

***Presented by Rishabh Bhargava***

***Data Science and Business Analytics Intern at***

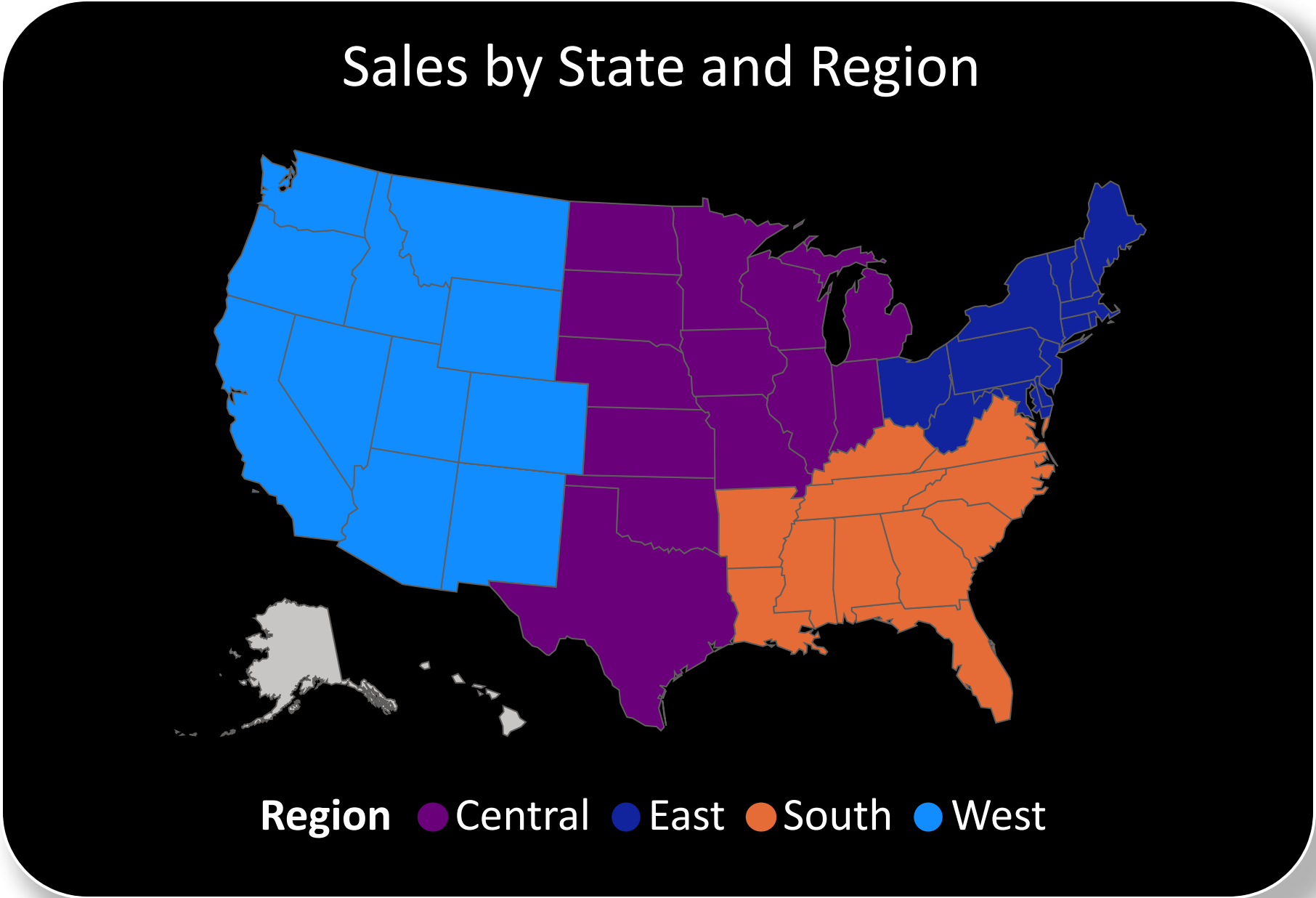
Graduate Rotational Internship Program  
**The Sparks Foundation**



***#GRIPMAR21***

## Sales and Profit by Region

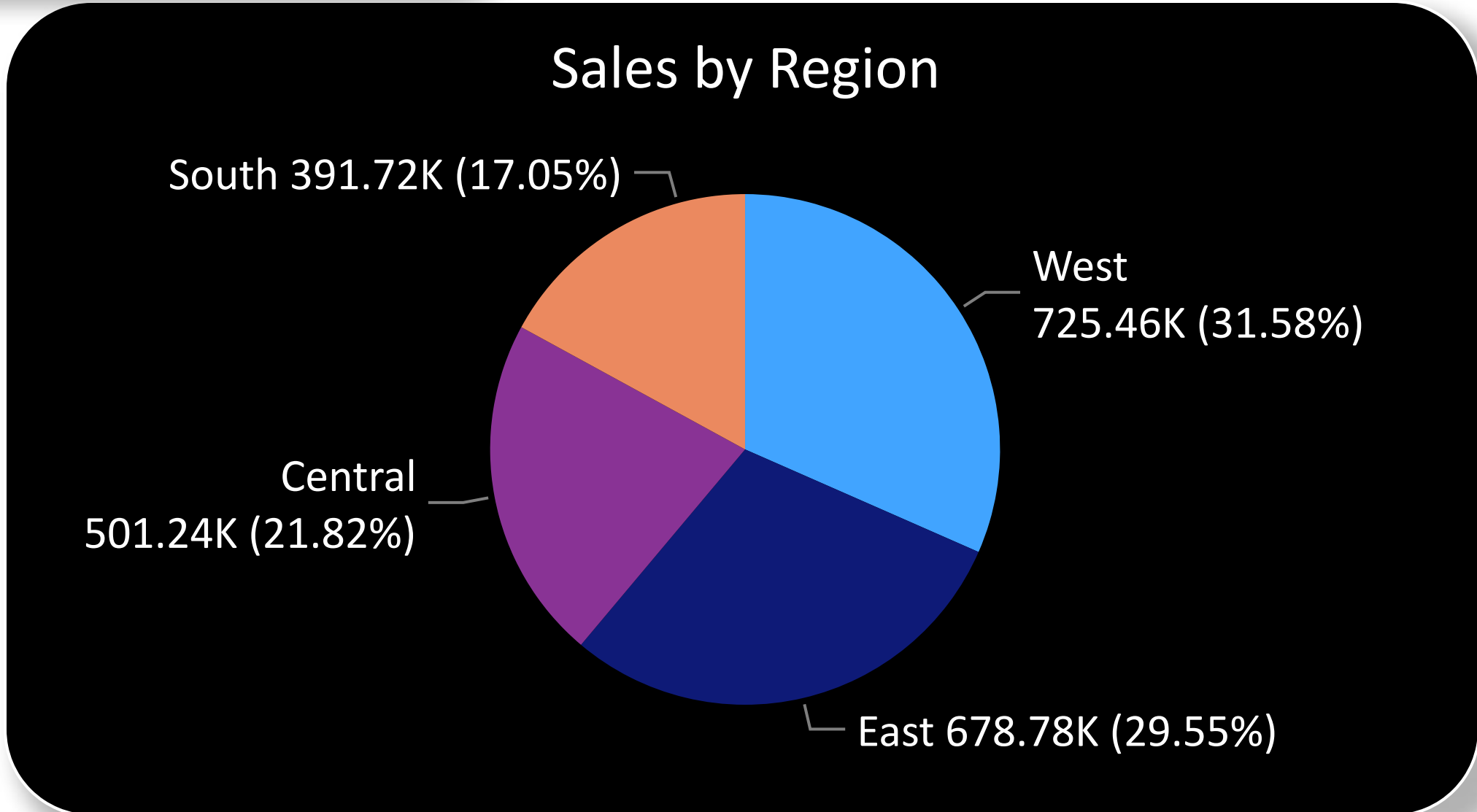
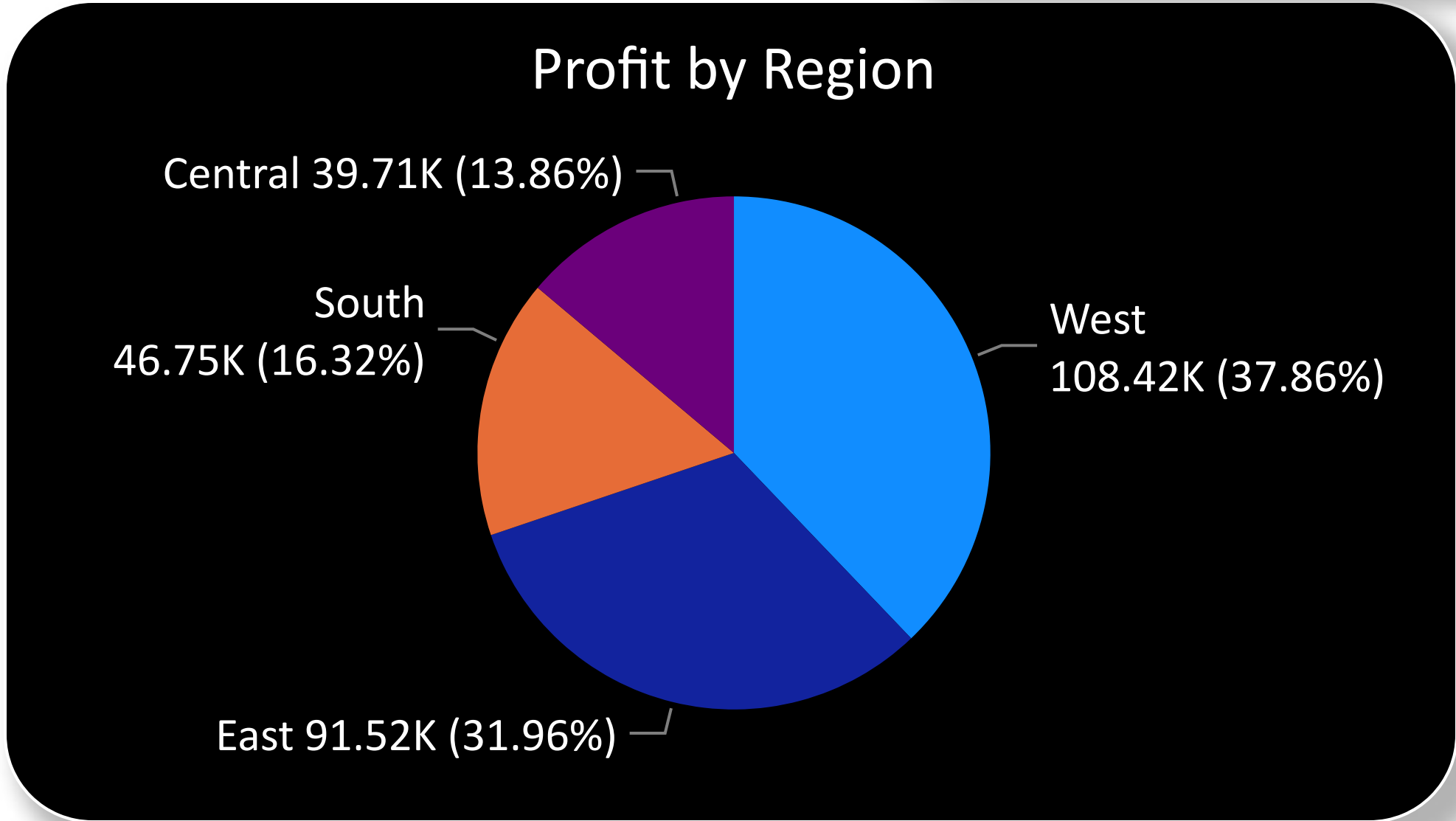
Region	Sales	Profit
West	725,457.82	108,418.45
East	678,781.24	91,522.78
South	391,721.91	46,749.43
Central	501,239.89	39,706.36
<b>Total</b>	<b>2,297,200.86</b>	<b>286,397.02</b>



