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How many characteristics is it possible to add to a font, without changing its text type genre?

Petrona is inspired in every home's cook, who playfully maneuvers ingredients and decors with a personal touch, without derailing from the original recipe.

abcdefghijklmnopqrstuvwxyz



abcdefghijklmnopqrstuvwxyz

PETRONA

ABCDEFGHIJKLMNOPQRSTUVWXYZ



CREATED LIKE IN THE KITCHEN



WITH SHARP ELEMENTS
THAT FORGE
ITS STRUCTURE

&

WITH GESTURAL
STROKES FOR
FINISHING FEATURES

Profiteroles Sopa Paraguaya kg
œufs bénédicte Paçoca de Pilão ARRÓ QUESÚ Crêpe
chipá guasú chimichurri eggs
Ágape agridulce Cooking Queen

ISOLATED, its glyphs are just ingredients. CAPS with heavy asymmetric serifs, and arms of inverted angles, offer a certain flavor. LOWER CASES with great "x" height, pronounced ascenders and soft curves of low contrast, offer a different flavor. WHEN COMBINED in a word, they reveal a contemporary

bite. THEY GET LOST when mingled in a paragraph, to integrate again into a new menu which is proposed by the text. PETRONAS' EXPRESSION evokes a personal culinary style; its numbers of uniform height include fractions to describe ingredients.

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U V W X Y Z

Connoisseurs recommend it for culinary texts. But taste and creativity are personal, for which every one will apply it according to their own preference.