**Information package Diagram:**

|  |  |  |  |
| --- | --- | --- | --- |
| **User** | **Company** | **Product** | **Outlet** |
| uid | cid | pid | oid |
| gender | Year of establishment | category | Establishment year |
| age | Target age group | discount | neighbourhood |
| occupation | gstn | pname | size |
| Stay in current city year | Public sentiment | Base price | Competition distance |
| Marital status |  | Location on rack |  |