

Chaitanya Pathak

Citizenship: Indian

Contact

Tel : +91-7276079333

e-mail :
chaitanya.pathak7@gmail.com

Address

Plot no. 44, 'Vijay', shree samarth housing society, Jawahar colony, Aurangabad, Maharashtra, India

Profile Synopsis

- **Maven Systems** : Designation - Inside sales executive (July 2015 – Jan 2016)
- **BMC consultancy services** : Designation – Business consultant (Feb 2016 – August 2016)
- **Lifeline systech Solutions** : Joined as a **lead generation executive**, Worked as a **core team member** of new venture of our company i.e. **MyAssets**. (Sept. 2016 - sept.2017)
- **Digital Marketing Analyst** at - **Lifeline systech solutions** (Sept. 2017 - currently working)
 1. Handling all the digital activities - such as website release, strategize the campaigns,
 2. Setting up webinars
 3. Coordinate and integrate marketing and communications by applying best practices, Reporting
 4. Digital Marketing, the ability to manage project from idealization to execution
 5. Vendor performance management,
 6. Campaign management, I work across the various software platforms

A result oriented and a techno savvy professional, who can work in a fast paced work environment and able to deliver on time and with quality. Quick learner and enjoys being a part of a successful and productive team as well possess a strong ability to perform individually.

for more details visit - <https://www.linkedin.com/in/chaitpathak21/>

Profile Overview

- Creating Email Campaigns for existing as well as new users.
- Created strategies using data to maximize the reach of business.
- Handled all the digital communication at company level projects.
- Implemented lead nurturing on our website.
- Ability to identify the potential client & finding out there contact details using various tools available on the internet.

Education			
Qualification	College / University	Aggregate	Year of Passing
B.Tech (Computer Science)	Bundelkhand Institute Of Engg. & technology, Jhansi	73%	2013
HSC	Maharashtra State Board	53.50%	2009
SSC	Maharashtra State Board	62.25%	2007

Key Skills
<p>Proficient or familiar with the following Concepts / Tools:</p> <ul style="list-style-type: none"> ➤ Google analytics , competitors research analysis ➤ Inbound marketing , Social media marketing ➤ Brand management ➤ Project Management ➤ Online Branding ➤ Design & executing email campaigns

Activities and Interests
<p>Reading</p> <p>Playing Cricket</p> <p>Singing songs {Indian Classical , Sugam Sangeet , NatyaSangeet}</p> <p>Won 1st prize in Solo Singing (Hindi,Marathi) in ROTARY INTERNATIONAL YOUTH FESTIVAL.</p> <p>Won Inter College Singing Competition at State Level</p> <p>Have Been Rewarded as B+(high) grade artist in GAYAN at AIR (All India Radio)</p> <p>Have been selected in top 80 in Indian Idol 2012 season</p> <p>Got the scholarship at Dadar Matunga Cultural Center Mumbai</p>

Personal Details
<p>Date of Birth : 21st February 1992</p> <p>Languages Known : English ,Hindi, Marathi</p>