

Website Report for rippleroofs.com

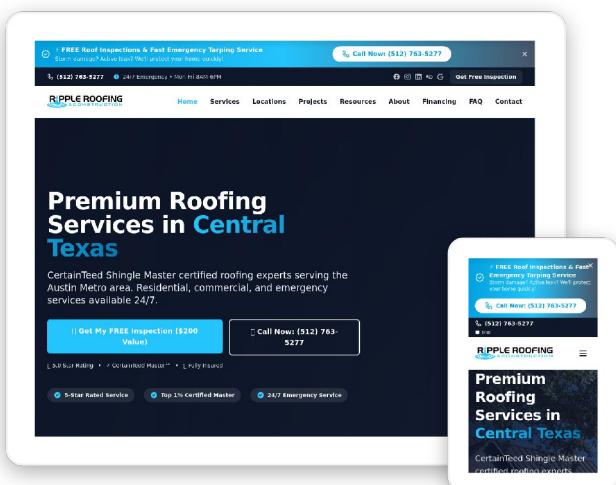
This report grades your website on the strength of a range of important factors such as on-page SEO optimization, off-page backlinks, social, performance, security and more. The overall grade is on a A+ to F- scale, with most major industry leading websites in the A range. Improving a website's grade is recommended to ensure a better website experience for your users and improved ranking and visibility by search engines.

Audit Results for rippleroofs.com



Your page is good

Recommendations: 12



On-Page SEO



Links



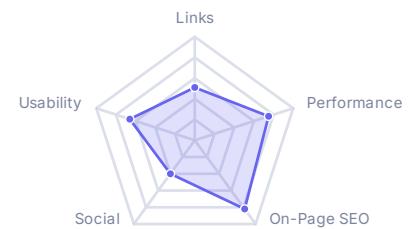
Usability



Performance



Social



Recommendations

Reduce length of Title Tag

On-Page SEO

Medium Priority

Reduce length of Meta Description

On-Page SEO

Medium Priority

Optimize for Mobile PageSpeed Insights

Usability

Low Priority

Make use of HTTP/2+ Protocol

Performance

Low Priority

Create and link your X Profile	Social	Low Priority
Add a DMARC Mail Record	Other	Low Priority
Fix SPF Mail Record	Other	Low Priority
Install a Facebook Pixel	Social	Low Priority
Remove Inline Styles	Performance	Low Priority
Remove Clear Text Email Addresses	Usability	Low Priority
Implement a llms.txt File	On-Page SEO	Low Priority
Create and link an associated YouTube Channel	Social	Low Priority

On-Page SEO Results



Your On-Page SEO is good

Your page is mostly optimized for On-Page SEO performance. On-Page SEO is important to ensure Search Engines can understand your content appropriately and help it rank for relevant keywords. You can continue to improve your page by ensuring HTML Tag Content is completed correctly and text content is well aligned with chosen keywords.

Title Tag



You have a Title Tag, but ideally it should be shortened to between 50 and 60 characters (including spaces).

Roofing Contractor Round Rock TX | 24/7 Service | CertainTeed Certified

Length : 71

Title Tags are very important for search engines to correctly understand and categorize your content.

Meta Description Tag



Your page has a Meta Description Tag however, your Meta Description should ideally be between 120 and 160 characters (including spaces).

Round Rock's trusted roofing contractor. CertainTeed Shingle Master certified serving Round Rock, Austin, Georgetown & Central Texas. 24/7 emergency service, residential & commercial. Free inspections.

Length : 201

A Meta Description is important for search engines to understand the content of your page, and is often shown as the description text blurb in search results.

SERP Snippet Preview



This illustrates how your page may appear in Search Results. Note, this is intended as a guide and Search Engines are more frequently generating this content dynamically.



Ripple Roofing & Construction

<https://www.rippleroofs.com> :

Roofing Contractor Round Rock TX

Round Rock's trusted roofing contractor. CertainTeed Shingle Master certified serving Round Rock, Austin, Georgetown & Central Texas. 24/7 ...

