Based on the dataset chosen for Project 1, evaluate the performance of queries before and after adding new indexes by timing them. Also, exploring a new dataset on MongoDB.

Part 1: Retail data of a Coffee Chain Part 2: Bikez dataset

Project 2 – Database Foundations for Business Analytics (BUAN 6320.005)

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Part 1: Indexing and Query Timing

The dataset we chose contains representative retail data for a coffee chain.

1.1. Below is a list all the current indexes in the database table wise:

1. Customer table



2. Staff Table



3. Dates Table

		-				_	_								
	Table	Non_unique	Key_name	Seq_in_index	Column_name	Collation	Cardinality	Sub_part	Packed	Null	Index_type	Comment	Index_comment	Visible	Expression
þ d	lates	0	PRIMARY	1	transaction_date	Α	0	NULL	NULL		BTREE			YES	NULL
d	lates	0	PRIMARY	2	Date_ID	A	0	NULL	NULL		BTREE			YES	NULL

4. Generations Table



5. Product Table



6. Pastry Inventory Table



7. Sales Outlet Table



8. Sales Receipts Table



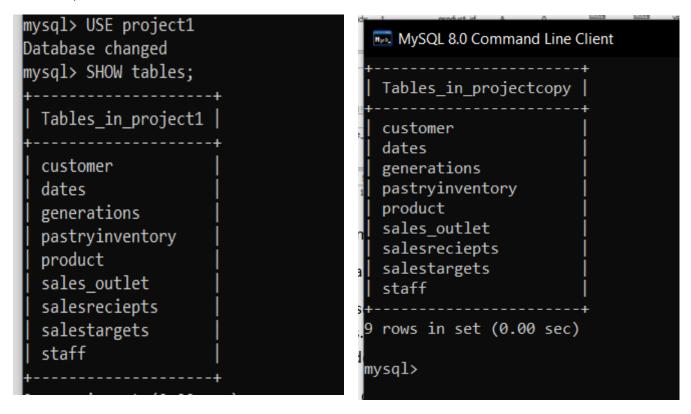
9. Sales Targets Table



1.2. Common factors in these columns:

It seems that the database management system indexes the primary key and the common keys, the foreign keys in the tables. The Primary Keys are indexed as primary whereas the foreign keys selected have actual key name indexes.

1.3. Made copy of database through MySQL dump command and deleted indexes through the index tab in MySQL Workbench.



1.4. 5 queries using JOINS

1. Query to list the products and the inventory wasted for each product:

```
select a.product, a.product_category, sum(b.waste) as total_waste
from product as a
join pastryinventory as b
on a.product_id=b.product_id
group by a.product
```

```
select a.product, a.product_category, sum(b.waste) as total_waste
from product as a
join pastryinventory as b
on a.product_id=b.product_id
group by a.product
```



2. Query to list the sales outlets by increasing amount of inventory wastage

```
select a.sales_outlet_id, a.sales_outlet_type,a.Neighorhood, sum(b.waste) as total_waste
       from sales_outlet as a
       join pastryinventory as b
       on a.sales outlet id=b.sales outlet id
       group by a.sales_outlet_id
       order by total_waste
 1 •
      select a.sales_outlet_id, a.sales_outlet_type,a.Neighorhood, sum(b.waste) as total_waste
 2
       from sales_outlet as a
       join pastryinventory as b
       on a.sales_outlet_id=b.sales_outlet_id
       group by a.sales_outlet_id
       order by total_waste
                                  Export: Wrap Cell Content: 1A
```

3. Query to list customers based on loyalty numbers and generation they belong to

total_waste

1443

1467

select a.loyalty_card_number, b.generation from customer as a join generations as b on a.birth_year=b.birth_year

Hell's Kitchen

Lower Manhattan 1590

Astoria

```
1 • select a.loyalty_card_number, b.generation
2  from customer as a
3  join generations as b
4  on a.birth_year=b.birth_year
```

sales_outlet_id sales_outlet_type Neighorhood

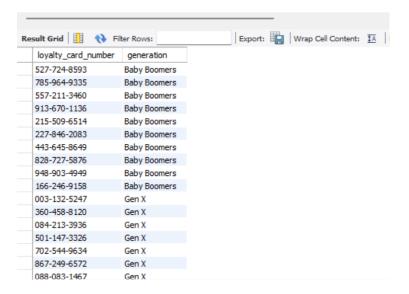
retail

retail

retail

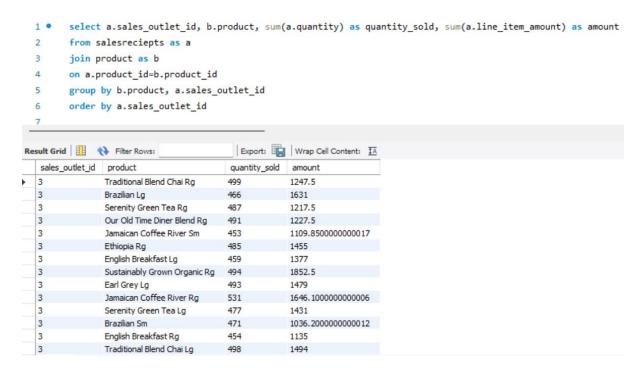
8

3



4. Query to list the amount earned from each product in each store

```
select a.sales_outlet_id, b.product, sum(a.quantity) as quantity_sold, sum(a.line_item_amount) as amount from salesreciepts as a join product as b on a.product_id=b.product_id group by b.product, a.sales_outlet_id order by a.sales_outlet_id
```



5. Query returning manager names for each store

```
select a.first_name, a.last_name, t1.sales_outlet_id
from staff as a
right join (select a.sales_outlet_id, a.store_city,a.manager,b.total_goal
from sales_outlet as a
join salestargets as b
on a.sales_outlet_id=b.sales_outlet_id) as t1
on a.staff_id=t1.manager
```

```
1 • select a.first_name, a.last_name, t1.sales_outlet_id
      from staff as a
  4
     from sales_outlet as a
    join salestargets as b
on a.sales_outlet_id=b.sales_outlet_id) as t1
     on a.staff_id=t1.manager
Export: Wrap Cell Content: 🔣
  first_name last_name sales_outlet_id
  Xena
         Rahim
        Leslie
  Ruth
  Reed
         Eve
  Melodie Mercedes 6
  Joelle
         Christen
  Dawn Anthony 8
  Anthony Kaitlin
  Adrian Macon 10
```

1.5. Execute and time these queries on both databases

Query timings in Database A:

Query timir	igs in Database	e A:
27	0.00174250	select a.product, a.product_category, sum(b.w
28	0.00326050	select a.product, a.product_category, sum(b.w
29	0.00251700	select a.product, a.product_category, sum(b.w
30	0.00286700	select a.product, a.product_category, sum(b.w
31	0.00312600	select a.product, a.product_category, sum(b.w
32	0.00309050	select a.product, a.product_category, sum(b.w
33	0.00395650	select a.product, a.product_category, sum(b.w
34	0.00396300	select a.product, a.product_category, sum(b.w
35	0.00313300	select a.product, a.product_category, sum(b.w
36	0.00237125	select a.product, a.product_category, sum(b.w
15	0.00241450	select a.sales_outlet_id, a.sales_outlet_type,a
16	0.00178800	select a.sales_outlet_id, a.sales_outlet_type,a
17	0.00405250	select a.sales_outlet_id, a.sales_outlet_type,a
18	0.00262425	select a.sales_outlet_id, a.sales_outlet_type,a
19	0.00222300	select a.sales_outlet_id, a.sales_outlet_type,a
20	0.00268975	select a.sales_outlet_id, a.sales_outlet_type,a
21	0.00227250	select a.sales_outlet_id, a.sales_outlet_type,a
22	0.00420300	select a.sales_outlet_id, a.sales_outlet_type,a
23	0.00297850	select a.sales_outlet_id, a.sales_outlet_type,a
24	0.00265750	select a.sales_outlet_id, a.sales_outlet_type,a
40	0.00461150	select a.loyalty_card_number, b.generation fro
41	0.00226325	select a.loyalty_card_number, b.generation fro
42	0.00329300	select a.loyalty_card_number, b.generation fro
43	0.00261625	select a.loyalty_card_number, b.generation fro
44	0.00487025	select a.loyalty_card_number, b.generation fro
45	0.00462550	select a.loyalty_card_number, b.generation fro
46	0.00430925	select a.loyalty_card_number, b.generation fro
47	0.00456950	select a.loyalty_card_number, b.generation fro
48	0.00531650	select a.loyalty_card_number, b.generation fro
49	0.00321050	select a.loyalty_card_number, b.generation fro

52	0.25342425	select a.sales_outlet_id, b.product, sum(a.qua
53	0.19430600	select a.sales_outlet_id, b.product, sum(a.qua
54	0.20372275	select a.sales_outlet_id, b.product, sum(a.qua
55	0.18358125	select a.sales_outlet_id, b.product, sum(a.qua
56	0.20083525	select a.sales_outlet_id, b.product, sum(a.qua
57	0.18995425	select a.sales_outlet_id, b.product, sum(a.qua
58	0.19877150	select a.sales_outlet_id, b.product, sum(a.qua
59	0.19273725	select a.sales_outlet_id, b.product, sum(a.qua
60	0.19971950	select a.sales_outlet_id, b.product, sum(a.qua
61	0.20592650	select a.sales_outlet_id, b.product, sum(a.qua
64	0.00126500	select a.first_name, a.last_name, t1.sales_outl
65	0.00127725	select a.first_name, a.last_name, t1.sales_outl
66	0.00330425	select a.first_name, a.last_name, t1.sales_outl
67	0.00102400	select a.first_name, a.last_name, t1.sales_outl
68	0.00066950	select a.first_name, a.last_name, t1.sales_outl
69	0.00064200	select a.first_name, a.last_name, t1.sales_outl
70	0.00091025	select a.first_name, a.last_name, t1.sales_outl
71	0.00069950	select a.first_name, a.last_name, t1.sales_outl
72	0.00064575	select a.first_name, a.last_name, t1.sales_outl
73	0.00063650	select a.first_name, a.last_name, t1.sales_outl

Summary of query timing on Database A

Database /	<u>A</u>				
<u>Iteration</u>	Query 1	Query 2	Query 3	Query 4	Query 5
1	0.001743	0.0024145	0.0046115	0.253424	0.001265
2	0.003261	0.001788	0.0022633	0.194306	0.001277
3	0.002517	0.0040525	0.003293	0.203723	0.003304
4	0.002867	0.0026243	0.0026163	0.183581	0.001024
5	0.003126	0.002223	0.0048703	0.200835	0.00067
6	0.003091	0.0026898	0.0046255	0.189954	0.000642
7	0.003957	0.0022725	0.0043093	0.198772	0.00091
8	0.003963	0.004203	0.0045695	0.192737	0.0007
9	0.003133	0.0029785	0.0053165	0.19972	0.000646
10	0.002371	0.0026575	0.0032105	0.205927	0.000637
Average	0.003003	0.0027904	0.0039686	0.202298	0.001107

Query timings in Database B:

83	0.00073500	select a.product, a.product_category, sum(b.w
84	0.00036975	select a.product, a.product_category, sum(b.w
85	0.00057000	select a.product, a.product_category, sum(b.w
86	0.00054175	select a.product, a.product_category, sum(b.w
87	0.00060925	select a.product, a.product_category, sum(b.w
88	0.00059200	select a.product, a.product_category, sum(b.w
89	0.00058625	select a.product, a.product_category, sum(b.w
90	0.00073050	select a.product, a.product_category, sum(b.w
91	0.00056250	select a.product, a.product_category, sum(b.w
92	0.00060350	select a.product, a.product_category, sum(b.w
93	0.00049850	select a.product, a.product_category, sum(b.w

	Query_ID	Duration	Query	
٠	105	0.00044275	SELECT	a.loyalty_card_number, b.generatio
	106	0.00049850	SELECT	a.loyalty_card_number, b.generatio
	107	0.00043450	SELECT	a.loyalty_card_number, b.generatio
	108	0.00041250	SELECT	a.loyalty_card_number, b.generatio
	109	0.00046900	SELECT	a.loyalty_card_number, b.generatio
	110	0.00031875	SELECT	a.loyalty_card_number, b.generatio
	111	0.00058675	SELECT	a.loyalty_card_number, b.generatio
	112	0.00052000	SELECT	a.loyalty_card_number, b.generatio
	113	0.00048000	SELECT	a.loyalty_card_number, b.generatio
	114	0.00073225	SELECT	a.loyalty_card_number, b.generatio
	115	0.00056300	SELECT	a.loyalty_card_number, b.generatio

	Query_ID	Duration	Query			
١	127	0.00084950	SELECT	a.sales_outlet_id,	b.product,	S
	128	0.00052175	SELECT	a.sales_outlet_id,	b.product,	S
	129	0.00053250	SELECT	a.sales_outlet_id,	b.product,	S
	130	0.00061100	SELECT	a.sales_outlet_id,	b.product,	S
	131	0.00048425	SELECT	a.sales_outlet_id,	b.product,	S
	132	0.00067800	SELECT	a.sales_outlet_id,	b.product,	S
	133	0.00087950	SELECT	a.sales_outlet_id,	b.product,	S
	134	0.00043850	SELECT	a.sales_outlet_id,	b.product,	S
	135	0.00106500	SELECT	a.sales_outlet_id,	b.product,	S
	136	0.00099625	SELECT	a.sales_outlet_id,	b.product,	S
	137	0.00055500	SELECT	a.sales_outlet_id,	b.product,	S