2.30M  
Sales

286.40K  
Profit

Central  
Region



State

Search

☐

Alabama

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Arizona

☐

Arkansas

☐

California

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Colorado

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Connecticut

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Delaware

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District of Columbia

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Florida

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Georgia

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Idaho

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Illinois

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Indiana

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Iowa

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Nebraska

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Nevada

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New Hampshire

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New Jersey

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New Mexico

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New York

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North Carolina

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North Dakota

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Ohio

Alabama

State

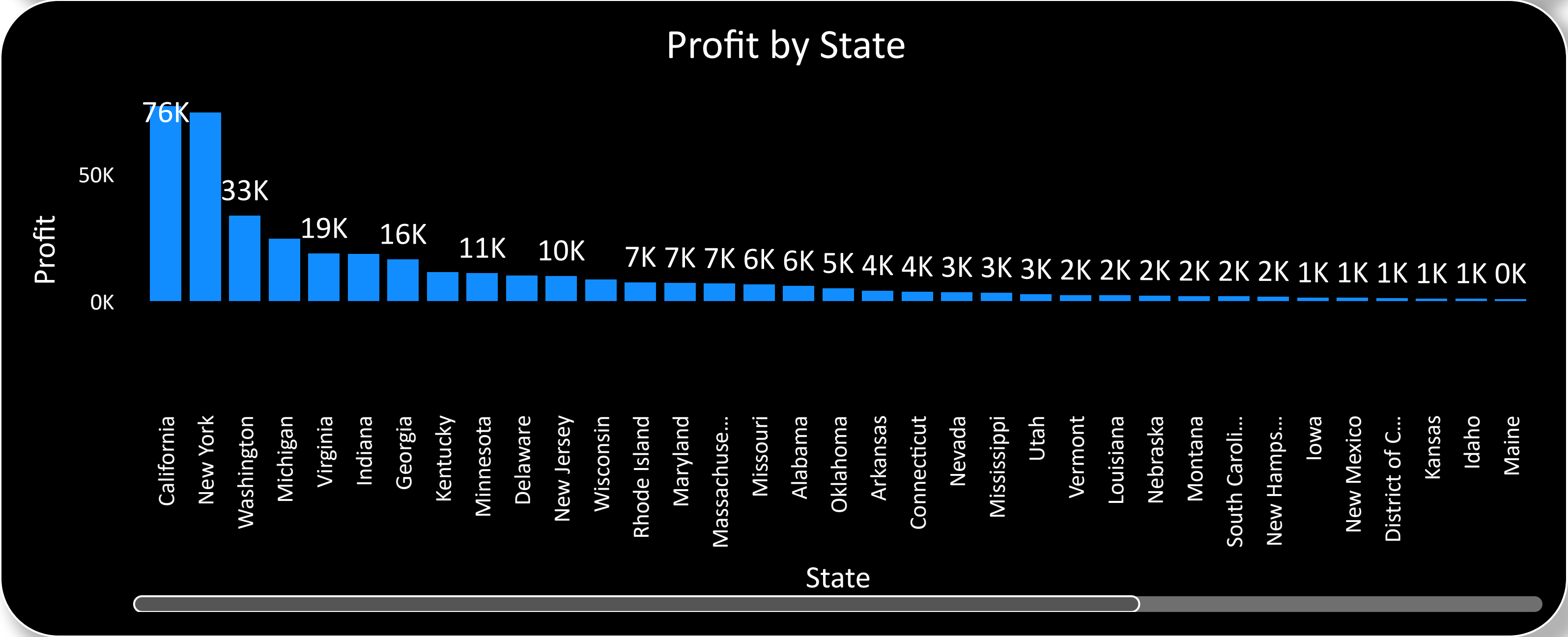
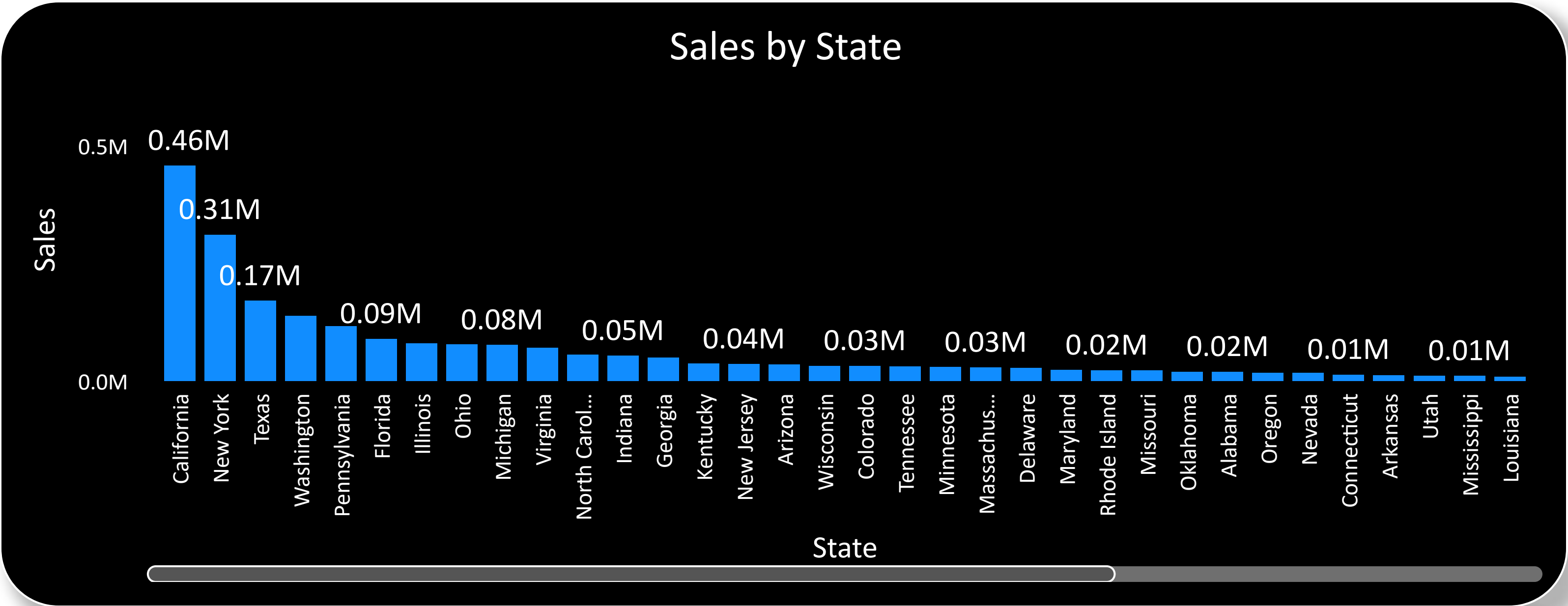
286.40K

