

Hungry at night? It's your right for a bite

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## What is Knight Bite?

Knight Bite is a cloud kitchen service that delivers delicious food at late nights.

Knight Bite currently operates in 6 cities and has 9 outlets across Bangalore, Hubli, Mangalore, Hyderabad, Manipal, Mysore. The service starts at 7PM and closes early morning at 4AM. (Time may vary according to location)

Biters(our foodie customers) from these 4 cities place order by using our app or by a phone call. Our smart delivery boys deliver these orders at their door steps within 35 minutes.



### **Cloud Kitchen**

As technology and business goes evolving day by day, There is a quick shift with what's happening in the food industry

And one of the biggest shifts is the emergence of cloud kitchens .

In a quick summary:

No restaurant, only a kitchen. It's ordered and delivered.

And ever since the pandemic, we have seen a boom in the cloud kitchens even existing restaurants have been operating as cloud kitchens

KnightBite is one such concept which was highly successful in adapting to the emerging market.



### **Mission and Vision**

**Our Mission** is to deliver the best quality of food in the city with utmost customer service and satisfaction.

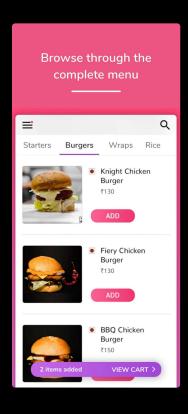
**Our Vision** is to be the most favourite Food chain Brand in the country.

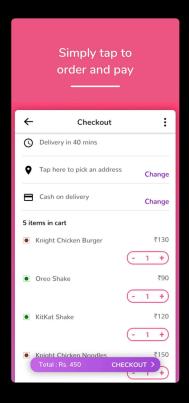


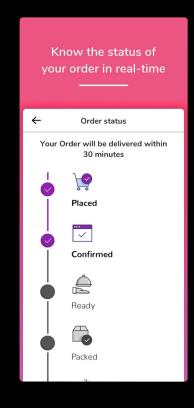
### **In-house App and POS**

40,000+ app downloads on Google play and App store.

















**BURGERS** 









**DESSERTS** 









**Smoothies and Shakes** 









## **STARTERS**



### **Milestones**



April 1st, 2017 Launched in Mangalore



**April 11th, 2017**First 500 Orders



**April 15th, 2017**First 1000 Orders



August 16th, 2018 Launched Knight Bite App



August 9th, 2018 Launched POS System



March, 2019 20,000+ App Downloads



**April 19th, 2019** Launched in Manipal Feb 5th, 2020 Opened up Franchise option



#### **Testimonials**

I highly recommend this place I order both from mangalore and manipal and the taste is so consistent. My favourite from this restaurant is double patty zinger burger with oreo shake.

- Swastika Tamang



zomato

Tasty food. Great service, friendly yet professional in approach. Custom notes and packages are cute add-ons to my already happy experience with Knight Bite!

- Rashmi Mallya



The food was fresh, properly prepared and a great value for the price. I highly recommend it. The Knight Chicken Burger is a win-win. ◆ And indeed, Burger is food for the Soul

- Anjli Kumari



If you are hungry at night,,, just order from knight bites... super service, keep it up guys

- Rameez KR





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# Our Happy Customers

Here's what The Biter Community has to say about Knight Bite!





## **Key Benefits of Knight Bite Franchise**

#### Low investment

Well, you don't need a prime roadside location to drag customers. You don't need to worry about interior decor or furniture. An office desk setup space and a kitchen space Any well hygienic location is good enough. We will provide the materials you require to set up the kitchen.

#### Low maintenance

The hygiene, rent, staff and storage would be the only maintenance the franchise would have to focus on.

#### SkillSet

Anyone with basic training can easily step into the shoes of the staff. No serious training is required to run the kitchen. The materials are sent.

#### Good profit margin

Considering the establishment running cost being much lesser than a traditional restaurant, and the pricing of the food, you are in for a good profit margin . The model is working in two cities and can work in yours as well



## Some Stats

App Downloads: 45,000+

**Instagram Followers:** 10000+

Cities Captured: 6 cities and many more to go



# For Franchise Inquiry

Contact: 08047192034

Apply Now: www.knight-bite.com

Website: <u>www.knight-bite.com</u> Play store: <u>Knight Bite Android App</u>

Facebook: KnightBiteIndia



# Thank You!



Hungry at night? It's your right for a bite