146	0.01182475	SELECT	a.sales_outlet_id,	b.sales_outlet
147	0.00064150	SELECT	a.sales_outlet_id,	b.sales_outlet
148	0.00060200	SELECT	a.sales_outlet_id,	b.sales_outlet
149	0.00048450	SELECT	a.sales_outlet_id,	b.sales_outlet
150	0.00054875	SELECT	a.sales_outlet_id,	b.sales_outlet
151	0.00043400	SELECT	a.sales_outlet_id,	b.sales_outlet
152	0.00064925	SELECT	a.sales_outlet_id,	b.sales_outlet
153	0.00065325	SELECT	a.sales_outlet_id,	b.sales_outlet
154	0.00046050	SELECT	a.sales_outlet_id,	b.sales_outlet
155	0.00064350	SELECT	a.sales_outlet_id,	b.sales_outlet
156	0.00044500	SELECT	a.sales_outlet_id,	b.sales_outlet

١	148	0.00060200	SELECT	a.sales_outlet_id,	b.sales_outlet
	149	0.00048450	SELECT	a.sales_outlet_id,	b.sales_outlet
	150	0.00054875	SELECT	a.sales_outlet_id,	b.sales_outlet
	151	0.00043400	SELECT	a.sales_outlet_id,	b.sales_outlet
	152	0.00064925	SELECT	a.sales_outlet_id,	b.sales_outlet
	153	0.00065325	SELECT	a.sales_outlet_id,	b.sales_outlet
	154	0.00046050	SELECT	a.sales_outlet_id,	b.sales_outlet
	155	0.00064350	SELECT	a.sales_outlet_id,	b.sales_outlet
	156	0.00044500	SELECT	a.sales_outlet_id,	b.sales_outlet
	157	0.00088575	SELECT	a.sales_outlet_id,	b.sales_outlet
	158	0.00051400	SELECT	a.sales_outlet_id,	b.sales_outlet

Summary of query timing on Database

Database	В				
Iteration	Query 1	Query 2	Query 3	Query 4	Query 5
1	0.000735	0.000443	0.00085	0.0118248	0.000602
2	0.00037	0.000499	0.000522	0.0006415	0.0004845
3	0.00057	0.000435	0.000533	0.000602	0.0005488
4	0.000542	0.000413	0.000611	0.0004845	0.000434
5	0.000609	0.000469	0.000484	0.0005488	0.0006493
6	0.000592	0.000319	0.000678	0.000434	0.0006533
7	0.000586	0.000587	0.00088	0.0006493	0.0004605
8	0.000731	0.00052	0.000439	0.0006533	0.0006435
9	0.000563	0.00048	0.001065	0.0004605	0.000445
10	0.000499	0.000732	0.000996	0.0006435	0.0008858
Average	0.00058	0.00049	0.000706	0.0016942	0.0005807

1.6. Add indexes on columns from Database A

Index Name	Туре
product_id_idx	INDEX
sales_outlet_id_idx	INDEX

Index Name	Type
PRIMARY	PRIMARY
customer_since_idx	INDEX
	_

Index Name	Type	
PRIMARY	PRIMARY	- 1
sales_outlet_type_idx	INDEX	

Index Name	Type
transaction_date_idx	INDEX
sales_outlet_id_idx	INDEX

Index Name	Type	
PRIMARY	PRIMARY	
sales_outlet_id_idx	INDEX	

1.7. Write a query for each column

```
set profiling = 1;
select * from project1.customer where loyalty_card_number > 55;
show profiles;

set profiling = 1;
select * from project1.product where product_id > 20;
show profiles;

set profiling = 1;
select * from project1.salesreciepts where quantity < 6;
show profiles;

set profiling = 1;
select * from project1.pastryinventory where quantity_sold > 4;
show profiles;

set profiling = 1;
select * from project1.pastryinventory where total_goal > 67;
show profiles;
```

1.8. Execute and time these queries on both databases

Database A	<u> </u>				
<u>Iteration</u>	Query 1	Query 2	Query 3	Query 4	Query 5
1	0.0014763	0.0004608	0.000466	0.000371	0.000364
2	0.0004688	0.000425	0.000335	0.000257	0.000455
3	0.000397	0.0004668	0.000526	0.000553	0.000394
4	0.0003888	0.0004305	0.0004	0.000605	0.000282
5	0.000384	0.00031	0.00038	0.000289	0.000488
6	0.0004613	0.0004843	0.000419	0.000434	0.000311
7	0.0004058	0.0003835	0.000545	0.000439	0.000302
8	0.0004013	0.000442	0.000421	0.000223	0.000467
9	0.000325	0.000854	0.000385	0.000317	0.000293
10	0.0004853	0.0004418	0.000345	0.000383	0.000346
Average	0.0005193	0.0004699	0.000422	0.000387	0.00037

Database	В				
Iteration	Query 1	Query 2	Query 3	Query 4	Query 5
1	0.00043	0.000326	0.000073	0.0004625	0.000413
2	0.00013	0.000447	0.0007378	0.0005168	0.000388
3	0.00011	0.000329	0.000381	0.0003273	0.0005
4	0.000535	0.000393	0.00041	0.001004	0.000503
5	0.000399	0.00049	0.0003965	0.000535	0.000433
6	0.000347	0.00035	0.000551	0.0003245	0.000429
7	0.000709	0.00039	0.0004705	0.0004588	0.000379
8	0.000362	0.000406	0.0004498	0.0004498	0.000431
9	0.000359	0.00056	0.0003885	0.0003875	0.000545
10	0.000348	0.000342	0.0004168	0.0004338	0.000319
Average	0.000373	0.000403	0.0004275	0.00049	0.000434

1.9. Execute and time these queries on both databases

Based off the runtime for both databases, we noticed that the query time for database b was overall significantly faster than database a. Generally, an indexed database should run faster as the data is stored in B TREE structure. We can in the first instance and second instance, our queries run significantly faster in database B than database A. That may be due to the queries not utilizing the indexes set in database a, especially since we've barely run commands to retrieve data so SQL may have not optimized indexes for the database. In the second instance, with adding more indexes to database A we can see that the queries are running at a significantly decreased duration.

Part 2: MongoDB and MQL

2.1 Explore your dataset and familiarize yourself with the dataset and its content

We chose the Bikes dataset for our analysis. We downloaded the file in JSON format, and analysed the different attributes the dataset included and the type of data provided.

2.2 Why it is better to use non-relational databases such as MongoDB to work with such a dataset?

This dataset includes too many attributes for each bike model which makes it computationally difficult to represent as a relational database. To be able to represent it in tabular form, multiple joins will have to be run which is cumbersome and inefficient.

