

UX Case Study:

IocBooks

How We Improved our Internal System for
Borrowing Books

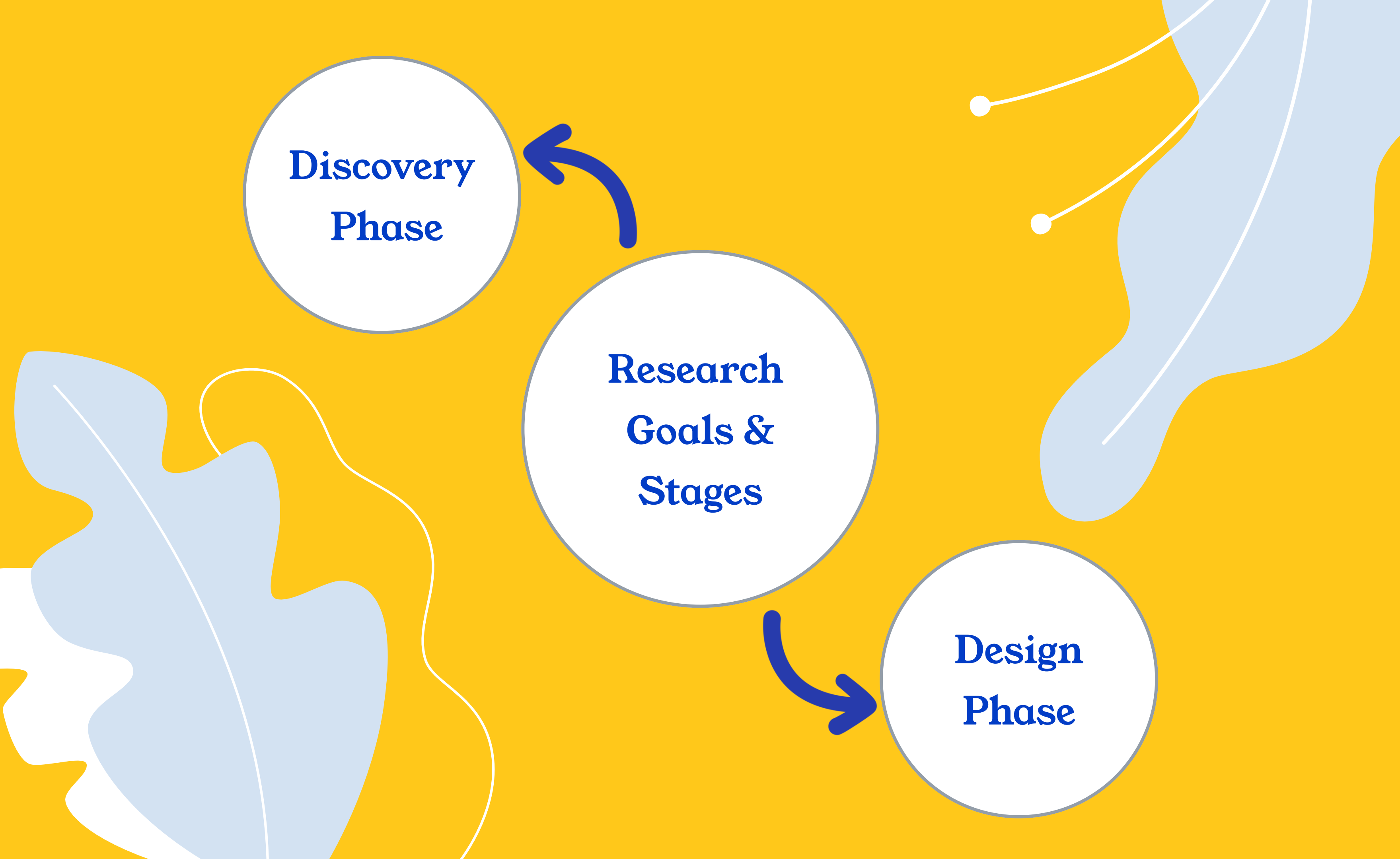
Rindu Prawa Indraswari • 13.2022.1.01133



