

# Maven's Pizza Challenge

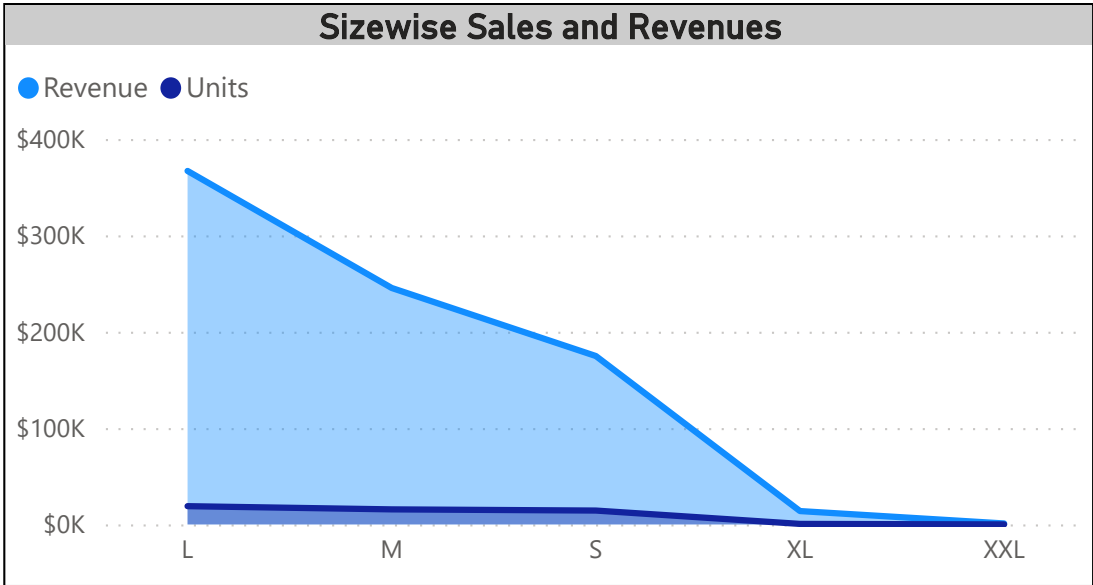
By - Rishabh Nema

Total Revenue	Pizza Types	Total Orders	Revenue Per Order	Pizza Types	Ingredients	Pizzas Per Order
\$818K	49574	21350	\$38	32	74	2.32

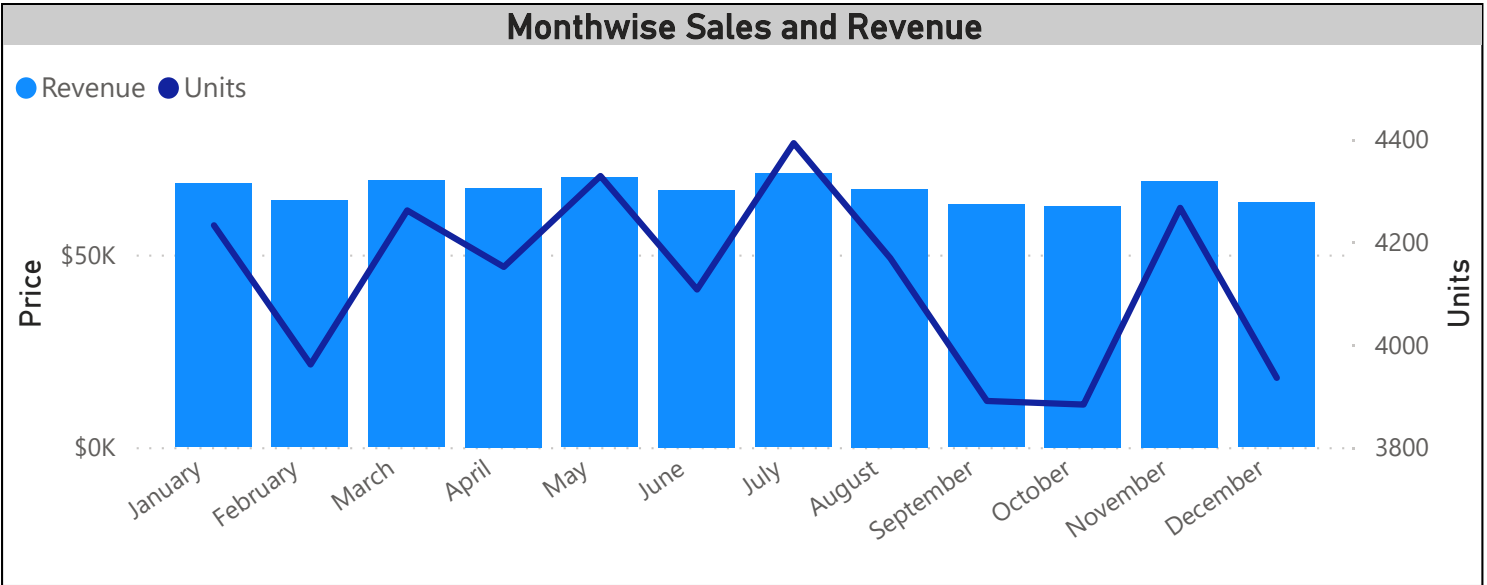
Weekly and Hourly Orders

Day Name	10-11	11-12	12-13	13-14	14-15	15-16	16-17	17-18	18-19	19-20	20-21	21-22	22-23	23-24	9-10	Total
Monday	3	472	1126	803	460	411	541	712	666	537	360	278	112	4		6485
Tuesday		426	1105	1018	488	420	630	669	639	600	476	272	148		4	6895
Wednesday	5	534	1058	938	516	465	571	772	756	516	398	271	146			6946
Thursday	5	468	1149	1131	574	468	650	856	807	587	451	216	113	3		7478
Friday		388	1101	1040	525	441	578	759	936	748	706	613	381	26		8242
Saturday	3	208	633	794	530	525	646	729	881	841	738	591	343	31		7493
Sunday	2	232	604	689	520	486	623	714	732	577	405	304	143	4		6035
Total	18	2728	6776	6413	3613	3216	4239	5211	5417	4406	3534	2545	1386	68	4	49574

- **Friday** and **Saturday** were the **busiest** days in the year.
- **Sunday** accounted for the **lowest** number of **orders**. A **Sunday special** menu can **increase** the **sales**.
- Time range of **12:00-14:00** received the **maximum** orders in a day.
- **Morning hours** before 11 did not received significant number of orders, a good **breakfast offer** would suffice.



- **Large** sized pizza was sold more than any other sized pizzas with **18,956 units**. **XL** and **XXL** sized pizzas **trailed behind of all** sized pizzas.
- **Garlic** was the **most used** among **74 ingredients** followed by Tomato and Red Onions.
- **Classic** pizza topped among **categories** followed by Supreme, Chicken and Veggie in terms of orders and revenue.



- **Highest** number of pizzas were **sold** in the month of **July(4392)** along with registering **highest revenue(\$71,027)** generating month of the year.
- **October** month registered **lowest** sales of pizzas i.e. **3883**.
- **The Classic Deluxe Pizza** turned out to be the **most popular pizza** with **2453** orders, **followed by The Barbeque Chicken Pizza** with **2432** orders.
- **The Brie Carre Pizza** was the **least sold** pizza with **490** orders, **followed by The Mediterranean Pizza** with **934** orders. For these, **offers** and **discounts** can be given for **better sales and revenue**.

