

# Rishabh Tiwari

UI/UX Design Manager | Front-End Developer | APAC, US & UK Stakeholder Management

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## Professional Summary

UI/UX Design Manager & Front-End Developer with extensive experience bridging business strategy and digital delivery across 12+ APAC markets. Expert in aligning creative vision with commercial objectives through cross-functional collaboration with global leadership in the US and UK. Leads high-performing teams to execute complex projects—including \$2B+ valuation deal memorandums—combining high-fidelity Figma design with technical expertise in HTML5, CSS3, JavaScript, and React JS for pixel-perfect implementation.

## Technical Skills

- UI/UX Design & Strategy:** User-Centric Design (UCD), Information Architecture (IA), Interaction Design, Wireframing & Prototyping (Low/High Fidelity), Mobile & Web App Design, Responsive Web Design, Design Systems.
- Design Tools:** Figma, Adobe Creative Suite (InDesign, Photoshop, Illustrator), Ceros, Balsamiq, Infogram, PPT Design.
- Front-End Development:** React.js, JavaScript, HTML5, CSS3, Tailwind CSS, Bootstrap 5, Git/Version Control, Cross-Device & Browser Testing, SQL, Oracle.
- Leadership & Project Management:** Agile Project Management, Team Leadership, Stakeholder Communication, Task Delegation, Design QA, Conflict Resolution, Client Requirement Analysis, User Feedback Integration.
- Additional Technical Skills:** Core Java, C/C++ basics.

## Work Experience

### 01. Savills Property (India) Pvt. Ltd.

UX/UI & Design Assistant Manager. | 06 Feb 2024 to Present

- Global Design Strategy:** Drive the digital design strategy for **12+ APAC markets**, leading a **5-member design team** and collaborating with Global Senior Leadership to align creative execution with business objectives.
- High-Value Deal Execution:** Partner with stakeholders to produce critical Information Memorandums for **\$2 Billion+** valuation deals, **10+ UX UI Projects** and **150+ pitch decks**, delivering assets within strict 12–48 hours turnarounds.
- Design Operations:** Standardized **90+ regional templates** (PowerPoint, Canva), successfully reducing design turnaround time by **35–45%** and cutting repetitive operational tasks by **30%**.
- Digital Engagement Strategy:** Directed the interactive design for **10+ responsive Ceros microsites** and **30+ EDMs**, modernizing APAC campaign presentations and boosting digital engagement rates.
- Data Storytelling:** Designed **Savills Brand Hub UI** in sharepoint for Savills and complex Infogram dashboards to translate raw data into clear, actionable reporting for business development teams.
- Team Capability Building:** Served as the Subject Matter Expert (SME) for Figma, Canva and Adobe Suite, conducting **12+ workshops** that upskilled **100+ regional members** and increased team self-sufficiency by **60%**.

## 02. Design Consultant (Freelancing).

Lead UI/UX & Design Consultant. | 15 July 2023 to 24 Jan 2024

- **Product Design & Branding:** Orchestrated the end-to-end **rebranding** for Edieme and designed high-fidelity Mobile & Web UI for EdTech startups, utilizing Figma, Adobe Photoshop, and Illustrator to translate complex visions into cohesive identities.
  - **Design Systems & Operations:** Architected comprehensive Design Systems to ensure long-term scalability and managed the full project lifecycle, consistently exceeding stakeholder requirements through strategic client communication.
  - **Technical Integration:** Bridged the gap between design and engineering by partnering with development teams on HTML and CSS implementation, ensuring 100% design fidelity across all digital assets.
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## 03. InfoCepts Technologies Pvt. Ltd.

UI/UX Developer, Senior Executive. | 24 Jan 2022 – 05 May 2023.

- **Front-End Engineering:** Led the front-end team for the corporate website ([www.infocepts.com](http://www.infocepts.com)), utilizing HTML5, CSS3, JavaScript (ES6+), and Bootstrap5 to deliver pixel-perfect, responsive designs for US stakeholders.
  - **Global Platform Scale:** Engineered and structured **12 detailed Solution pages** and high-traffic portals (Careers, Success Stories, Executive Team), ensuring scalability for international market demands.
  - **Performance Engineering:** **Drastically improved** User Experience (UX) and SEO rankings by optimizing page load times through advanced image compression.
  - **System Architecture:** Architected a custom **Typography Scale System** and a **library of reusable code components**, significantly accelerating the development of manually coded pages while maintaining brand consistency.
  - **Rigorous QA:** Conducted comprehensive cross-browser and cross-device testing to ensure high-fidelity performance across mobile simulators and desktop environments.
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## 04. Jewel Pro Tech. Pvt. Ltd.

UX/UI Developer | 14 May 2021 to 21 Jan 2022.

- **E-Commerce Transformation:** Spearheaded the end-to-end **redesign of the corporate platform** ([www.diamondicq.com](http://www.diamondicq.com)), aligning complex product flows with business objectives to create a modern, high-converting user journey.
  - **Feature Innovation:** Engineered **complex e-commerce modules** including a custom "Ring Builder" and "Pre-Owned Jewellery" portal, utilizing **Magento Page Builder** and custom **HTML5/CSS3** to ensure brand fidelity.
  - **Conversion Optimization (CRO):** Redesigned the primary product selling flow to streamline the path to purchase, significantly improving user engagement and reducing friction.
  - **Rapid Prototyping:** Developed high-fidelity wireframes and interactive prototypes for core site sections (My Account, Education), facilitating rapid stakeholder approval and reducing development time.
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## 05. Angel Convent School.