Hreflang Usage



Your page is not making use of Hreflang attributes.

Language



Your page is using the Lang Attribute.

Declared: English

H1 Header Tag Usage



Your page has a H1 Tag.

H2-H6 Header Tag Usage



Your page is making use multiple levels of Header Tags.

HEADER TAG	FREQUENCY
H2	7
H3	29
H4	7
H5	0
H6	0

Keyword Consistency



Your page's main keywords are distributed well across the important HTML Tags.

Individual Keywords

KEYWORD	TITLE	META DESCRIPTION TAG	HEADINGS TAGS	PAGE FREQUENCY	
roofing	✓	✓	✓	45	<div style="width: 100%;"><div style="width: 100%;"> </div></div>
roof	✓	✓	✓	35	<div style="width: 100%;"><div style="width: 85%;"> </div></div>
shingle	✗	✓	✓	22	<div style="width: 100%;"><div style="width: 45%;"> </div></div>
texas	✗	✓	✓	20	<div style="width: 100%;"><div style="width: 40%;"> </div></div>
free	✗	✓	✓	18	<div style="width: 100%;"><div style="width: 35%;"> </div></div>
central	✗	✓	✓	16	<div style="width: 100%;"><div style="width: 30%;"> </div></div>
service	✓	✓	✓	15	<div style="width: 100%;"><div style="width: 25%;"> </div></div>
certaineed	✓	✓	✓	15	<div style="width: 100%;"><div style="width: 25%;"> </div></div>

Phrases

PHRASE	TITLE	META DESCRIPTION TAG	HEADINGS TAGS	PAGE FREQUENCY	
central texas	✗	✓	✓	15	<div style="width: 100%;"><div style="width: 100%;"> </div></div>
ripple roofing	✗	✗	✓	13	<div style="width: 100%;"><div style="width: 85%;"> </div></div>
certainteed shingle	✗	✓	✓	13	<div style="width: 100%;"><div style="width: 85%;"> </div></div>
shingle master	✗	✓	✓	13	<div style="width: 100%;"><div style="width: 85%;"> </div></div>
certainteed shingle master	✗	✓	✓	13	<div style="width: 100%;"><div style="width: 85%;"> </div></div>
roofing construction	✗	✗	✗	7	<div style="width: 100%;"><div style="width: 35%;"> </div></div>
ripple roofing construction	✗	✗	✗	7	<div style="width: 100%;"><div style="width: 35%;"> </div></div>
master certified	✗	✓	✗	6	<div style="width: 100%;"><div style="width: 25%;"> </div></div>

Amount of Content



Your page has a good level of textual content, which will assist in it's ranking potential.

Word Count: 1776

Image Alt Attributes



You do not have any images missing Alt Attributes on your page.

Canonical Tag



Your page is using the Canonical Tag.

<https://rippleroofs.com>

Noindex Tag Test



Your page is not using the Noindex Tag which prevents indexing.

Noindex Header Test



Your page is not using the Noindex Header which prevents indexing.

SSL Enabled



Your website has SSL enabled.

HTTPS Redirect



Your page successfully redirects to a HTTPS (SSL secure) version.

Robots.txt



Your website appears to have a robots.txt file.

<http://rippleroofs.com/robots.txt>

Blocked by Robots.txt



Your page does not appear to be blocked by robots.txt.

llms.txt



We have not detected or been able to retrieve a llms.txt file successfully.

XML Sitemaps



Your website appears to have an XML Sitemap.

<https://www.rippleroofs.com/sitemap.xml>

Analytics



Your page is using an analytics tool.

 Google Analytics

Schema.org Structured Data



You are using JSON-LD Schema on your page.

Identity Schema



Organization or Person Schema identified on the page.

