# Introducing Medicos.

Bridging the Gap in Healthcare

### Medicos.

In an era defined by digital transformation, the healthcare industry is poised for a significant shift. Our project **Medicos**. is an innovative online platform designed to revolutionize the doctor-patient relationship. By seamlessly connecting healthcare providers and patients, Medicos. aims to enhance patient well-being, streamline medical services

## What are we solving?

Elderly individuals encounter significant challenges in effectively managing their daily tasks, medications, and appointments, often exacerbated by the lack of user-friendly tools tailored to their specific needs. Current user interfaces are not designed to accommodate the unique requirements of the elderly population, which include medication management, appointment scheduling, and the quick access to emergency contacts. Furthermore, there is a pressing need for a user interface that allows these individuals to grant appropriate authority to relatives or caregivers, ensuring their safety and well-being.

The existing digital solutions often fail to provide a comprehensive, intuitive, and userfriendly system that addresses the complexities of medication management, appointment tracking, and emergency assistance while maintaining the elderly user's comfort and independence. Consequently, there is an urgent need to develop an innovative and accessible **UI/UX** design that caters to the specific needs of elderly individuals, empowering them to manage their daily tasks efficiently, maintain their medication regimen, schedule appointments, and grant appropriate access to relatives or caregivers. The proposed solution must prioritize simplicity, accessibility, and user-friendliness to significantly improve the quality of life for our elderly population and provide peace of mind to their families and caregivers.

### **Medication Management:**

We've developed a user-friendly interface that allows elderly users to easily manage their medication schedules, ensuring they take the right medication at the right time.

### Appointment Scheduling:

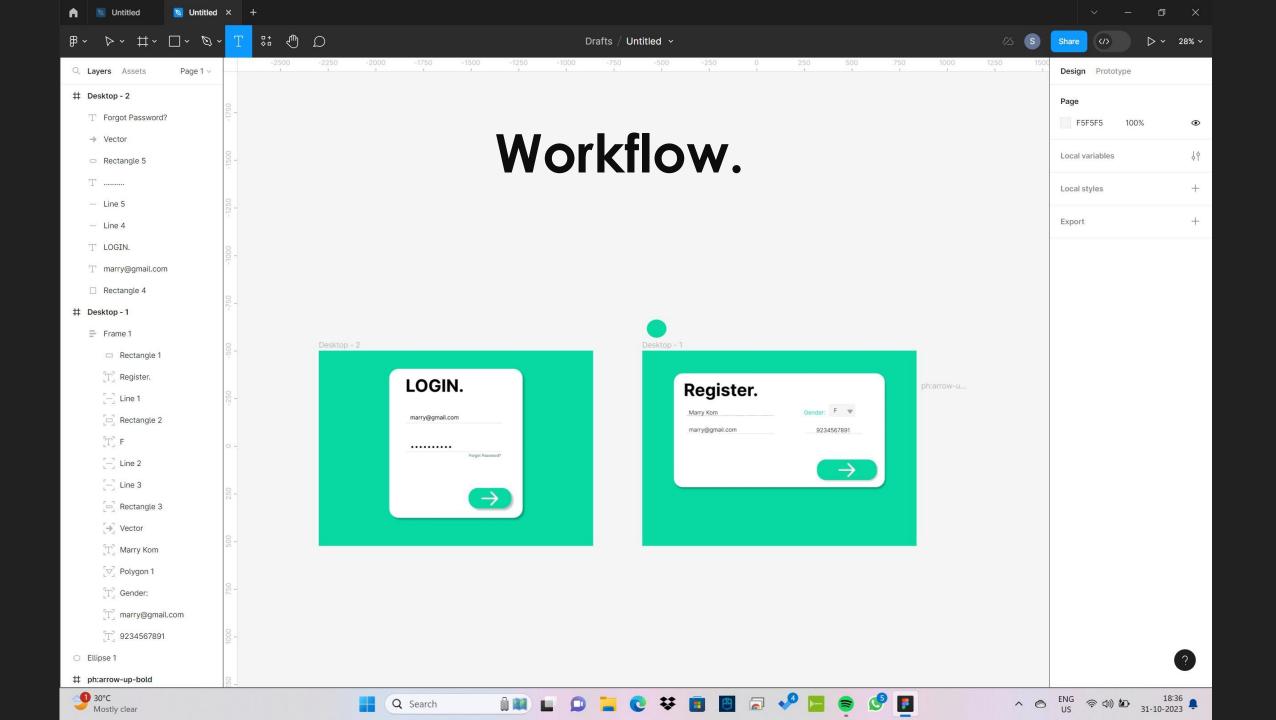
Our system simplifies the process of scheduling medical appointments, helping elderly individuals avoid conflicts and ensuring they receive the necessary care.

