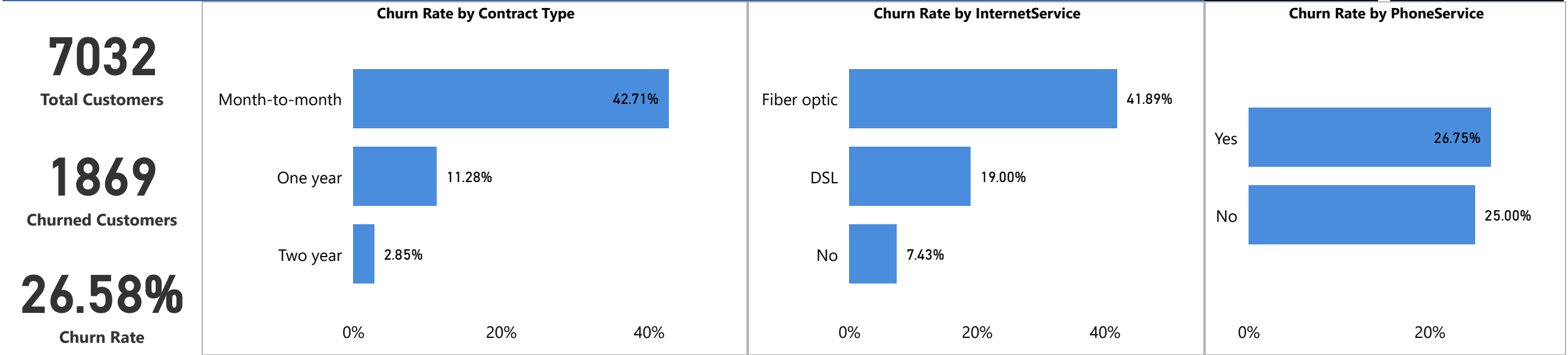


# Churn Analysis Report

Customer Segmentation

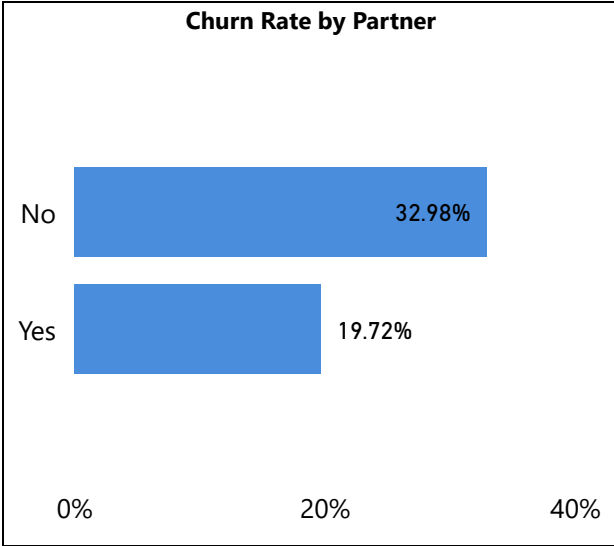