RoofingContractor

Organization

Rendered Content (LLM Readability)



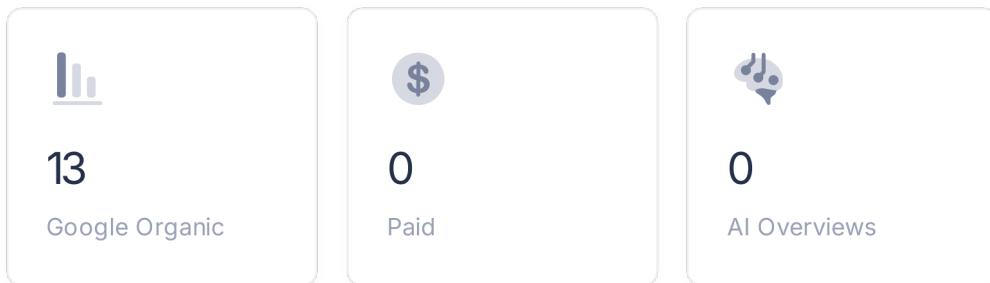
Your page has a low level of rendered content which tends to make it more readable for LLMs.

Rendering Percentage: 11%

Rankings

Traffic From Search

This shows the Estimated Traffic Volume your page receives in a month from Google Searches.



Top Organic Keyword Rankings

This shows the top 10 Keywords driving traffic from Google Organic Searches. The list is ordered by the keywords that drive the most traffic to your page (have the highest Estimated Traffic Volume).

KEYWORD	COUNTRY	POSITION	TOTAL SEARCHES	ESTIMATED TRAFFIC	
ripple roofing	🇺🇸	1	40	9	<div style="width: 95%;">95%</div>
roofing round rock	🇺🇸	73	1,300	3	<div style="width: 23%;">23%</div>
roofing contractors round rock tx	🇺🇸	59	260	1	<div style="width: 4%;">4%</div>
ripple construction	🇺🇸	16	50	0	
lrp roofing	🇺🇸	54	70	0	
newruf round rock	🇺🇸	43	50	0	
roofing round rock	🇬🇧	70	50	0	
commercial roofing round rock tx	🇺🇸	40	40	0	

Organic Keyword Positions

This shows you a summary of the positions for your Organic Keyword Rankings. The higher you rank, the more likely you are to capture traffic, with recent research showing that as much as 92% of clicks happen on the first page.

POSITION	KEYWORDS
Position 1	1 <div style="width: 10%;">10%</div>
Position 2-3	0
Position 4-10	0
Position 11-20	1 <div style="width: 10%;">10%</div>
Position 21-30	0
Position 31-100	6 <div style="width: 60%;">60%</div>

Links

Backlink Summary

You have a moderate level of backlink activity to this page.

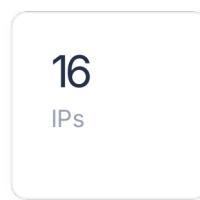
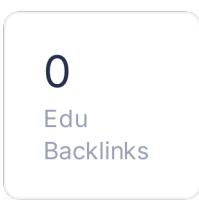
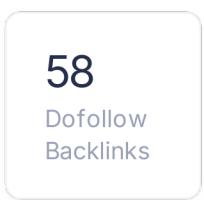
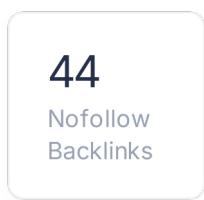
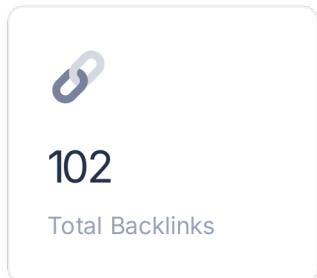




Domain
Strength



Page
Strength



Top Backlinks



These are the highest value external pages we have found linking to your site.

DOMAIN STRENGTH	REFERRING PAGE URL
95	http://rgs.rfl.mybluehost.me/blog/
67	https://www.seo-tip.com/domain.php?part=01/17/2024/135
66	http://bitcoinnmix.biz/domain/list.php?part=2024/01/17/161
65	https://urls-shortener.eu/share/111300
62	https://quero.party/report/111300
61	https://bye.fyi/report/111300
61	https://drjack.world/report/111300
54	https://backlinks-checker.com/share/3003483
54	https://byteshort.xyz/report/111300
54	https://anchorurl.cloud/share/111300

Top Pages by Backlinks



These are the pages on your site with the most backlinks from other sites.

