Program to Print ASCII Value

```c
#include <stdio.h>
int main() {
    char c;
    printf("Enter a character: ");
    scanf("%c", &c);

    // %d displays the integer value of a character
    // %c displays the actual character
    printf("ASCII value of %c = %d", c, c);

    return 0;
}
```

Output

```
Enter a character: G
ASCII value of G = 71
```