# RISHITA MANTRI

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#### **EDUCATION**

#### Duke's Fuqua School of Business, North Carolina, USA

Jul 2025 –May 2026

Master of Quantitative Managment: Business Analytics

Mukesh Patel School of Technology Management & Engineering, Mumbai, India

Aug 2021 -May 2025

Bachelor of Technology, Computer Engineering

GPA - 3.56/4.0

Relevant Coursework: Artificial Intelligence, Machine Learning, Deep Learning, Big Data Analytics, Python, Natural Language Processing, Mathematics, Cloud Computing, Data Structure & Algorithms

#### WORK EXPERIENCE

#### Project Management & Backend Development - Cidrus Technologies, Bangalore

*Nov 2024 – May 2025* 

- Developing AI Stylist's backend, optimizing recommendations, and managing UI/UX as Project Manager
- Engineered enterprise backend solutions for Oracle, enhancing system integration speed by 25%
- Executed stakeholder engagement strategy for the Society Management Project, boosting client satisfaction by 40%

#### Social Media Manager - TravoZone, Mumbai

Jan 2024 – Apr 2024

• Crafted impactful content for Instagram and Facebook, implemented consistent branding, and fostered collaborations with 6 influencers, resulting in a 26% increase in daily engagement within 1 month

#### Teaching Assistant, Agarwal School, Burhanpur

*May 2022 – Jul 2022* 

• Educated 60 students (ages 8-14) in Math and English, using interactive games, presentations, and simulations to enhance learning

#### RESEARCH AND PUBLICATIONS

## Bridging Art & Fashion: AI-Driven Techniques for Seamless Design Intergration, Mumbai

Aug 2024

Presented at the International Conference on Applications of AI and ML (ICAML), 2025

• Introduced cutting-edge AI techniques, including GAN and CNN models, to bridge the art-fashion divide, achieving 15% faster design iterations and high-quality artwork transfer onto fabrics with processing times under 1 second per image

## From Data to Strategy: Harnessing Artificial Intelligence in Brand Analysis, Mumbai

Mar 2024

- Explored predictive analysis methodologies and machine learning algorithms, highlighting their integration into brand management practices and their impact on forecasting market trends and consumer behavior
- **Demonstrated** the transformative potential of data-driven insights and AI-driven technologies in driving brand innovation, optimizing operational efficiencies, and establishing competitive advantage

#### **ACADEMIC PROJECTS**

Fabric Defect Detection Sep 2024

- Achieved 87% accuracy in detecting textile defects using deep learning models (ResNet, VGG16, InceptionV3), simulating improved inspection efficiency by 50% and reducing defect identification errors by 30% in test datasets
- Explored AI-driven defect detection processes in test datasets, simulating real-world scalability, and operational efficiency

#### Pixel to Pronunciation: Image-to-Speech Model for Elderly People

Aug 2024

into spoken words
Trained an AI model using a dataset of 40,000 text captions and 8,000 images, enabling 90% accurate image-to-speech conversions

Developed an innovative AI model designed to enhance accessibility for elderly and visually impaired individuals by converting images

• Trained an Al model using a dataset of 40,000 text captions and 8,000 images, enabling 90% accurate image-to-speech conversions accuracy in experimental settings; commended via peer evaluations for its high accessibility

## **Twitter Sentiment Analysis**

May 2024

• Analyzed a curated 60,000-sample Twitter dataset using NLP techniques, achieving 85% classification accuracy for positive, negative, and neutral sentiments, utilizing NLTK and Scikit-learn for tokenization, feature extraction, and sentiment scoring

## PeacePal: Intelligent Mental Health Bot

May 2024

• **Developed** a rule-based mental health chatbot, boosting engagement by 40%, cutting response time by 50%, and increasing satisfaction by 35%.

### POSITIONS OF RESPONSIBILITY

## Joint Secretary, The Research Cell, MPSTME, Mumbai

Jun 2022 – May 2023

- Organized 7 research events, including the flagship 3-day ResCon, attended by 1,800+ participants
- Fostered collaboration by promoting research culture and mentoring 200 students on academic writing

#### **HOD - Publicity, IETE, MPSTME, Mumbai**

Jun 2022 – May 2023

 Managed a 15-member publicity team, securing 200+ participants from top institutes like IIT-Bombay for the National Project Display Competition

#### Head of Informals, Social Conclave, MPSTME, Mumbai

*May 2022 – Jul 2022* 

• Hosted a 3-day event with 3,000+ delegates, managing field trips, sponsorships, and delegate engagement

## Head Assistant, Taqneeq, Mumbai

May 2022 – Jul 2022

• Planned a 24-hour long hackathon in college, providing a platform for 350 students to showcase their technical skills and creativity

## **SKILLS**

Languages - English (Fluent), Hindi (Native), Spanish (A1), French (A1)

IT Skills - Python (Pandas, TensorFlow, Scikit-learn), R, MySQL, SAS, Tableau, MS Excel, Power BI, Gen AI

Certifications – Data Analysis with R by Duke University (2025), AI Product Management Specialization by Duke University (2024), Creation & Branding, Retail & Customer Experience by LVMH (2024), The Complete Digital Marketing Course by Udemy (2023)