being manufactured across the globe.
- ✓ Backend development with loosely coupled and scalable architecture.
- ✓ Onboarding agile development team which can work with CTO and understand the business language.

What Our Client Says

With my experience in IT industry, I can say that I have got the best team at very reasonable rates ”



OUR SOLUTION

- ✓ Formed full stack agile pod (Scrum Master, Full stack developers and QAs) for product centric development.
- ✓ API/ Micro services based development using PHP and cloud hosting using AWS.
- ✓ Prepared knowledge fabric using knowledge management tools.

BUSINESS IMPACT

- ✓ Ahead of time completion of milestones using Agile Release Train (ART).
- ✓ Seamless deliveries with Jira Confluence, which enabled parallel working of distributed teams.
- ✓ Early revenue realization due to early project completion.