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How many characteristics is it possible to add to a font, without changing its text type genre?

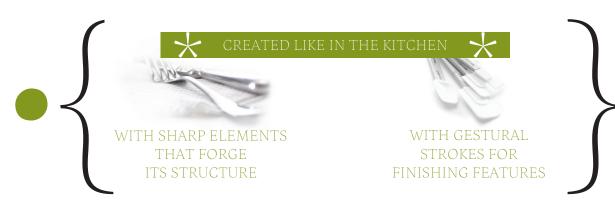
Petrona is inspired in every home's cook, who playfully maneuvers ingredients and decors with a personal touch, without derailing from the original recipe.

abcdefghijklmn



ñopqrstuvwxyz

ABCDEFGHIKLMNÑOPQRSTUVWXYZ



Profiteroles Sopa Paraguaya kg œufs bénédictine Paçoca de Pilão ARRÓ QUESU chimichurr

ISOLATED, its glyphs are just ingredients. CAPS with heavy asymmetric serifs, and arms of inverted angles, offer a certain flavor. LOWER CASES with great "x" height, pronounced ascenders and soft curves of low contrast, offer a different flavor. WHEN COMBINED in a word, they reveal

a contemporary bite. THEY GET LOST when mingled in a paragraph, to integrate again into a new menu which is proposed by the text. PETRONAS' EXPRESSION evokes a personal culinary style; its numbers of uniform height include fractions to describe ingredients.

AABBCcDDEEFFGG HHIIJKKLLMMNN











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UUVVWWXXYYZZ

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Profiteroles Sopa Paraguaya kg œufs bénédictine Paçoca de Pilão ARRÓ QUESÚ sú chimichurr

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## Profiteroles Sopa Paraguaya kg œufs bénédictine Paçoca de Pilão ARRÓ QUESÚ Crêpe <mark>sú</mark> chimichurri eggs

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Profiteroles Sopa Paraguaya kg œufs bénédictine Paçoca de Pilão ARRÓ QUESÚ Crêpe chipá guasú chimichurri eggs

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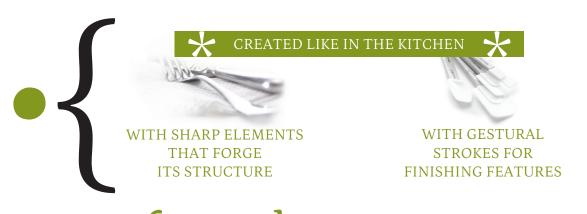
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### Profiteroles Sopa Paraguaya kg œufs bénédictine Paçoca de Pilão ARRÓ QUESÚ Crêpe chipá guasú chimichurri eggs

Ágape agridulce Cookir

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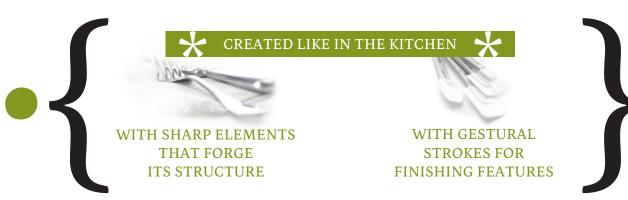
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Profiteroles Sopa Paraguaya kg

œufs bénédictine Paçoca de Pilão ARRÓ QUESÚ Crêpe

### chipá guasú chimichurri eggs Ágape agridulce Cooki

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AABBCcDdEeFfGg HHIIJJKKLLMMNN





T S S NÃOOPPQQRRSsTT
UUVVWWXXYYZZ

· 1/4 · 1/2 · 3/4 ·

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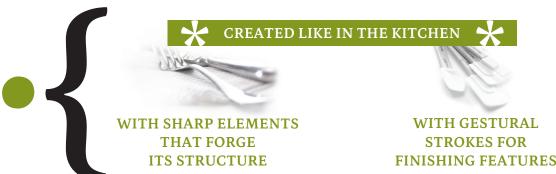
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**ABCDEFGHIJKLMNÑOPQRSTUVWXYZ** 



Profiteroles Sopa Paraguaya

œufs bénédictine Paçoca de Pilão ARRÓ QUESÚ Crêpe

### uasú chimichurri eggs Ágape agridulce Cook

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AABBCcDdEeFfGg HHIIJJKKLLMMNN



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UUVVWWXXYYZZ

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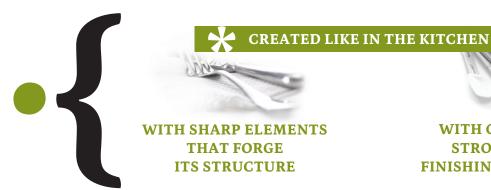


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## PETRONA

**ABCDEFGHIJKLMNÑOPQRSTUVWXYZ** 



WITH GESTURAL
STROKES FOR
FINISHING FEATURES

Profiteroles Sopa Paraguaya kg

œufs bénédictine Paçoca de Pilão ARRÓ QUESÚ Crêpe

### chipá guasú chimichurri eggs Ágape agridulce Cooking Queen

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AABBCCDDEEFFGG HHIIJJKKLLMMNN







ÑÑOoPpQqRrSsTt UuVvWwXxYyZz

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abcdefghijklmn



ñopqrstuvwxyz

# PETRONA

**ABCDEFGHIJKLMNÑOPQRSTUVWXYZ** 





WITH SHARP ELEMENTS
THAT FORGE
ITS STRUCTURE

WITH GESTURAL STROKES FOR FINISHING FEATURES



### Profiteroles Sopa Paraguaya kg

œufs bénédictine Paçoca de Pilão ARRÓ QUESU Crêpe

### chipá guasú chimichurri eggs Ágape agridulce Cooking Queen

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AABBCCDDEEFFGG HHIIJJKKLLMMNN



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