**Discovery
Phase**

**Research
Goals &
Stages**

**Design
Phase**



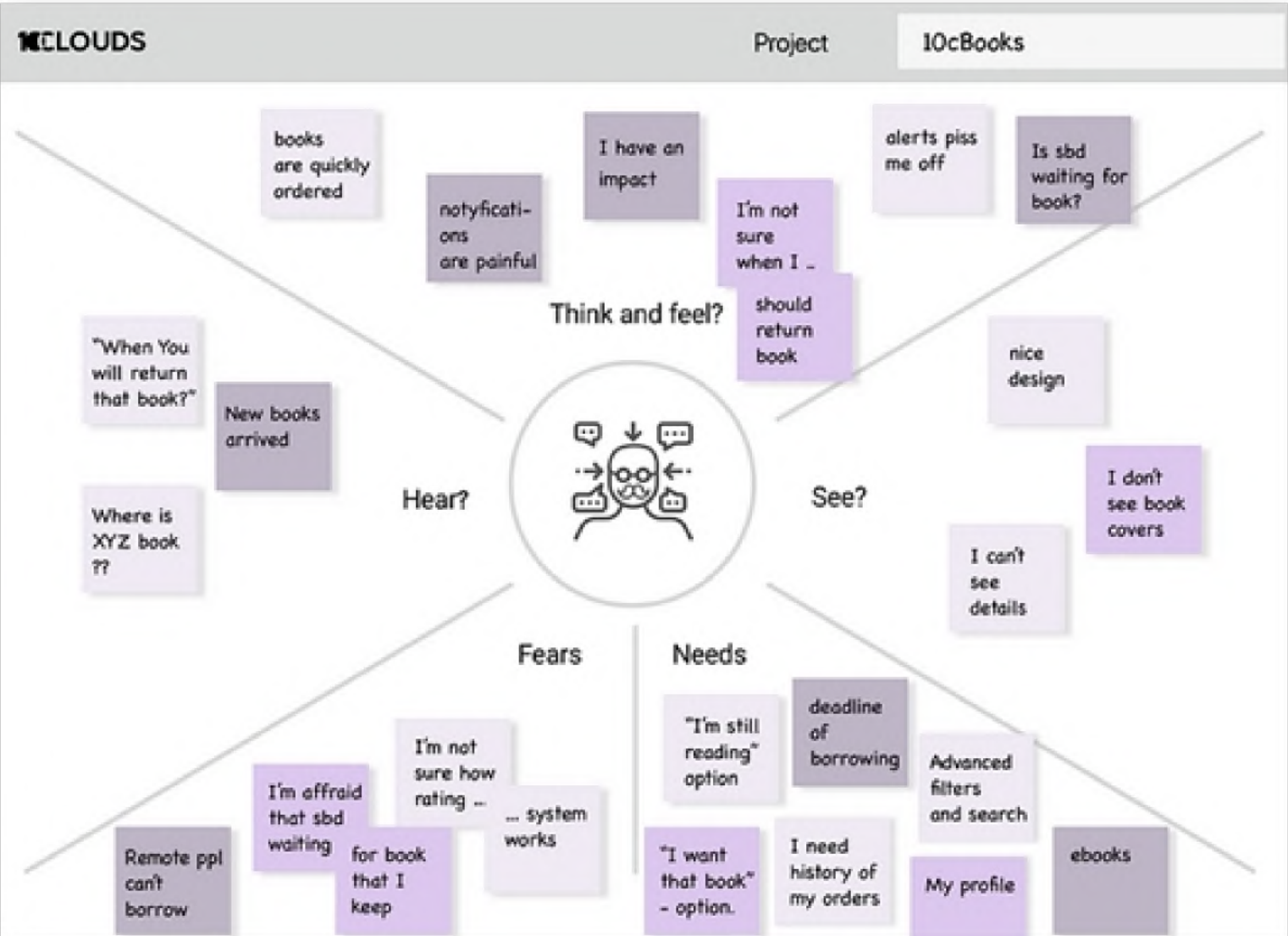


Questionnaire

Memberikan kuisisioner kepada user.

