



**Team – MATRIX**

OLA is an Indian ridesharing company. OLA is one of the best ever online taxi application, which allows a user to book your cabs from any corner of the country. In the earlier time to book the private cab is not a easy task, but now with the help of modern technology, It has become to book a private cabs. OLA is available in both android application and website interface.

- **Website Interface:-** If you don't have smart phone or don't have OLA app. you can still login to your account and book a ride and other things -+by visiting OLA mobile website.

- 1) Book a ride:** When you open OLA website interface, you will see a "Book Now" option by clicking on this button a user can set his pickup location and drop location and choose a cab according to his wish as Share, Micro, Mini, Prime Sedan, Prime Play, Prime Suv, Lux, Kaali-peeli, Auto, Bike, E-Rickshaw etc.
- 2) OLA Select:** By taking the membership of OLA Select a user can earn lot of benefit :
  - i. Skip Booking queue:** The Priority of booking a ride of OLA Select member is top most level than other user.
  - ii. Ride without Peak Price:** There will be no peak pricing on prime and mini cab booking.
  - iii. Get top Drivers & Car:** OLA Select User will be get OLA's top rated rides at his service.
- 3) Become a driver:** A user can become a OLA Driver or he can also attach his own car, Bike, E-Rickshaw with OLA. So that he gets more booking than regular auto drivers.
- 4) Connect With OLA:** A user can also get connect with OLA on various social media platform as Facebook, YouTube, Twitter, Instagram with the help of Website Interface.
- 5) Career:** A user can also make a career in OLA. And get jobs in different sectors.

- **Android Application:-** If you have a Smartphone then you can download OLA mobile application on Google Play store. In which you can register and Login using your Gmail.
  - 1) With the help of this app you can book a ride after entering Pickup location and drop location.
  - 2) There is an extra advantage of using a mobile app that you can paid money to OLA with appropriate discount offers.
  - 3) After booking a ride you will get the number of driver so that you can call the driver if he is making so late.
  - 4) All Actions which a user can perform using Website interface can also be done with the help of Android App.
  - 5) You can rate your driver, leave the driver a note & tip them.