

THIN

1 2 3 5 6 7 8 9 0

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How many characteristics is it possible to add to a font, without changing its text type genre?

Petrona is inspired in every home's cook, who playfully maneuvers ingredients and decors with a personal touch, without derailing from the original recipe.

abcdefghijklmn



ñopqrstuvwxyz

PETRONA

ABCDEFGHIJKLMNÑOPQRSTUVWXYZ



CREATED LIKE IN THE KITCHEN



WITH SHARP ELEMENTS  
THAT FORGE  
ITS STRUCTURE

WITH GESTURAL  
STROKES FOR  
FINISHING FEATURES

Profiteroles Sopa Paraguaya kg  
œufs bénédicte Paçoca de Pilão ARRÓ QUESÚ Crêpe  
chipá guasú chimichurri eggs  
Ágape agridulce Cooking Queen

ISOLATED, its glyphs are just ingredients. CAPS with heavy asymmetric serifs, and arms of inverted angles, offer a certain flavor. LOWER CASES with great "x" height, pronounced ascenders and soft curves of low contrast, offer a different flavor. WHEN COMBINED in a word, they reveal

a contemporary bite. THEY GET LOST when mingled in a paragraph, to integrate again into a new menu which is proposed by the text. PETRONAS' EXPRESSION evokes a personal culinary style; its numbers of uniform height include fractions to describe ingredients.

AABBCcDDEeFFGg  
HHIIJjKkLLMMNn

« @ \$ † ß ¢ »

ÑÑOoPpQqRrSsTt  
UuVvWwXxYyZz

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a b c d e f g h i j k l m n



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P E T R O N A

A B C D E F G H I J K L M N Ñ O P Q R S T U V W X Y Z



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REGULAR

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ITALIC REGULAR

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