RISHI JAGAD

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ABOUT ME

Multidisciplinary visual artist specializing in graphic design, short-form video editing, and modern UI aesthetics. With extensive hands-on experience using Canva Pro and CapCut, I transform concepts into polished marketing templates, cohesive team branding, and highly engaging video narratives. Passionate about visual storytelling that captures attention and communicates messages effectively.

EXPERIENCE

Graphic Designer & Video Editor | Freelance / Portfolio Projects

- Design polished marketing templates, social media assets, and cohesive digital branding layouts using Canva Pro.
- Edit high-retention, dynamic short-form video content using CapCut, implementing trending visual effects and precise audio-syncing.
- Utilize AI image generation tools to create unique, eye-catching visual elements for digital campaigns.
- Optimize pacing and visual storytelling specifically for social media algorithms to maximize audience engagement.

Front-End UI Developer | CREART Certification Project

- Designed and developed user-centric web interfaces, focusing heavily on modern digital aesthetics and color theory.
- Bridged the gap between Figma mockups and functional code (HTML/CSS), ensuring the final product perfectly matched the creative vision.

UI/UX & Interaction Designer | ARniture (Augmented Reality App)

- Designed the user interface and visual layout for an interactive 3D spatial application.
- Created an intuitive, clean, and modern user experience, allowing users to easily visualize and manipulate 3D models in their real-world environment.
- Focused on responsive design principles to ensure a seamless visual experience across mobile devices.

Visual Asset Manager | TextARact Application

- Designed a highly accessible, minimalist interface for a text-extraction tool.
- Focused on clean typography, visual hierarchy, and ease of use, ensuring the app was visually appealing and functional for a diverse user base, including visually impaired users.

EDUCATION

GEC BHAVNAGAR - *Bachelor of Engineering in ICT*
Sep 2023 – May 2026 (CGPA- 8.19)
A.V. Parekh Technical Institute - *Diploma – Computer Engineering*
Aug 2023 (SPI: 9.00, CGPA- 7.93)