

## **MD ABDULLAH AL HADI**

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### **Career Objective:**

I have more than 10 years' accomplished career track in marketing/ merchandising (sourcing, planning), delivering and sustaining revenue in the evolving footwear sector with different European and USA buyer.

### **Employment History:**

**Total Year of Experience : 11Year(s)**

**1 Sr. Manager (Merchandising , sourcing and planning) (July 1, 2019 - Continuing)**

**Shoeniverse Footwear Ltd**

Company Location : Bhaluka, Mymensingh-2240  
Department: Footwear

**Duties/Responsibilities:**

- Responsible for business planning and capacity booking for the organization.
- Sourcing new buyers, price negotiation and confirmation.
- Confirmation of CBD & BOM and supervise all areas of merchandising of Footwear.
- Responsible for materials sourcing and ensure materials in-house on time to maintain customer delivery time.
- Develop the factory Quality Team to consistently meet and improve product quality, process execution, and get right product on time.
- Liaison with Commercial Team for various shipping activities.

**2. Sr Manager (Production Merchandising and QA ) ( March 1, 2017 - May 31, 2019)**

**Pacific Footwear Ind Ltd**

Company Location : Codda , Islampur,

Gazipur Department: Footwear

**Duties/Responsibilities:**

- Sourcing buyer for new order, price negotiation and capacity planning.
- Supervise all areas of merchandising for material sourcing activities.
- Coordinate with PD department for sample development as per buyer requirements.
- Coordinate with store for material & inventory information, commercial for shipment & other issues.
- Ensure material for all types of sample (new development, existing, confirmation, test etc.) on time. Ensure approved swatch for every sample & prepare record file. Share the swatch with respected departments.
- Assist to make bill of material (BOM) based on final technical sheet, approved swatch and stock material etc.
- Coordination with buyer or buying house if any clarification is required during production.
- During trial production & bulk production cross check material consumption as per given BOM.
- Performing IPC (initial production check), DPI (during production inspection), FRI (final random basis inspection) according to AQL standard before shipment delivery.
- Coordinating with buying house QA or 3rd party QA for initial/mid and final inspection of shipment.
- Keeping track of style status and updating the same to top management and buyer representatives.
- Liaison with commercial team about shipping documents, undertakes all formalities (sending shipping sample etc.) and update buyers.

**3. Manager ( Merchandising, Sourcing and Quality control) ( January 1, 2013 - February 28, 2017)**

**ANNABELLA SPA, ITALY.**

Company Location: DHANMONDI,

DHAKA Department: Footwear

**Duties/Responsibilities:**

- Handle all sourcing operations and communicate with all internal and external stakeholders.

- To deal with the buyers independently for all the merchandising activities including price quoting, negotiating & sourcing.
- Prepare pre cost sheet of each product, review production tech pack, and identify the new materials, as per the requirement.
- Gather information relating to the customer reaction to products.
- Develop and maintain effective relationships internally and externally with buyer and supplier to maintain the smooth production.
- To manage production scheduling/ordering with factories to ensure that stock levels match customer requirement.
- Handle all quality assurance activities including quality control/audit, inline inspection, pre final and final inspection.
- Manage & follow up QC team members for quality inspection work and in house production department.
- Prepare & follow up production and quality report for management.
- Work closely with Product Development department to take all kind of technical support for Check incoming raw material.
- Sourcing factories and suppliers and ensure the quality standard as per buyer requirements.
- Co-ordinate with production team in order to maintain product guideline, time of shipment, quality and also ensure merchandisers are updating order status to buyer.
- Continually monitor, evaluate and improve supplier performance through the regular audit.
- Liaison with Commercial Team for various shipping activities.

#### **4 Production Officer (Quality control) ( October 10, 2006 - June 30, 2009)**

##### **AKIJ FOOTWEAR INDUSTRIES**

Company Location : SAVAR,  
DHAKA Department: Footwear

##### **Duties/Responsibilities:**

- Responsible for quality standards implementation to achieve continuous quality improvement.
- Prepare all QC files for the quality team at the start of the season.
- Providing technical support to get a better quality product.
- Work closely with vendor and production team on data management.
- Monitoring & process improvement initiatives.

**Academic Qualification:**

Exam Title	Concentration/ Major	Institute	Result	Pas.Year	Duration
Master of Business Administration (MBA)	HR	LIVERPOOL JOHN MOORS UNIVERSITY, LONDON,UK. [Foreign Institute]	Awarded	2012	2 YEARS
B.SC IN FOOTWEAR ENGINEERING	FOOTWEAR ENGINEERING	INSTITUTE OF LEATHER ENGINEERING AND TECHNOLOGY, UNIVERSITY OF DHAKA	Second Class	2003	4 YEARS

**Training Summary:**

Training Title	Topic	Institute	Country	Location	Year	Duration
PowerPoint, Excel, Word, Outlook and Photoshop		METAFORE COMPUTER CENTRE	BANGLADESH	DHAKA	2013	ONE MONTH

**Professional Qualification:**

Certification	Institute	Location	From	To
Total Quality Management	Bangladesh-Japan Training Institute	Dhaka, Bangladesh	December 7, 2018	December 8, 2018

**Career and Application Information:**

Looking For : Mid Level Job  
 Available For : Full Time  
 Expected Salary : BDT  
 Preferred Job Category : Engineer/Architect, Garments/Textile  
 Preferred District : Dhaka, Jashore, Jhenaidah, Kushtia, Pabna  
 Preferred Organization : Buying House, Tannery/Footwear

**Specialization:**

MS Excel, MS Word, MS Power Point, Internet Browsing

**Language Proficiency:**

Language	Reading	Writing	Speaking
BANGOLI	High	High	High
ENGLISH	High	High	High

**Personal Details :**

Father's Name : MD RAFIQUUL ISLAM  
Mother's Name : MS JAHANARA KHATUN  
Date of Birth :  
Gender : Male  
Marital Status : Married  
Nationality : Bangladeshi  
Religion : Islam

Permanent Address : C/O Md. Rafiqul Islam ,Coat para, Cinema Hall Road,  
Shailakupa, Jhenaidah 7320  
Current Location : Dhaka

**Reference (s):**

	<b><u>Reference: 01</u></b>	<b><u>Reference: 02</u></b>
Name	: Kazi Mahadi Hassan	Md Mustafizur Rahman
Organization	: PUMA SE (Bangladesh)	Puls Trading Far East Limited (H&M)
Designation	: Asst. Manager (Production)	Technician & Quality Controller
Address	: Chittagong	Gulshan-2, Dhaka-1212,Bangladesh
Mobile	: 8801708469253	+8801717469254
Relation	: Professional	Professional