Non-relational databases like MongoDB enables the storage of large amounts of data in a non-tabular form and is computationally more efficient. MongoDB facilitates the storage of data in unstructured, semi-structured, or structured forms and is developer friendly. It is also easier to update schemas and fields.

2.3 We imported the data based on the instructions provided

- 2.4 List of some of the attributes (field/properties) of our database which are common among all documents:
 - _id
 - Model
 - Rating
 - Year
 - Category

The above mentioned five attributes were common among all the 38,624 documents in the datatset.

```
> db.getCollection("bikes").find({}).count()
< 38624
> db.getCollection("bikes").find( {_id:{$exists:true} }).count()
< 38624
> db.getCollection("bikes").find( {Model:{$exists:true} }).count()
< 38624
> db.getCollection("bikes").find( {"Rating":{$exists:true} }).count()
< 38624
> db.getCollection("bikes").find( {"Year":{$exists:true} }).count()
< 38624
> db.getCollection("bikes").find( {"Year":{$exists:true} }).count()
< 38624
> db.getCollection("bikes").find( {"Category":{$exists:true} }).count()
```

2.4.1 For these fields, provide some of the values they contain in the database

_id

```
> db.bikes.distinct(' id')
   ObjectId("63855f049b091a6770da8515"),
   ObjectId("63855f049b091a6770da8516"),
   ObjectId("63855f049b091a6770da8517"),
   ObjectId("63855f049b091a6770da8518"),
   ObjectId("63855f049b091a6770da8519"),
   ObjectId("63855f049b091a6770da851a"),
   ObjectId("63855f049b091a6770da851b"),
   ObjectId("63855f049b091a6770da851c"),
   ObjectId("63855f049b091a6770da851d"),
   ObjectId("63855f049b091a6770da851e"),
   ObjectId("63855f049b091a6770da851f"),
   ObjectId("63855f049b091a6770da8520"),
   ObjectId("63855f049b091a6770da8521"),
   ObjectId("63855f049b091a6770da8522"),
   ObjectId("63855f049b091a6770da8523"),
```

Model

```
> db.bikes.distinct('Model')
< [
   'AJP GALP 50 R',
   'AJP GALP 50 Supermotard',
   'AJP PR3 125 Enduro Pro',
   'AJP PR3 125 Supermoto',
   'AJP PR3 240 Enduro',
   'AJP PR3 240 Enduro Pro',
   'AJP PR3 240 MX Pro',
   'AJP PR3 240 Supermoto',
   'AJP PR3 Enduro 125',
   'AJP PR3 Enduro 240',
   'AJP PR3 Enduro Pro 125',
   'AJP PR3 Enduro Pro 240 ',
   'AJP PR3 MX Pro 240',
   'AJP PR3 Supermoto 125',
   'AJP PR3 Supermoto 240',
   'AJP PR3 Supermoto Pro 125',
   'AJP PR3 Supermoto Pro 240',
   'AJP PR4 125 Enduro',
   'AJP PR4 125 Enduro Pro',
   'AJP PR4 125 SM',
```

Rating

Year

```
> db.bikes.distinct('Year')
< [
   1894', 1895', 1896', 1897', 1898', 1899', 1900',
   '1901', '1902', '1903', '1904', '1905', '1906', '1907',
   '1908', '1909', '1910', '1911', '1912', '1913', '1914',
   '1915', '1916', '1917', '1918', '1919', '1920', '1921',
   '1922', '1923', '1924', '1925', '1926', '1927', '1928',
   1929', 1930', 1931', 1932', 1933', 1934', 1935',
   '1936', '1937', '1938', '1939', '1940', '1941', '1942',
   '1943', '1944', '1945', '1946', '1947', '1948', '1949',
   '1950', '1951', '1952', '1953', '1954', '1955', '1956',
   '1957', '1958', '1959', '1960', '1961', '1962', '1963',
   1964', 1965', 1966', 1967', 1968', 1969', 1970',
   '1971', '1972', '1973', '1974', '1975', '1976', '1977',
   '1978', '1979', '1980', '1981', '1982', '1983', '1984',
   '1985', '1986', '1987', '1988', '1989', '1990', '1991',
   '1992', '1993',
   ... 28 more items
```

Category

```
> db.bikes.distinct('Category')
   'ATV',
   'Allround',
   'Cross / motocross',
   'Custom / cruiser',
   'Enduro / offroad',
   'Minibike, cross',
   'Minibike, sport',
   'Naked bike',
   'Prototype / concept model',
   'Scooter',
   'Speedway',
   'Sport',
   'Sport touring',
   'Super motard',
   'Touring',
   'Trial',
   'Unspecified category'
```

- 2.5 List some of the attributes (field/properties) of your database which are not common among all the documents
 - Displacement
 - Torque
 - Gearbox
 - Trail
 - Diameter

The total number of documents are 38,624 and the above mentioned attributes have a count that is less than 38,624, hence, these attributes are not common among all the documents.

```
> db.getCollection("bikes").find({}).count()
< 38624
> db.getCollection("bikes").find( {Displacement:{$exists:true} }).count()
< 37777
> db.getCollection("bikes").find( {Torque:{$exists:true} }).count()
< 16089
> db.getCollection("bikes").find( {Gearbox:{$exists:true} }).count()
< 32331
> db.getCollection("bikes").find( {Trail:{$exists:true} }).count()
< 7238
> db.getCollection("bikes").find( {Diameter:{$exists:true} }).count()
< 18015</pre>
```

2.5.1 For these fields, provide some of the values they contain in the database

Displacement

```
db.bikes.distinct('Displacement')

{ [
    '100.0 ccm (6.10 cubic inches)',
    '1000.0 ccm (61.02 cubic inches)',
    '1002.0 ccm (61.14 cubic inches)',
    '1003.0 ccm (61.20 cubic inches)',
    '101.0 ccm (6.16 cubic inches)',
    '101.3 ccm (6.18 cubic inches)',
    '101.4 ccm (6.19 cubic inches)',
    '101.7 ccm (6.21 cubic inches)',
    '101.8 ccm (6.21 cubic inches)',
    '1015.0 ccm (61.94 cubic inches)',
    '102.0 ccm (62.2 cubic inches)',
    '102.1 ccm (6.23 cubic inches)',
    '1027.0 ccm (62.67 cubic inches)',
    '1047.0 ccm (63.28 cubic inches)',
    '1043.0 ccm (63.83 cubic inches)',
    '1044.0 ccm (63.83 cubic inches)',
    '1046.0 ccm (63.83 cubic inches)',
    '105.0 ccm (6.41 cubic inches)',
```