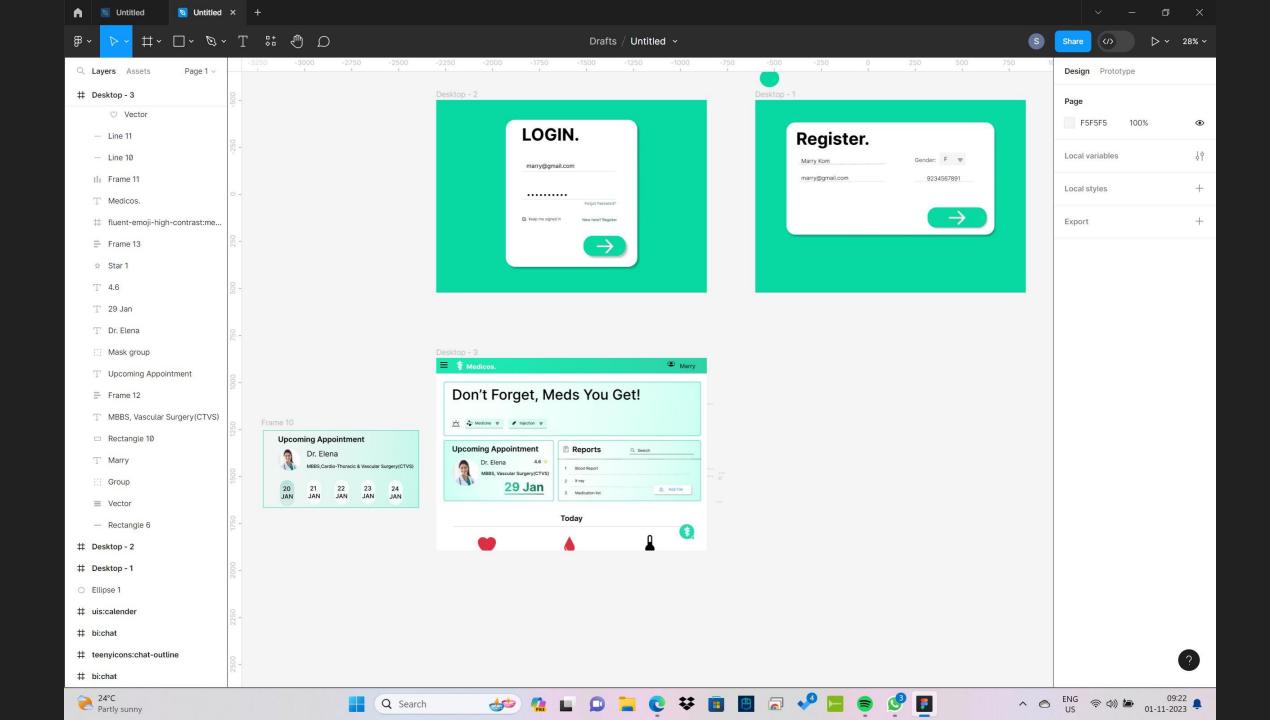
#### User-Friendly Design:

