

Ripton Phillip Rosen

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Education

Elon University Elon, NC

May 2016

Major: Physics

Minors: Astronomy, Sociology

Experience

Row House New York, NY

January 2020 - Present

- Worked with management to improve marketing prior to the opening.
- Helped open a new fitness studio in Williamsburg, Brooklyn.
- Taught classes and trained individual clients in rowing and floor exercises.

Song Cai Distillery Co-Founder + Digital Strategist, Hanoi, Vietnam November 2018 - December 2019

- Helped found Vietnam's first ever craft gin and whisky distillery. \$500,000 raised with commitments for an additional \$1 million.
- Developed and led the Vietnam and international social media strategy. Launched with strong national reception in over 300 POS.
- Coordinated and oversaw a media team in creating brand awareness.
- Partnered with Vietnamese ethnic mountain groups in procurement of botanicals and grains.

The Door Math Tutor, New York, NY

April 2017 - November 2018

- Tutored underprivileged students in attaining high school equivalency degrees, over 40 of them attained their GEDs.
- Tasked with teaching large groups of students in algebra and trigonometry.
- Created strategies for individual students to improve mathematical competency.

FanFare Sports Tech. Co-Founder + Business Development, New York, NY

June 2016 - Dec. 2017

- Built the creative, strategic, and business direction for a unique sports start-up software platform designed to enhance the fan experience.
- Raised \$100,000 engaging with potential investors and partners through cold outreach and networking.
- Identified and reached out to potential teams and venues.

YMHA Adult and Youth Sports Supervisor, New York, NY

June 2016 - Nov. 2018

- Coordinated adult and youth basketball tournaments and leagues.
- Coached multiple youth flag football teams and developed relationships with league officials.

Leadership

Elon University Society of Physics, Students Project Management Director September 2013 - May 2016

- Collaborated with teams on engineering projects for fairs, events and presentations.
- As an underclassman, worked with a graduating senior on a trebuchet that launched barrels and pumpkins.

Certifications & Skills

- American Council on Exercise Personal Training
- American Red Cross, CPR & AED
- Social Media Strategy
- Brand Management

