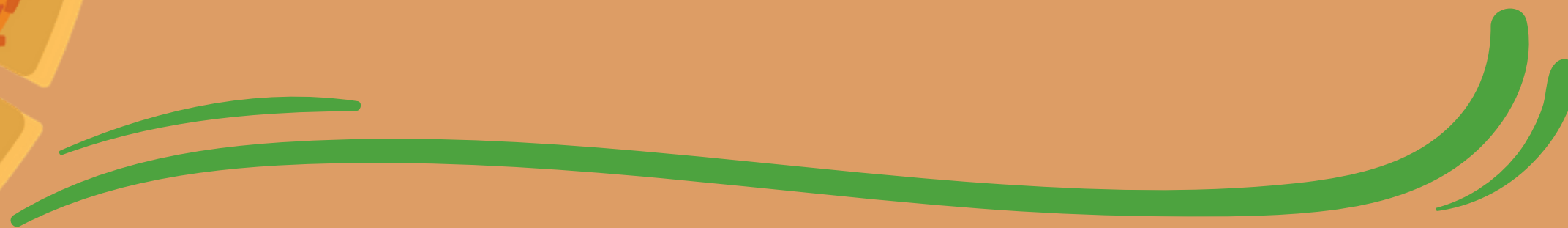



PIZZA SALES CHALLENGE



DESCRIPTION:

- Here I have given some insights to Pizza selling company to make better decision and rapid their sales. 
- A year's worth of sales from a fictitious pizza place, including the date and time of each order and the pizzas served, with additional details on the type, size, quantity, price, and ingredients.



1

**HOW MANY
CUSTOMERS
DO WE HAVE
EACH DAY?**

On an Average
59 customers
visit per day at
shop.

59



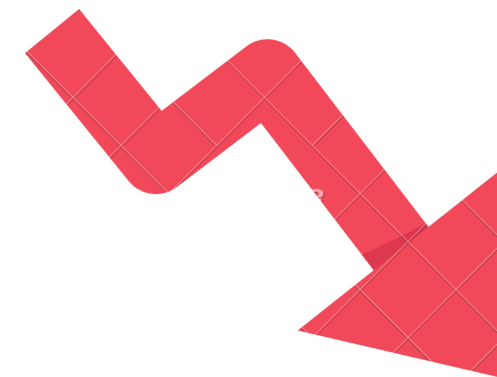


2

WHAT ARE THE PEAK HOUR?