Empathy Map

Menentukan apa yang dipikirkan, dirasakan, dilihat, dan didengar pengguna, berdasarkan ketakutan dan kebutuhannya mereka.

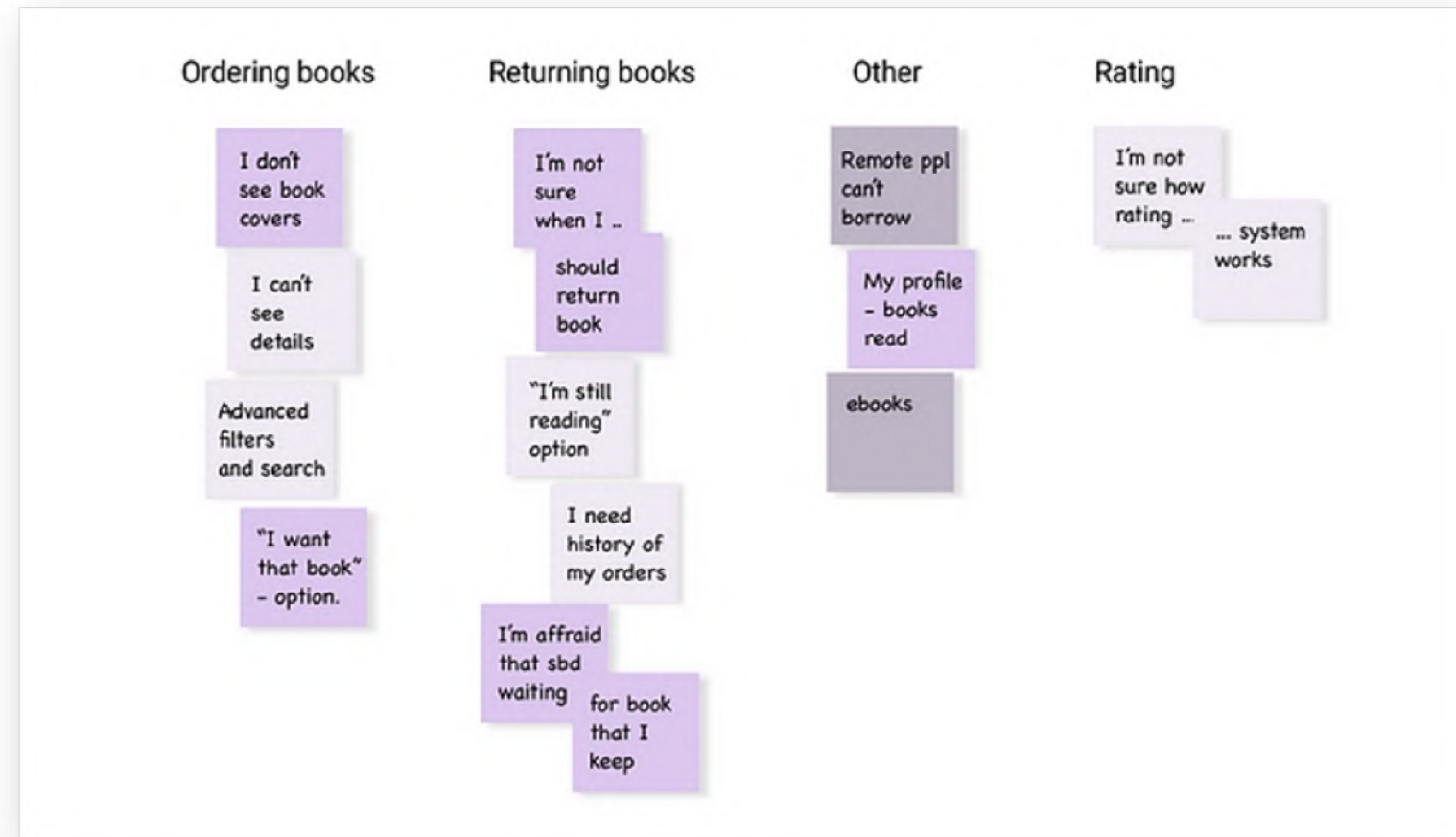


Discovery Phase



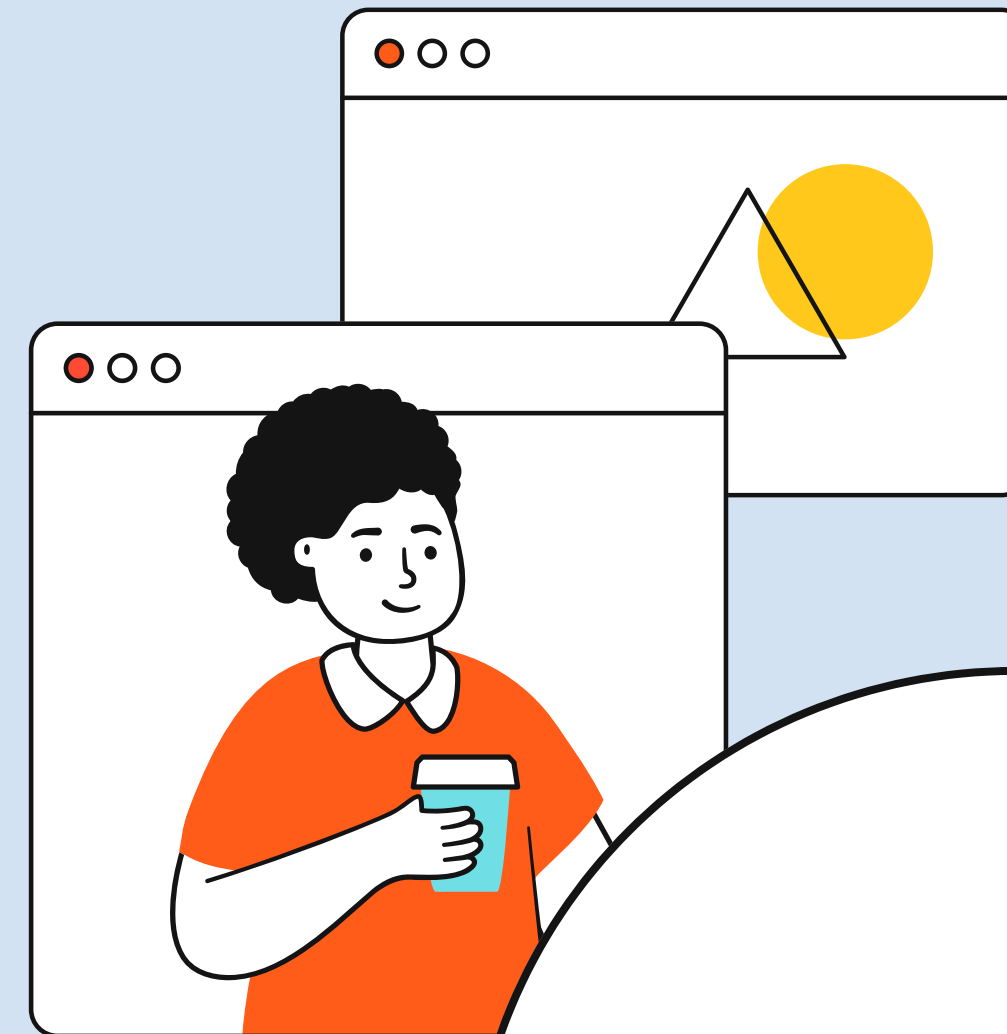
Pain Points

Menentukan kekurangan sistem yang perlu dikembangkan.



How Might We?

- Menambah informasi tempo peminjaman buku
- Menambah informasi riwayat peminjaman buku
- Menambah fitur user
- Menambah status "i am still reading"
- Menambah filter searching



