

[1 2 3 4 5 6 7 8 9 0 • ¼ • ½ • ¾ •
How many characteristics
can possibly be added to a font
without undermining its purpose
within the text-type genre?
Petrona is inspired by the cook
in every home, who playfully
maneuvers ingredients with personal
touches, without losing the essence
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abcdefghijklm  nopqrstuvwxyz

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Petrona

Petrona

ABCDEFGHIJKLMN OPQRSTUVWXYZ

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{  * CREATED "IN THE KITCHEN" *  }
WITH SHARP ELEMENTS
THAT FORGE
ITS STRUCTURE & GESTURAL
STROKES FOR SOFTER
FINISHING TOUCHES

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chip  guas  chimichurri eggs
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ISOLATED, its glyphs are just like ingredients. CAPS with heavy asymmetric serifs and arms of inverted angles combine for a sharp flavor. LOWER CASES with big x-height, pronounced ascenders, and soft curves of low contrast provide a complementary aesthetic. WHEN FORMING words like headlines, the fusion of these different ingredients offers distinctive notes.

AND, THEY harmonically mingle into paragraphs with a new visual menu proposed by the text. PETRONA has all the characteristics of a font for editorial use, from headlines to running text. It is intended to be applied in pages with texts, and also in pages with tabular organizations, like designs with recipes, ingredients, quantities, or similar structures.

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HhIiJjKkLlMmNn UuVvWwXxYyZz)
Connoisseurs recommend it for culinary texts. However, since taste
and creativity are personal, Petrona offers the freedom for any person
to apply it according to their individual preferences

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