

# Danyal K. Freitas

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[riskhaos.github.io/DanyalWebsite/](https://riskhaos.github.io/DanyalWebsite/)

## Education

### Masters in Multimedia

Polytechnic University of Lisbon / **September 2021 - December 2024**

- User Research & Usability Testing:** Conducted interviews, surveys, and usability tests.
- Wireframing and Prototyping:** Created wireframes and interactive prototypes.
- User-Centered Design:** Focused on creating intuitive and engaging interfaces.
- Web Development:** Development of skills in HTML, CSS, JavaSctrip JQuery & React

### Degree in Audiovisual & Multimedia

Polytechnic University of Lisbon / **September 2016 - July 2020**

- Digital Storytelling:** Mastered the principles of visual storytelling and design
- Video Production:** Gained experience in filming, editing, and post-production processes.
- Web Development:** Acquired knowledge in HTML, CSS, JavaScript and PHP.
- Audio Production:** Gained skills in sound recording, editing, and mixing.

## Certifications

### CCP Certificado de Competências Pedagógicas

IEFP - Instituto do Emprego e Formação Profissional / **April 2024**

### Responsive Web Design

freeCodeCamp / **October 2024**

### JavaScript Algorithms and Data Structures (Beta)

freeCodeCamp / **October 2024**

## Experience

### Digital Marketing - Internship

Mundi Consulting / **2020 - 2021**

- Social Media Management:** Created and scheduled posts to engage the audience.
- Content Creation:** Developed blog posts, graphics, and videos.
- Analytics:** Monitored campaign performance and provided insights.
- Market Research:** Researched market trends and competitor strategies.

### IT & HR Assistant - Part Time

Mundi Consulting / **2017 - 2020**

- Organizing Dossiers and Projects:** Managed technical and pedagogical dossiers and projects.
- Data Management:** Used the SIGO platform to enter data, track progress, and certify individuals.

### Administrative Secretary - Part Time

Top Rackets / **2017 - 2021**

- Public Communication:** Engaged with the public, addressing inquiries and providing information.
- Situation Management:** Handled various situations, ensuring smooth operations.

### Video Editor

“E2” RTP 2 / **2018 - 2019**

- Content Editing:** Edited and refined video content for broadcast, ensuring high quality and alignment with creative standards.
- Storytelling:** Focused on crafting compelling narratives through visual editing techniques.

### Web Developer

“E2” RTP 2 / **2018 - 2019**

- Website Maintenance:** Built and maintained web platforms, ensuring functionality and responsive design.
- Coding:** Utilized HTML, CSS, and JavaScript to create user-friendly web interfaces.

### HR & Training Assistant

GAME Department, Escola Superior de Comunicação Social / **2019 - 2020**

- Dossier Management:** Organized and maintained technical and pedagogical dossiers.
- Training Coordination:** Supported the planning and execution of training sessions.
- Data Management:** Tracked progress and certifications using relevant platforms.

## Key Competencies

- Web Development:** Proficient in HTML, CSS, JavaScript, jQuery, and React.
- UI/UX Design:** Skilled in figma, wireframing, prototyping and user-centered design.
- Video Editing:** Experience with Adobe Premiere Pro, After Effects, and storytelling techniques.
- Graphic Design:** Proficient in Adobe Photoshop, Illustrator, and creating visual assets.
- Project Management:** Strong teamwork, communication, and organization skills.
- Problem-Solving:** Effective at handling challenges under pressure and meeting deadlines.