2.8.1 PCA - consider 1-D data, a pointe - I magine ne mont to characterize He date by a single value (would be better to take the median) representative point Now, mage d'encosion - we can tute the mean vector
as the representative 12 xx Who the mean veder minimizer the samp squared distancer between a single point and the points in the date set. orte mean sochris a O-dimensión regresente y tre date sot Q'i what would a 1-D representation be? A: a line projected through the men vector Let e be a writ veber in the dwapin of our line X= m + ac is the equation youther line distance of X from m

note: optimal coeticité de sur date set con be dernéed les nivinizing de squared evar criteria sustin J. (a,,.., a,e) = [||m+qe-x, || -x, || In egs 82+83 text slowe $a_{k} = e^{\frac{t}{k}}(\chi_{k}-m)$ i.e. the feast squares solve is a progration of

Xx onto the line in the direction of e that passes than m Ex: consider 3-D data, a cloud of points in the shape
of a football.

Q' What the sect director e for set our football cloud of points

A: a line through to 2 pointy ends obs. this is the eigenvector of the largest eigenvalue of the scatter matrix $S = \sum_{K \geq 1} (x_n - m)(x_n - m)^t$

P(A pay 3) 3 We can extend the idea of a linear projection to reall: for linear projetion re have X = m + ae $X = m + \sum_{i=1}^{c} a_i e_i$ $d \leq d$ obs: criteria fen $J_{i} = \sum_{K=1}^{n} \left\| \left(m + \sum_{i=1}^{n} a_{ki} e_{i} \right) - \chi_{K} \right\|$ is minimized bushene e: are the d'eigenvectors of 5 minimized obs: these eigenvectors are orthogonal

These form a natural basis set for the paints X Q! So what are the "principal conjonents"? 4: In westicité di in X=m+ 5 qiei Prachiel 1550e: PCA dorusses on directsons in which the scatter cloud 5 is greated

— it is accounting for variance !! noise features can be a major problem

1. 8.2 Fisher Linear Discriminant PCA allows upe to project onto fewer dimensions > these dimensions best represent the date What if we wanted to project outo dinensims that best discriminate between classes? In the extreme cose project ato I dinasia good Find the best line that classes are segmente D= { X, ... X, S n, in D, + n, in D2 us get y = wtx Scalar dot product resultig in y,,.., yn in subset g, + g2 if //w/1=1, i.e, a unit vector The director w No you

god: we want a W st. Xi in w, cluster separatly note: Buch a w may not exist if the distribution overlap Q! How do me full the best W?

This is the Fisher biese discriminant problem First find the caughe near $m_i = \frac{1}{n_i} \sum_{x \in D_i} x$ find the sample grant project popular $m_i = \frac{1}{n_i} \sum_{y \in \mathcal{Y}_i} y$ te $\tilde{m}_i = h_i \geq w^t x = w^t m_i$ $x \in D$ i.e. the "sample meand projected points" is the snew the "projection of the mean vector" Q: What is the distance between the projected mean? $A: || || m, -m_2| = || w^t(m, -m_2)||$ note: we want to make the large relative to the scatter of each close 5 attent: define scale of projects point $S_i = \sum_{y \in \mathcal{Y}_i} (y - \tilde{m}_i)^2$

clof 5, +32 is the within-class scatter gool: find w that maximizes $J(w) = \frac{|\widetilde{m}_1 - \widetilde{m}_1|^2}{s_1^2 + s_2^2}$ First def. scatter matrices $S_i = \sum_{x \in D_i} (x - m_i)(x - m_i)^t$ Sw = 5, +5, called "within-clan" scatter matrix Si Ear be expressed in terms of Si recall $y = v_i t_i$, $m_i = v_i t_i$, $s_i^2 = \sum_{i \in \mathcal{Y}_i} (y - m_i)^2$ => 52 - \(\w^{\text{t}} x - \w^{\text{t}} m_{\text{i}} \) \(= \(\times w \((x-m_i)^{\text{t}} \times w have $3^2 + 3^2 = w^4 S_v W$ called between-class"

scatter matrix $S_1 = w^4 S_v W$ $S_2 = w^4 S_v W$ $S_3 = (m_1 - m_2)(m_1 - m_3)^4$ similarly (m,-m2)2 = w = Spw (from eg 101) J(w) = wtsow wtsow

Sw - symmetrie + positive semidefinite, usu nonsingular SB - M always how rank at most 1 (prod of vectors)

goal: solve J(w) for ser. soln: w = Sw (m, -m,)

obviously Sw must be nonsingaler maximizer ration of between-class scatter to within-class scatter So now we know the line we want to project onto Q' what point on that line is the classification preshold? A: choose point we where posteriors one equal i.e. $p(w, t_{20}) = p(w_{2})_{20}$ we wo