



# \$REU WHITE PAPER

A ROAD MAP TO SUCCESS

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# INTRODUCTION

*We believe more can be extracted from ASIC miners. Air cooling is inexpensive CAPX, fast and reputable. However there is wasted energy that can be captured. There is a second life market for miners and a more efficient operation with liquid cooled, single phase immersion mining. The next step in efficiency is to find real world applications for Low temp industrial heat waste. Capturing the thermal energy from the miners to generate heat for geothermal applications can drastically lower operating costs. Potentially leading to hundreds of useful, profitable applications in the future. This will all take time to develop. Prototypes and scientific proof of concept will be revealed.*

## VISION

To lead in research and development applications that enable miners to capture wasted energy and convert to reusable energy.

## MISSION

To transcend real world applications for blockchain proof of work algorithm mining processes.

## VALUES

To be honest and transparent with our community and build a team of futurists that will reach beyond the norm and strive for greatness.

# 03

## REPUTABLE

ETHEREUM - EST. 2015

METAMASK - EST. 2016

UNISWAP - EST. 2018

## SECURE

Our coin transactions are recorded on the ETH blockchain - verified and time stamped.



## PLATFORMS WE TRUST

*REU Coin utilizes the **ETHEREUM (ETH)** blockchain for maximum security and reliability of the platform. It provides our community with next generation decentralized applications with the ease of holding and selling tokens in a global market.*

### **METAMASK**

*Simple way to buy ETH and swap for REU Coin. This free platform is open-source, easy to use, and offers in-coin purchasing that links the exchanges together to complete transactions.*

### **UNISWAP**

*Coin purchases can be made from Uniswap as well as provide liquidity to the community. Our founders and Core Investors have provided locked-liquidity to fund the project.*

# 04

06/2021

Website Development  
Social Media Channels Secured  
Executive Team Development

09/2021

Research and Development Strategies  
Packaging  
Apparel  
Mining

10/2021

Re-purposed outlook  
R&D of capturing heat waste redistribution

11/2021

Organic launch of REU Coin

## FUTURIST THINKING

*Project Lead - Ringo - Our “based” DEV. We are proud to have an experienced crypto powerhouse as our leader. He understands the ecosystem of DeFi tokens and within 48 hours after project launch \$REU trended #1 on DexTools with a 3042.66% and is still growing. His futurist strategies have helped hundreds of investors gain exponential gains because at the heart of Ringo...he has a passion for helping others.*

*Creative Lead - Julie - She brings to the table over 22 years of advertising and marketing experience. Along with Award-winning commercial design and branding. Her vision for design is important to her. She could make a difference applying her creativity to the DeFi space. And now, \$REU is that platform where her ideas are limitless.*

*Research and Development - Robert - Our team is spearheaded with a mind that thinks beyond the norm. His brainstorming strategies and ‘get it done now’ mentality has expanded REU’s initial functionality coin and purpose to a utility that can potentially lead to hundreds of useful and profitable applications. Robert is an accredited investor with trading volume of \$81 million in 2020. This insight will position REU to grow in diversified ways that benefit the entire community.*

*Core Investors - Angel investors dedicated to seeing this project flourish that have locked liquidity. These individuals have caught the true vision for the possibilities of this new frontier. We are extremely grateful for their positions within the organization.*



# 05

— INTEGRITY

— PASSION

— KNOWLEDGE



## ROAD MAP TO SUCCESS

*There is a saying... “without vision, the people perish.” Below is a road-map to our plan.*

### *Phase 1 - DEVELOPMENT*

- Cultivate a ecosystem designed to encourage long-term holders.*
- Generate organic Brand Ambassadors*
- Campaign for Creativity*
- Call for Visionaries*

### *Phase 2 - EVENTS*

- Participate in Crypto Currency Conference*
- Advertising - Digital, Social, Outdoor, Trade-Shows, & Corporate Sponsorship*
- Grant Awards*

### *Phase 3 - E-COMMERCE*

- NFT's*
- Apparel*
- Home goods*
- Packaging*
- Agriculture testing*

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## FOUNDATION



reu.earth | \$REUCoin

# THIS IS A LIVING DOCUMENT

*All of us are geared to make an indelible mark in this life. And today, we are trilled that you opened up this document and shared a moment with us. You see, when YOU partner with REU you are supporting purpose driven ideas that can change the trajectory of how we use energy and natural resources. We at REU are dedicated to providing transparency at each phase of development. We thank you for reading our first white paper and if you are interested in joining our leadership brain trust, email the team at: REUCOIN@REU.EARTH*

## POSITION



## LEGAL DISCLAIMER

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