



RINDY RAFIDA

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I am a fresh graduate of Statistics who is highly enthusiastic and driven to pursue a career in the fields of Data Analysis. Throughout my academic journey, I possess consistent work experience in this field. With my skills and expertise, I am committed to delivering excellence in any future where I give my dedication to work.

Work Experiences

PT Borwita Citra Prima - Sidoarjo, East Java

Jun 2023 - Present

HR Analyst Intern

BORWITA CITRA PRIMA is a consumer goods distribution company with a regional focus on Eastern Indonesia, founded in 1976. Since 1988, Borwita has expanded its distribution to consumer goods, and it has continued to grow rapidly to the present day.

- Responsible for consolidating employee attendance data from 42 branches, including 7 company outsourcing partners in 8 region.
- Led the management of a dynamic project dashboard, enabling comprehensive reporting on 13 different projects carried out by working partners in each region.
- Conducted a weekly Lost Selling analysis for over 2000 sales employees, ensuring data-driven decision-making and continuous improvement.
- Developed and maintained a comprehensive Hit Rate summary for more than 500 employees, encompassing identity, contracts, and career documents.
- Meticulously controlled Scorecard data for 10 company outsourcing partners, including Employee Contracts, Salaries, and related information.

Pemerintah Kota Kediri - Kediri

Feb 2022 - Jul 2022

Data Analyst Intern

The City Government of Kediri is a local government body responsible for administering and managing various affairs in the city of Kediri, East Java, Indonesia.

- Conducted an extensive data analysis of Prodamas, spanning its inception to 2022, encompassing a 7-year period, to derive valuable insights and trends.
- Designed and executed user satisfaction surveys for Web Progressio, targeting a diverse user base across 4 distinct user levels, covering 3 sub-districts and 46 wards.
- Showing achievements in more than 5 different categories to increase transparency and public awareness on the Prodamas website with a variety of attractive visualizations
- Successfully curating and presenting Prodamas achievement data to the public in real time

Badan Pusat Statistik - Mojokerto

Dec 2021 - Jan 2022

Analyst Staff Intern

The Central Statistics Agency (Badan Pusat Statistik) of Mojokerto City is the government agency responsible for collecting, processing, analyzing, and disseminating statistical information related to Mojokerto City's demographics, economy, tourist and various aspects of society.

- Created a comprehensive summary of data spanning the last 5 years, focusing on 3 sub-districts within Mojokerto City.
- Visualized and explained survey results in a user-friendly manner, making complex data easy to understand for better decision-making and strategy development in 3 reports.
- Compiled reports on the "Results of the Business Activity Survey" for 3 different business sectors that findings and insights to support sector-specific analysis and planning.

Education

Institut Teknologi Sepuluh Nopember - Surabaya

Sep 2019 - Aug 2023

Undergraduate in Institut Teknologi Sepuluh Nopember (ITS) is a renowned technical university located in Surabaya, East Java, Indonesia. It is known for its excellence in engineering and technology education., 3.57/4.00

- I graduated from the Statistics department at the Sepuluh Nopember Institute of Technology, with a background in several business-focused courses, including Operations Management and Business Decision Analysis.
- During my studies, I actively participated in various student organizations and served as Vice Chair of two different divisions within these organizations.
- I took two courses related to Data Science and Data Analytics that honed my analytical skills and knowledge of data during my college years.

Microdential Associate Data Scientist (SPADA DIKTI)

Nov 2021 - Dec 2021

Certificate in Microcredential for Data Scientist is a focused training program equipping individuals with essential Data Science and Artificial Intelligence competencies. It aims to bridge Indonesia's digital talent gap, addressing industry and government needs.

- Deeply studying Machine Learning.
- Creating a website for predicting stock clusters contains 5 levels.

Data Analytics By Zenius Education

Feb 2023 - Jun 2023

Certificate in The Zenius Data Analytics Course is a program that teaches data analysis using tools like Python, Google Colab, PostgreSQL, and Looker Studio. Participants also learn the fundamentals of machine learning and data processing techniques.

- Producing over 3 analysis portfolios and 2 dashboards in Looker Studio.
- Being part of the top 7 teams with the best final projects.

Organisational Experience

HIMASTA-ITS

Feb 2022 - Dec 2022

Internal Affairs Vice Chair

HIMASTA-ITS is a student organization dedicated to advancing the field of statistics and supporting the growth and development of students in this department.

- Work alongside the Department Head to plan, organize, and coordinate all activities related to the Dagri Department.
- Ensure that all department-related documents, such as reports, budgets, or meeting records, are well-organized and accessible to department members.
- Interact, motivating and communicate with department members to gather input, provide updates, and address questions or concerns they may have.

KOPERASI MAHASISWA ITS - Surabaya

Mar 2021 - Mar 2022

Public Relation Vice Chair

KOPMA ITS is an organization established by and for students with the aim of providing services and products needed by ITS students. It consists of more than 5 business units managed by students.

- Proficient in managing and responding to public inquiries regarding KOPMA business operations through official communication channels.
- Pioneered the development of a well-structured collaboration framework with more than 5 other organizations outside the campus from different universities.

STATION ITS

Sep 2021

Conceptor + Event Division

STATION is a national competition in the field of statistics for high school students or equivalent, where participants are challenged to showcase their skills in mathematics, statistics, and its practical applications in daily life.

- Plan, manage and organize events. By analyzing the existing conditions in order to be able to produce a good event concept, which was attended by more than 400 participants from all over Indonesia

Fundamental Organizational Training - Surabaya

Aug 2021

Coordinator

Fundamental Organizational Training is an event designed specifically for first-year students to gain a comprehensive understanding of the fundamental principles of organizations

- Successfully planned and coordinated events in collaboration with relevant divisions, ensuring suitable timing, relevant agendas, and efficient resource management for more than 150 participants.
- Effectively coordinated diverse teams, including speakers and content providers, while providing continuous support and motivation throughout the entire duration of training.

Skills

- **Soft Skills:** Good Communication and Adaptation skills, Ability to work under pressure, Ability to work in a team or independently
- **Hard Skills:** Excel (Intermediate), C++ (Intermediate), R Studio (Intermediate), Minitab (Intermediate), Python (Intermediate), SQL (Intermediate), Looker Studio (Intermediate).