• Torque

```
> db.bikes.distinct('Torque')
< [∶
   '0.4 Nm (0.0 kgf-m or 0.3 ft.lbs) @ 5500 RPM',
   '0.5 Nm (0.0 kgf-m or 0.4 ft.lbs) @ 7500 RPM',
   '0.5 Nm (0.1 kgf-m or 0.4 ft.lbs) @ 3750 RPM',
   '0.5 Nm (0.1 kgf-m or 0.4 ft.lbs) @ 6500 RPM',
   '0.5 Nm (0.1 kgf-m or 0.4 ft.lbs) @ 6750 RPM',
   '0.6 Nm (0.1 kgf-m or 0.4 ft.lbs) @ 3500 RPM',
   '0.6 Nm (0.1 kgf-m or 0.4 ft.lbs) @ 5500 RPM',
   '0.7 Nm (0.1 kgf-m or 0.5 ft.lbs)',
   '0.7 Nm (0.1 kgf-m or 0.5 ft.lbs) @ 6000 RPM',
   '0.8 Nm (0.1 kgf-m or 0.6 ft.lbs) @ 5000 RPM',
   '0.8 Nm (0.1 kgf-m or 0.6 ft.lbs) @ 6000 RPM',
   '0.8 Nm (0.1 kgf-m or 0.6 ft.lbs) @ 6500 RPM',
   '0.8 Nm (0.1 kgf-m or 0.6 ft.lbs) @ 7850 RPM',
   '0.9 Nm (0.1 kgf-m or 0.6 ft.lbs) @ 6750 RPM',
   '0.9 Nm (0.1 kgf-m or 0.7 ft.lbs) @ 6000 RPM',
   '0.9 Nm (0.1 kgf-m or 0.7 ft.lbs) @ 6500 RPM',
   '0.9 Nm (0.1 kgf-m or 0.7 ft.lbs) @ 7500 RPM',
```

Gearbox

```
> db.bikes.distinct('Gearbox')
< [
   '1-speed',
                            '10-speed',
   '100-speed',
                            '2-speed',
   '2-speed automatic',
                           '2000-speed',
   '3-speed',
                            '3-speed automatic',
   '4-speed',
                           '4-speed with reverse',
   '400-speed',
                            '5-speed',
   '5-speed with reverse', '6-speed',
   '6-speed with reverse', '7-speed',
   '8-speed',
                            'Automatic'
```

Trail

```
> db.bikes.distinct('Trail')
   '1 mm (0.0 inches)',
                             '100 mm (3.9 inches)', '100 mm (4.0 inches)',
   '1000 mm (39.4 inches)', '101 mm (4.0 inches)', '102 mm (4.0 inches)',
                             '103 mm (4.1 inches)', '104 mm (4.1 inches)',
   '103 mm (4.0 inches)',
   '105 mm (4.1 inches)',
                            '106 mm (4.2 inches)', '107 mm (4.2 inches)',
                            '108 mm (4.3 inches)', '109 mm (4.3 inches)',
   '108 mm (4.2 inches)',
                             '110 mm (4.4 inches)', '111 mm (4.4 inches)',
   '110 mm (4.3 inches)',
                            '113 mm (4.4 inches)', '113 mm (4.5 inches)',
   '112 mm (4.4 inches)',
   '114 mm (4.5 inches)',
                             '115 mm (4.5 inches)', '116 mm (4.6 inches)',
   '117 mm (4.6 inches)',
                            '118 mm (4.6 inches)', '119 mm (4.7 inches)',
                            '120 mm (4.7 inches)', '121 mm (4.8 inches)',
   '12 mm (0.5 inches)',
                             '123 mm (4.8 inches)', '123 mm (4.9 inches)',
   '122 mm (4.8 inches)',
                             '125 mm (4.9 inches)', '126 mm (4.9 inches)',
   '124 mm (4.9 inches)',
   '126 mm (5.0 inches)',
                             '127 mm (5.0 inches)', '128 mm (5.0 inches)',
   '128 mm (5.1 inches)',
                            '129 mm (5.1 inches)', '130 mm (5.1 inches)',
                            '133 mm (5.2 inches)', '134 mm (5.3 inches)',
   '132 mm (5.2 inches)',
                             '136 mm (5.4 inches)', '137 mm (5.4 inches)',
   '135 mm (5.3 inches)',
                            '139 mm (5.5 inches)', '140 mm (5.5 inches)',
   '138 mm (5.4 inches)',
```

Diameter

```
> db.bikes.distinct('Diameter')
   '100 mm (3.9 inches)',
                             '103 mm (4.1 inches)',
                                                      '104 mm (4.1 inches)',
   '105 mm (4.1 inches)',
                             '109 mm (4.3 inches)',
                                                      '110 mm (4.3 inches)',
   '112 mm (4.4 inches)',
                             '113 mm (4.4 inches)',
                                                      '115 mm (4.5 inches)',
   '118 mm (4.6 inches)',
                             '119 mm (4.7 inches)',
                                                      '120 mm (4.7 inches)',
   '122 mm (4.8 inches)',
                             '1225 mm (48.2 inches)', '124 mm (4.9 inches)',
   '125 mm (4.9 inches)',
                             '127 mm (5.0 inches)',
                                                      '128 mm (5.0 inches)',
   '13 mm (0.5 inches)',
                             '130 mm (5.1 inches)',
                                                      '135 mm (5.3 inches)',
   '136 mm (5.4 inches)',
                             '138 mm (5.4 inches)',
                                                      '14 mm (0.6 inches)',
   '140 mm (5.5 inches)',
                             '142 mm (5.6 inches)',
                                                      '145 mm (5.7 inches)',
   '146 mm (5.7 inches)',
                             '148 mm (5.8 inches)',
                                                      '149 mm (5.9 inches)',
                                                      '153 mm (6.0 inches)',
   '150 mm (5.9 inches)',
                             '152 mm (6.0 inches)',
   '1539 mm (60.6 inches)', '155 mm (6.1 inches)',
                                                      '160 mm (6.3 inches)',
   '162 mm (6.4 inches)',
                             '163 mm (6.4 inches)',
                                                      '165 mm (6.5 inches)',
   '166 mm (6.5 inches)',
                             '170 mm (6.7 inches)',
                                                      '171 mm (6.7 inches)',
   '173 mm (6.8 inches)',
                             '174 mm (6.9 inches)',
                                                      '175 mm (6.9 inches)',
   '176 mm (6.9 inches)',
                             '178 mm (7.0 inches)',
                                                      '180 mm (7.1 inches)',
   '183 mm (7.2 inches)',
                             '184 mm (7.2 inches)',
                                                      '185 mm (7.3 inches)',
   '186 mm (7.3 inches)',
                             '187 mm (7.4 inches)',
                                                      '189 mm (7.4 inches)',
```

