Austin, TX Airbnb & Zillow
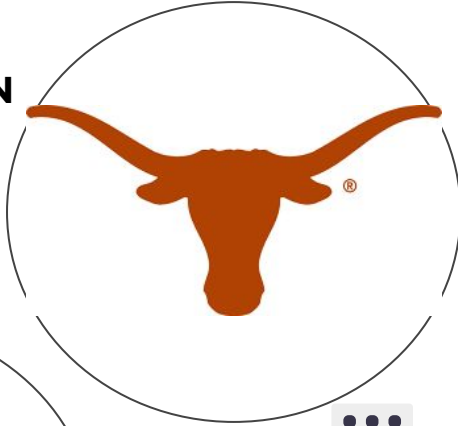
Investment Analysis

Rishi Prasadha
Brittanie Polasek
Quinn Stroube

Why Austin?

EDUCATION

EVENTS

TECH

ACTIVITIES

bumble

DELL

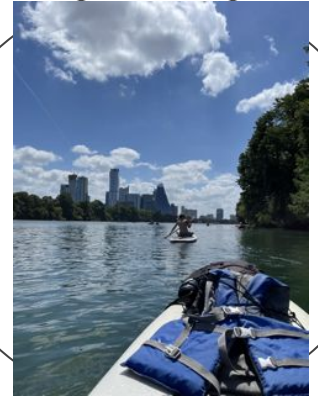TESLA