Co-Founder, Director of Operations & Digital Strategy Lead. | 01 Apr 2018 to 28 Apr 2021.

- **Digital Product Leadership:** Spearheaded the institution's digital transformation by conceptualizing and building a **WordPress-based learning platform** to enhance critical thinking and student engagement.
  - **Web Infrastructure:** Designed and prototyped the **beta version of the school's digital ecosystem**, including a local web portal for managing study materials using HTML/CSS and responsive design principles.
  - **Operational Scale:** Managed a diverse staff of 30 and orchestrated large-scale community events with 1,000–3,000 attendees, overseeing logistics, budgeting, and stakeholder communication.
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## 06. Freelancing & Remote Work.

Independent UI UX & Brand Consultant. | 01 Apr 2018 – 28 Apr 2021

- **EdTech Interface Design:** Leveraged domain expertise to design interactive UI/UX for educational platforms, prioritizing student engagement and accessibility standards.
  - **Brand Identity Systems:** Delivered end-to-end Visual Identity packages (Logos, Typography, Branding Materials) for small-to-medium enterprises, establishing their market presence.
  - **Mobile-First Design:** Designed responsive websites and mobile app interfaces using Adobe Creative Suite and Figma, ensuring seamless user experiences across diverse devices.
  - **Client Management:** Managed multiple simultaneous client projects, translating complex requirements into high-quality digital assets while meeting strict deadlines.
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## 07. The Climber Knowledge Pvt. Ltd.

Visual And UI UX Designer. | 15 Apr 2017 – 31 Mar 2018

- **Product Development:** Played a key role in the UI/UX design for the MyCaptain App MVP, translating user research into intuitive interfaces and high-fidelity screens.
  - **Event Branding Strategy:** Directed the visual identity and graphic assets for the **Indian Youth Conclave (2016 & 2017)**, contributing significantly to the event's visual success and brand recognition.
  - **Hybrid Research & Design:** Functioned as a dual-domain researcher and designer, conducting user analysis to ensure data-driven decisions while delivering high-impact visual assets for web and mobile.
  - **Cross-Platform Consistency:** Delivered a wide array of marketing collateral and event materials, ensuring strict brand consistency across both digital platforms and print media.
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## 08. Infinity Infoway Pvt. Ltd.

UI UX Designer. | 03 Oct 2016 – 10 Apr 2017

- **Mobile App Redesign:** Spearheaded the comprehensive UI redesign of the **Patel Tour and Travel mobile application**, modernizing the booking experience and optimizing navigation flows.
- **Product Architecture:** Conceptualized and executed the end-to-end UI screens and interactive user flows for the Travelly application.

- **Research-Driven Design:** Conducted rigorous user research to identify pain points in legacy systems, redesigning mobile frameworks to prioritize user satisfaction and ease of use.
  - **Technical Collaboration:** Partnered with front-end developers to overhaul legacy interfaces, ensuring the seamless technical implementation of modern, responsive designs.
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## 09. Freelancing & Remote Work.

Visual Designer | 12 Mar 2016 – 28 Sept 2016

- **Brand & Visual Identity:** Delivered high-impact visual solutions including logos, social media graphics, and print brochures for diverse clients using Adobe Photoshop and Illustrator.
  - **Project Lifecycle:** Managed the end-to-end design process from client briefing to final asset delivery, honing professional communication and project scoping skills.
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## Education

- Completed Bachelor of Engineering in Information and Technology, Gujarat Technological University, 2017.  
Academic Performance: SPI - 9.19/10, CPI - 8.48/10, CGPA - 8.72/10.
  - Completed Higher Secondary School (H.S.C.) from CBSE Board, 2013 with 60%.
  - Completed Secondary School (S.S.C.) from CBSE Board, 2011 with 72%.
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## Certificates

### UI-UX Design Certificates

- Photoshop CC For Web Design by Udemy (2016)
- User Experience (UX) Course by Adobe (2017)
- Design Rules: Practices for Great Design by Udemy (2023)

### Programming Certificates

- C Language Course by IIM Bombay (2015)
- C++ Language Course by IIM Bombay (2015)
- Java Language Course by IIM Bombay (2016)

### Web Development Certificates

- Web Development Course by Tabdeel Studios (2020)
- Smart Graduate Program (SGP) (2021)
- AWS Cloud Practitioner Essentials (2022)
- React – The Complete Guide by Udemy (2023)

### Digital & Design Certificates

- Graphic Design Course by MyCaptain (2016)
  - Modes United Nations Course by MyCaptain (2017)
  - Digital Marketing Basic Course by MyCaptain (2019)
  - Digital Marketing Basic Course by MyCaptain (2020)
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**Note:** As per NDA obligations, detailed UI/UX work for apps and websites cannot be disclosed until it is officially launched. Only publicly available website links have been provided here. Alongside my full-time roles, I consistently handled freelancing and remote projects, especially during entrepreneurial phases and role transitions.

### UI UX Projects Work with NDA

- Prop360 App UI - Vendor and User Side for Savills.
- Global Occupier Services Client Portal UI for Savills.

- Savills Preference Center UI for Savills.

- ServiceNow website UI for Savills.

- Savills Asia Pacific UI in sharepoint for Savills.