URL	BACKLINKS
https://rippleroofs.com/	52
https://rippleroofs.com/blog/	3
https://rippleroofs.com/roof-inspections-why-theyre-essential-for-p rot...	2
https://rippleroofs.com/refer/	2
https://rippleroofs.com/residential-roofing/	2
https://rippleroofs.com/understanding-roof-insurance-claims/	2
https://rippleroofs.com/the-benefits-of-metal-roofin/	2
https://www.rippleroofs.com/	2
https://rippleroofs.com/roofing-repairs-vs-replacement-when-to-ch oose...	2
https://rippleroofs.com/how-insurance-restoration-works-after-a-st orm/	2

Top Anchors by Backlinks



These are the top pieces of Anchor Text we found used to link to your site.

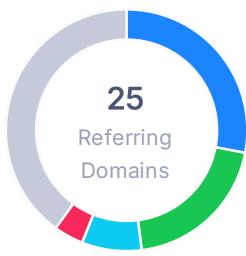
ANCHOR	BACKLINKS
Website	28
rippleroofs.com	17
Commercial Roofing	2
Homepage	2
How to Choose the Right Roofing Contractor for Insurance Restorat ion	2
Residential Roofing	2
Roof Inspections: Why They're Essential for Protecting Your Home	2
Home	2
The Impact of Weather on Your Roof: How to Protect Your Home Ye ar-Round	2
Refer	2

Top Referring Domain Geographies



These are the Top Geographies we have found linking to your site.

Top TLDs



- com	7
- top	5
- org	2
- biz	1
- Other	10

Top Countries



- FI	12
- US	11
- CO	2

On-Page Link Structure



We found 121 total links. 11% of your links are external links and are sending authority to other sites. 0% of your links are nofollow links, meaning authority is not being passed to those destination pages.

On-Page Links



- Internal Links	108
- External Links: Follow	13
- External Links: Nofollow	0

Friendly Links



Your link URLs appear friendly (easily human or search engine readable).