Setting the Stage

GLOBAL PANDEMIC: COVID-19

LOW MORTGAGE INTEREST RATES

MAINSTREAM EMPLOYEES WORKING FROM HOME

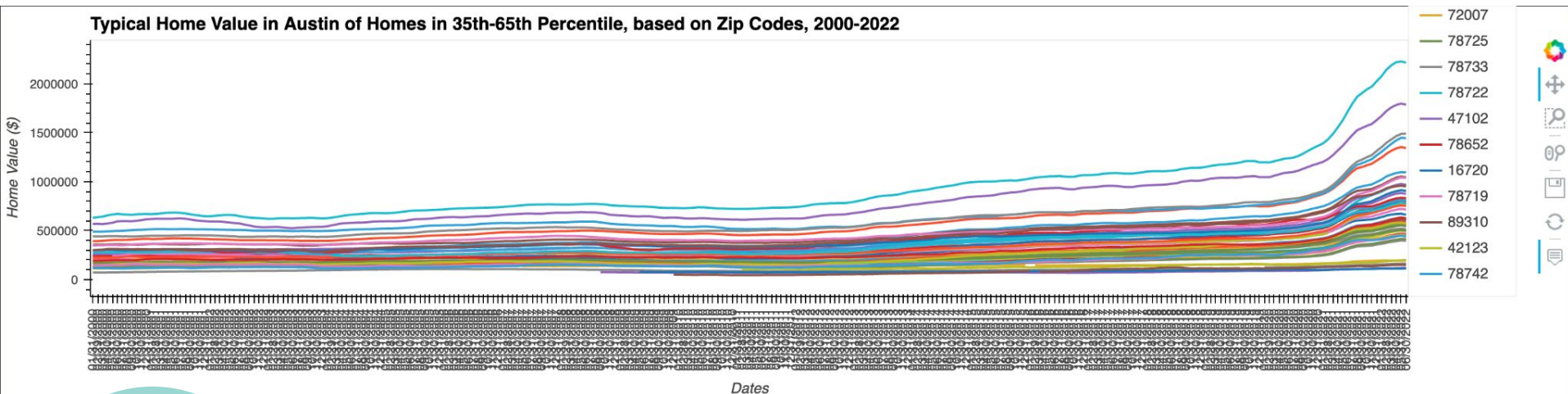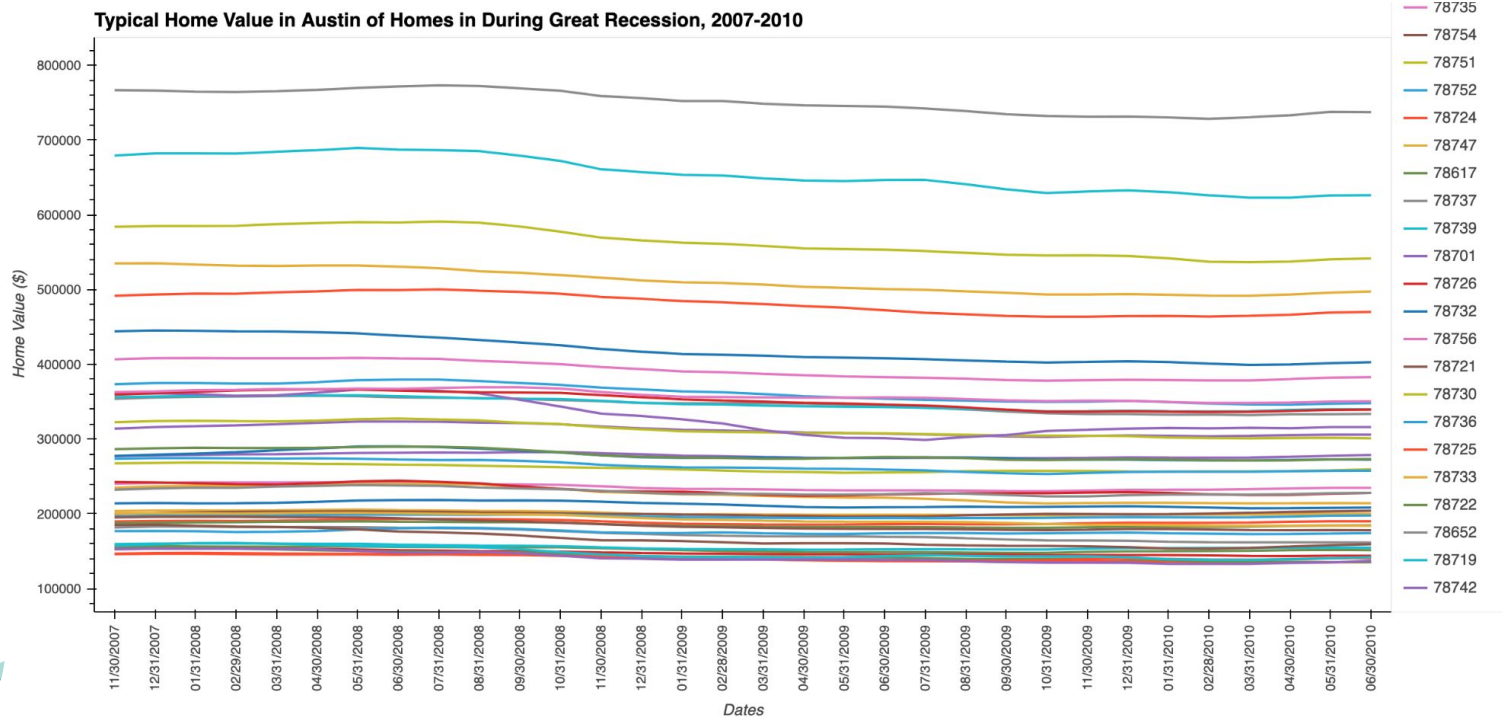**OUT OF STATE MIGRATION PATTERNS**