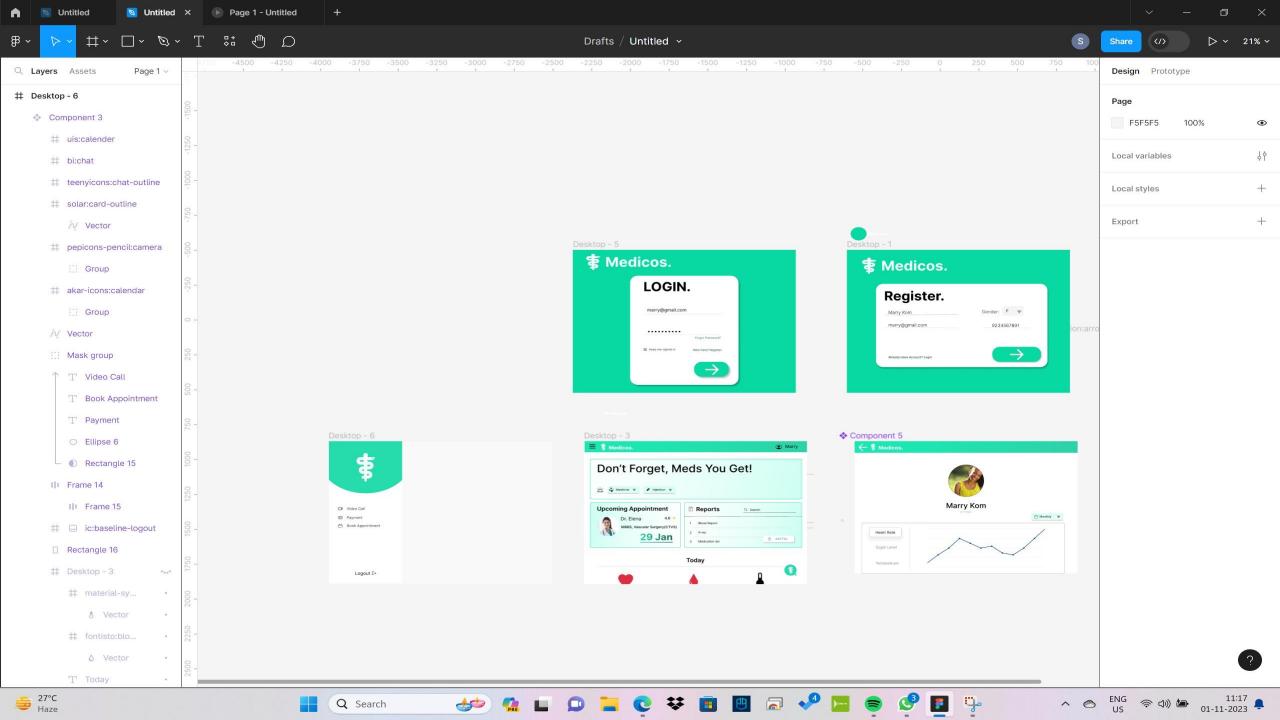
Our user interface has been designed with a focus on simplicity, accessibility, and ease of use to cater to the specific needs of elderly users.

