

Rini Joy

Pronouns: She/her

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[LinkedIn](#)



[GitHub](#)

Full Stack Developer with engineering , MBA and culinary arts background, transitioning to technology with Google UX Design Certificate. Committed to impactful projects, solving client problems, and volunteering in user research for a non-profit.

EDUCATION

Full Stack Developer Program (Onsite)

Feb 2023 - Jul 2023

InceptionU, Calgary, AB

Project Experience (*Ongoing*): **Indeygo Fundraising, Canmore, Alberta**

Developed a product catalogue & lead generation website for selling fundraising products offered by Indeygo. Currently pursuing the roadmap for e-commerce capabilities.

Key responsibilities and deliverables:

- Developed responsive product browsing pages and enquiry forms
- Material UI integration
- Product catalogue authoring and editing capabilities
- Wufoo form API integration for data transfer with the CRM platform
- Wireframe design and clickable prototypes for early feedback and iterations
- *Tech Stack:* MongoDB, Express.js, React.js, Node.js | *UX:* Figma (prototype design)

Project Experience: **Connect Cause**

Built a platform connecting individuals with volunteering opportunities for potential clients in the not-for-profit sector.

Key responsibilities and deliverables:

- Designed and developed the home page experience
- Developed functionalities for authenticated users, including the user profile page
- Facilitated product ideation and backlog creation
- Wireframe design and clickable prototypes for early feedback and iterations
- *Tech Stack:* MongoDB, Express.js, React.js, Node.js | *UX:* Figma (prototype design) | *Virtual Collaboration:* Miro and Figjam

Project Experience: **Educator Game**

A back-end-only project to create an API that provided the details of iconic cuisines from the different Canadian provinces, for potential clients operating travel and culinary websites.

Key responsibilities and deliverables:

- Created a RESTful API that quizzes the iconic cuisines of Canadian provinces
- API testing using Postman
- *Tech Stack:* MongoDB, Express.js, Node.js, Postman

Google Professional UX Certificate

Dec 2021 - Nov 2022

Online- Coursera

Key learning focus areas: User Research, Competitor Research, Ideation, Wireframing, Prototyping, Usability studies, and Mockup creation.

Tools: Figma, Adobe XD

Master of Business Administration (M.B.A.) - Finance

Jun 2010 - May 2012

PSG Institute of Management, Coimbatore, India

Bachelor of Technology - Electronics & Communication

Jun 2006 - May 2010

Mahatma Gandhi University, Kerala, India

SKILLS

- React.js, Node.js, JavaScript, MongoDB, HTML & CSS, Git, Postman
- Wireframing/ Prototyping: Figma/ Adobe XD
- User Research/ Usability Studies, User Experience Design, Agile/ Scrum
- Objective problem-solving, Effective Virtual/ Hybrid/ In-person collaboration skills

VOLUNTEER**User Testing/ Usability Testing/ User Research Team lead**

Dec 2022 - Present

IncluCity Calgary – a non-profit, conducting user testing activities to enhance software inclusivity

- *Client:* City of Calgary (*ongoing project*)
Team Lead role for a pilot project that assesses the usability of the City's services with a test audience from diverse backgrounds.
- *Client:* University of Calgary
User Testing the Active Living website with a test audience from diverse backgrounds.
- *Client:* Rainforest Alberta (Innovation accelerator organization):
Usability tester role for the new member onboarding journey - focused on the social commitments contract.

WORK EXPERIENCE**Kitchen Operations**

Jul 2020 - Feb 2023

Milestones by Foodtastic Inc, Calgary, AB, Canada

Key Responsibilities:

- Responsible for maintaining high-quality standards - organization, storage and sanitation of food and beverage products
- Provided leadership, oversight and mentoring to newly hired employees
- Continuous learning, practice and training of peers and leadership on ever-evolving food handling and restaurant protocols

Wholesale Operations Manager

Feb 2019 - Aug 2019

The Midwife and the Baker, Mountain View, California, USA

Key Responsibilities:

- Product pricing , competitive analysis, Invoice management and revenue tracking
- Customer research, acquisition, and onboarding for new target accounts

Assistant Manager, Finance

Jun 2012 - Dec 2017

ITC Gardenia, a Luxury Collection Hotel (5-Star), Bangalore, India

Key Responsibilities: Food and beverage cost control, credit management, excise liaison, purchase contract negotiation, food quality inspection, and creation of Standard Operating Procedures (SOPs).