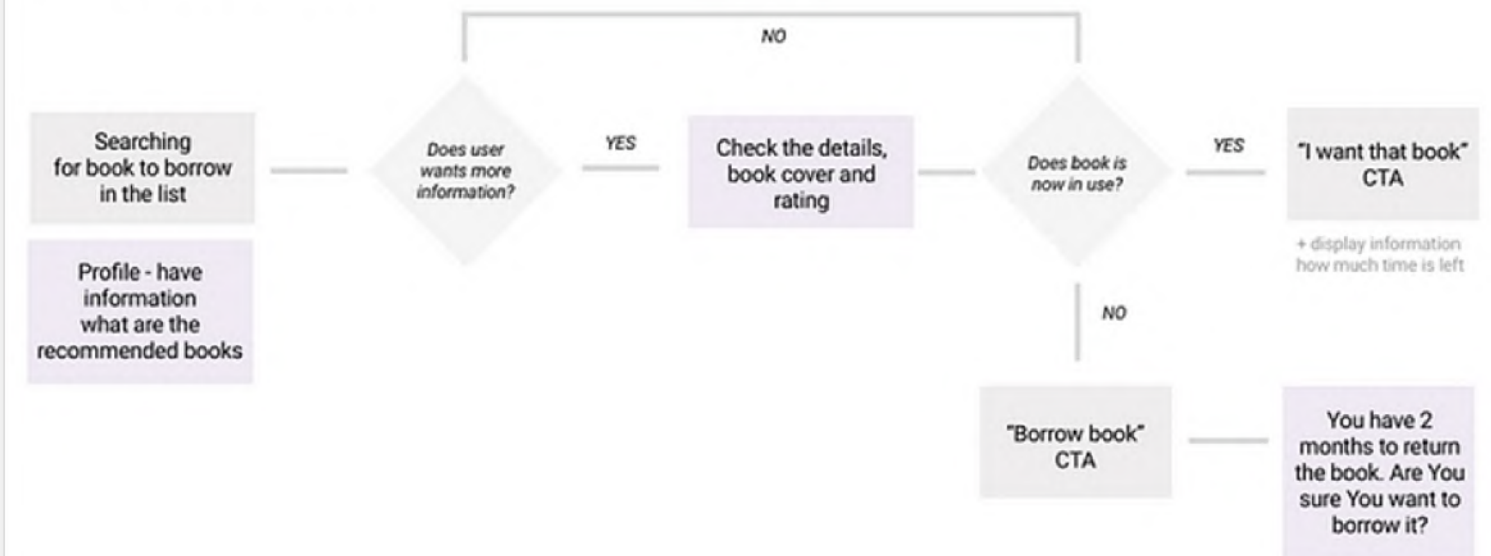
**Discovery
Phase**

Design Phase

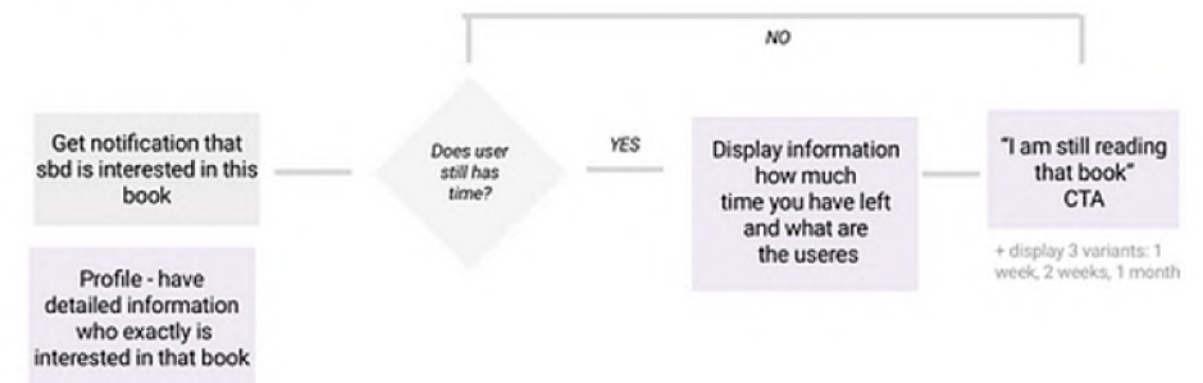


User Flow

Use case 1 "I want to borrow a book"

