

Privacy Policy

Introduction

Welcome to the privacy policy of Inaya, a clothing brand website. This privacy policy outlines the manner in which we collect, use, store, and protect the personal data of our esteemed users. By accessing or using our website, you expressly consent to the terms and conditions of this privacy policy.

Types of Personal Data Collected

We collect various types of personal data from our users, including but not limited to:

Full Name

Mailing Address

Contact Numbers

Email Address

Encrypted Passwords for User Accounts

IP Addresses

Data Collection

The personal data mentioned above is collected directly from our users during the account creation process on our website. We employ secure and reliable methods to ensure the accuracy and integrity of the data collected.

Use of Personal Data

We strictly limit the use of the personal information provided by our users solely for the purpose of facilitating the delivery of purchased products to their designated addresses. At present, we do not employ this data for any other purposes. However, in the future, with the express consent of the users, we may utilize the provided email addresses to disseminate newsletters and promotional offers pertaining to our products and services.

Third-Party Services

With the exception of payment processing services, we do not engage any third-party services on our website. Please be aware that the handling of your personal data by these payment processors is subject to their own privacy policies, which we encourage you to review.

Data Storage and Security

We prioritize the security and confidentiality of the personal data entrusted to us. The personal data collected is stored in a secure Mongo DB database, utilizing industry-standard security measures to prevent unauthorized access, alteration, or disclosure.

Data Retention and Deletion

We retain the collected personal data for as long as necessary to fulfill the purpose for which it was collected, or as required by applicable laws and regulations. To ensure the currency and accuracy of the data, we conduct regular internal audits and implement procedures to promptly delete outdated or unnecessary information.

In the event that a user wishes to have their personal data deleted, they may contact us directly via email with their request. We will diligently review and respond to such requests in a timely manner, in accordance with applicable laws and regulations.

User Rights

As a user, you possess certain rights in relation to your personal data:

Access: You have the right to request access to the personal data we hold about you.

Rectification: You have the right to request the correction or updating of any inaccurate or incomplete personal data.

Deletion: You have the right to request the deletion of your personal data, subject to any legal obligations we may have.

Portability: You have the right to request a copy of your personal data in a commonly used and machine-readable format.

Opt-out: You have the right to opt-out of receiving newsletters or promotional emails by utilizing the unsubscribe link provided in the email.

Contact Information

If you have any questions, concerns, or inquiries regarding our privacy policy or the handling of your personal data, please do not hesitate to contact us at:

Email: care@inayapoeticthreads.com

Revisions and Modifications

We reserve the right to revise or modify this privacy policy at any time, without prior notice. Any changes will be posted on this page, and it is your responsibility to review the privacy policy periodically. Your continued use of our website after any modifications signifies your acceptance of the updated privacy policy.