1. db.getCollection("bikes").find({Model: "AJS Model 14 250", Year:"1965"})

```
.getCollection("bikes").find({Model: "AJS Model 14 250", Year:"1965"})
< { _id: ObjectId("63855f0f9b091a6770db0f69"),</pre>
   Model: 'AJS Model 14 250',
  Category: 'Sport',
   Displacement: '248.0 ccm (15.13 cubic inches)',
   'Engine type': 'Single cylinder, four-stroke',
   Power: '17.0 HP (12.4 kW)) @ 7250 RPM',
   Compression: '7.8:1',
   'Cooling system': 'Air',
    'Rear suspension': 'Swingarm-two shocks',
   'Front tyre': '3.25-17',
   Diameter: '152 mm (6.0 inches)',
   Seat: 'Dual ',
   'Fuel capacity': '12.50 litres (3.30 gallons)',
 { id: ObjectId("63855f0f9b091a6770db0f6a"),
   Model: 'AJS Model 14 250',
```

2. db.getCollection("bikes").find({Gearbox: "100-speed",Category: "ATV", Displacement: "722.0 ccm (44.06 cubic inches)"})

3. db.getCollection("bikes").find({Year:"1902", Displacement: "955.0 ccm (58.27 cubic inches)"})

4. db.getCollection("bikes").find({Category:"Sport touring", Trail: "103 mm (4.1 inches)", Torque: "77.0 Nm (7.9 kgf-m or 56.8 ft.lbs) @ 8500 RPM"})

5. db.getCollection("bikes").find({Model: "AJS Regal-Raptor DD125 MK2", Gearbox: "5-speed"})

```
| Octoor | Table | Tab
```

2.7 5 update queries to update some of the values in the database

1. db.bikes.updateMany({"Model":"AJS CR3-125"},{\$set:{"Model":"New AJS CR3-125"}})

```
> db.bikes.updateMany({"Model":"AJS CR3-125"},{$set:{"Model":"New AJS CR3-125"}})
<{    acknowledged: true,
    insertedId: null,
    matchedCount: 1,
    modifiedCount: 1,
    upsertedCount: 0 }</pre>
```

2. db.bikes.updateMany({"Year":{\$It:"2017"}},{\$set:{"Comments":"Old in Inventory"}})

```
> db.bikes.updateMany({"Year":{$1t:"2017"}},{$set:{"Comments":"Old in Inventory"}})

< { acknowledged: true,
   insertedId: null,
   matchedCount: 31090,
   modifiedCount: 31090,
   upsertedCount: 0 }</pre>
```

3. db.bikes.updateMany({"Compression": "7.4:1"},{\$set:{"Compression": "6.5:3"}})

```
> db.bikes.updateMany({"Compression": "7.4:1"},{$set:{"Compression": "6.5:3"}})

< {      acknowledged: true,
      insertedId: null,
      matchedCount: 100,
      modifiedCount: 100,
      upsertedCount: 0 }</pre>
```

4. db.bikes.updateMany({"Year":"1902"},{\$set:{"Year": "1900"}})

```
> db.bikes.updateMany({"Year":"1902"},{$set:{"Year": "1900"}})

< { acknowledged: true,
   insertedId: null,
   matchedCount: 4,
   modifiedCount: 4,
   upsertedCount: 0 }</pre>
```

5. db.bikes.updateMany({"Color options": "Black, gray"},{\$set:{"Color options": "Black, white"}})

```
> db.bikes.updateMany({"Color options": "Black, gray"},{$set:{"Color options": "Black, white"}})

< { acknowledged: true,
   insertedId: null,
   matchedCount: 24,
   modifiedCount: 24,
   upsertedCount: 0 }</pre>
```

2.8 5 gueries to insert new documents in the database

db.bikes.insertOne({Model:"Harley", Year:"2020", Displacement:"100cc", Category: "Bike", Starter:"Electric", Color: "Black"})

```
> db.bikes.insertOne({Model:"Harley", Year:"2020", Displacement:"100cc", Category:"Bike", Starter: "Electric", Color:"Black"})
< { acknowledged: true,
   insertedId: ObjectId("6397a0ef35737de6cbe42718") }</pre>
```

 db.bikes.insertOne({Model:"Honda Activa",Year:"2006",Category:"Scooty",Starter:"Electric",Color:"Pink"}

```
> db.bikes.insertOne({Model:"Honda Activa", Year:"2006", Category:"Scooty", Starter:"Electric", Color: "Pink"})
< { acknowledged: true,
   insertedId: ObjectId("6397a15c35737de6cbe42719") }</pre>
```

3. db.bikes.insertOne({Model: "Pump 200", Year: "2014", Category: "Sport", "Fuel Capacity": "20 litres"})

```
> db.bikes.insertOne({Model: "Pump 200", Year : "2014" , Category: "Sport" , "Fuel Capacity": "20 litres"})
< { acknowledged: true,
   insertedId: ObjectId("6397a1f635737de6cbe4271a") }</pre>
```

4. db.bikes.insertOne({Model: "Rocky 560", Year: "2022", Category: "Sport touring", Color: "White"})

```
> db.bikes.insertOne({Model: "Rocky 560", Year : "2022" , Category: "Sport touring" , Color: "White"})
< { acknowledged: true,
   insertedId: ObjectId("6397a28735737de6cbe4271c") }</pre>
```

 db.bikes.insertOne({Model: "Fiery Cheetah", Year: "2018", Category: "Speedway", Gearbox: "3-speed automatic"})

```
> db.bikes.insertOne({Model: "Fiery Cheetah", Year : "2018" , Category: "Speedway" , Gearbox: "3-speed automatic"})
< {   acknowledged: true,
   insertedId: ObjectId("6397a2ff35737de6cbe4271d") }</pre>
```

2.9 5 delete queries to remove some of the values from the database

1. db.bikes.deleteMany({"Model":"AJP PR3 240 MX Pro"},{"Year":"2015"})

```
> db.bikes.deleteMany({"Model":"AJP PR3 240 MX Pro"},{"Year":"2015"})
< { acknowledged: true, deletedCount: 1 }</pre>
```

2. db.bikes.deleteMany({"Category":"Sport"},{"Color": "Black"})

```
> db.bikes.deleteMany({"Category":"Sport"},{"Color": "Black"})
< { acknowledged: true, deletedCount: 5750 }</pre>
```

3. db.bikes.deleteMany({"Gearbox":"3-speed automatic"},{"Year":"2019"})

```
> db.bikes.deleteMany({"Gearbox":"3-speed automatic"},{"Year":"2019"})
< { acknowledged: true, deletedCount: 2 }</pre>
```

4. db.bikes.deleteMany({"Clutch": "Wet, multiplate"})

```
> db.bikes.deleteMany({"Clutch": "Wet, multiplate"})
< { acknowledged: true, deletedCount: 311 }</pre>
```

5. db.bikes.deleteMany({"Torque": "77.0 Nm (7.9 kgf-m or 56.8 ft.lbs) @ 8500 RPM","Compression": "11.8:1"})

```
> db.bikes.deleteMany({"Torque": "77.0 Nm (7.9 kgf-m or 56.8 ft.lbs) @ 8500 RPM", "Compression": "11.8:1"})
< { acknowledged: true, deletedCount: 2 }</pre>
```

Below are the modifications made to Project 1 based on the feedback received:

We have highlighted the changes/additions in yellow for your reference.

