

## MD.TUSHER MIA

**Address:** 11/A, Malotica, Dhaka Cantonment, Dhaka-1206

**Contact Number:** 01676281516

**E-mail:** itusher93@gmail.com



### CAREER OBJECTIVE

Experienced and accomplished Marketing Executive looking forward to work in a dynamic organization where I can improve my career with extensive learning as well as enrich my professional goals.

### EDUCATION & QUALIFICATIONS

#### **Bachelor of Business Administration (BBA)**

[Fall 2012-Fall 2017]

Major: Marketing & Minor: Finance

CGPA: 3.02 out of 4.00

BRAC University

#### **Higher Secondary School Certificate (HSC)**

[2008-2010]

Shaheed Ramiz Uddin Cantonment College, Dhaka.

Group: Business Studies

GPA: 4.10 out of 5.00

#### **Secondary School Certificate (SSC)**

[2006-2008]

Jobaida High School, Tangail.

Group: Business Studies

GPA: 4.31 out of 5.00

### EMPLOYMENT HISTORY

#### **1. Relationship Officer, Small Business ( April 09,2019 to Present )**

**City Bank Ltd.**

**Office Location:** 75 (3rd Floor), Elephant Road, New Market, Dhaka-1205.

Department: Sales and Marketing.

#### **Duties/ Responsibilities:**

Client Visit, follow up, ensure sales, maintain good relationship with the existing as well as potential customers, preparing sales report , prepare call report, document checking's, file writing & finding the appropriate customer best on own justification.

#### **2. Senior Executive, Sales and Marketing (May 2, 2018 to October31,2018)**

**NHT Group**

**Company Location:** 37, Gausul Azam Avenue, Uttara Model Town, Sector # 14, Dhaka 1230.

Department: Sales and Marketing

**Duties/Responsibilities:**

- Clients follow up, ensures sales, motivate teams as a team leader, and maintain good communication with clients, telemarketing and social media engagement, communication with foreign and local vendors regarding products and package. Preparation of price quotation for different tour packages, managing budgets, writing reports and discussion of business plan with concerned and market research.

**3. Intern (March 1, 2017 - May 31, 2017)****Kuehne-Nagel Bangladesh Ltd.**

Company Location: House No. 74, Road No. 18, Block-J, Banani, Dhaka 1213

Department: Sea-Freight (Operation)

**Duties/Responsibilities:**

- Strategic planning, data sorting and analysis, day to day system update, consumer feedback, creating invoices, exploring new markets, assist in budget development, maintaining day to day work flows.

**4. Marketing Executive (January 4, 2016 - December 31, 2016)****Rafana Gawa Ghee**

Company Location: Rail Bazar, Chatmohor, Pabna.

Department: Marketing and Brand Management

**Duties/Responsibilities:**

- Dealing with the customers directly, providing constructive feedback to the consumers, assessing future trends. Investigating market demand, improvement of sales and brand.

**PERSONAL SKILL & COMPETENCES**

- **IT Skills:** Proficient in Microsoft Office Word, Microsoft Office Power Point, Microsoft Excel, SPSS (Statistics software)
- **Language Skills:** Bangla & English good at writing, reading, speaking and listening.
- **Other Skills:** Good communication Skill, ability to work individually and in group, very good in time management, commendable knowledge about marketing and finance.

**RESEARCH & STUDY**

- Research on online purchasing behavior in Bangladesh (Marketing Research), 2017
- Report on Jamdani clothing (Brand Management), 2016
- Investment proposal for empowering slum dwelling people in Bangladesh (International business), 2016
- Make Advertisement on PRAN Apple Drinks (Advertising & promotion)

## EXTRA-CURRICULAR ACTIVITY

- **Cadet:** Bangladesh National Cadet Corps (BNCC) from (2009-2010).
- **Senior Executive:** BRAC University Business Club (BIZ-BEE) from (2013-2016)
- **Member:** BRAC University Cultural Club (BUCC) from (2014-2016)
- Book Reading Certificate organized by BRITISH COUNCIL BANGLADESH.
- Micro financing Extensive Research Award by BRAC University Residential Semester Faculties.
- **Hobby:** Traveling, playing football and cricket.

## PERSONAL INFORMATION

- Father's Name: Md. Fazlur Rahman
- Mother's Name: Bakul Akter
- Date of Birth: 15<sup>th</sup> June 1993
- Nationality: Bangladeshi

## REFERENCES

Dr. Khan Md. Raziuddin Taufique  
Assistant Professor, BRAC Business School  
BRAC University  
E-mail: raziuddin.taufique@bracu.ac.bd

Lokman Hossain Akash  
Sr. Vice-President  
Commonwealth of Independent States  
Bangladesh Chamber of Commerce &  
Industry  
Contact no: 01713273680  
E-mail: akash2010eu@gmail.com