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id	id	STRING			id	id	STRING
	title	STRING				url	STRING
	apps	SUBCOLLECTION	-	J		title	STRING
						developer	STRING
						developer_link	STRING
						icon	STRING
						reviews_count	INT64
						rating	FLOAT64
						pricing_plans	SUBCOLLECTION
						reviews	SUBCOLLECTION
						key_benefits	SUBCOLLECTION
						catergories	SUBCOLLECTION