Rishu Anand

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SUMMARY

Results-driven Data Analyst and Power BI Developer with a strong foundation in Electronics and Communication Engineering. Skilled in transforming complex datasets into actionable insights using Power BI, SQL, and Excel. Experienced in data cleaning, visualization, and exploratory analysis, with a growing expertise in Machine Learning. Equipped with project management principles and analytical problem-solving to deliver business-focused solutions.

TECHNICAL SKILLS

Programming Languages: Python, C++, SQL, MATLAB

Data Analytics & Visualization: Data Cleaning, EDA, Pandas, NumPy, Matplotlib, Seaborn, Power BI, Tableau, Excel (Pivot Tables)

Machine Learning & Deep Learning: Scikit-learn, Regression, Classification, Clustering, TensorFlow, Keras, PyTorch (basics)

Electronics & Embedded Systems: Digital Electronics, Microcontrollers (8051, Keil), Embedded C, Signal Processing, MATLAB

Tools & Others: Git/GitHub, OpenCV

PROJECTS

1. Diwali Sales Data Analysis (Python, Pandas, NumPy, Matplotlib, Seaborn)

Leaned and transformed raw data using Pandas and NumPy, and visualized key trends with Matplotlib and Seaborn.

Performed **exploratory data analysis (EDA)** on Diwali sales data to uncover customer behavior and optimize festive marketing strategies

top-selling products, high-performing regions, and demographic buying patterns (age, gender).

Delivered actionable insights to improve customer targeting and inventory planning, enhancing overall sales performance.

2. Digital Music Store Data Analysis (SQL)

Analyzed music store database using advanced SQL queries (joins, subqueries, window functions).

Identified gaps in product sales and customer engagement to provide recommendations for business growth strategies.

3. Sales Dashboard (Power BI - Madhav Store)

Designed and deployed an interactive Power BI dashboard to track and analyze online sales data across India.

Created dynamic visualizations for sales trends, customer demographics, and regional performance.

Improved business decision-making by enabling real-time sales monitoring and insights.

EXPERIENCE

Harsh Electronics Pvt Ltd

Oct 2024 -Nov 2024

Project Intern in Sensors Dept

- Conducted research on reinforcement learning algorithms for robotics
- Implemented and evaluated deep RL models using PyTorch and RLlib
- Presented findings at weekly research meetings

Maven Silicon Softech Pvt Ltd

Aug 2023 - Oct 2023

Project Design Intern

Assisted in construction and maintenance of EHV transmission lines and substations. .

- · Gained exposure to technical tasks, including installation and calibration of electrical components.
- Oversaw project progress while ensuring adherence to safety protocols.

EDUCATION

Vellore institute Technological

Bachelor's in Electronic and communication Engineering(CGPA:-8.17)

Higher Secondary School

Happy Valley School(Percentage :- 84)

Vellore, Tamil Nadu MAY 2021 – JULY 2025 Bhagalpur , Bihar April 2018 – May 2020

CERTIFICATIONS

- AWS Certified Machine Learning Specialty
- SQL and Relational Databases 101 by IBM