



MUHAMMAD

ASIF IMTIAZ

TRADE MARKETING SUPERVISOR

Mobile: **01853460320**

E-mail: asif.imtiaz81@gmail.com

Address: 856/10/A/1 Bismillah Nibash
Adabor road no. 13, Adabor,
Mohammadpur, Adabor, Dhaka

PROFILE ME

Pursuing a challenging role in Which I can enhance my knowledge as a successful professional and contribute to the exceptional standard. I am indeed a highly motivated and ambitious communications specialist seeking work knowledge to achieve the maximum with my able to operate skill set.

EXPERIENCE

Sep 2021 - Continue

**JAPAN TOBACCO
INTERNATIONAL
(JTI)**

Chattagram

*Oct 2020 – Aug
2021*

**ABUL KHAIR
TOBACCO
COMPANY
LIMITED**

Laxmipur

*May 2020 -Aug
2020*

GAO TEK INC
Chattagram

*Nov 2019 – Jan
2020*

SAFA TRADING
Chattagram

June 2019-Sep 2019

**WELL GROUP
(Well food)**
Chattagram

TRADE MARKETING SUPERVISOR

Management partners

Improved Retailers by facilitating Instant Support and allowing them to be beneficial for the business

Customer Relationship

Developed and maintained excellent customer relationships with assuring service to customers, branding quality, and improving the consumer experience thru involvement.

Company Agenda

Secured demand forecasting and visibility through perfect implementation of numeric and weighted allocation, as well as regional marketing efforts..

ASSISTANT MARKETING OFFICER

Well Bing Drive

I endeavored to learn about field forces' ambitions and career aspirations. Expressing personal ideas led to success, and we attempted to relate personal objectives with our daily operations.

Supervisors of People

Secondary salesperson led, established, energized, and monitored to obtain higher sales growth and distribution of products.

Accomplish Sales Target

Overseeing appropriate implementation of consumer rewards card hitting key locations, resulting in increased revenue and merchants.

TECHNICAL INTERN

Technical Support

Create upskilling systems that meet the needs of the company.

Create workout routines and group agendas.

Design message through online platform

SALES REPRESENTATIVE

Communication

Performs as both a liaison between the outlet and the center to check demand authenticity and clearance through seller

Marketing Intern

Conducting industry analysis of current trends Designing comprehensive promotional displays.

Various social media platforms are being monitored for latest affairs, proposals, and comments. Creating and showcasing fresh content marketing concepts.

EDUCATION

**Bachelor of Business
Administration (BBA)**

Marketing
East Delta University,
Chittagong
CGPA:3.2 out of 4
2016-2019

**Diploma in
Computer**

Computer Science
Aptech Computer Education
First Division,
2015

**Higher Secondary
Certificate**

Science
NCR-CET
Second Division
2011-2013

**Secondary School
Certificate**

Science
Hyderi Public School
First Division.
2004-2010

ACHIEVEMENT

JTI

- In October, November, and December, JTI achieved 112 percent of its target vs. achievement with its focus brand and 156 percent with its portfolio.
- In Q-1, portfolio accomplishment was 142 percent and 106 percent, respectively. All the outlets achieved 100% to their target.

AKTCL

- AKTCL reached 100 percent across all monthly from the earliest moments of the year, including 110 percent in June.
- Every one of the programs run were completed on schedule.

SAFA TRADING

- In the first year, sales increased by 102 percent.
- Continue to collaborate among retailers by supplying all deliveries on schedule.

SKILLS

Minimal supervision, willing to expand knowledge and experience, Quick Learn and adoptability
Professional person who pays attention to quality and detail.
Able and willingness to negotiate well with peers, managers, and clients.

Reference

Md. Wakar Pasha

Area Manager
Chattagram.
Japan Tobacco International
Mobile: 01313076671

Dr. Rashed-Al-Karim.

Associate Professor
School of Business Administration
East Delta University, Chattagram.
Mobile: +8801717660809