Profit

2.30M

Sales

Sales and Profit by State



Category	Sales	Profit
Technology	836,154.03	145,454.95
Office Supplies	719,047.03	122,490.80
Furniture	741,999.80	18,451.27
Total	2,297,200.86	286,397.02

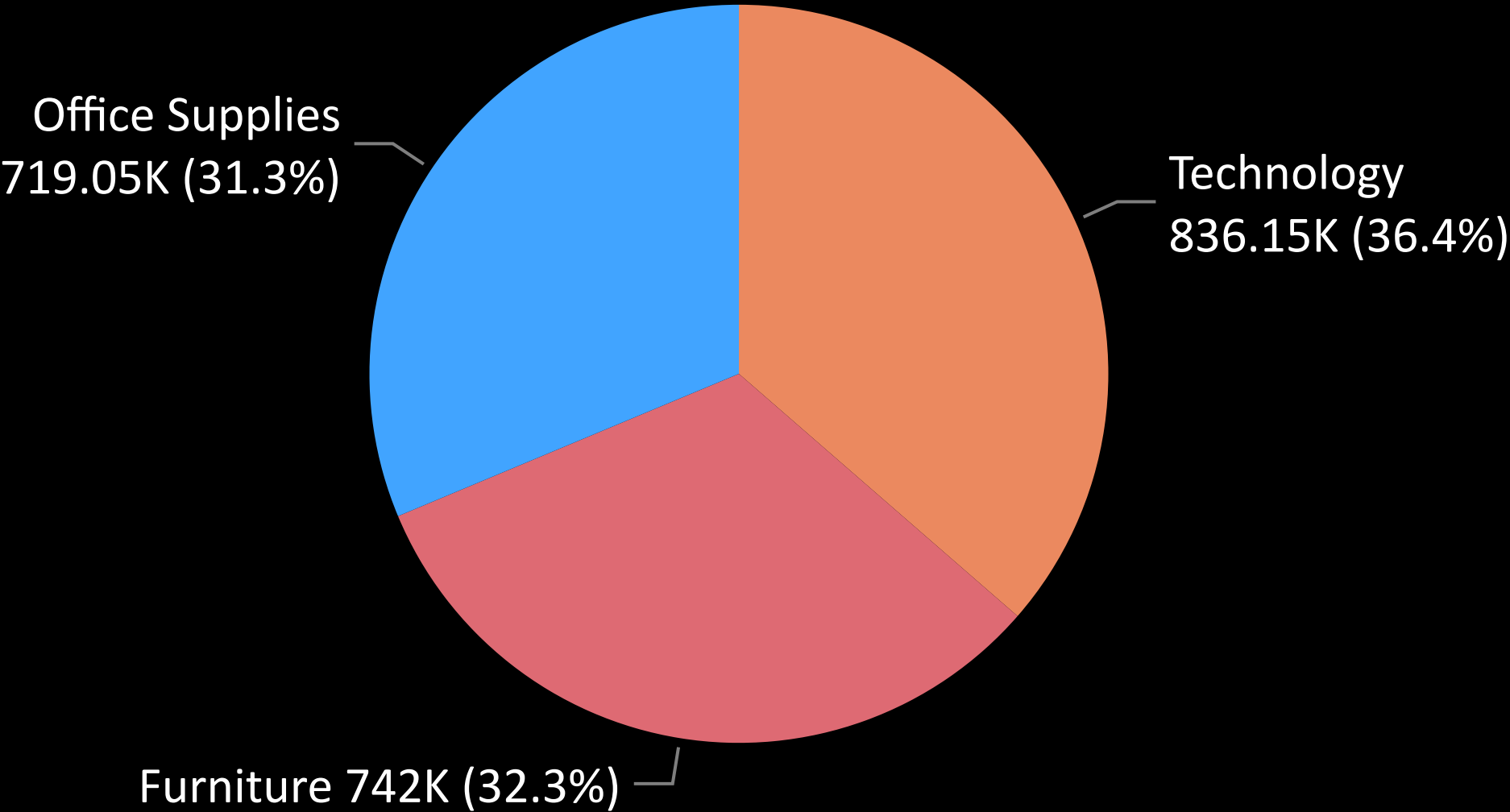
Sales and Profit by Category

Furniture

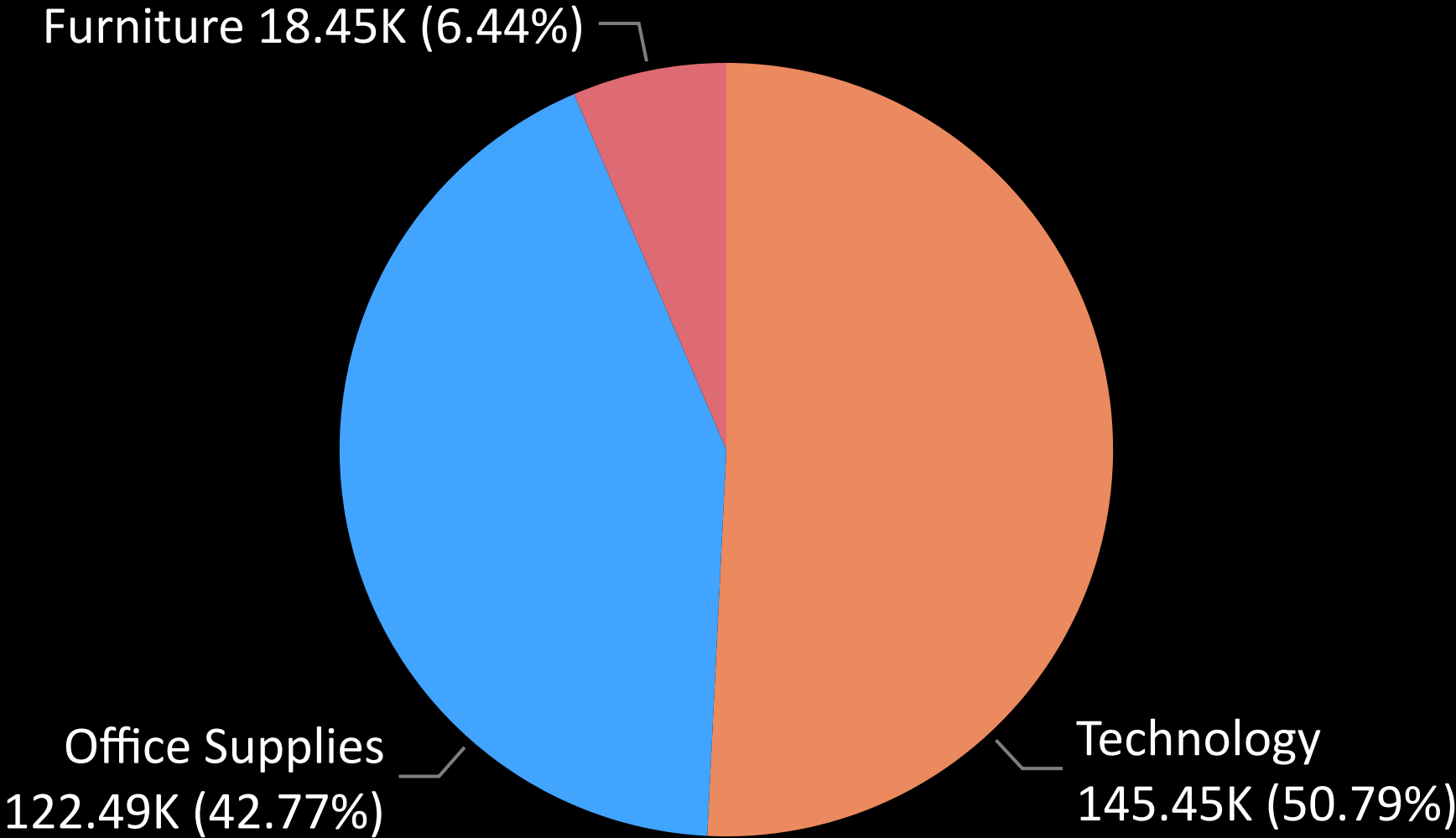
286.40K  
Profit

2.30M  
Sales

Sales by Category



Profit by Category



Sub-Category

- ☐ Select all
- ☐ Accessories
- ☐ Appliances
- ☐ Art
- ☐ Binders
- ☐ Bookcases
- ☐ Chairs
- ☐ Copiers
- ☐ Envelopes
- ☐ Fasteners
- ☐ Furnishings
- ☐ Labels
- ☐ Machines
- ☐ Paper
- ☐ Phones
- ☐ Storage
- ☐ Supplies
- ☐ Tables

