



## Your Red Bull Basement 2024 Submission: PowerDash

### One sentence summary

With VizGen AI, we can focus on decision-making rather than getting bogged down by data processing and manual report generation.

### Idea

An AI-Enhanced Data Visualization and Report Generation platform, to produce data insights and reports as easily as possible.

### Mission

Our platform simplifies data analysis and visualization, allowing users to generate insights and reports from their complex, raw data, using easy, AI-powered prompts. It helps people save time, reduce errors, and make better data-driven decisions, all without requiring technical expertise.

## Market

Our target market includes business analysts, data scientists, wide range of professionals, students, and businesses who need to work with data but want an intuitive, non-technical way to generate insights and visualizations.

## Start-up category

Creator economy

Empowerment

Accessibility