

Md. Ashik Reza

A-2, T-1 Bijoy Rakin City, Mirpur-13

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Profile synopsis:

After completing MBA from IBA, Dhaka University, I started my career as a Territory Manager in Bangladesh Edible Oil Limited (Market leader in Branded Edible oil category with 43% of market share) in 2009. I left BEOL in 2011 and joined International Beverages Private Limited (Coca-Cola, International Beverages Pvt. Ltd) as a Team Leader in Dhaka Metro. I left IBPL as an Assistant Manager in 2014 and joined in GSK Bangladesh as an Area Manager in Dhaka Metro. In GSK I have been promoted as Sr. Area Manager. After that I have joined in Square Toiletries Limited as Divisional Sales Manager in Dhaka. I left Square and joined in Asian Paints Bangladesh Ltd as Regional Manager (Senior Manager) in West Region (consists of 37 districts of North and South Bengal).

Awards from Asian Paints

7 ROTS (Rewards on the spot) Received which is the highest for any employee for different criteria.

Awards from GSK

1. Received National Award for Special Contribution in Sensodyne Brand in 2018.
2. Sensodyne Golden Ball winner in Q-2, 2018.
3. Received the Global sales award from GSK in Q-1 2018 for highest growth in Sensodyne Brand.
4. Received the 1st Global sales award in Bangladesh from GSK in Q-1 2017 for my contribution in Sensodyne Brand in terms of Distribution and Volume.

Awards from Coca-Cola

1. Received Award for business contribution from Mr. IRIAL FINAN, Executive Vice President at The Coca-Cola Company of Coca-Cola Enterprises Inc., Coca-Cola Enterprises Ltd in 2011.
2. Received award in the annual sales conference for special contribution for Sprit Brand in 2014.

My total job experience is Twelve years plus. Ten years in FMCG and two Years in Paints Industry.

Experience-1

Asian Paints Bangladesh Limited as Regional Manager for West Region (consists of 37 Districts of North and South Bengal) from Jan 2020 to Till Date.

Experience-2

Square Toiletries Limited as Divisional Sales Manager for Dhaka Division from May 2019 to May 2019

Experience-3

Glaxo Smithkline Bangladesh Limited as Sr. Area Manager for Dhaka Metro-1 from 20th October 2014 to May 2019.

Experience-4

Assistant Manager in International Beverages Private Limited in Dhaka.(2011 to 2014)

Experience-5

1st September 2009 to 31st July 2010:

Worked as **Territory Manager** in **Chittagong Metro** in **Bangladesh Edible Oil Limited.**

1st August 2010 to 19th March 2011: Worked as **Territory Manager** in **Dhaka**

Metro in **Bangladesh Edible Oil Limited.**

Educational profile

- **MBA**
Institute of Business Administration (**IBA**)
University of Dhaka
Major in **Marketing**, Minor in **HR**

- **BA (Hons.) in English Literature** Department of English University of
Dhaka. Year of passing: 2006 Result: Second Class.

- **Higher Secondary Certificate (HSC):**
Humanities Group,
Year of passing: 2000
College: Notre Dame College, Dhaka
Result: First Division

- **Secondary School Certificate (SSC):**
Science Group
Year of passing: 1998.
School: BAF Shaheen School and College, Dhaka.
Result: First Division with star marks.

Extra Curricular Activities

- Member of Organizing Committee of English Deptt (DU) cultural programs
- Member of Organizing Committee of IBA (DU) cultural programs
- I had my own Musical Band

Hobbies and interests

- Collecting antique Knives
- Playing Tabla (Musical instrument)
- Singing songs
- Developing own writing style in short stories

Country Visited

Thailand, Nepal, Singapore, Malaysia, India

Personal information:

Father's Name	:	M.S Ali
Mother's Name	:	Hasina akter Banu
Present Address	:	261/N/1 East Nakhalpara Dhaka-1215. .
Permanent Address	:	Vill: Basidpur, Post: Ebrahimpur P/S: Navinagour District: Brahman Baria
Marital Status	:	Married.
Date of Birth	:	30th December, 1981.
Nationality	:	Bangladeshi.

Reference:

Will be provided