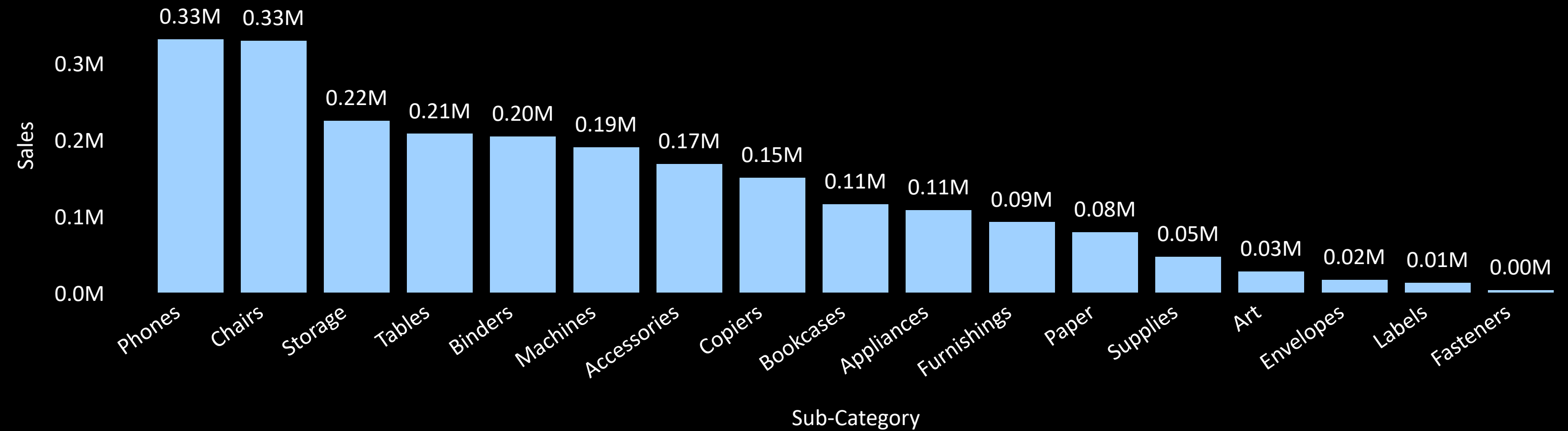
286.40K  
Profit

2.30M  
Sales

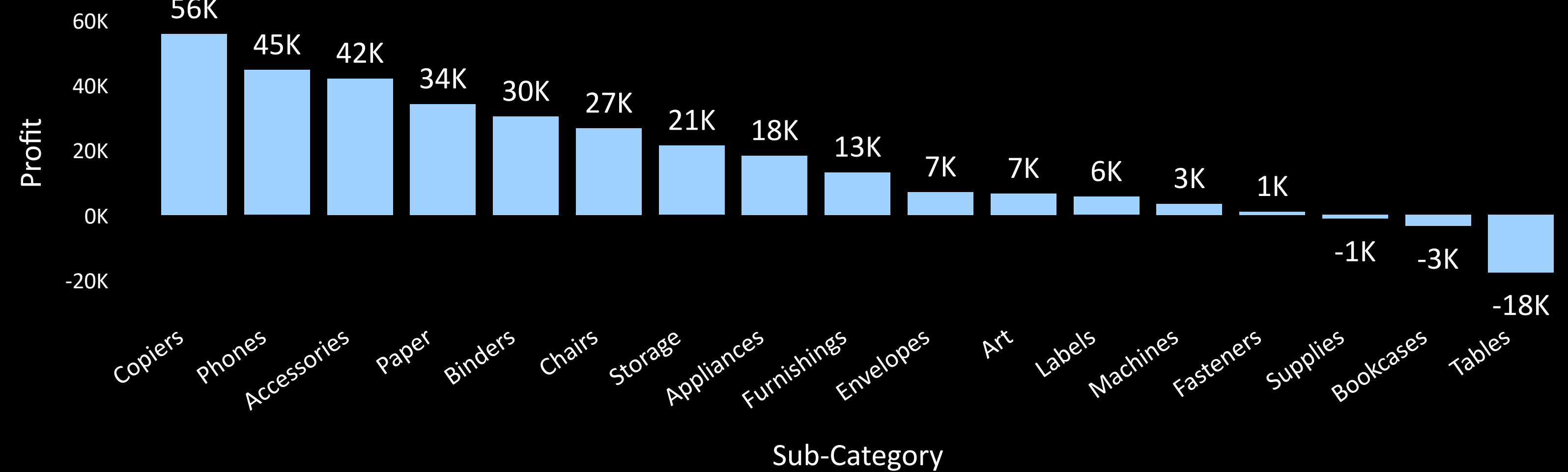
## Sales and Profit by Sub-Category

## Accessories

Sales by Sub-Category



Profit by Sub-Category



## Segment

- ☐ Select all
- ☐ Consumer
- ☐ Corporate
- ☐ Home Office

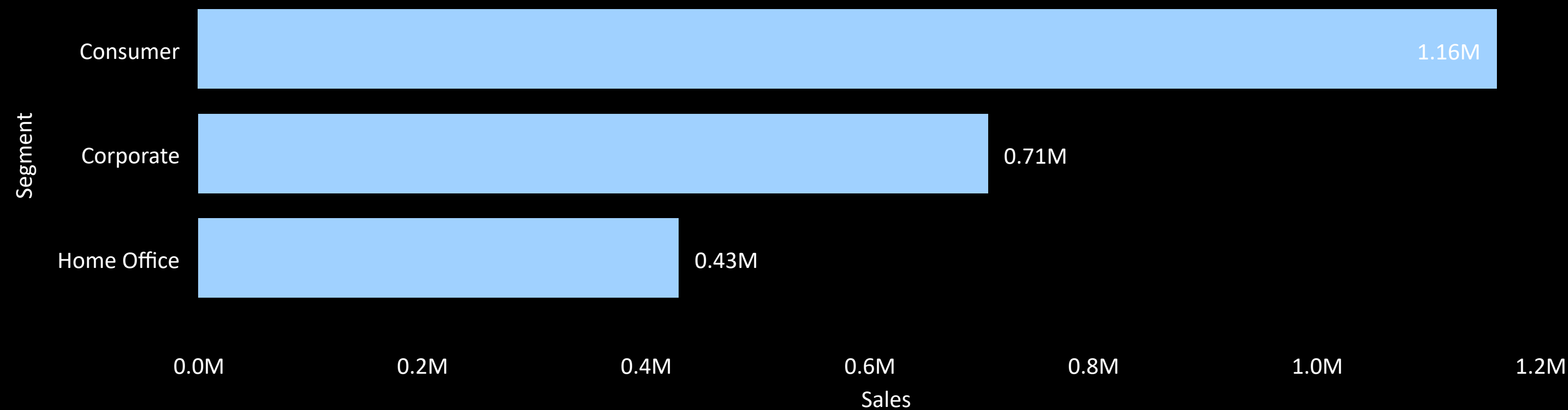
286.40K  
Profit

2.30M  
Sales

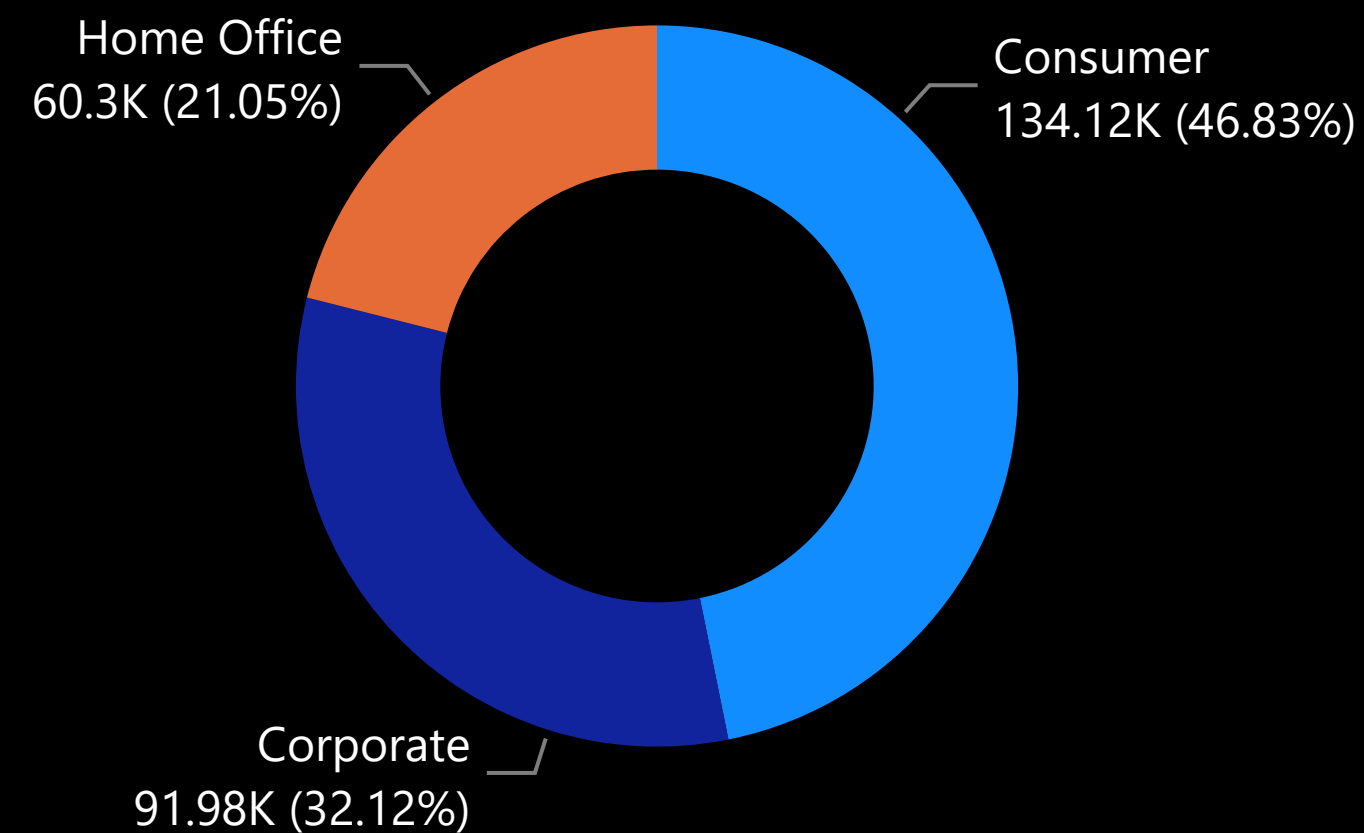
## Sales and Profit by Segment

Consumer

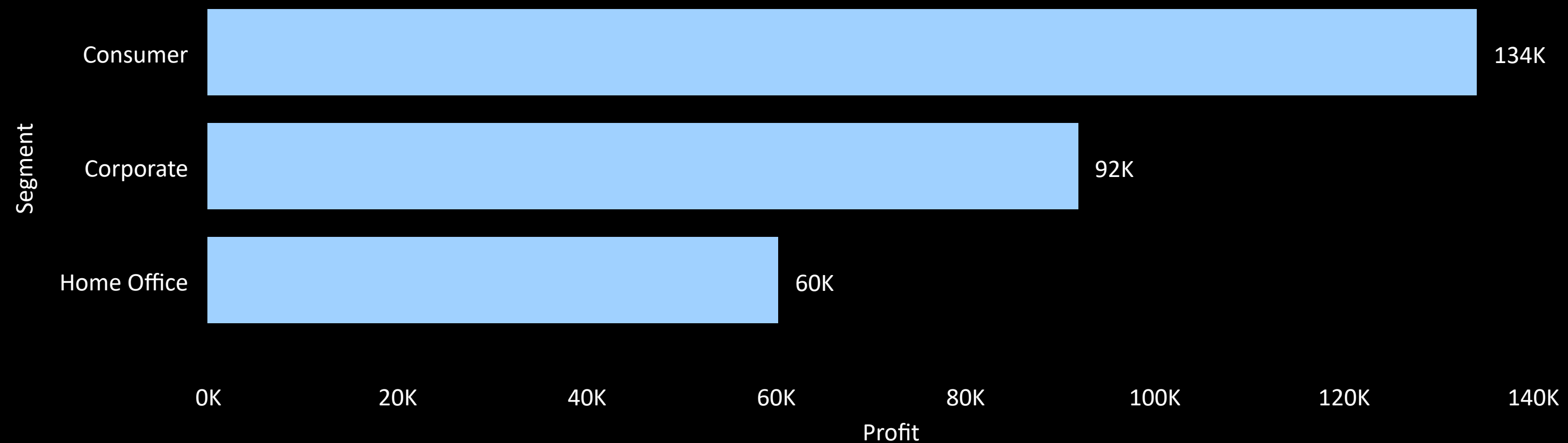
Sales by Segment



Profit by Segment



Profit by Segment





#### Ship Mode

- ☐ Select all
- ☐ First Class
- ☐ Same Day
- ☐ Second Class
- ☐ Standard Class

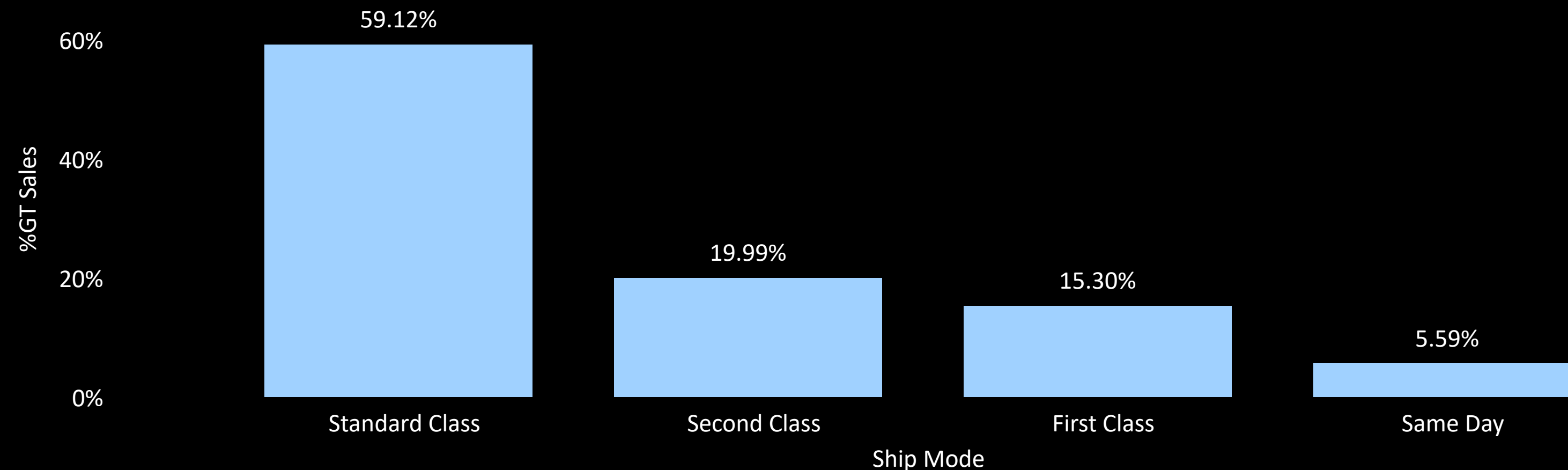
**286.40K**  
Profit

**2.30M**  
Sales

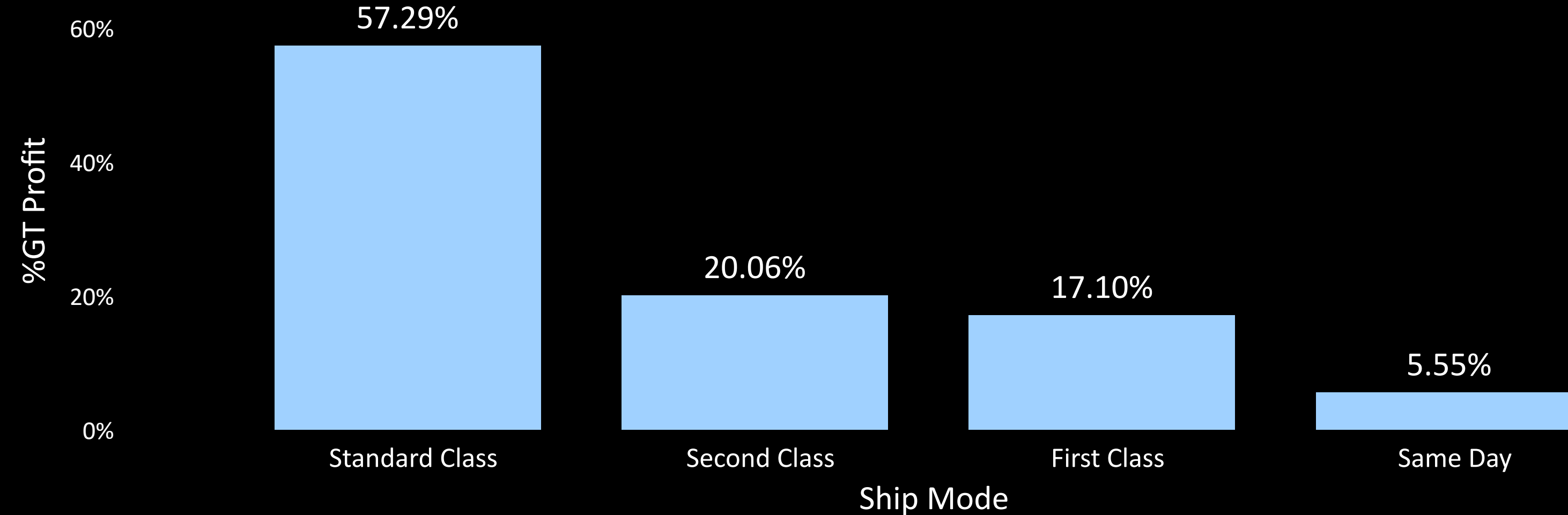
## ***Sales and Profit by Ship Mode***

**First Class**

%GT Sales by Ship Mode



%GT Profit by Ship Mode



City

Search

☐

Aberdeen

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Abilene

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Akron

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Albuquerque