IN AND OUT OF STATE REAL ESTATE INVESTMENT INTEREST
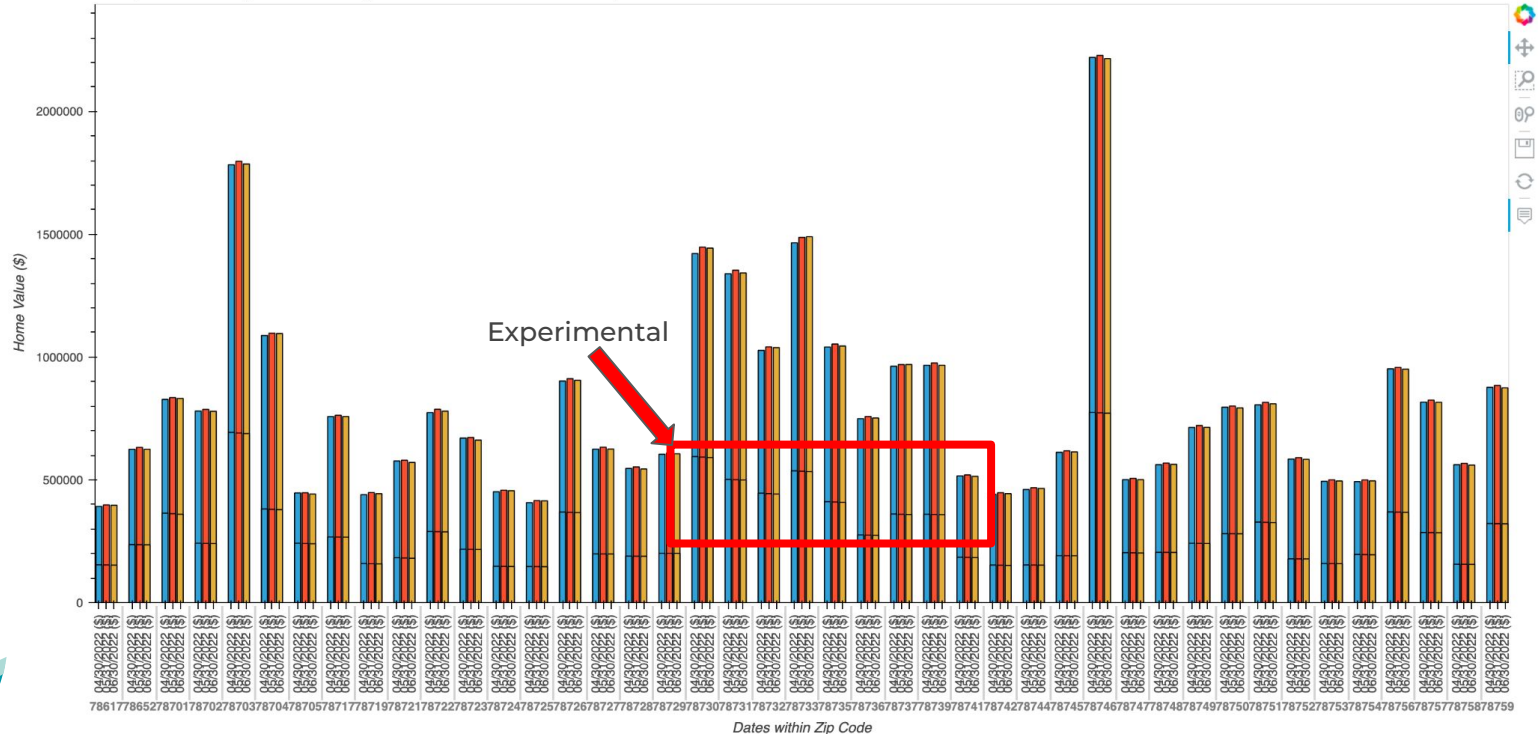
FOR RENT

Austin Home Values, 2000-2022

Typical Home Value in Austin of Homes in 35th-65th Percentile, based on Zip Codes, 2000-2022

