



Elite

# NPTEL ONLINE CERTIFICATION

(Funded by the MoE, Govt. of India)



**Skill India**  
कौशल भारत - कुशल भारत

This certificate is awarded to

**RISHABH PALIWAL**

for successfully completing the course

**Marketing Analytics**

with a consolidated score of **71** %

<b>Online Assignments</b>	<b>24.06/25</b>	<b>Proctored Exam</b>	<b>46.5/75</b>
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Total number of candidates certified in this course: **1544**

**Prof. Haimanti Banerji**  
Coordinator, NPTEL  
IIT Kharagpur

**Jan-Apr 2025**

**(12 week course)**



Indian Institute of Technology Kharagpur

