

Arman

Contact Information:

Address: 123 Somewhere Road, Niceville, FL

Phone: (555) 888-0000

Email: arman@gmail.com

Objective:

An experienced MBA with a passion for digital marketing seeking a role as a Social Media Marketing Manager at XYZ Inc. to develop and implement successful marketing campaigns, and provide thought leadership to the team.

Summary of Skills:

Three years of specialized experience in 'Python', 'Java', 'SQL'

Managed social media accounts for four businesses with yearly sales over \$500,000

Certified Digital Marketer 2016, Udacity

Received Employee of the Year Award at ABC Company 2018 and 2019

Work Experience:

Full Stack Developer

ABC Company, Nashville, TN, 2017-2020

Built a 15k Facebook following and 20k Instagram following for a new startup, increasing leads by 160%

Developed compelling CTAs for website and social media copy, producing a 60% increase in sales

Formulated Instagram strategy and collaborated with influencers in our market to promote top-selling products, resulting in \$200,000 net sales in three months

Web Developer

123 Company, Austin, TX, 2014-2017

Team leader for the design and development of a new mobile application

Conducted A/B testing on paid Facebook and Instagram campaigns, resulting in a boost in conversion from 70% to 90%

Implemented an innovative SEO strategy to increase organic website traffic by 200% in five months

Education:

University of Michigan, 2006-2010

B.tech, programmer

References:

Available upon request.