☐

Alexandria

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Allen

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Allentown

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Altoona

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Amarillo

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Anaheim

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Andover

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Ann Arbor

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Antioch

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Apopka

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Apple Valley

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Appleton

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Arlington

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Arlington Heights

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Arvada

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Asheville

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Athens

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Atlanta

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Atlantic City

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Auburn

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Aurora

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Austin

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Avondale

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Bakersfield

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Baltimore

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Bangor

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Bartlett

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Bayonne

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Baytown

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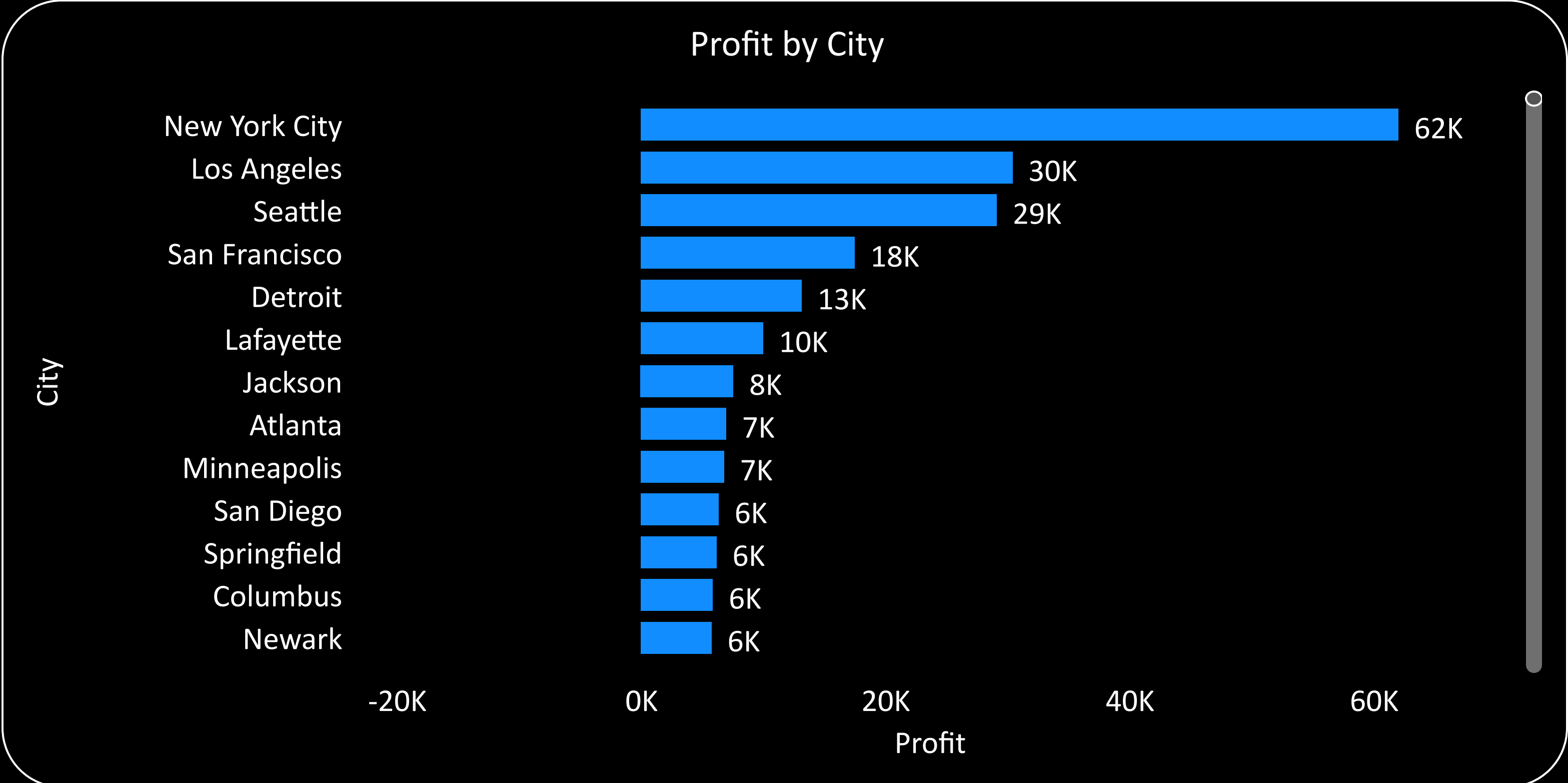
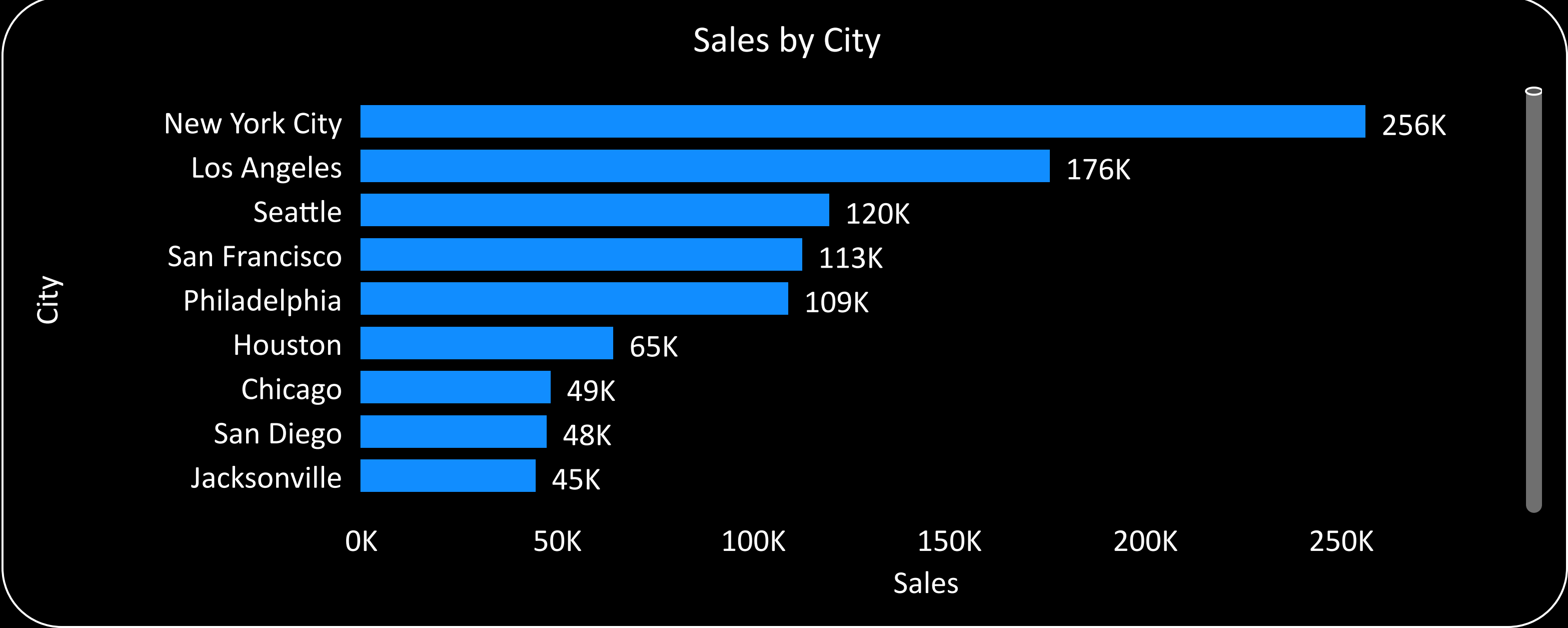
Beaumont

*Sales and Profit by City*

286.40K  
Profit

2.30M  
Sales

Aberdeen





State

Search

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Alabama

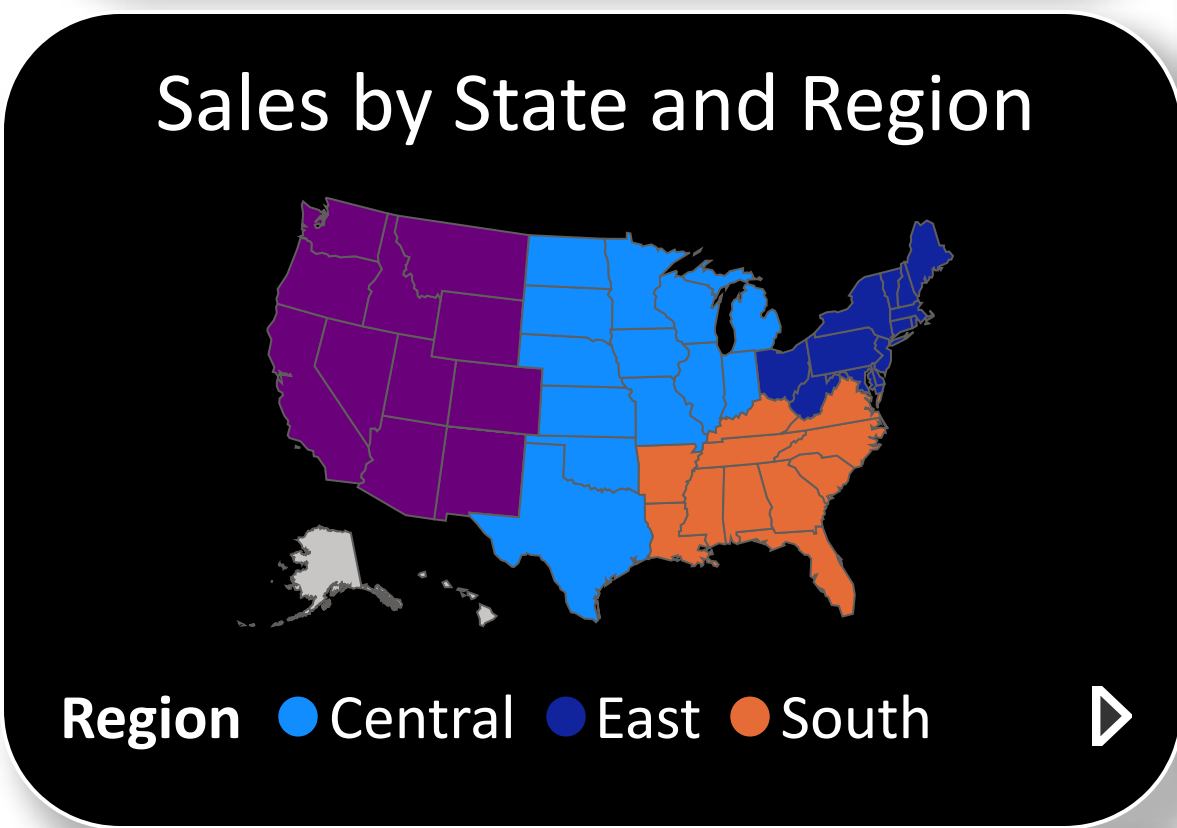
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Arizona

