

**Sanjay S. Pawar**  
Plot No.56, Old Datta Temple Road,  
Shivajinagar, Satpur, Nasik-422007  
Mobile no: +91-8928736383  
Email ID: [pawarsanjay.ssp@gmail.com](mailto:pawarsanjay.ssp@gmail.com)

Respected Sir/Madam

I have completed **MCM (Master of computer management)** and **BCS (computer science)**.

Work experience in Digital (Internet) Marketing strategies last 4 years.

SEO (Search Engine Optimization) On Page and off page.

SEM (Search Engine Marketing), PPC (Pay per click).

SMM (Social Media Management).

Email Marketing.

Taking care of all Digital Marketing Components and Content optimization.

I have attached my resume for your review; I want opportunity to work with your organization.

**Thank you for your time and consideration.**

**Cordially,**

**Sanjay S. Pawar**

## RESUME

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Sanjay S. Pawar

E-mail ID: [pawarsanjay.ssp@gmail.com](mailto:pawarsanjay.ssp@gmail.com)

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### **OBJECTIVES:**

- Always Seeking a challenging career in Internet Marketing where my skills and knowledge will be improve.
- Work hard; learn New Techniques.
- Team work

### **PROFESSIONAL EXPERINCE:**

	Role/Designation	Key Responsibility
Wigzo technologies Pvt Ltd. Client – Bajaj Electricals Ltd Sion office, Mumbai	Digital Marketing Account Manager 15 July 2019 – Current	<ul style="list-style-type: none"><li>• SEO (On Page and off page)</li><li>• SEM</li><li>• Website Content optimization</li><li>• Campaign management</li><li>• Analytics</li><li>• Social Media Marketing</li><li>• Google My Business – Bajaj Service center verification &amp; product promotion, review management &amp; taking care of accounts.</li><li>• Google Drive applications</li><li>• Microsoft applications Excel, power point, word</li><li>• Communication with Development team</li><li>• Email campaign management</li></ul>

Trimatrix Software Solution PVT.LTD ,Nasik	<b>DMM</b> (Digital Marketing Account Manager) March 2016- 25 June 2019.	<ul style="list-style-type: none"> <li>• Optimize website/Apps</li> <li>• SEO <ul style="list-style-type: none"> <li>○ On page optimization</li> <li>○ Off page optimization</li> </ul> </li> <li>• SEM</li> <li>• PPC</li> <li>• SOCIAL MEDIA MARKETING</li> <li>• Content Optimization</li> <li>• Campaign management</li> <li>• Email Marketing</li> <li>• Analysis of campaign</li> <li>• Reports generation</li> <li>• Maintain ROI</li> </ul>
Indian Classics Nasik	Social Media Marketing Executive Jan 2015-jan 2016	<ul style="list-style-type: none"> <li>● Website optimization</li> <li>● SEO (On Page and off page)</li> <li>● Social Media Marketing</li> <li>● Google my business application management</li> <li>● Tasks by using Google Drive Applications</li> </ul>
C-Tech Solution, Satpur MIDC, Nasik	<b>BDE</b> (Business Development executive) June 2014nov2015	<ul style="list-style-type: none"> <li>● Executive level management</li> <li>● New business pipeline</li> <li>● Client Management</li> <li>● Online Bidding</li> </ul>

- **BS Transport services business**
- **Cosmic cleaning solution pvt Ltd business promotion**
- **Automobile sector promotions**
- **Event promotions**

#### **ACADEMIC QUALIFICATION:**

- **MCM** (Master of Computer Management) with specialization in Software Development from University of Pune (2012-2014) with Higher Second class.
- **BSc** (computer science) from University of Pune In 2012 with 2nd Class.
- **HSC** from Pune Board in 2007 with 2nd Class.
- **SSC** from Pune Board in 2005 with 2nd Class.

#### **COMPUTER PROFICIENCY:**

**Web-Technology:** HTML5, CSS

**Programming Languages:** C, C++, C#, Java

**Operating Systems:** Windows, LINUX.

**Software application Tools:** Eclipse (Android), Visual Studio

<b>HOBBIES:</b>	<b>SKILLS:</b>	<b>STRENGTHS:</b>
-Learning new things. -Listening to Music. -Driving, swimming.	-Good Management Skill. -Good Communication. -Team work.	-Self-confident. -Positive Attitude. -Take initiatives.

#### **PERSONAL DETAILS:**

Name: Sanjay S. Pawar

Date of Birth: 6<sup>th</sup> Dcember1989

Marital Status: Married Nationality:

Indian

Permanent Address: plot no.56, old Datta temple rd, Shivajingar, Satpur, and nasik422007.

Current Address: Andheri West,Mumbai. Mobile No: (M1) 8928736383

E-mail ID: pawarsanjay.ssp@gmail.com

SANJAY S. PAWAR