

MANAGEMENT BUSINESS CONSULTANTS (Sagl)- Switzerland



WE POWER YOUR DREAMS

CEO FOUNDER/CHIEF CONSULTANT/MENTOR



DR. MARIO BORIS CURATOLO PH.D

Message

MBC is a Swiss based executive management training firm which develops and conducts tailor-made Leadership training initiatives aimed at companies interested in reinterpreting how they should work, compete and survive in a future market context. To achieve this, MBC resorts to an international team of specialists to train/coach CEOs, Executives and Managers of companies, enabling them to think out of the box. By making CEOs, Executives and Managers co-participants of their own training, MBC helps them develop and implement a road-map their firms need to undertake the organisational transformation changes required to sustainably survive in the long run. I will be looking forward to hear from your company for future partnership in the areas of Leadership and Executive training and Development.

OUR MISSION: EQUIPPING LEADERS, ENGAGING EMPLOYEES & IMPROVING ORGANISATIONAL RETURN ON INVESTMENT

OUR PHILOSOPHY

We believe leadership is the core of any business. MBC believes in cultivating relationships with clients not just transactions. Our commitment extends beyond as we also undertake to monitor and measure the effectiveness of consultancy or training programs delivered by our team. For which we take full responsibility of the outcome.

We just don't advise, we work with our clients whom we call our stakeholders and partners. Our aim is to work towards long-term sustainable solutions which can contribute towards overall profitability. Since MBC is a multi-cultural and multi-lingual consultancy and training firm it can help companies understand how to work effectively in a global cultural business context.

OUR METHODOLOGY

We don't have canned programs a fit to all solution approach. We create our products/services on case to case basis. In our first preliminary discussion with clients, we clarify their concerns, assess training needs and then work together to design and deliver feasible action plan. In other words we involve our clients at very early stage of product development...

We use best practices, case studies, and latest research to design and deliver best possible solutions at an affordable cost to client. In order to get best out of trainees our experts wear multiple hats of a coach, facilitator, mentor and trainer. We believe in practice not theory and deliver practical value to our clients helping them to optimize on their respective businesses and processes.

OUR TEAM

Our Consultancy, Capacity Building and Leadership/Executive Coaching services are designed and delivered by team of international experts. Majority (80%) of our consultants and trainers are PhD, eminent educationists & researchers, and trainers with strong industrial background. They understand the pulse of various industrial sectors and TD requirements. Our team members on the average have more than 25 years of experience in teaching, and corporate trainings in their respective field of expertise.

Our Solution Based Services

Consultancy

- Change Management
- Strategic Planning
- Organisational Restructuring
- Business Data Analysis for Corporate Decisions
- Financing Evaluations for New Start-ups
- Financial Analysis of Business for Decision-Making
- Managing Retail Businesses
- Lean Management

Capacity Building

- One to One Coaching /Facilitation
- Leadership Development
- Managerial Decision Making Under Uncertainty
- Project Management for Star-ups
- E-commerce (3 days workshop)
- Developing a Strategic Mind-set
- Sales and Distribution Management Excellence
- How to set up and run a Franchise Business
- Managerial Effectiveness
- Digital Marketing

Leadership/Executive Coaching

- Executive Business English
- Design Thinking for Strategy and Innovation
- Corporate Entrepreneurship and Innovation
- Business Plan Development
- Business Incubator Development and Management
- Organizational Restructuring
- Re-inventing Board Leadership
- How to handle C.S.R. Strategy
- Problem Solving and Decision-Making Strategies
- In light of COVID-19 pandemic crisis MBC also training corporate executives on how to re-formulate their business models. In this regard it is offering series of short webinars and on-line short courses.

Note: Our training/coaching/consultancy services are customized and delivered in form of workshops/seminars/webinars/short and long courses as per client's need.



Our Belief: Only leaders have an everlasting impact on people



KEY CONTACT PERSON:-

Nasir Riaz
Regional Head (Africa, Middle East, South East Asia)
MBC Management Business Consultants Sagl

Regional office official address:-

117-Block-P Gulberg-3 Off Ferozepur Road Highway Lahore -Pakistan
Telephone: +923464641121
e-mail: nasir.riaz@mbc-sa.com

Head office official address :-

Via Campagnora 9, 6967 Dino, CH Lugano Switzerland
Telephone: +419194431347
email: mbc@mbc-sa.com

Note: For further information please visit our web site: www.mbc-sa.com