☐

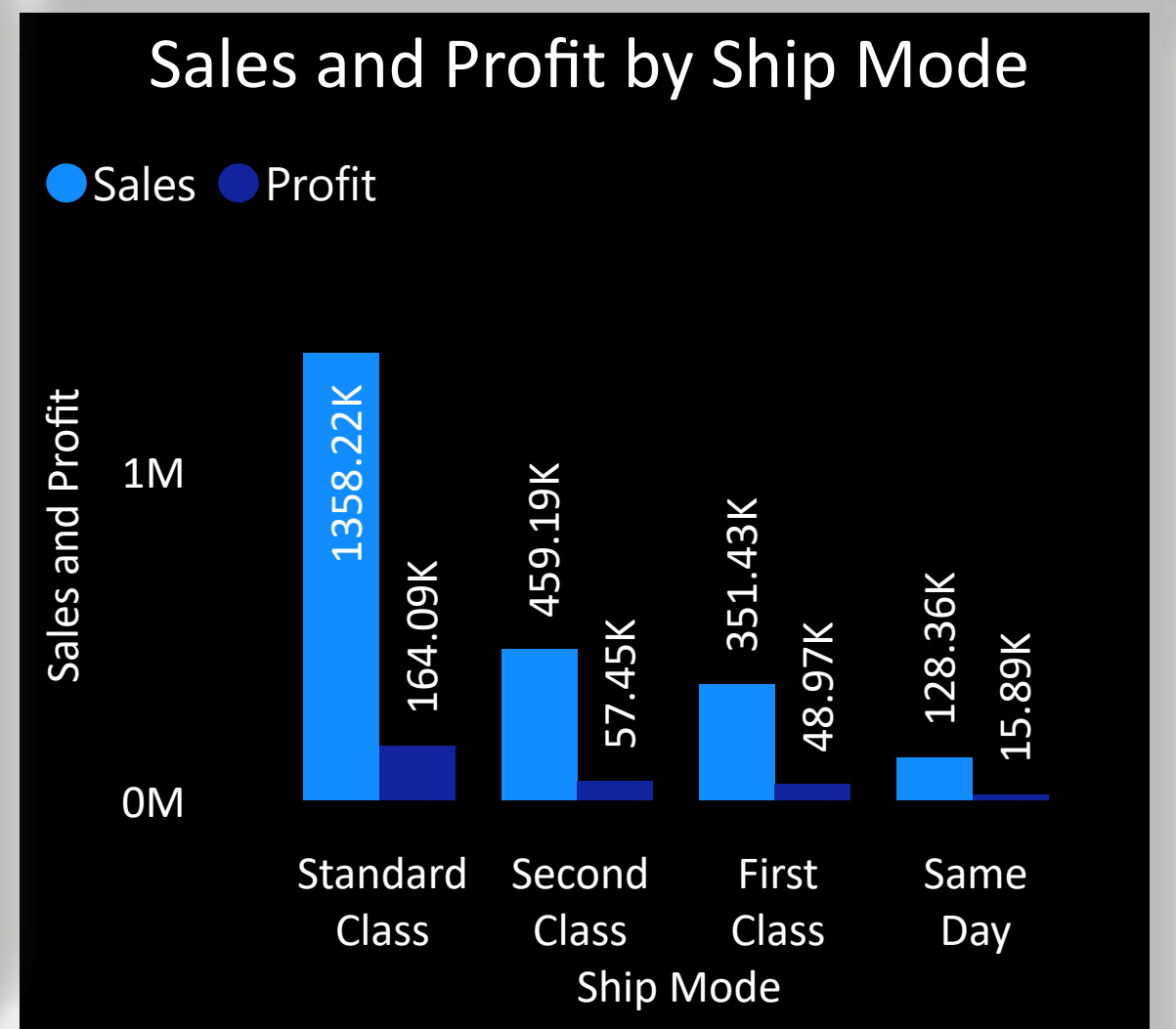
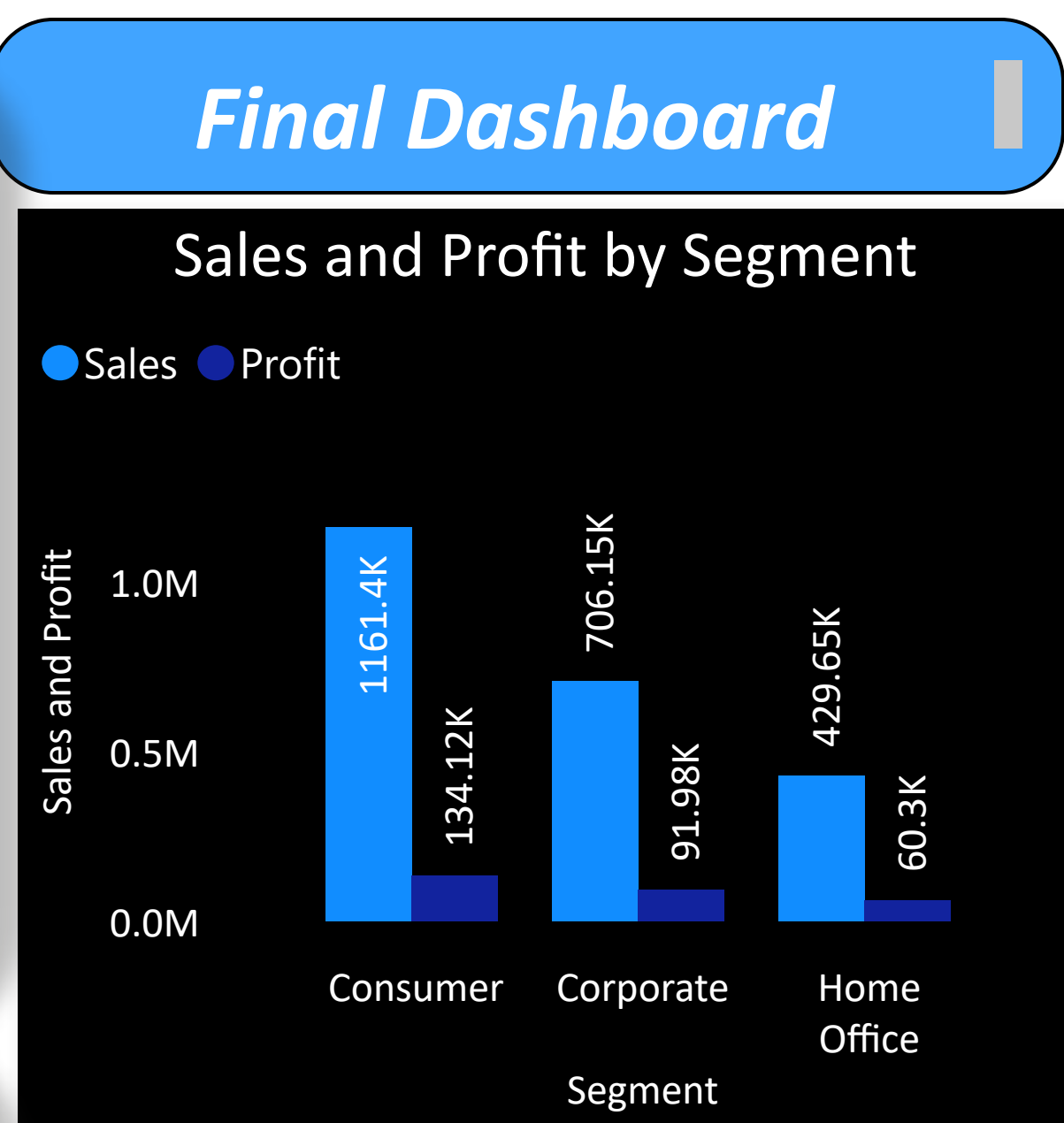
Arkansas

