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How many characteristics is it possible to add to a font, without changing its text type genre?

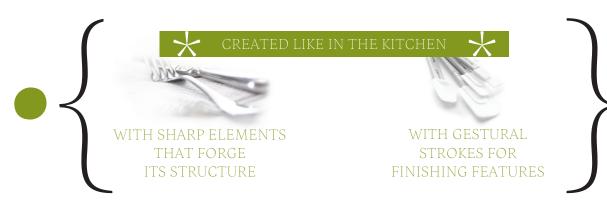
Petrona is inspired in every home's cook, who playfully maneuvers ingredients and decors with a personal touch, without derailing from the original recipe.

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Profiteroles Sopa Paraguaya kg œufs bénédictine Paçoca de Pilão ARRÓ QUESU chimichurr

ISOLATED, its glyphs are just ingredients. CAPS with heavy asymmetric serifs, and arms of inverted angles, offer a certain flavor. LOWER CASES with great "x" height, pronounced ascenders and soft curves of low contrast, offer a different flavor. WHEN COMBINED in a word, they reveal

a contemporary bite. THEY GET LOST when mingled in a paragraph, to integrate again into a new menu which is proposed by the text. PETRONAS' EXPRESSION evokes a personal culinary style; its numbers of uniform height include fractions to describe ingredients.

AABBCcDDEEFFGG HHIIJKKLLMMNN











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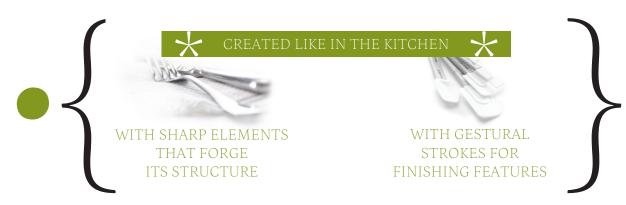
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Profiteroles Sopa Paraguaya kg œufs bénédictine Paçoca de Pilão ARRÓ QUESÚ sú chimichurr

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## Profiteroles Sopa Paraguaya kg œufs bénédictine Paçoca de Pilão ARRÓ QUESÚ Crêpe <mark>sú</mark> chimichurri eggs

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Profiteroles Sopa Paraguaya kg œufs bénédictine Paçoca de Pilão ARRÓ QUESÚ Crêpe chipá guasú chimichurri eggs

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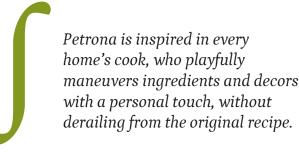
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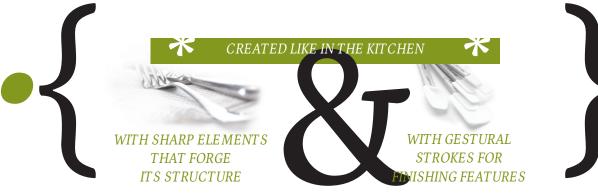




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## PETRONA

### *ABCDEFGHIJKLMNÑOPQRSTUVWXYZ*



### Profiteroles Sopa Paraguaya kg œufs bénédictine Paçoca de Pilão ARRÓ QUESÚ Crêpe chipá guasú chimichurri eggs Ágape agridulce Cooking Queen

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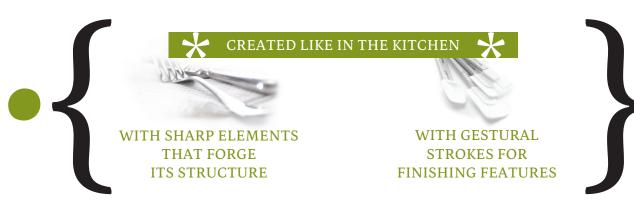
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## PETRONA

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## Profiteroles Sopa Paraguaya kg

œufs bénédictine Paçoca de Pilão ARRÓ QUESÚ Crêpe

### chipá guasú chimichurri eggs Ágape agridulce Cooking Queen

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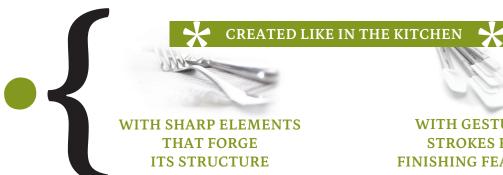
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WITH GESTURAL STROKES FOR FINISHING FEATURES

Profiteroles Sopa Paraguaya

œufs bénédictine Paçoca de Pilão ARRÓ QUESÚ Crêpe

### uasú chimichurri eggs Ágape agridulce Cook

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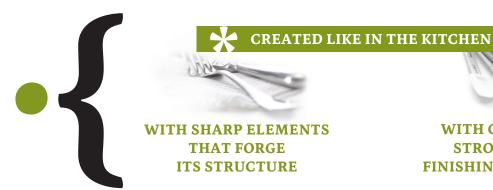


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# PETRONA

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Profiteroles Sopa Paraguaya kg

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# PETRONA

**ABCDEFGHIJKLMNÑOPQRSTUVWXYZ** 



CREATED LIKE IN THE KITCHEN

WITH SHARP ELEMENTS
THAT FORGE
ITS STRUCTURE

WITH GESTURAL STROKES FOR FINISHING FEATURES



### Profiteroles Sopa Paraguaya kg

œufs bénédictine Paçoca de Pilão ARRÓ QUESU Crêpe

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ÑÑOoPpQqRRSsTT UuVvWwXxYyZz