



## TEAM MATRIX

Tumblr is an American microblogging and social networking website founded by David Karp in 2007 and currently owned by Automattic. The service allows users to post multimedia and other content to a short-form blog. Users can follow other users' blogs. Bloggers can also make their blogs private.

User can perform various actions on Tumblr –

1. **Profile** – User can create or update his profile on Tumblr.
2. **Interest** – User can choose topic of his interest. User must have to choose minimum 5 number of topics.
3. **Recommend for you** – This feature shows the posts/blogs as per user interest.
4. **Trending** – This features shows the trending blogs.
5. **Follow** – User can follow the trending blogs and other users.
6. **Post** – User can upload his post either text, photo, Quote or link.
7. **Hashtags** – With the help of hashtags other user can able to see our posts or we can say that one make this post reachable with the help of the hashtags.
8. **Edit Appearance** - User can edit the appearance of his blogs.
9. **Reblog** - User can reblog other user's blog.
10. **Like and comment** - User can like and comment on the other blog.
11. **Schedule Post** - Tumblr provides you with a way to schedule posts into the future. It's a great way to make your blog appear active even if you're going to be unable to tend to it for a period of time.
12. **Inbox** – In inbox user can receive messages on Tumblr.
13. **Message** – With the help of this feature user can send message to anyone he want.
14. **Settings** – User can change settings with the help of this feature.

**15. Queue** – With the help of this feature a user can queue a post for future.

**16. Mass post editor** – With the help of this feature user can edit his posts.