Step 4: Design a Database

Schema Design
Entity: customer

Primary key: customer_id Foreign key: birth_year

Entity: generations

Primary key: birth_year

Entity: product

Primary key: product_id

Entity: staff

Primary key: staff_id

Entity: pastryinventory

Primary key: sales_outlet_id Foreign key: product_id

Entity: salesreceipts

Primary key: transaction_id

Foreign key: sales_outlet_id, staff_id

Entity: sales_outlet

Primary key: sales outlet id

Entity: salestargets

Primary key: sales_outlet_id

Entity: dates

Primary key: transaction_date

Relationships:

1. <u>customer to generation</u>:

Each customer belongs to one Generation (Baby Boomers, GenX, GenZ, Older Millenials, and Younger Millenials)

2. <u>salesreceipts to Customer</u>:

Each sales receipt corresponds to one customer

3. salesreceipts to dates:

Each sales receipt can have only one date

4. <u>salesreceipts to staff</u>:

Each sales receipt corresponds to one staff member

5. salesreceipts to sales outlet:

Each sales receipt matches with a transaction that occurred at one sales outlet

6. sales outlet to salestargets:

Each sales outlet is allocated a sales target

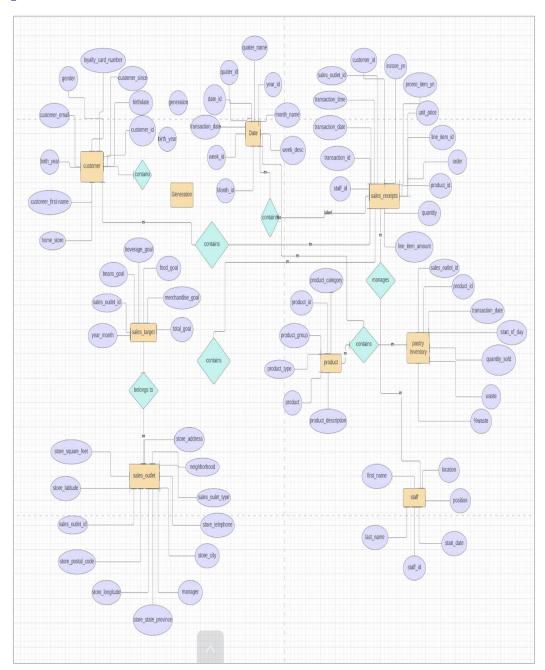
7. pastryinventory to product:

Each row in the pastry inventory table can correspond to one or many product(s)

8. pastryinventory to dates:

Each inventory entry can have only one date

ER Diagram:



Schema Normalization:

Functional Dependencies from the schema

- customer table
 - o customer_id -> { customer_name, loyalty_card_number }
- product table
 - o product_id -> { product_group, product_category, product_type }
- sales_outlet table

- sales_outlet_id -> { sales_outlet_type, store_address, store_city, Neighborhood }
- staff table
 - o staff_id -> { first_name, last_name, position, location }
- salesreceipts table
 - transaction id -> { transaction date, transaction time, order, quantity }
- pastryinventory table
 - o sales_outlet_id -> { transaction_date, product_id, start_of_day, quantity_sold, waste }
- dates table
 - o transaction date -> { Date id, Week id, Month id, Year id, Quarter id }
- salestarget table
 - o sales outlet id -> { year month, total goal }
- generations table
 - o generation -> { birth_year }

Check if your schema is in BCNF (Boyce-Codd Normal Form)

A schema is in BCNF, if a table is in 3NF and has the table's super key for each functional dependency.

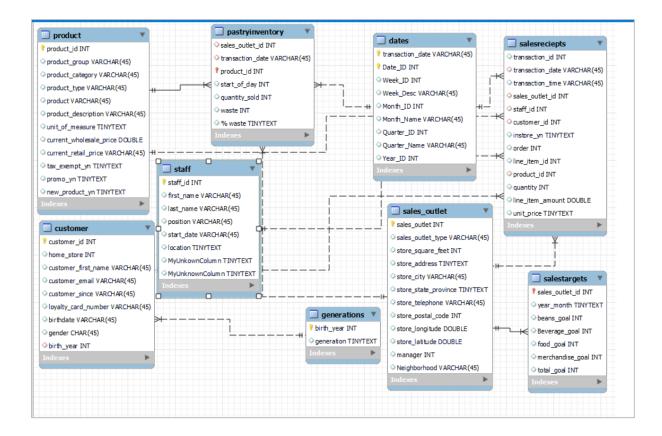
In our dataset, there is a super key for each functional dependency to verify that the schema is in BCNF, such as

- customer id, customer name, and loyalty card number
- product id, product group, product category, and product type
- > sales outlet id, sales outlet type, store address, store city, and neighborhood
- > staff id, first name, last name, position, and location.
- transaction id, transaction date, transaction time, order, and quantity
- > sales outlet id, transaction date, product id, start of day, quantity sold, waste
- transaction date, date id, week id, month id, year id, quarter id
- sales outlet id, year & month, total goal
- generation and birth year

Every functional dependence has a super key, which demonstrates that the schema is in BCNF.

There were no errors while importing data into the database

Schema Design



Step 5: Data Cleaning and Database Testing

A. Statistics

We have carried out the basic statistical analysis including range, mean, variance, and frequency in Step 3. Some of the inferences we can make based on it are:

- a. From the 'salesreceipts' table, we can infer that the sales for the month of April 2019 are being analyzed, based on the range of the column 'transaction_date'. The column line_item_amount (net selling price of an order), where the mean is \$4.68, implies that an order placed by the customer in these coffee shops, on average amount to \$4.68.
- b. From the 'customer' table, we can see that the customers who visited the coffee shop in the given time period were born between 1950 and 2001.
- c. From the 'pastryinventory' we can say that inventory value at the start of the day on average is \$24.06 with a high variability over the month, the average quantity sold is \$9.3, and the % waste was around 58%.
- d. The product table shows that the average current_retail_price is 69% higher than the average current_wholesale_price. (% change calculated from \$3.89 to \$6.58)
- e. On average, each sales outlet is expected to meet a sales target of \$19437.5, including beans, beverages, food, and merchandise.

