# Rindy Rafida

Mojokerto 61363 | https://www.linkedin.com/in/rindy-rafida-51328a206/ | (+62) 85745112649 | rindi708@gmail.com

### PERSONAL PROFILE

I am a fresh graduate from Statistics who highly enthusiastic and driven to pursue a career in the fields of Data Analysis or Human Resources. Throughout my academic journey, I possess a consistent work experience in this field. With my skills and expertise, I am committed to delivering excellence in any future where I give my dedication to work.excellence in any future where I give my dedication to work.

#### **EDUCATION**

## INSTITUT TEKNOLOGI SEPULUH NOPEMBER SURABAYA Bachelor's Degree STATISTIKA

(August 2019 - September 2023)

3.57

#### **INFORMAL EDUCATION**

Microdential Associate Data Scientist (SPADA DIKTI)

(November 2021 - December 2021)

Data Analytics by Zenius Education

(February 2023 - June 2023)

#### **EXPERIENCES**

## PT Borwita Citra Prima

(June 2023 - Present)

HR Analyst Intern

- Creating a summary of employee attendance from 165 branches, including 7 subsidiary companies.
- Controlling a project dashboard that contains reporting on all projects from working partners in each region.
- Performing Lost Selling analysis for all sales employees, totaling more than 2000 employees every week.
- Creating a Hit Rate summary of files for all employees, including identity, contracts, and careers.
- Control Scorecard data for company outsourcing partners which contains Employee Contracts, Salaries, etc.
- Controlling data of company-covered employee vehicles.

## Pemerintah Kota Kediri (Kampus Merdeka)

Data Analyst

(February 2022 - July 2022)

- Analyze Prodamas data since it was formed until now
- Made a satisfaction survey for web progressio users
- Visualize and publish Prodamas achievement data to the public
- Create a data visualization dashboard on the Prodamas website

## Badan Pusat Statistik Kota Mojokerto

Staff Neraca Wilayah & Analisis Statistik

(December 2021 - January 2022)

- Data recap in numbers (DDA) for the last 5 years
- Visualize and interpret survey results
- Compile publications on "Results of the Business Activity Survey"

### INDONESIA DIRECT

Market Researcher

(February 2021 - May 2021)

- Analyze international market conditions and find out trends among customers.
- Establish a suitable marketing system to attract importers
- Create product promotion content on social media such as Instagram, Linkedin, Quora, etc.

## KOPERASI MAHASISWA ITS

Marketing Business Staff

(February 2020 - March 2021)

- Analyze market conditions and form a suitable marketing system
- Create product promotion content on social media
- Managing one of the online stores owned by KOPMA ITS

## KOPERASI MAHASISWA ITS

Public Relation

(March 2021 - March 2022)

- Dealing with inquiries from the public regarding businesses in KOPERASI MAHASISWA through official accounts
- Creating a clear and structured flow of cooperation with external stakeholders

### **VOLUNTEER**

## Conceptor + Event Division STATION ITS 2021

Planning, managing, and organizing events. With analyzing the existing conditions in order to be able to produce a good concept of the event.

## Secretarial Expert Staff UKM Expo ITS 2021

(August 2021 - August 2021)

Expo registration recap, Made a presence list on each agenda, and Prepare certificate.

### **SKILLS**

Good Communication and Adaptation skills, Ability to work under pressure, Ability to work in a team or independently, Excel (Intermediate), C++ (Intermediate), R Studio (Intermediate), Minitab (Intermediate), SQL (Intermediate), Looker Studio (Intermediate).