Linear Regression Training Set, 2007-2010

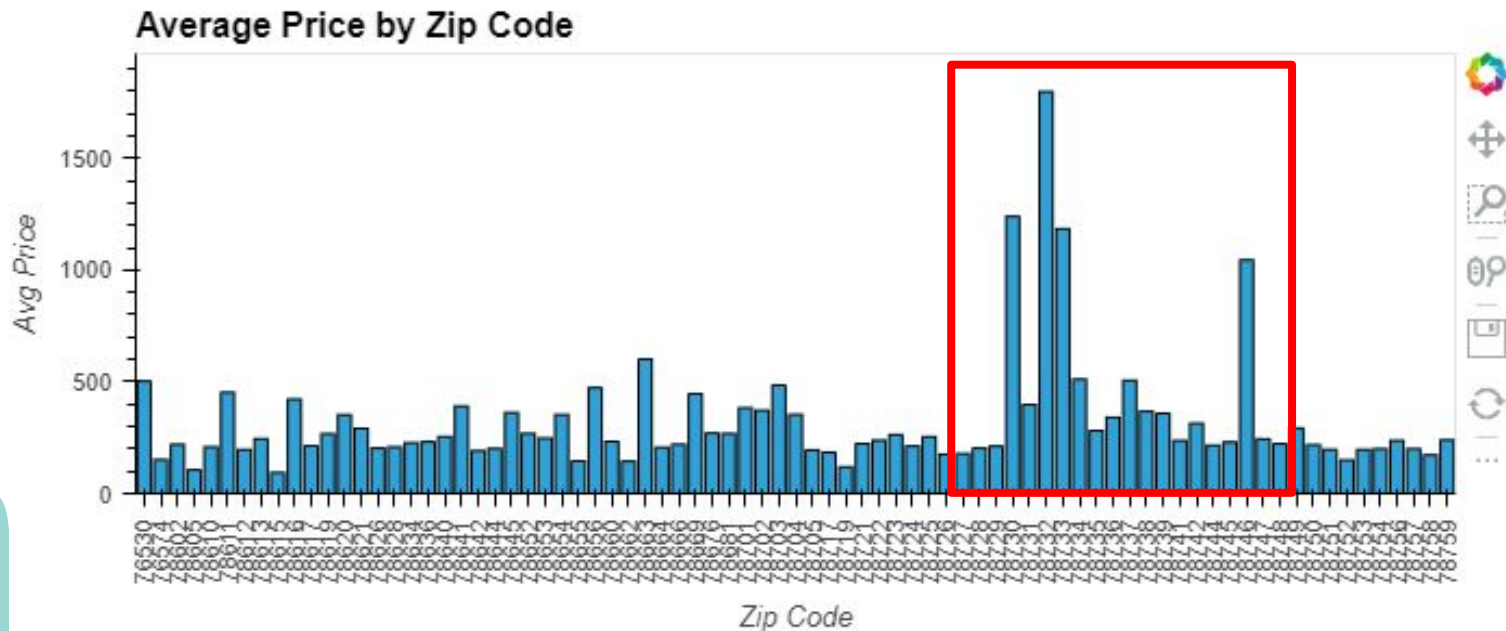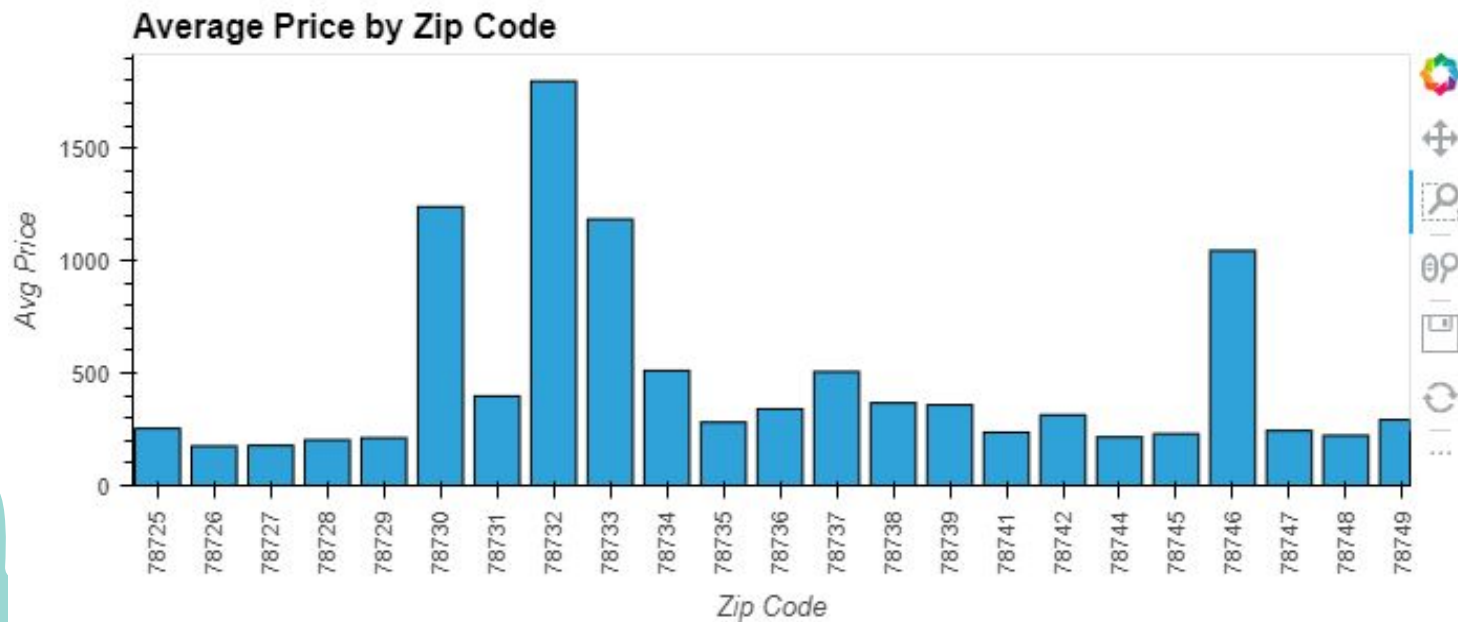Typical Home Value in Austin of Homes in During Great Recession, 2007-2010