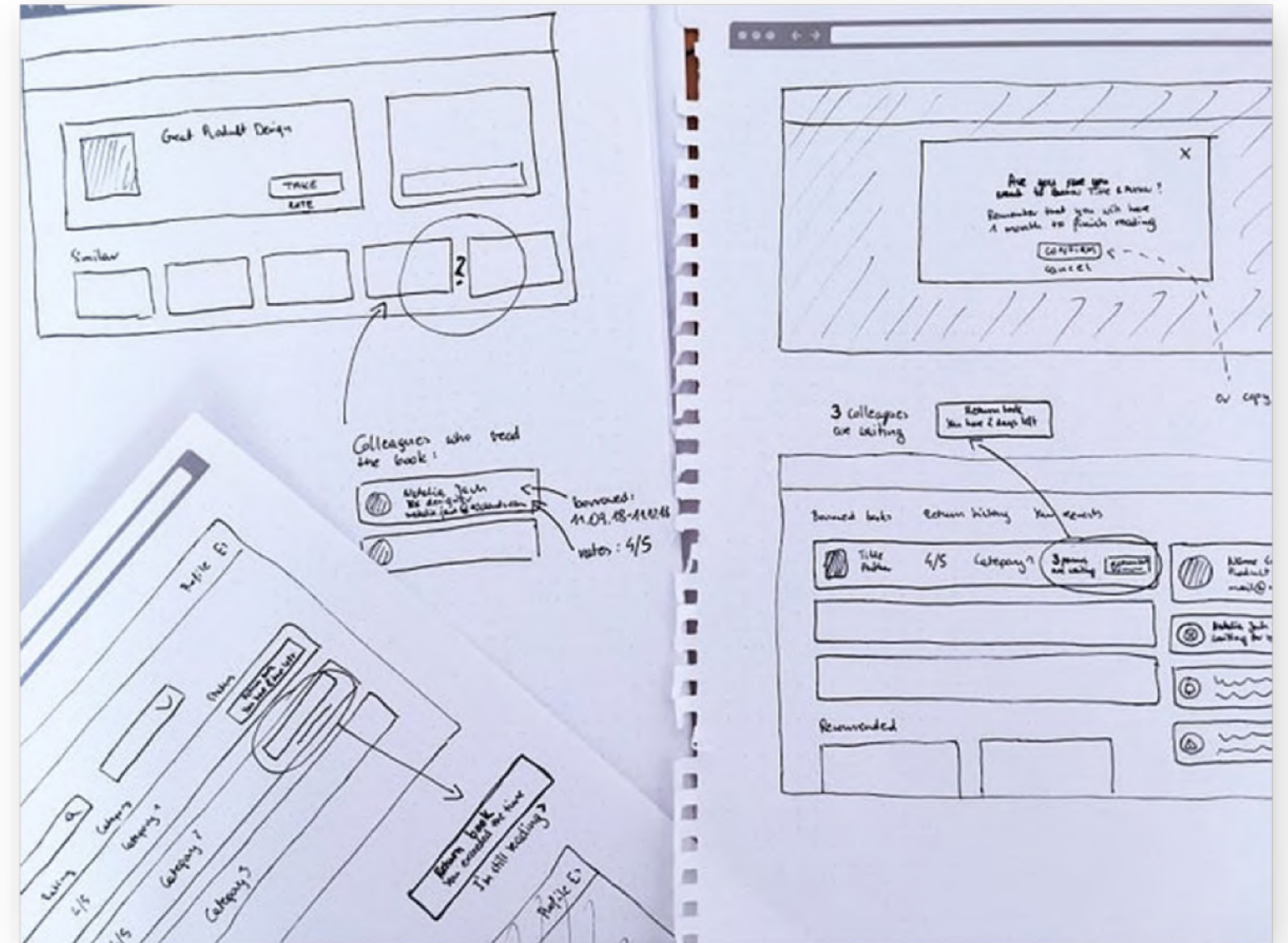


Use case 2 "I'm still reading this book"



