



SpectraGrow

Decode Your Soil 
Maximize Your Yield!  



Members

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The Problem

● Farming is Guesswork Without Data

- 126 million small & marginal farmers in India struggle with soil degradation.
- Phosphorus depletion leads to poor crop growth & financial losses.
- Soil testing is expensive, time-consuming, and inaccessible.
- Overuse of fertilizers causes environmental damage & high costs.

💡 Farmers need an easy, real-time way to check soil health!

The Solution - SpectraGrow

✓ Instant Soil Health Prediction Using Just GPS

- Farmers enter their **latitude & longitude**.
- AI fetches **phosphorus data from geospatial databases & satellites**.
- ML models analyze **soil quality & recommend optimal fertilizers**.
- Accessible via **mobile-friendly app with regional language support**.

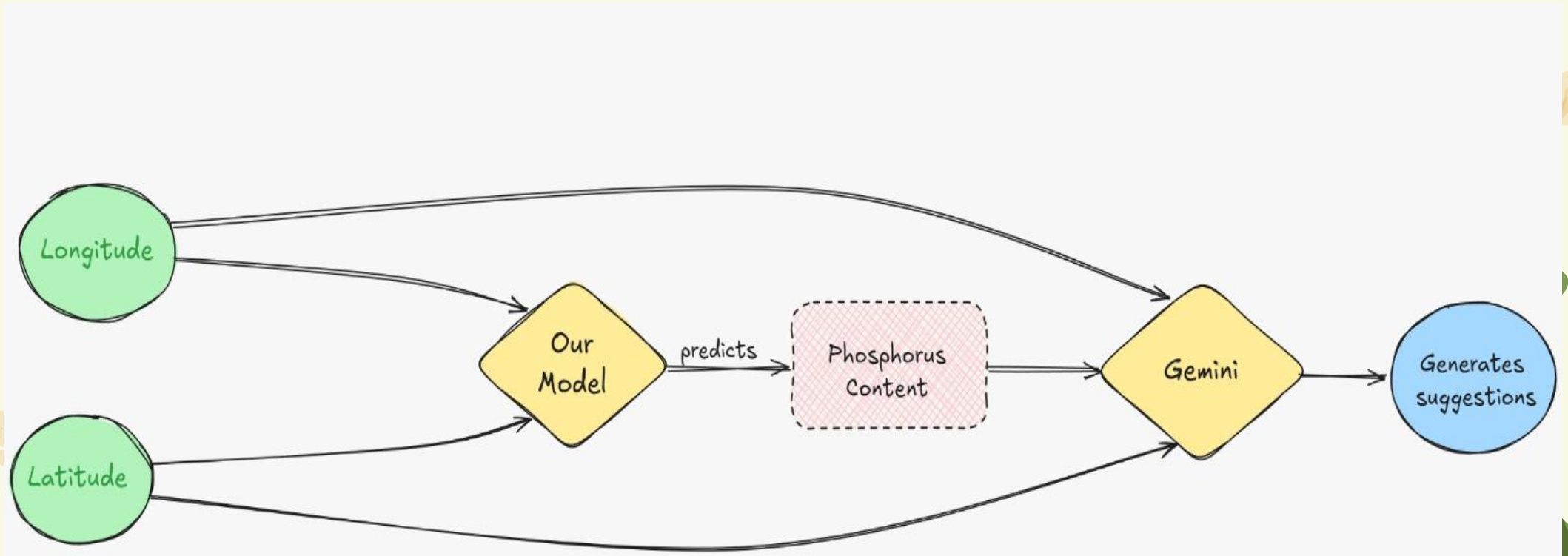
🚀 **No expensive tests. No waiting. Just instant AI insights!**

Features

AI powered Soil Analysis
Multilingual Support
Sustainability-Focused
Smart Recommendations








How it works?



Why SpectraGrow?



What Makes Us Unique?

-  **No Hardware Needed** – Only a phone & GPS!
-  **AI + Satellite Data** – More accurate than traditional soil tests.
-  **Mobile-First & Multilingual** – Designed for small farmers.
-  **Affordable & Scalable** – Making precision farming accessible to all.
-  **Sustainable** – Reducing over-fertilization & improving soil health.

**Thank
you**