Noon: 12PM to 1PM
Evening: 5-7 PM



Morning: 9AM to 10AM
Night: 10AM TO 11AM



Bussy
hour

Hours
when only
few
customer
are there

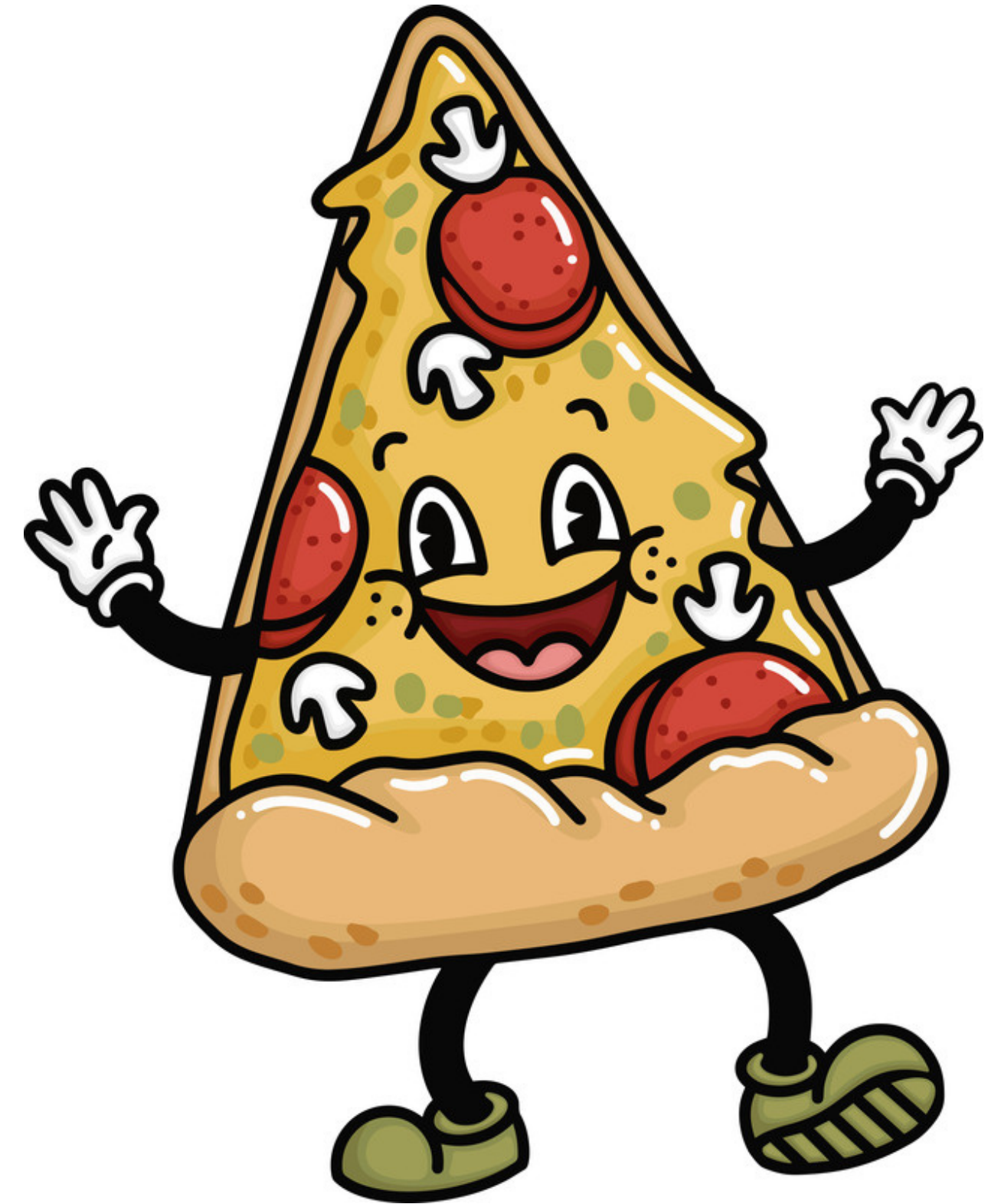
3

HOW MANY
PIZZA SOLD PER
DAY?

Approximately

138-139

Pizzas sold per
day





4 WHAT ARE THE BESTSELLING PIZZAS

Top 4 bestselling pizza in descending order are:

1. The Big Meat Pizza
2. The Thai Chicken Pizza
3. The Five Cheese Pizza



5

HOW
MUCH
MONEY
DID WE
MAKE
THIS
YEAR?

Year
2015

817860\$



6

**ARE THERE ANY
PIZZAS WE
SHOULD TAKE OF
THE MENU, OR
ANY
PROMOTIONS WE
COULD
LEVERAGE?**



- 1. THE GREEK PIZZA**
- 2. THE GREEN GARDEN PIZZA**
- 3. THE CHICKEN ALFREDO PIZZA**
- 4. THE CALABRESE PIZZA**

Either these 4 pizza should be removed from menue or they need more promotion.



Summery

NO. OF CUSTOMER PER DAY

Approximate 59 customer

PEAK HOURS AND NO PEAK HOURS

NOON-12 - 1PM, Evening 5-
7PM - Peak hours

9-10 AM and Night 10-11
PM - Non peak hours

PIZZA SOLD PER DAY

138-139 pizza sold per day

BESTSELLING PIZZA

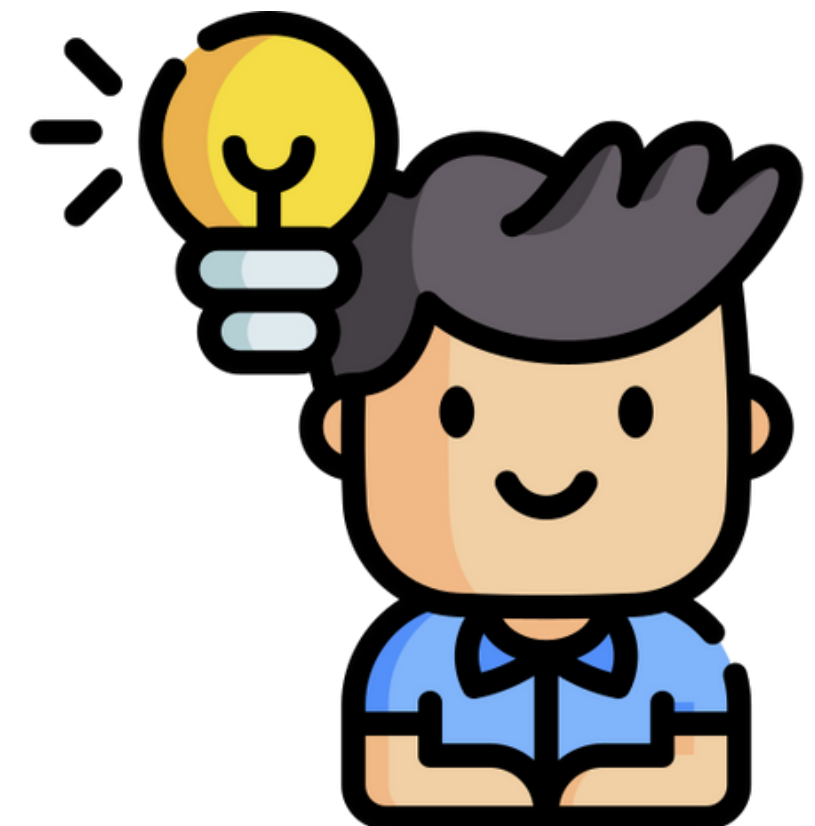
'The Big Meat Pizza',
The Thai Chicken Pizza',
The Five Cheese Pizza' are
the top 3 best selling
pizzas

MONEY WE MADE THIS YEAR

iN 2015 , \$817860.05

ARE THERE ANY PIZZAS WE SHOULD TAKE OF THE MENU

The Greek Pizza
The Green Garden Pizza
The Chicken Alfredo Pizza
The Calabrese Pizza



THANK YOU



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