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Work mode

Experience

5 years

Work mode

- Work from home (293)
- Remote (452)
- Hybrid (1452)
- Part time (52)

Location

- Chennai (293)
- Madurai (452)
- Coimbatore (1452)
- Trichy (52)

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Location

- Chennai (293)
- Madurai (452)
- Coimbatore (1452)
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Salary

- 0-3 lakhs (293)
- 4-7 lakhs (452)
- 8-11 lakhs (1452)
- 12-15 lakhs (52)

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Company type

- Corporate (293)
- Startups (452)
- Foreign MNCs (1452)
- Indian MNCs (52)

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Role

- Designer (293)
- UI Designer (452)
- UX Researcher (1452)
- Cloud Architect (52)

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Education

- Any post graduate (293)
- Any graduate (452)
- B.Sc Computer Science (145)
- Diploma (52)

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Posted by

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Top companies

- Wipro (293)
- TATA (452)
- Zoho Corp (145)
- Accenture (52)

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01

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UI UX Designer

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 Fulltime

₹ 4-5 lakhs

 Chennai, Bangalore

2-4 years



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Job ID: A2414700

About the job

Description

This role is part of rekindle returnship program

Note : For more details on rekindle program, pls visit - https://www.amazon.jobs/en/landing_pages/rekindle

Amazon.in Electronics team is seeking an analytical, creative, and highly motivated Marketing Manager to develop, execute, and evaluate merchandising, marketing, and site experience.

Role & Responsibilities

Own all key traffic drivers for the category/line of business, and work as a category advocate with central traffic teams.

Possess a deep understanding of all traffic-driving mechanisms (Search, Social media, Push notifications, Affiliates, Email, SEO etc.) and actively engaging in optimization of those channels for the business.

Analyze customer cohorts and drive initiatives to improve growth key cohorts.

Collaborate with internal teams and brands to drive experiments on brand funded coupons, gamification and influencer marketing.

Basic Qualifications

- 4+ years of professional non-internship marketing experience
- Experience using data and metrics to drive improvements
- Experience with Excel or Tableau (data manipulation, macros, charts and pivot tables)
- Experience building, executing and scaling cross-functional marketing programs
- Experience using Microsoft Excel to manipulate and analyze data
- Experience building, executing and scaling cross-functional programs or marketing campaigns from concept to completion

Preferred Qualifications

- Experience using customer research, hard data and metrics to back up assumptions, generate forecasts, and assess the efficacy of marketing programs
- Experience utilizing systems and tools involving email, web, analytics, and CRM (Marketo, Tableau, Salesforce, etc.) for targeting, segmentation, reporting for demand generation
- - MBA/PGDM with 4+ experience in marketing.

Company - ASSPL - Karnataka

Role : UI / UX Designer
 Industry Type : IT Services & Consulting
 Department : UX, Design & Architecture
 Employment Type: Full Time, Permanent
 Role Category : UI / UX

Key skills

Adobe XD Figma HTML CSS Javascript



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