**Write these insights in short point-wise sentences**

**Customer Distribution by Region:**

Region Count

South America 59

Europe 50

North America 46

Asia 45

**Customer Signups per Month:**

Signup Frequency

Date

2022-01 1

2022-02 7

2022-03 8

2022-04 8

2022-05 8

2022-06 5

2022-07 4

2022-08 4

2022-09 6

2022-10 3

2022-11 3

2022-12 7

2023-01 5

2023-02 6

2023-03 8

2023-04 6

2023-05 3

2023-06 3

2023-07 3

2023-08 2

2023-09 4

2023-10 7

2023-11 5

2023-12 5

2024-01 9

2024-02 8

2024-03 4

2024-04 10

2024-05 6

2024-06 4

2024-07 6

2024-08 4

2024-09 11

2024-10 5

2024-11 11

2024-12 1

**Product Category Distribution:**

Category Count

Books 26

Electronics 26

Clothing 25

Home Decor 23

**Average Price per Category:**

Category Price

Books 292.212308

Clothing 263.720000

Electronics 275.353462

Home Decor 235.020000

**Top 5 Most Expensive Products:**

ProductID ProductName Category Price

74 P075 TechPro Textbook Books 497.76

31 P032 BookWorld Cookbook Books 488.63

44 P045 SoundWave T-Shirt Clothing 481.78

16 P017 ActiveWear Textbook Books 469.77

36 P037 SoundWave Smartwatch Electronics 459.86

**Number of Unique Product Names:** 66

**Total Number of Products**: 100

**Product Category Distribution:**

Category count

Books 26

Electronics 26

Clothing 25

Home Decor 23

**Average Price per Category:**

Category Price

Books 292.212308

Clothing 263.720000

Electronics 275.353462

Home Decor 235.020000