Linear Regression Results

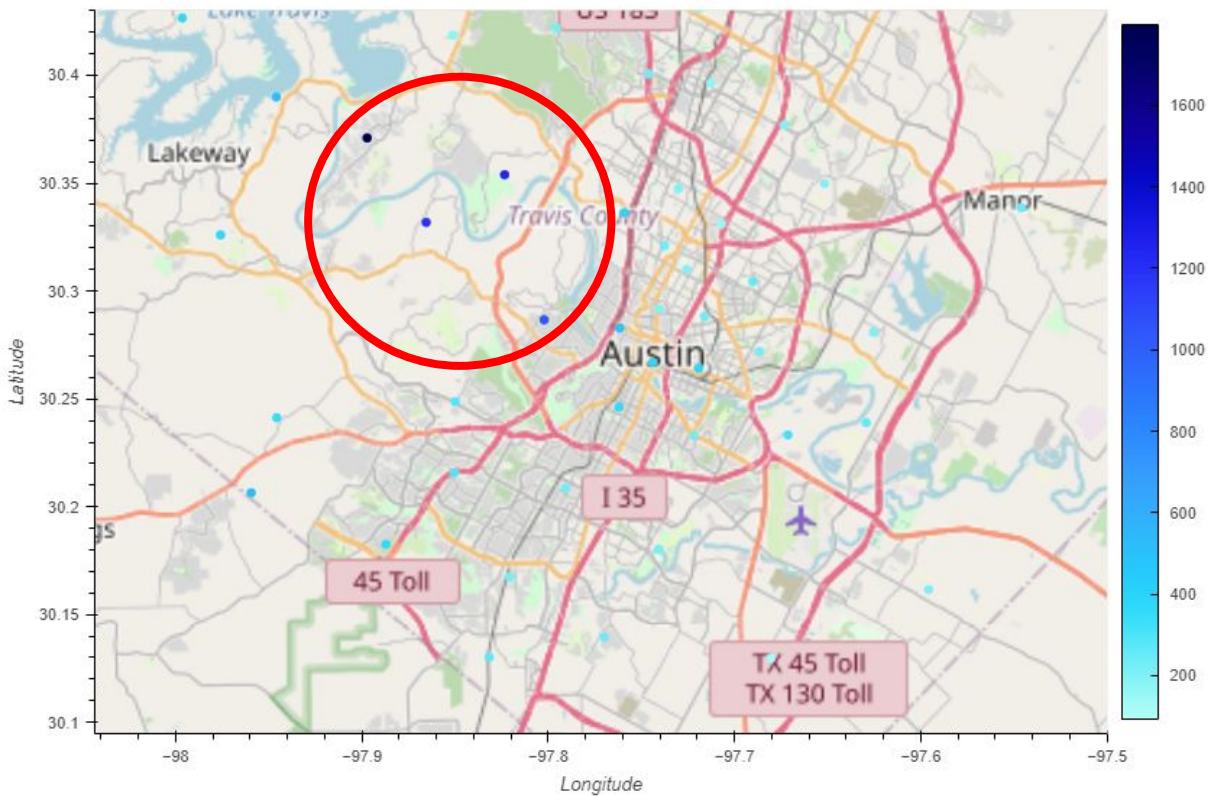Comparison of Experimental Regression