Usability



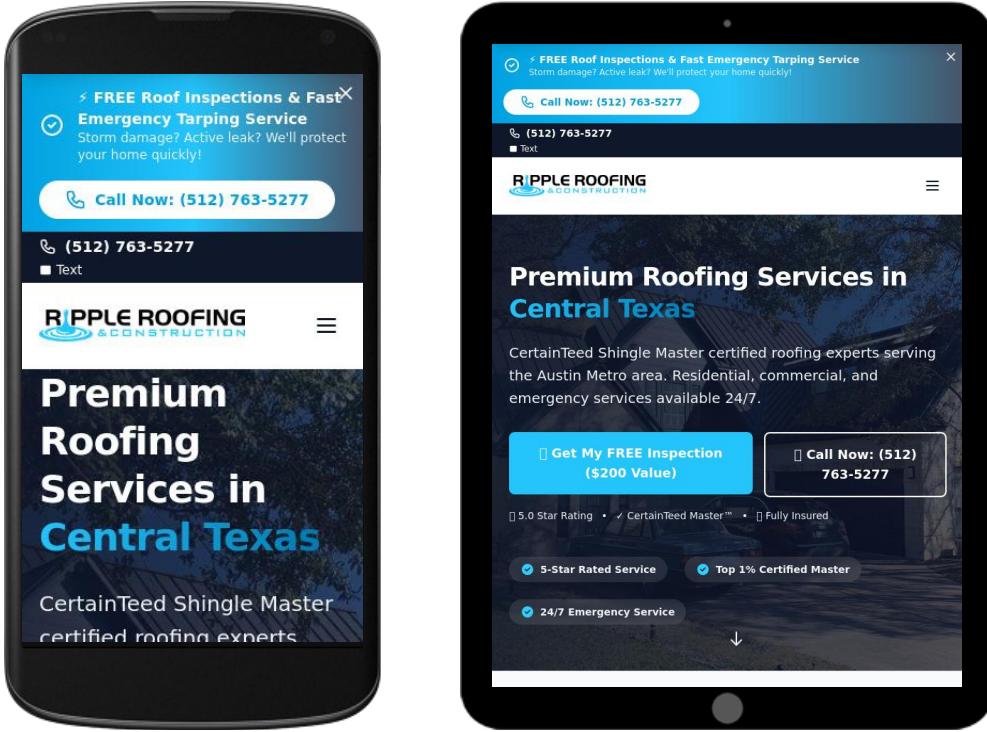
Your usability could be better

Your page is OK but could be more usable across devices. Usability is important to maximize your available audience and minimize user bounce rates (which can indirectly affect your search engine rankings).

Device Rendering



This check visually demonstrates how your page renders on different devices. It is important that your page is optimized for mobile and tablet experiences as today the majority of web traffic comes from these sources.



Google's Core Web Vitals



Google is indicating that they do not have 'sufficient real-world speed data for this page' in order to make a Core Web Vitals assessment. This can occur for smaller websites or those that are not crawlable by Google.

Use of Mobile Viewports



Your page specifies a Viewport matching the device's size, allowing it to render appropriately across devices.

Google's PageSpeed Insights - Mobile



Google is indicating that your page is scoring poorly on their Mobile PageSpeed Insights evaluation.

Note that this evaluation is being performed from US servers and the results may differ slightly from an evaluation carried out from Google's PageSpeed Web Interface as that reporting localizes to the region in which you are running the report.

Google has indicated that the performance of a webpage is becoming more important from a user and subsequently ranking perspective.



LAB DATA	VALUE	OPPORTUNITIES	ESTIMATED SAVINGS
First Contentful Paint	2.1 s	Avoid multiple page redirects	1.11 s
Speed Index	3.1 s		
Largest Contentful Paint	5.5 s		
Time to Interactive	6.7 s		
Total Blocking Time	0.06 s		
Cumulative Layout Shift	0		

Google's PageSpeed Insights - Desktop



Google is indicating that your page is scoring well on their Desktop PageSpeed Insights evaluation.



LAB DATA	VALUE	OPPORTUNITIES	ESTIMATED SAVINGS
First Contentful Paint	0.7 s	Avoid multiple page redirects	0.34 s
Speed Index	1.1 s		
Largest Contentful Paint	1.4 s		
Time to Interactive	1.9 s		
Total Blocking Time	0.05 s		
Cumulative Layout Shift	0		

Flash Used?	
No Flash content has been identified on your page.	
iFrames Used?	
There are no iFrames detected on your page.	
Favicon	
Your page has specified a Favicon.	
Email Privacy	
Email addresses have been found in plain text.	
We recommend removing any plain text email addresses and replacing them with images or contact forms. Plain text email addresses can be susceptible to scrapers and email spammers.	
Legible Font Sizes	
The text on your page appears to be legible across devices.	
Tap Target Sizing	
The links and buttons on your page appear to be appropriately sized for a user to easily tap on a touchscreen.	

Performance Results



Your performance is good

Your page has performed well in our testing meaning it should be reasonably responsive for your users, but there is still room for improvement. Performance is important to ensure a good user experience, and reduced bounce rates (which can also indirectly affect your search engine rankings).

Website Load Speed	
Your page loads in a reasonable amount of time.	

Server Response



All Page Content Loaded

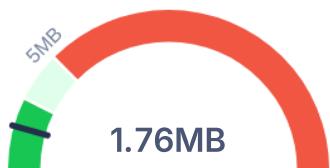


All Page Scripts Complete



Website Download Size	
Your page's file size is reasonably low which is good for Page Load Speed and user experience.	