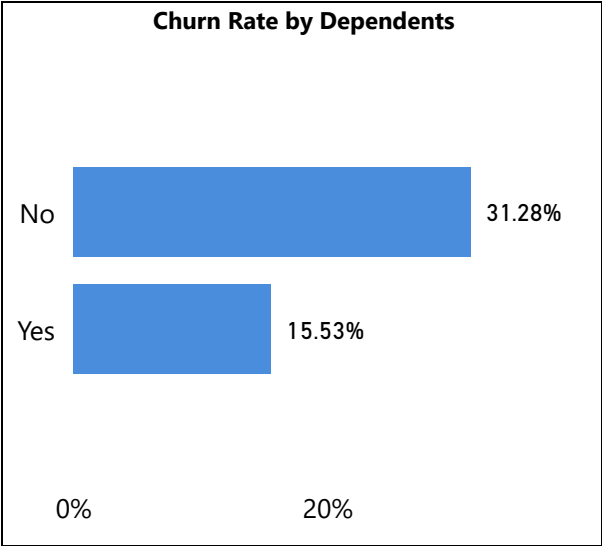
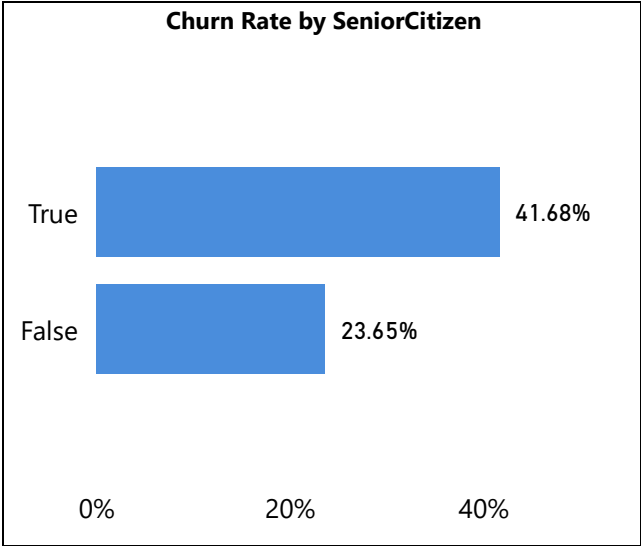
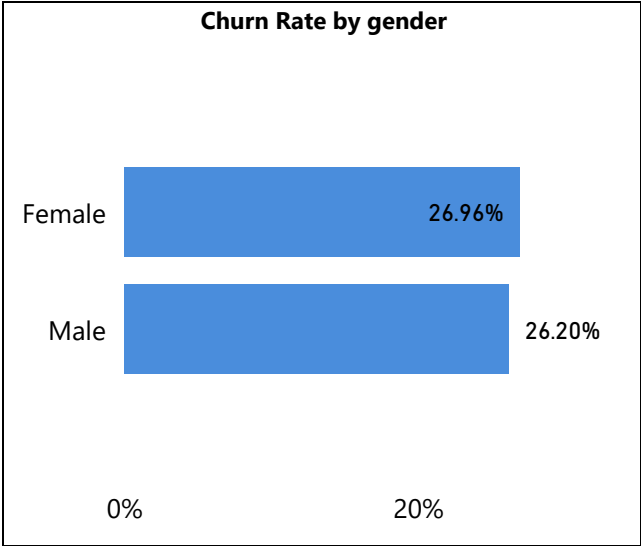
