

Petrona PETRONA

Font Axes: Weight.

AS ROBERT BRINGHURST quotes in «*The Elements of the Typographic Style*», the culinary publications are a great opportunity to build architectural structures with the type and the page. The spaces, the separations, the tabulations, the columns...

The constraints of these cases are a deployment opportunity for type families and editorial design.

In this kind of pages, the technical joins the inspiration, the search of readability and transparency coexists with manifesting a personal style, so typical of the culinary world.

Roman 100 to **900**

Italic 100 to **900**

