

Rishav Singh

Noida, Uttar Pradesh (Willing to Relocate)

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Objective

Enthusiastic and detail-oriented Data Analyst with a solid foundation in data analytics and statistical analysis. Proficient in utilizing tools such as SQL, Python, and Excel to clean, manipulate, and analyze data sets. Possesses strong problem-solving skills and a keen eye for identifying patterns and trends. Effective communicator with the ability to translate technical findings into actionable insights.

Eager to contribute to data-driven decision-making processes and make a positive impact within a dynamic team environment. Committed to continuous learning and professional development in the field of data analytics.

Education

MASTER OF BUSINESS ADMINISTRATION (MBA)

Lovely Professional University (LPU)

Business Analyst: Sep 2022 – Dec 2024

BACHELOR OF BUSINESS ADMINISTRATION

Shivalik College of Professional Studies

Marketing & Finance: Sep 2018 – Nov 2021

Skills & Abilities

DATA MANAGEMENT

Database Design & Management | Data Quality Assessment | Data Analysis | Pattern and Trend Identification

COMPUTER SCIENCE

System Administration | Python (Programming Language) | Microsoft Excel | Power BI | MySQL | Power Point

RESEARCH

Data Science Research Methods | Data Mining | Survey Creation | Focus Groups

INTERNSHIP

DATA ANALYST

Mentortca Technology Pvt. Ltd. - Jul 2023 - Jan 2024

- Assisted in collecting, processing, and analyzing large datasets using tools such as SQL, Python, and Excel.
- Created and maintained dashboards and reports to track key performance metrics.
- Conducted data cleaning and preprocessing to ensure accuracy and completeness of datasets.
- Utilized data visualization tools like Power BI to present insights to stakeholders.
- Collaborated with cross-functional teams to identify and implement data-driven solutions to business problems.

PROJECTS

Netflix Stock Analysis (in Python) Jul 2023 – Jan 2024

- In a comprehensive series of projects focused on stock market analysis, I meticulously examined various facets of stock performance. This included the - volume of stock Traded, Netflix Stock Price(High, Open, Close), Netflix Stock Price(Day, Month, Year wise), Top five dates with both the highest and lowest Netflix stock prices. Through these projects, I honed my skills in data analysis, visualization, and interpretation, contributing to informed decision-making processes in the realm of financial markets.

Link: https://github.com/Rishav-Singhh/Netflix_stocks

Amazon Super Market Sales Visualization (in Power BI) Jul 2023 – Jan 2024

- Developed an interactive Power BI dashboard to visualize sales, inventory, and customer data for Amazon Supermarket.
- Integrated data from multiple sources, including SQL databases and CSV files, ensuring seamless data connectivity.
- Conducted data cleaning and transformation using Power Query to prepare datasets for analysis.
- Created insightful visualizations, including bar charts, line graphs, and heat maps, to highlight trends and patterns in sales performance and customer behaviour.
- Implemented drill-down functionalities and filters to allow stakeholders to explore data at various levels of granularity.

Link: <https://project.novypro.com/uWrCfz>

Suvidha Store Annual Report Dashboard (in Excel) Jul 2023 – Jan 2024

Key Insights

- Women are more likely to buy compared to men (~65%)
- Maharashtra, Karnataka and Uttar Pradesh are the top 3 states (~35%)
- Adult age group (30-49 yrs) is max contributing (~50%)
- Amazon, Flipkart and Myntra channels are max contributing (~80%)

Final Conclusion to improve Suvidha store sales:

- Target women customers of age group (30-49 yrs) living in Maharashtra, Karnataka and Uttar Pradesh by showing ads/offers/coupons on Amazon, Flipkart and Myntra.

Project Link: <https://github.com/Rishav-Singhh/Suvidha-Store-Sales-Analysis-in-Excel>

CERTIFICATIONS

Career Essentials in Data Analysis by Microsoft and LinkedIn

Link: <https://github.com/Rishav-Singhh/Certificate-of-Data-Analyst-by-Microsoft>

Data Analyst Completion from TCA (Gurgaon)

- Successfully completed the Data Analyst certification, demonstrating proficiency in data analysis, visualization, and interpretation using tools such as Python, SQL, Power BI and Advance Excel.

Rata Type:

- English typing speed with 46 wpm and accuracy of 96% with QWERTY layout

Link: https://www.ratatype.com/u6450210/certificate-list/en_new/