



Elite

# NPTEL ONLINE CERTIFICATION

(Funded by the MoE, Govt. of India)



This certificate is awarded to

**RISHABH PALIWAL**

for successfully completing the course

**Marketing Analytics**

with a consolidated score of **71** %

Online Assignments	24.06/25	Proctored Exam	46.5/75
--------------------	----------	----------------	---------

Total number of candidates certified in this course: **1544**



**Jan-Apr 2025**

**(12 week course)**

**Prof. Haimanti Banerji**

Coordinator, NPTEL  
IIT Kharagpur



Indian Institute of Technology Kharagpur



Roll No: NPTEL25MG45S1242802780

To verify the certificate



No. of credits recommended: 3 or 4