

DIVISION: GRADUATE

Participant Team ID:	
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Judge Team ID:	
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Category	Score: 4 (Superior)	Score: 3	Score: 2	Score: 1 (Emerging)	Score
Completeness and breadth in providing insights to the client Weight: 20%	The outcomes provided were insightful, actionable, and thought provoking; At least one of the potential impacts identified by the client was thoroughly considered	The outcomes provided were insightful and actionable; At least one of the potential impacts identified by the client was considered	The outcomes provided limited insight, but do appear to be actionable; The potential impacts identified by the client were vaguely considered	The outcomes provided limited insight and do not appear to be actionable; The potential impacts identified by the client were not considered	
Identification of important factors Weight: 15%	The analytical procedures applied were appropriate and correct which led to a thorough and advanced understanding of 1) the important factors that influence home game attendance, and 2) how these factors differ across teams / leagues / geographic regions / etc	The analytical procedures applied were mostly appropriate and mostly correct which led to a sufficient understanding of 1) the important factors that influence home game attendance, and 2) how these factors differ across teams / leagues / geographic regions / etc	Some of analytical procedures were not applied appropriately or were incorrect which led to a limited understanding of 1) the important factors that influence home game attendance, or 2) how these factors differ across teams / leagues / geographic regions / etc	Most of the analytical procedures used were not appropriate or serious mistakes were made which led to an incorrect understanding of 1) the important factors that influence home game attendance, or 2) how these factors differ across teams / leagues / geographic regions / etc	
Predictive models / algorithms Weight: 25%	Most of the appropriate predictive modeling strategies (e.g. consideration of multiple models, use of appropriate metrics to compare models, measures of true predictive ability, etc) were correctly applied to 1) a predictive model for game-by-game attendance for the entire 2023 season, and 2) a dynamic point-in-time predictive model/algorithm Both predictive models were concise, well-explained, and provided valuable insight to the client	Most of the appropriate predictive modeling strategies (e.g. consideration of multiple models, use of appropriate metrics to compare models, measures of true predictive ability, etc) were correctly applied to 1) a predictive model for game-by-game attendance for the entire 2023 season, and 2) a dynamic point-in-time predictive model/algorithm The predictive models were not necessarily concise or well-explained; or the predictive models provided limited insight to the client	Only some of the appropriate predictive modeling strategies were correctly applied to both models ; or most of the appropriate predictive modeling strategies were applied to both models, but with some mistakes	Appropriate predictive modeling strategies were not used when constructing either predictive model; or only one predictive model/algorithm was considered	

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Creativity & Innovation Weight: 15%	Creative/original methods were used in the analysis and discussion of results; Outcomes are feasible and provide substantial value to the client	Creative/original methods were used in the analysis and discussion of results; Outcomes are feasible, but provide limited value to the client	Limited creativity/originality was used in the analysis and discussion of results; Outcomes are conventional and provide little value to the client	The analysis and discussion of results were not creative, original, nor innovative; Outcomes are conventional and are not valuable to the client	
Communication of Outcomes / Team Synergy Weight: 15%	Both the methods used and discussion of outcomes are conveyed in a detailed manner that is easily understood; Most team members were engaging and provided thoughtful insight in response to interview questions	The methods used and discussion of outcomes are conveyed in a manner that is ultimately understood; Some team members were engaging and provided thoughtful insight in response to interview questions	The description of methods used or the discussion of outcomes are sometimes incomplete or difficult to understand; One team member was engaging and provided thoughtful insight in response to interview questions	The description of methods used or the discussion of outcomes were consistently difficult to follow and understand; None of the team members were engaging or adequately answered the interview questions	
Data Preparation Weight: 10%	A variety of data sources were used, data was joined correctly, etc; Most data issues/concerns were properly resolved	A variety of data sources were used, data was joined correctly, etc; Only some data issues/concerns were properly resolved	A single data source was used; Data issues/concerns were properly resolved	A single data source was used; Data issues/concerns were not properly resolved	

Comments:
