

DMS Brief #2

Music Licensing

In this assignment you will investigate a contemporary music licensing issue and report on it, using relevant contemporary examples.

Choose **ONE** of the following options:

- 1) rights management for the use of popular music on [re-releases of television shows in box sets or on streaming services](#);
- 2) how artists get paid for music licensed to streaming services like [Apple Music](#) and [Spotify](#);
- 3) music licensing in the [video game industry](#) and related platforms like [Twitch](#).

Research the issue you have selected and present your findings in a short report using relevant case studies. The links provided here are a starting point, but you should also do some research of your own. You may also find course material from Lesson 3 useful. A minimum of three sources are required in your works cited (including sources linked to here).

Your report should:

- Clearly outline the issue (what is at stake and why does it matter?)
- Identify who is affected (who are the stakeholders?)
- Include relevant examples
- Offer a potential solution or solutions to the problem(s) you have laid out

Your report should be 600 – 850 words. Please use a 12-point font and number your pages.

Format your first page according to MLA rules (see subpage under Doing Media Studies tab on Owl). **You do not need to include a title page.** You will not be penalized if you go a bit above or below the word count.

Please use MLA style to reference your sources. Consult the [Purdue Writing Lab](#) for the most up-to-date formatting info, rather than relying on random citation generators on individual websites.

Due by 11:55pm, Saturday, May 22nd, 2021

Submit to DMS2 Assignment portal in Owl

Submit as Word or .RTF file only - DO NOT submit a .PDF file or Pages file.

Name your file as follows: yourlastname_DMS2.docx or .rtf