



# SWAKSHAR MAHBUB FARDEEN

**PROACTIVE, DEADLINE-DRIVEN, SPONTANEOUS**

Demonstrates leadership and analytical abilities — both independently and within a team. Able to formulate new and alternative ideas to reach a collective goal. I am eager to learn, I enjoy overcoming challenges, and I pride myself in providing excellent service to all stakeholders and seeing the positive impact I make in people's lives and businesses.

## WORK EXPERIENCE

### **Trust Consultant & Management Ltd.**

**Relationship Manager**  
(October 2021 – August)

### **NRB Transport Agency (Part Time)**

**Regional Customer Service Manager**  
(April 2021 – Present)

### **Dhaka Tribune**

**Executive – Advertisement**  
(June 2020 – March 2021)

### **BTL House Ltd**

**Executive - Strategic Planning**  
(January 2020 - May 2020)

### **Rancon Motor Bikes Limited – Suzuki Bangladesh**

**Internship**  
(September 2019- December 2019)

### **Imprint Dhaka**

**Customer Sales Executive**  
(June 2016 - January 2017)

## CERTIFICATION

- Fundamentals of Digital Marketing (Google Digital Garage, 2022)
- Business Communication (Goodwill Community Foundation, 2022)
- Build confidence with self-promotion (Google Digital Garage, 2022)

## CONTACT

### **Address**

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### **Email**

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### **LinkedIn**

<https://www.linkedin.com/in/swakshar-m-fardeen/>

## SKILLS

- Public Speaker
- Idea Generation
- Problem Solver
- Team Management
- Collaborative Leadership
- MS Office

## EDUCATION

<b>Bachelor of Business Administration</b>	North South University Major in <b>Marketing</b> 2023
<b>Higher Secondary Certificate</b>	Dhaka City College Business Studies 2014
<b>Secondary School Certificate</b>	Junior Laboratory High School Business Studies 2012

## WORK ACHEIVEMENT

- Assisted customers to place orders and answer any queries regarding order and website.
- Successfully conducted roadshow at North South University from Suzuki Bangladesh.
- Pitched for Nestle Cerelac activation.
- Planned for Savlon Hand Sanitizer Activation.
- Placed Ads for World Vision Dhaka.
- Pitched to international clients for Ad placement.
- Conducting site visits for clients project.
- Conducting Survey for EXIM Bank Nawabpur Branch.

## LEADERSHIP EXPERIENCE

### **North South University International Business Club (NSUIBC) Club 2016**

#### **Founding Sub Executive Body Member**

- Logistics Head and Facilitator of 24th Year Celebration of North South University.
- Team-In-Charge of Resource Management
- Booth-In-Charge and Facilitator in Globescope (2016)
- Booth In-Charge and Facilitation in Global Village (Fall 2016)

### **North South University Young Entrepreneur Society (NSUYES!) Club 2015**

#### **General Member**

- Team member of Logistics in HaatBazar 2015
- Team Member of Road-show, conducted in Shahjalal University of Science and Technology (SUST)
- Team member of Logistics, Marketing, IT in Ad Maker Bangladesh 2015

## REFERENCE

Ishtiaque Mahmud  
Assistant Manager Special Project  
**Dhaka Tribune**  
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Md. Rabiul Hoque Bhuiyan  
Chairman  
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