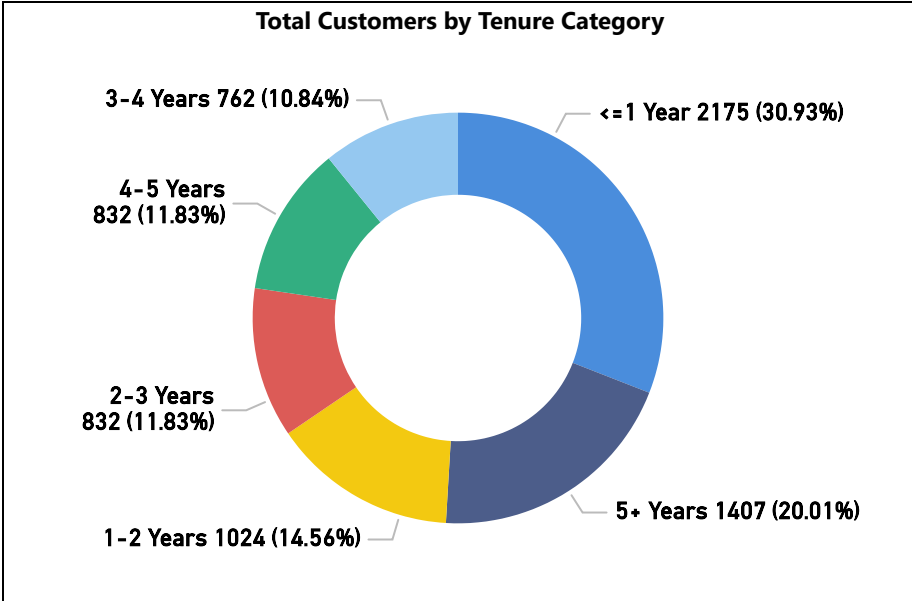
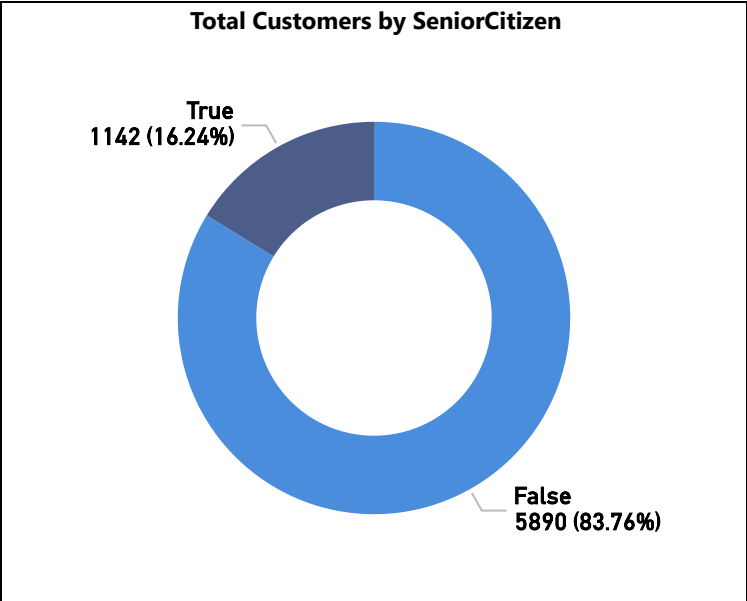
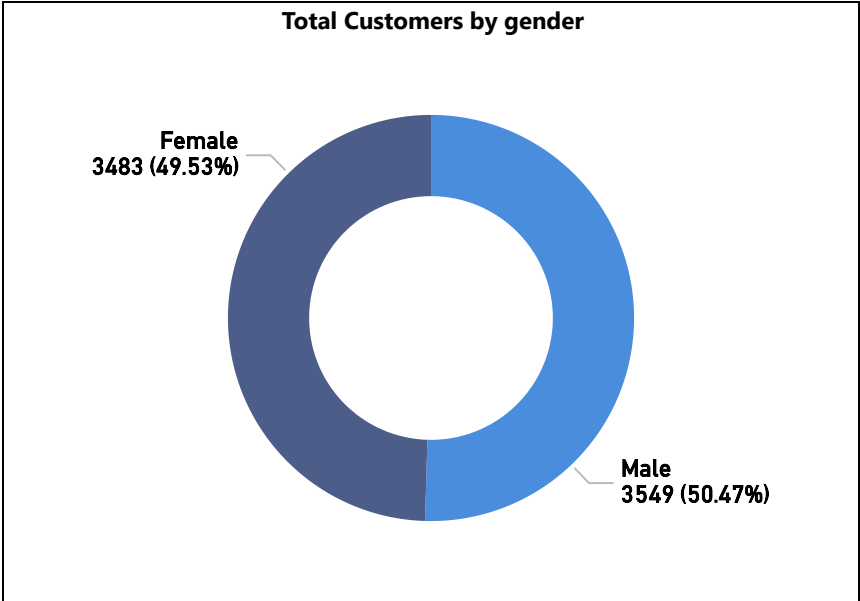
Revenue Analysis



