



Team -MATRIX

The Facebook Company builds technologies that give people the power to connect with friends and family, find communities and grow businesses.

User can perform various actions on Facebook –

1. **Establish a Timeline** - When you sign up for Facebook, one of the first things you do is establish your Timeline, originally referred to as Profile. The Timeline is set up with all kinds of privacy controls to specify who you want to see which information.
2. **Connect with friends** - Friending people enables you to communicate and share with them more easily. Friends are basically the reason Facebook can be so powerful and useful to people. There are three ways to connect with friends on facebook –
 - 2.1. **Facebook Friend Finder**- Enables you to scan the e-mail addresses in your e-mail address book to find whether those people are already on Facebook.
 - 2.2. **People You May Know** - Shows you the names and pictures of people you likely know. These people are selected for you based on commonalities like where you live or work or how many friends you have in common.
 - 2.3. **Search** - Helps you find the people who are most likely already using Facebook.
3. **Communicate with Facebook friends** - Facebook's messaging system is designed to make it easy to dash a quick note off to friends and get their reply just as fast. The comments people leave on each other's photos, status updates, and posts are real conversations that you will find yourself taking part in.
4. **Share your thoughts/Pictures** – We can share our thoughts/pictures on Facebook so that our friends can see our thoughts/pictures and react to them.
5. **Plan Events** - Events are just what they sound like: a system for creating events, inviting people to them, sending out messages about them, and so on. Your friends and other guests RSVP to events, which allows the event organizers to plan accordingly and allows attendees to receive event reminders.
6. **Join Groups** - Groups are also what they sound like: groups of people organized around a common topic or real-world organization. Within a group, all members can share relevant information, photos, or discussions.
7. **Promote a cause or business** - If you're the one managing something like a small business, a cause, or a newsletter, you can also create a page. After you've created that page, your users/customers/fans can like it, and then you can update them with news about whatever's going on in the world of your store/cause/thing.
8. **Facebook Gaming** - This feature enable us to play games on Facebook as well as tells which games trends the most on Facebook.