Model vs Actual Data, 4/30/22 - 6/30/22
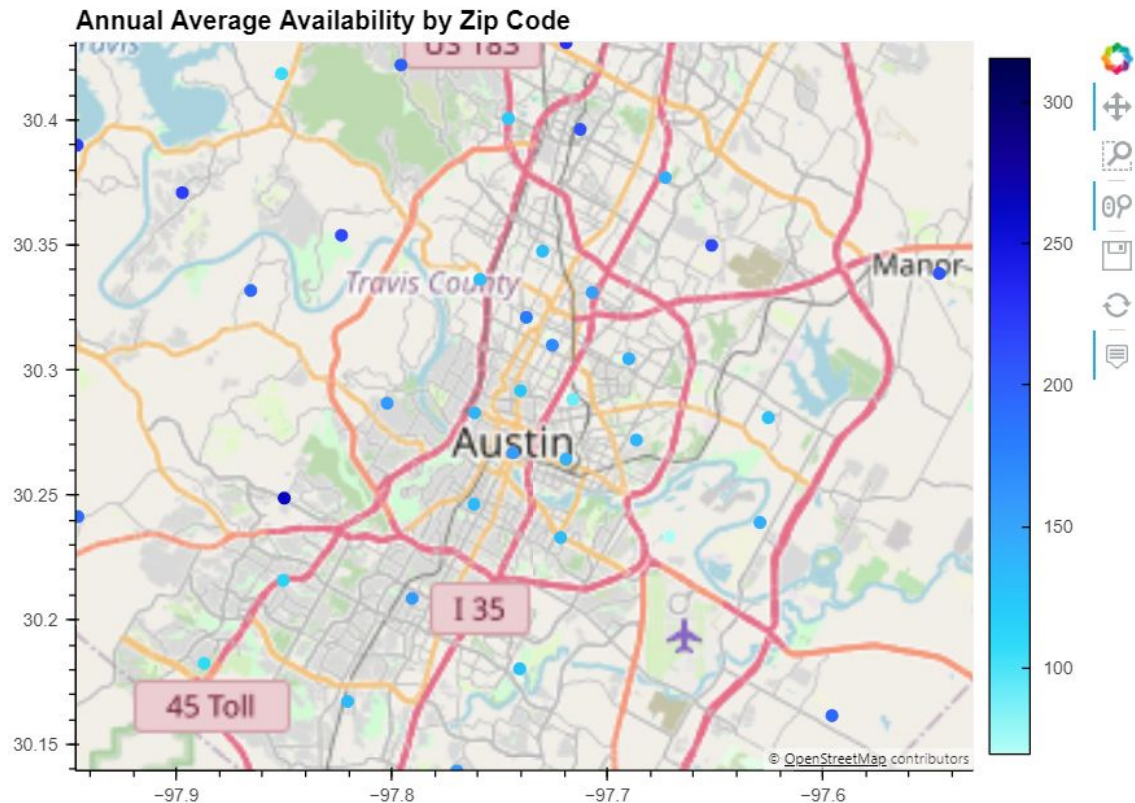
Airbnb Profitability

