



Instagram

TEAM MATRIX

Instagram is an American photo and video-sharing social networking service owned by Facebook, Inc.

User can do various actions on Instagram like –

1. **Username** – User can select a unique username on Instagram as his identity.
2. **Write Bio** – User can write about himself, likes, dislikes etc. on his bio which is visible to others also.
3. **Photos/Videos** – User can upload photos and videos on Instagram with appropriate hashtag.
4. **Follow** - User can follow different peoples around the globe and can be followed by different peoples, friends or family.
5. **Search** - User can search people with the help of their username.
6. **Activity** – In activity section user can view the follow requests, recent activity of his profile.
7. **Direct Message** – With this feature user can send message to anyone like friends, family etc.
8. **Story** – With the help of this feature user can upload stories on his profile and can view other's story as well.
9. **Close friend** – if user want to upload the story for few number of friends (or close friends) with the help of this feature user can do that.
10. **Follow and invite friends** – User can invite his friends on Instagram with this feature.
11. **Notifications** – User can change the notification status of Instagram App with the help of this feature.
12. **Shopping** - With the help of this feature user can shop various products on Instagram.
13. **Privacy** – User can update his privacy with this feature.
14. **Security** – User can update his security like password or two factor authentication with this feature.
15. **Ads** – To promote a post (photos or videos) user display ads by selecting the suitable plan.
16. **Theme** – User can change the theme of the app with this feature.
17. **Help** – User can report a problem regarding any other user or facing any bug in the app with this feature.

Instagram Web

User can do all the actions on Instagram web as same as Instagram App except

1. User can't upload images, videos or stories
2. User can't do shopping on Instagram web