



Says

What have we heard them say?
What can we imagine them saying?

In our quality
is best thing,
compare to
another
company

Do you
expect the
another
picture of the
design

Which brand
you like and
that is way we
will do to best
satisfied to you



Thinks

What are their wants, needs, hopes, and dreams?
What other thoughts might influence their behavior?

Which
design is
best for the
room

Early
finished
the work

This interior
looking good and
price also super
want to design to
make it

Finish it fast
and make it
good



Persona's name

Short summary of
the persona

Awesome
work

You interior
design is so
affordable
price

Compare the
quality of the
product to
another
products

Go to check
our website
and look at
the out look
of the design

We will give the
best design in
your house
& show at your
design in our
website

Thank you
for giving the
best out look
of my house

I will refers
your
company to
my friends
& relatives



Does

What behavior have we observed?
What can we imagine them doing?



Feels

What are their fears, frustrations, and anxieties?
What other feelings might influence their behavior?

[See an example](#)