Download Page Size



Download Page Size Breakdown



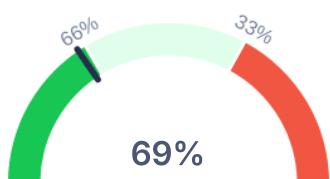
HTML	0.03MB
CSS	0.01MB
JS	0.33MB
Images	0.66MB
Other	0.73MB

Compression Usage (Gzip, Deflate, Brotli)



Your website appears to be using a reasonable level of compression.

Compression Rate



Compression Rates

HTML		87% compressed of 0.20MB
CSS		84% compressed of 0.09MB
JS		68% compressed of 1.03MB
Images		32% compressed of 0.97MB
Other		79% compressed of 3.47MB
Total		69% compressed of 5.76MB

Resources Breakdown



This check displays the total number of files that need to be retrieved from web servers to load your page.

#
98
Total Objects

2
Number of HTML Pages

26
Number of JS Resources

2
Number of CSS Resources

7
Number of Images

61
Other Resources

Google Accelerated Mobile Pages (AMP)



This page does not appear to have AMP Enabled.

JavaScript Errors



Your page is not reporting any JavaScript errors.

HTTP2 Usage



Your website is using an outdated HTTP Protocol.

We recommend enabling HTTP/2+ Protocol for your website as it can significantly improve page load speed for users.

Optimize Images



All of the images on your page appear to be optimized.

Minification



All your JavaScript and CSS files appear to be minified.

Deprecated HTML



No deprecated HTML tags have been found within your page.

Inline Styles



Your page appears to be using Inline Styles.

Inline Styles are an older coding practice and discouraged in favor of using CSS style sheets, due to their ability to degrade page load performance and unnecessarily complicate HTML Code.

Social Results



Your social could be better

You do not appear to have a strong social presence or level of social activity (or we may just not be able to see your profiles!). Social activity is important for customer communication, brand awareness and as a marketing channel to bring more visitors to your website. We recommend that you have all of your profiles listed on your page for visibility, and work to build a following on those networks.

Facebook Page Linked



Your page has a link to a Facebook Page.



<https://facebook.com/ripleroofs>

Facebook Open Graph Tags



Your page is using Facebook Open Graph Tags.

Facebook Pixel



We have not detected a Facebook Pixel on your page.

Facebook's Pixel is a useful piece of analytics code that allows you to retarget visitors if you decide to run Facebook Ads in future.

X (formerly Twitter) Account Linked



No associated X Profile found as a link on your page.

X Cards



Your page is using X Cards.

Instagram Linked



Your page has a link to an Instagram Profile.

https://instagram.com/ripple_roofing

LinkedIn Page Linked



Your page has a link to a LinkedIn Profile.

<https://linkedin.com/company/ripple-roofing>

YouTube Channel Linked



No associated YouTube Channel found linked on your page.

YouTube Channel Activity



No associated YouTube Channel found linked on your page.

Local SEO

Address & Phone Shown on Website



Address and Phone Number visible on the page.

Phone +1 512 763 5277

Address 7 roofing materials with costs, lifespan projections, and climate suitability for Central Texas

Local Business Schema



Local Business Schema identified on the page.

RoofingContractor

Google Business Profile Identified



A Google Business Profile was identified that links to this website.

 Ripple Roofing & Construction

Google Business Profile Completeness



The important Business Details are present on the Google Business Profile.

Address 1000 Heritage Center Cir, Round Rock, TX 78664

Phone +1 512 763 5277

Site <https://rippleroofs.com/>

Google Reviews



The Google Business Profile has a good rating and review count.

5.0  63 reviews

RATING



Technology Results

Technology List



These software or coding libraries have been identified on your page.

TECHNOLOGY	VERSION
 Google Analytics	
 Vercel	

Server IP Address



216.198.79.1

DNS Servers*i*

ns1.bluehost.com

ns2.bluehost.com

Web Server*i*

Vercel

Charset*i*

text/html; charset=utf-8

DMARC Record

This site does not appear to have a DMARC record in place.

DMARC records are important to improve email deliverability and combat spoofing.

SPF Record

This site appears to have multiple SPF records. Your DNS records list has 3 SPF records

SPF records are important to improve email deliverability and combat spoofing.