Average Price by Zip Code

Airbnb Profitability

Map View
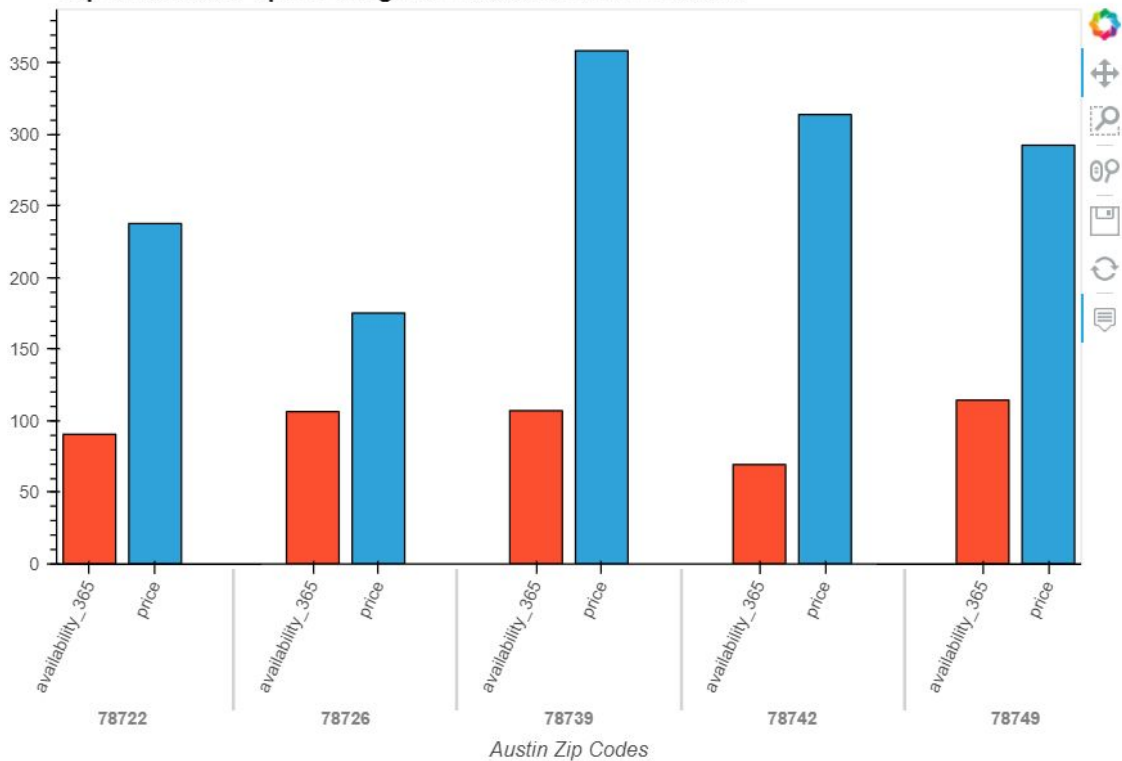
Airbnb Availability

Annual Average Availability by Zip Code
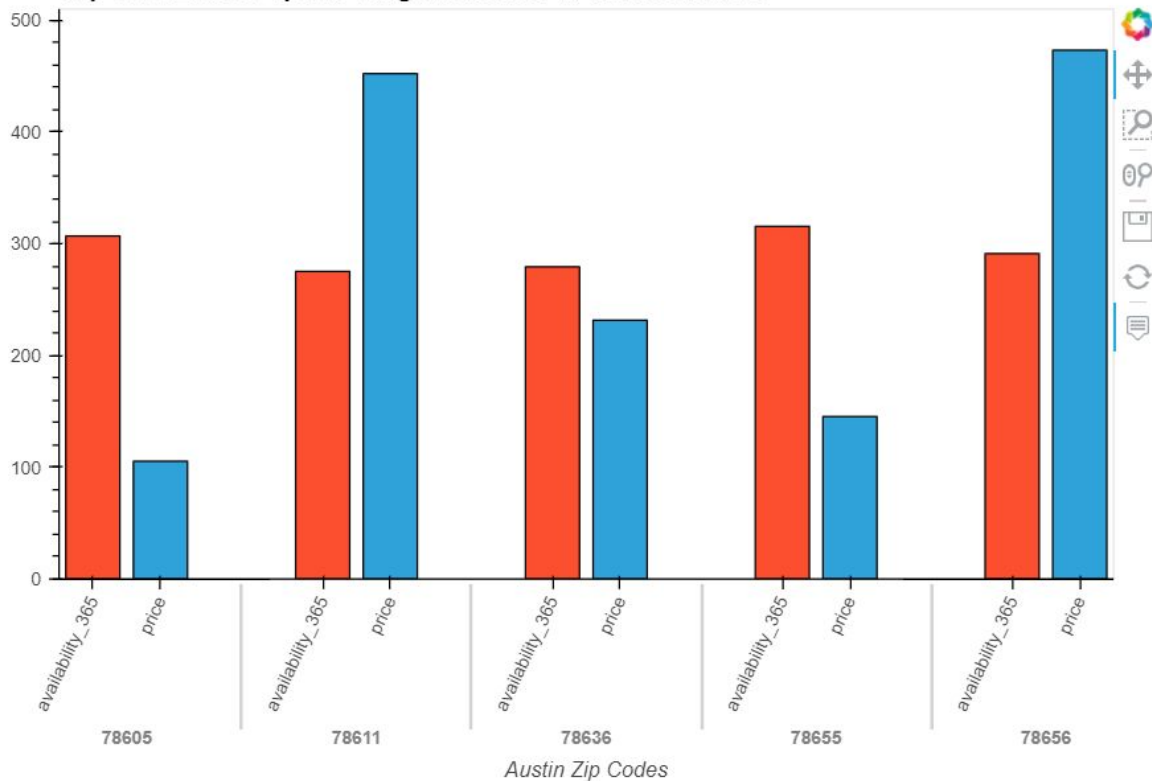
Most Popular Areas

Top Five Most Popular Neighborhoods to Rent in Austin

Least Popular Areas

Top Five Least Popular Neighborhoods to Rent in Austin

Thank You!