

1oneroof.com

WHY?

Problem:

As we know that finding a workforce for construction of buildings , renovation, exterior/interior designing and interior decoration is really difficult and people end up wasting their valuable time and still they can't find the professionals for the particular work .

Solution:

We will hire the professionals according to the needs of the customers and we'll provide the following services:

(for both commercial and non-commercial buildings)

1. For complete construction-

fully furnished buildings(optional)

2. For renovation -

(i) Interior designing

(ii) Exterior designing

3. Online Platform for selling and purchasing

of home accessories.

Technological differentiation & edge over the current scenario

Current scenario

Currently almost all the construction and renovation market is offline.

Technological differentiation

We will provide an online platform for these services and hence will increase scalability.

TARGET MARKET

- Construction & Designing Market
- Houses, Buildings, Hotels, Hostels, etc.

1.86 millions homes are build annually in India. According to the 2020 Global Construction Survey, construction industry in India is expected to grow by 15.8% to reach US\$ 541543.9 million in 2021.

Indian Construction industry is third largest contributor to the economic growth

As per the government of India, the construction sector contributes 9% of the GDP and employs 44 million workers

Market size

1.86
Million+

**even if we can capture 20% of
the total market**

0.372
Million+

Houses built annually(Nationwide)
Total Available market

Market share

BUSINESS MODEL

Revenue Model

1. For full construction (commercial and non-commercial buildings)

15% commission

2. For Renovation

10% commission

3. We will purchase the raw material directly from the manufacturing unit hence resulting in less material cost.

Competition



HOW WE ARE DIFFERENT ?

homelane.com provides only interior designing but we are focusing on the broader aspect as we are providing many services such as complete construction of buildings, renovation (interior designing, exterior designing, interior decoration, etc) and home accessories.

homelane is the only competitor we have right now.

Financials

Avg. cost to hire a quality team
(approx. 45-50 lakhs).

Avg. cost of Marketing
(approx. 45-50 lakhs)

Technical Expansion(server,hosting,etc.)
(approx. 60-70k)

Subtotal: 1.07 Crore

(Annual budget)

Meet our team



Kashish Shukla
Founder & CEO



Om. Updhayaya
Co-Founder



Sarthak Shukla
CFO



Rishabh Dixit
Technical Members



Kshitij Kumar
Technical Members

Thank you