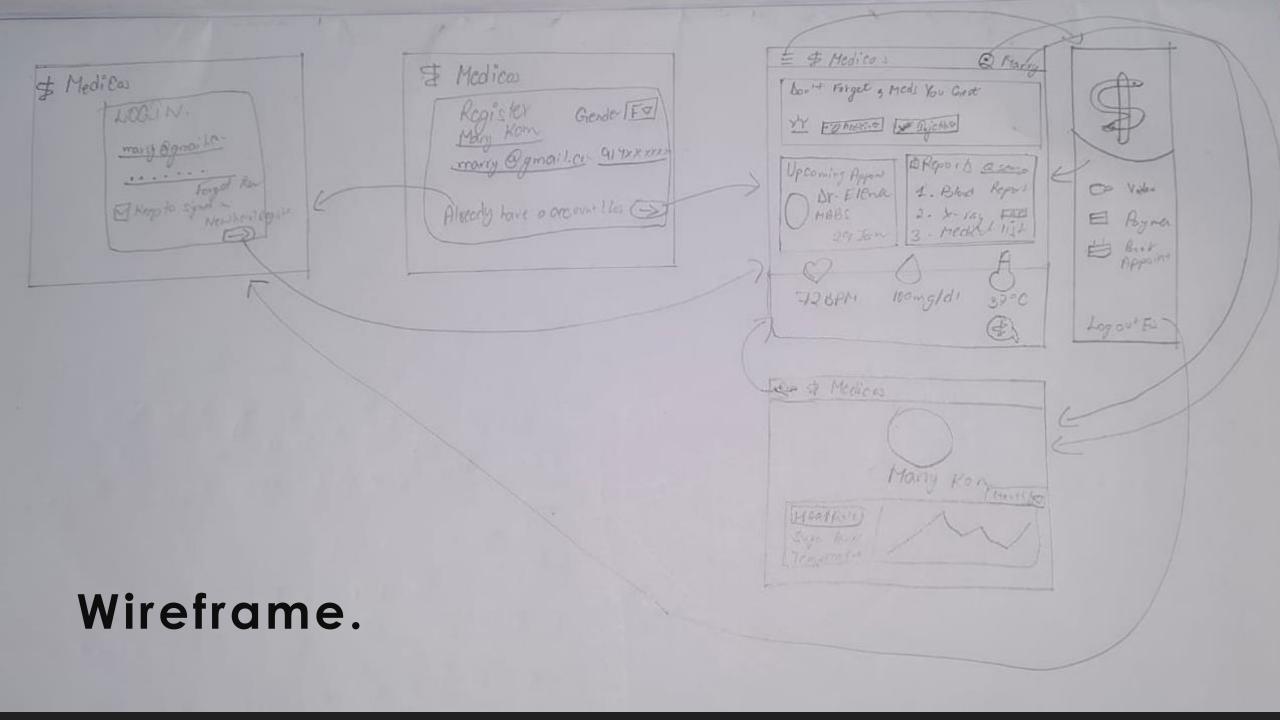
### **Emergency Contacts:**

We've created a quick and accessible feature for elderly users to contact their emergency contacts in case of urgent situations, providing them with peace of mind.

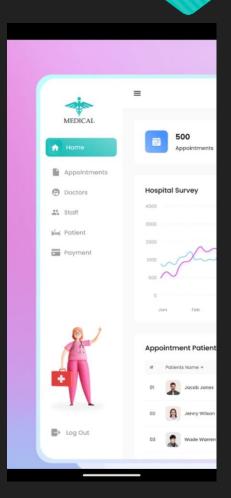


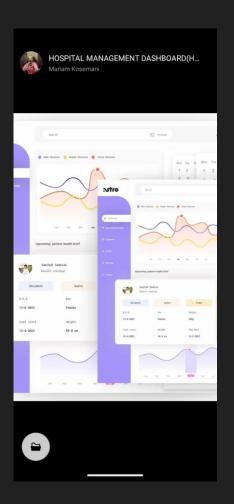


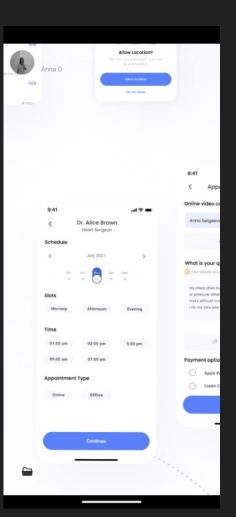




# Inspiration.







# Final Design Solution

https://www.figma.com/file/IdhfDQPQgETn7iq7QrOQTr/Untitled?type=design&node-id=21%3A119&mode=design&t=CplRoklClDVUxCMO-1

## Key Takeaways

#### **User-Centered Design:**

The user's needs and limitations should always be at the forefront of the design process, especially when designing for specific user groups like the elderly.

#### **Empathy-Driven Design:**

Understanding and empathizing with the users is key to creating designs that truly cater to their unique needs and challenges.

#### Simplicity and Accessibility:

Simplicity and accessibility are critical for creating user-friendly interfaces that can be used effectively by individuals who may not be techsavvy.

#### **Continuous Improvement:**

UI/UX design should be an iterative process, allowing for ongoing enhancements and adaptations to address evolving user requirements.