☐

California☐☐☐☐☐☐☐☐☐☐☐

Sub-Category	Sales	Profit
Tables	206,965.53	-17,725.48
Bookcases	114,880.00	-3,472.56
Supplies	46,673.54	-1,189.10
Fasteners	3,024.28	949.52
Machines	189,238.63	3,384.76
Labels	12,486.31	5,546.25
Art	27,118.79	6,527.79
Envelopes	16,476.40	6,964.18
Furnishings	91,705.16	13,059.14
Appliances	107,532.16	18,138.01
Storage	223,843.61	21,278.83
Total	2,297,200.86	286,397.02

City	Sales	Profit
New York City	256,368.16	62,036.98
Los Angeles	175,851.34	30,440.76
Seattle	119,540.74	29,156.10
San Francisco	112,669.09	17,507.39
Detroit	42,446.94	13,181.79
Lafayette	25,036.20	10,018.39
Jackson	24,963.86	7,581.68
Atlanta	17,197.84	6,993.66
Minneapolis	16,870.54	6,824.58
San Diego	47,521.03	6,377.20
Springfield	43,054.34	6,200.70
Columbus	38,706.24	5,897.10
Total	2,297,200.86	286,397.02



Consumer Segment

Aberdeen City

Furniture Category

Alabama State

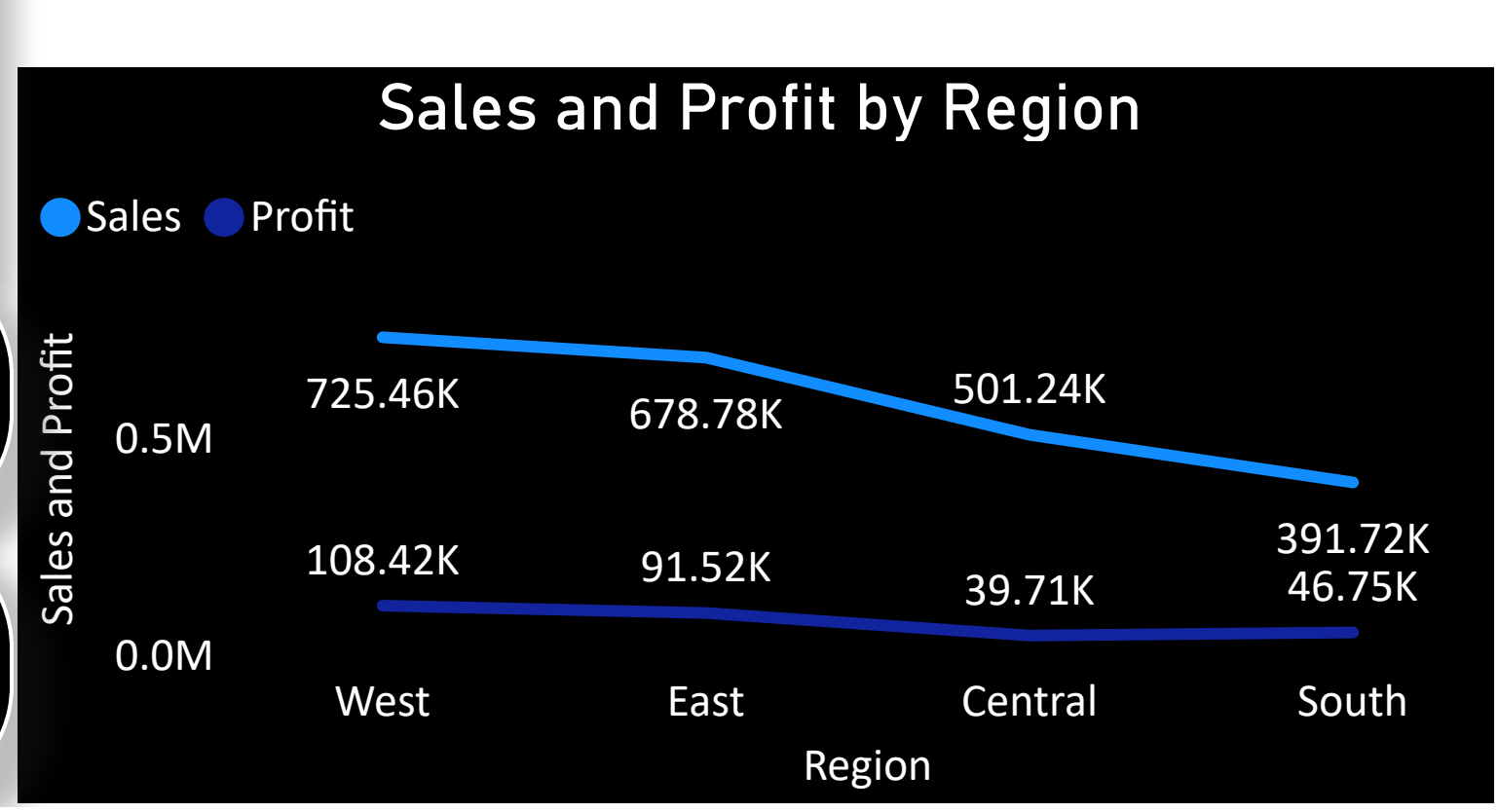
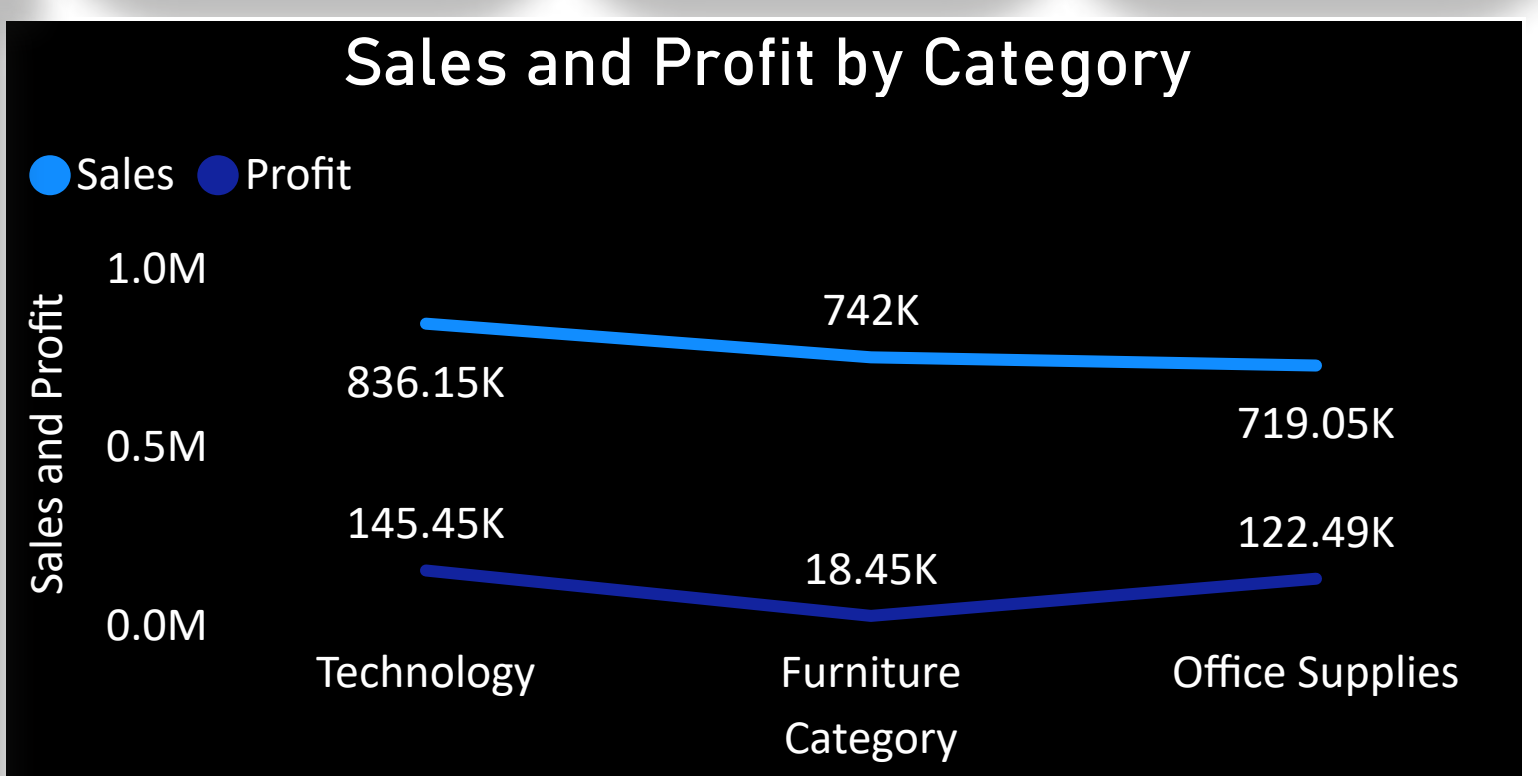
Accessories Sub-Category

Central Region

2.30M Sales

286.40K Profit

First Class Ship Mode



Sales and Profit by State

ington 138641.27 ▲ 33402.6517

Pennsylvania 116511.914 ▼ -15559.9603

Sales and Profit by City

San Francisco 112669.092 ▲ 17507.3854

Philadelphia 109077.013 ▼ -136

***Thank You***