Design Phase

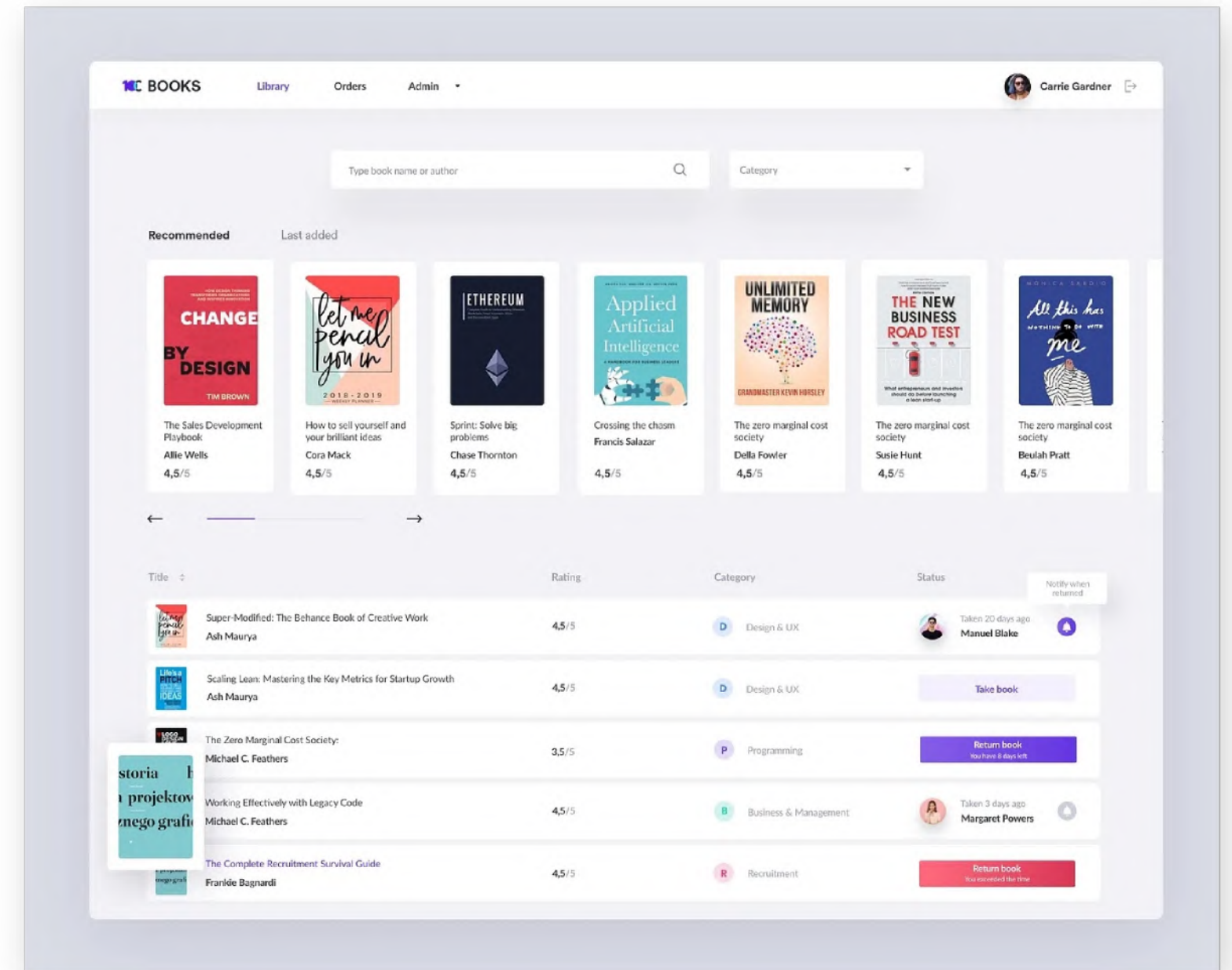
Wireframe



- User profile → Riwayat peminjaman, Rekomendasi buku, Notifikasi
- Book's detail page → Cover buku, Rating buku, Informasi buku
- Remaining time → Reminder masa pinjam buku

Design Phase

UI Design



Mengikuti keinginan user, skema warna untuk tampilan sistem tidak berubah.



The Next Step

- Menunggu hingga project dikembangkan
- Mengirim kuisioner1 bulan pasca development



Thank You!!



Pitch

Want to make a presentation like this one?

Start with a fully customizable template, create a beautiful deck in minutes, then easily share it with anyone.

Create a presentation (It's free)

