RINIT ROY

PRODUCT DESIGNER & WEB DEVELOPER

📞 8887780820

✉ rinitroy007@gmail.com

📍 Chennai, Tamil Nadu

🌐 https://rinitroy.github.io/rrportfolio

in https://www.linkedin.com/in/rinitroy99

PROFILE

Product Designer professional with over two years of experience designing intuitive, user-centric digital experiences. As a dedicated tech enthusiast, I thrive on exploring the latest design trends, tools, and technologies to craft innovative solutions. I exhibit a robust work ethic and proficiency in various areas such as wireframing, prototyping, high-fidelity UI design, user research, and front-end web development. Knowledge gained through formal education and work experience enables the creation of smooth, engaging, and visually appealing user experiences that delight users and help businesses succeed.

EDUCATION

SRM Institute Of Science & Technology
Computer Science Engineering specialization in
Software Engineering - **8.77 CGPA**

Kattankulathur, Chennai
June 2018 - May 2022

WORK EXPERIENCE

March 2023 - PRESENT
Associate Engineer Digital Experience Design - Altimetrik India Pvt. Ltd.

- **UI/UX Design (Web & Mobile):** Streamlined intuitive interfaces and user experiences for the DEX platform, covering modules like leave, attendance, forums, payslips, etc.

- **Design System:** Created and maintained a comprehensive design system aligned with a brand identity for consistent application across DEX.

- **User Experience Optimization:** User-centered design resulted in a **25%** increase in user experience on the DEX-IT forum and a **40%** increase in the efficiency of leave management.

- **Feature Development & Innovation:** Developed innovative features, including an internal job portal (increasing internal mobility by **20%**) and integrated a voice assistant for improved navigation.

- **Engagement & Gamification:** Designed landing pages and implemented gamification features (leaderboards, badges, points) to drive user engagement.

- **Collaboration & Business Support:** Simplified POCs and RFPs to support client presentations and sales.

- **Team Leadership & Knowledge Sharing:** Conducted weekly UX team meetings discussions and debates on UI/UX designs, identifying opportunities for design improvements, and team-building activities, including quizzes and games, to strengthen team collaboration.

January 2021 - April 2022
UI/UX Designer & Front-End Developer - BioCom

A college team promotes enhanced science understanding via peer teaching. The team explores life science and technology applications to achieve societal impact through innovation. Activities include educational events, workshops, and campaigns.

- Designed user interfaces and experiences with Adobe XD and developed front-end solutions using HTML5, CSS3, and JavaScript for BioCom's educational platform.

- Contributed to the team's overall digital strategy to promote science understanding and technology exploration among students.

CERTIFICATIONS

- **Adobe Illustrator CC (Essentials Training Course) -** August 2023
  Udemy

- **Google Foundations of User Experience (UX) Design -** July 2021
  Coursera

- **CSS Layout Masterclass: Build Responsive Adaptive Websites -** November 2022
  Udemy

- **Build Responsive Real World Website with HTML5 & CSS3 -** September 2020
  Udemy

- **Design tips for Webdesign -** July 2020
  Udemy

- **Certificate in C & C++ -** February 2017
  NexGen

AWARDS & RECOGNITION

- **Rise and Shine -** December 2024
  Altimetrik India Pvt. Ltd.

- **Giving Star Award -** August 2024
  Altimetrik India Pvt. Ltd.

- **Pat on the Back -** January 2023
  Altimetrik India Pvt. Ltd.

- **Creativity Challenge -** April 2019
  SRM University

SKILLS

- **Software/Tools -** Figma, Adobe XD, Sketch, Miro, Illustrator, Canva, Microsoft Word, Microsoft PowerPoint

- **Languages -** HTML5, CSS3, C, C++, Python

- **Project Management -** JIRA

- **UI/UX -** Low & High Fidelity Wireframing, Prototyping, Responsive and Mobile Design, Design Systems,

- Information Architecture, Flow Diagrams, User Research & Interview

- **Soft Skills-** Teamwork, Adaptability, Problem Solving, Leadership, Creativity, Storytelling, Time management, Decision-making, Task Prioritization

LANGUAGES

Hindi, English, Bengali

EXTRA-CURRICULAR

Received awards for my contributions to cultural programs, a painting certification from the Hindi Art Education Academy, 2nd place in Hindi Calligraphy, multiple 2nd/3rd placements in Rangoli/Painting from the Indira Gandhi Rashtriya Gyanpeeth, and 2nd place in the National Cyber Olympiad.