

Reports snapshot

Active users

17

New users

25

Average engagement time per active user

43s

Event count

164

Top pages/screens

PAGE TITLE AND SCREEN CLASS	VIEWS	ACTIVE USERS	EVENT COUNT	BOUNCE RATE
Professional Roofing Services Austin & San ...	20	9	64	100.0%
Page Not Found Ripple Roofing & Constructi...	7	6	24	100.0%
Contact Us - Get a Free Quote Ripple Roofin...	5	2	16	100.0%
Residential Roofing in Central Texas Ripple ...	3	2	7	100.0%
About Us - Premier Roofing Contractor in Cen...	2	2	5	100.0%
Insurance Claim Documentation in Central Te...	2	1	4	100.0%
Roofing Blog & Resources Ripple Roofing & ...	2	1	2	100.0%

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Active users by

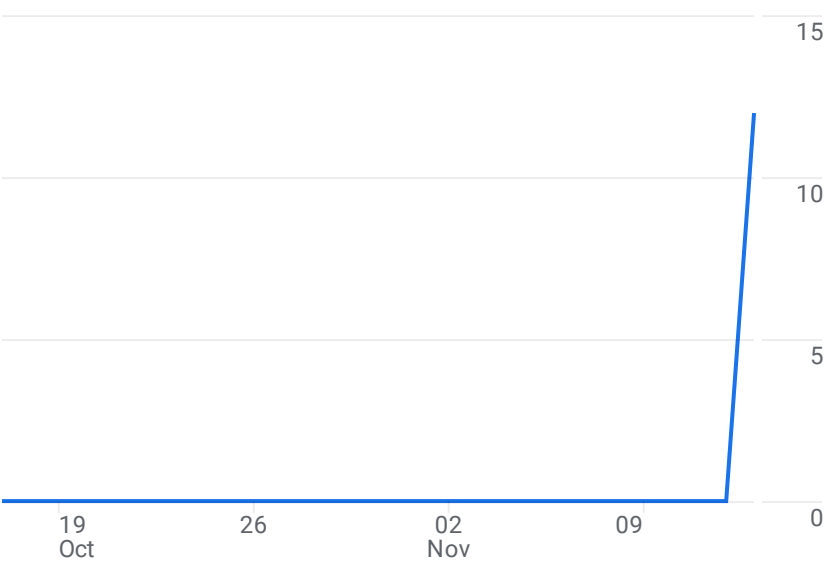
First user source / medium

FIRST USER SOURCE / ME...	ACTIVE USERS
(direct) / (none)	9
google / organic	2
facebook.com / referral	1

Sessions by
Session source / me...

SESSION SOURCE / ...	SESSIONS
(direct) / (none)	22
facebook.com / refer...	2
google / organic	2
m.facebook.com / re...	1

New vs Returning users



Key events by Platform



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Active users by City

CITY	ACTIVE USERS
Singapore	5
Lanzhou	4
Austin	3
Altoona	1
Amsterdam	1
Boardman	1
Dallas	1

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Active users by
Audience name

AUDIENCE NAME	ACTIVE USERS
All Users	17

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