# Customer Demographics and Churn Rate

Churn Overview

Revenue Analysis



# Revenue Analysis

Churn Overview

Customer  
Segmentation

**\$455.66K**

Total Revenue

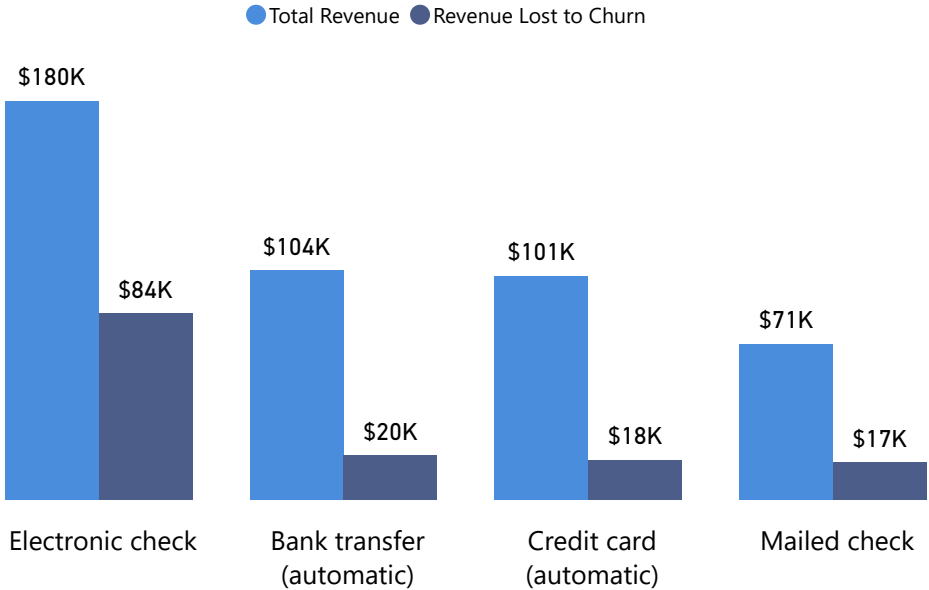
**\$139.13K**

Revenue Lost to Churn

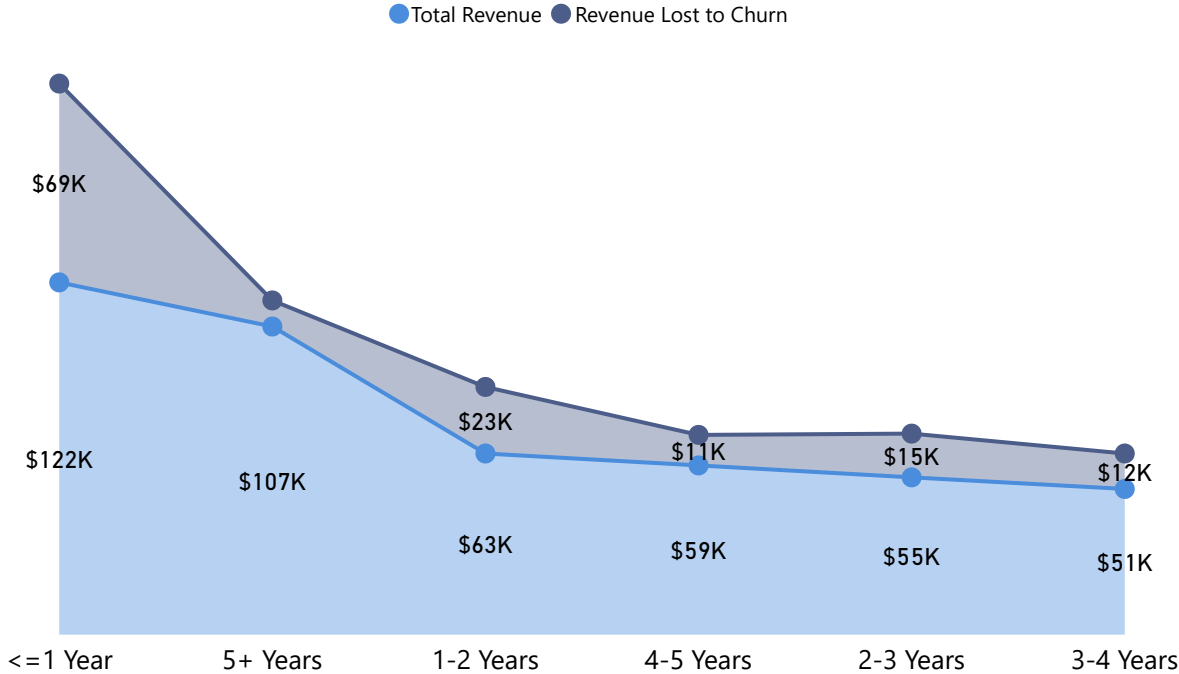
**\$11.92M**

LTV of Retained Customers

Total Revenue and Revenue Lost to Churn by PaymentMethod



Total Revenue and Revenue Lost to Churn by Tenure Category



Total Revenue and Revenue Lost to Churn by Contract