B. General Queries for importing and sorting the dataset

The queries used are as follows:

- 201904 sales receipts (Salesreciepts)
 - Alter table name from 201904 sales receipts to Salesreciepts –
 ALTER TABLE `Project1`. `201904 sales receipts`
 RENAME TO `Project1`. `Salesreciepts`

ii. Alter transaction date datatype from TEXT to DATE

ALTER TABLE `Project1`.`Salesreciepts`
CHANGE COLUMN `transaction_date` `transaction_date`
DATE NULL DEFAULT NULL

iii. Set transaction_id as a primary key

ALTER TABLE `project`.`salesreciepts`

CHANGE COLUMN `transaction_id` `transaction_id` INT NOT NULL,

ADD PRIMARY KEY (`transaction_id`)

2. customer (Customer)

i. Set customer id as a primary key

ALTER TABLE `Project1`.`customer`

CHANGE COLUMN `customer_id` `customer_id` INT NOT NULL,

ADD PRIMARY KEY (`customer_id`)

3. Generations

Set birth_year as a primary key

ALTER TABLE `Project1`.`generations`

CHANGE COLUMN `birth_year` `birth_year` INT NOT NULL,

ADD PRIMARY KEY (`birth_year`)

4. Pastry inventory

i. ALTER TABLE `project`.`pastry inventory`

ALTER TABLE 'project'. 'pastry inventory'

ADD CONSTRAINT `sales_outlet_idFK`

FOREIGN KEY (`sales_outlet_id`)

REFERENCES `project`. `salesoutlet` (`sales_outlet_id`)

ON DELETE NO ACTION

ON UPDATE NO ACTION,

ADD CONSTRAINT `product_idFK`

FOREIGN KEY (`product_id`) REFERENCES `project`. `product` (`product_id`)

5. Product

i. Set product_id as a primary key
 ALTER TABLE `Project1`.`product`
 CHANGE COLUMN `product_id` `product_id` INT NOT NULL,
 ADD PRIMARY KEY (`product_id`)

6. Sales_outlet

i. Set sales_outlet_id as a primary key ALTER TABLE `Project1`. `sales_outlet` CHANGE COLUMN `sales_outlet_id` `sales_outlet_id` INT NOT NULL, ADD PRIMARY KEY (`sales_outlet_id`)

ii. Add missing figure '30' under column manager where row sales_out_id is 2 UPDATE `Project1`. `sales_outlet` SET `manager` = '30' WHERE (`sales_outlet_id` = '2')

7. Sales target (Salestargets)

i. Set sales_outlet_id as a primary key and table name to Salestargets
 ALTER TABLE `Project1`.`sales targets`
 CHANGE COLUMN `sales_outlet_id` `sales_outlet_id` INT NOT NULL,
 ADD PRIMARY KEY (`sales outlet id`); , RENAME TO `Project1`.`Sales targets`

8. Staff

- i. Set staff_id as a primary key
 ALTER TABLE `Project1`.`staff`
 CHANGE COLUMN `staff_id` `staff_id` INT NOT NULL,
 ADD PRIMARY KEY (`staff_id`)
- ii. Delete 2 unknown column ALTER TABLE `Project1`. `staff` DROP COLUMN `MyUnknownColumn_[0]`, DROP COLUMN `MyUnknownColumn

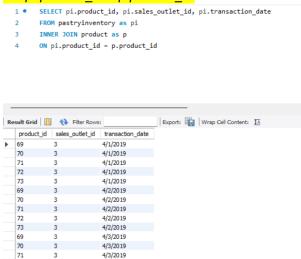
9. Dates

- i. Alter transaction date datatype from TEXT to DATE
 ALTER TABLE `Project1`. `dates`
 CHANGE COLUMN `transaction_date` `transaction_date` DATE NULL DEFAULT NULL
- ii. Set transaction_date as a primary key ALTER TABLE `Project1`. `dates` CHANGE COLUMN `transaction_date` `transaction_date` DATE NOT NULL, ADD PRIMARY KEY (`transaction_date`)

Join Queries to test the database

SELECT pi.product_id, pi.sales_outlet_id, pi.transaction_date FROM pastryinventory as pi INNER JOIN product as p

ON pi.product_id = p.product_id



```
SELECT t1.transaction_id, t1.staff_id, t1.customer_id, t2.staff_id, t2.first_name
FROM salesreciepts as t1
INNER JOIN staff as t2
ON t1.staff_id = t2.staff_id
  1 • SELECT t1.transaction_id, t1.staff_id, t1.customer_id, t2.staff_id, t2.first_name
      FROM salesrecients as t1
     INNER JOIN staff as t2
     ON t1.staff_id = t2.staff_id
                           Export: Wrap Cell Content: TA Fetch rows:
11 17 781 17 Quail
               683 12
                           Britanni
                           Quail
Britanni
       12 316 12
12 38 12
  53
                           Britanni
                            Britanni
               595 17
               128
                           Quail
SELECT sr.transaction id, sr.transaction date, sr.product id, sr.sales outlet id,
s.sales outlet id,s.sales outlet type
FROM salesreciepts as sr
LEFT JOIN sales outlet as s
ON sr.sales_outlet_id = s.sales_outlet_id
  SELECT sr.transaction_id, sr.transaction_date, sr.product_id, sr.sales_outlet_id,
       s.sales_outlet_id,s.sales_outlet_type
       FROM salesreciepts as sr
     LEFT JOIN sales_outlet as s
       ON sr.sales_outlet_id = s.sales_outlet_id
                                    Export: Wrap Cell Content: 🖽 | Fetch rows:
transaction_id transaction_date product_id sales_outlet_id sales_outlet_id sales_outlet_type
             2019-04-01
           2019-04-01 50
                                                          retail
  12
             2019-04-01
                                                          retail
           2019-04-01 26 5
  14
                                                          retail
  31
             2019-04-01
                          60
                                               5
                                                          retail
           2019-04-01 30 5
  35
                                              5
                                                          retail
                                                          retail
  39
             2019-04-01
                          37
                                               5
                       40
   43
             2019-04-01
                                                          retail
             2019-04-01
                          23
                         22
   49
             2019-04-01
                                                          retail
             2019-04-01
                                                          retail
                          77
                                               5
                       39
  53
             2019-04-01
                                                          retail
             2019-04-01
                          24
                                   5
                                               5
                                                          retail
```

Conclusion

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2019-04-01 48 5

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2019-04-01

Using SQL, we were able to observe, clean, and manipulate the retail data of a coffee chain to generate valuable insights and inferences. The dataset required minimal cleansing which we were able to do with commands like CREATE, ALTER, and DROP. The overall data quality was good. We were able to understand the data better by computing the basic statistical measures like mean, std

retail retail

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dev, and variance. However, for a more comprehensive and exhaustive analysis of the business, we would need more data points like sales data across all months. Additionally, better clarity on some of the columns will help ensure more appropriate business decisions.