123567890

•••••

• 1/4 • 1/2 • 3/4 •

How many characteristics is it possible to add to a font, without changing its text type genre?

Petrona is inspired in every home's cook, who playfully maneuvers ingredients and decors with a personal touch, without derailing from the original recipe.

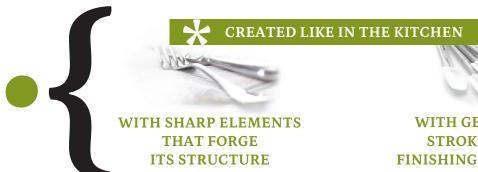
abcdefghijklmn



ñopqrstuvwxyz

•••••

**ABCDEFGHIJKLMNÑOPQRSTUVWXYZ** 



WITH GESTURAL STROKES FOR FINISHING FEATURES

Profiteroles Sopa Paraguaya

œufs bénédictine Paçoca de Pilão ARRÓ QUESÚ Crêpe

## asú chimichurri eggs Ágape agridulce Cook

ISOLATED, its glyphs are just ingredients.

CAPS with heavy asymmetric serifs, and arms of inverted angles, offer a certain flavor.

LOWER CASES with great "x" height, pronounced ascenders and soft curves of low contrast, offer a different flavor.

WHEN COMBINED in a word, they reveal a contemporary bite. THEY GET LOST when mingled in a paragraph, to integrate again into a new menu which is proposed by the text.

PETRONAS' EXPRESSION evokes a personal culinary style; its numbers of uniform height include fractions to describe ingredients.

AABBCcDdEeFfGg



T S NÑOOPPQQRRSSTT UUVVWWXXYYZZ

Connoisseurs recommend it for culinary texts. But taste and creativity are personal, for which every one will apply it according to their own preference.