

RISHI JAGAD



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ABOUT ME

Multidisciplinary visual artist and ICT engineering student specializing in graphic design, short-form video editing, and modern UI aesthetics. I bridge the gap between creative visual storytelling and functional frontend development to build polished, user-centric digital experiences. Passionate about combining modern design tools with technical frameworks to capture attention and maximize audience engagement.

EXPERIENCE

Graphic Designer & Video Editor | Freelance / Portfolio Projects

- Designed cohesive digital branding and marketing templates using Canva Pro, while leveraging AI generation tools for unique campaign visuals. Additionally, edited high-retention short-form videos in CapCut with precise audio-syncing and trending effects, optimizing visual pacing to maximize audience engagement on social media.

UI/UX & Interaction Designer | ARniture (Augmented Reality App)

- Designed the visual layout and intuitive user interface for an interactive 3D spatial application. Focused on responsive mobile design principles to create a clean, modern experience that allows users to seamlessly visualize and manipulate 3D models in their real-world environment

Front-End UI Developer | CREART Certification Project

- Developed user-centric web interfaces with a strong focus on modern digital aesthetics and color theory. Successfully bridged the gap between creative Figma mockups and functional HTML/CSS code, ensuring the final programmed product perfectly matched the initial creative vision.

Visual Asset Manager | TextARact Application

- Designed a highly accessible, minimalist interface for a text-extraction tool tailored for a diverse user base, including visually impaired individuals. Focused heavily on clean typography, strong visual hierarchy, and overall ease of use to ensure the app is both functional and visually appealing.

SKILL

Video Editing & Storytelling

- CapCut
- Short-Form Video Editing
- Audio-Syncing & Visual Pacing
- Visual Storytelling

Front-End Development

- HTML & CSS
- JavaScript, React.js, Next.js
- Front-End UI Development

Creative & UI/UX Design

- Figma | Canva Pro
- UI/UX & Interaction Design | 3D Spatial UI
- Modern UI Aesthetics & Visual Hierarchy
- Typography & Color Theory
- Accessible Design | Responsive Design Principles
- AI Image Generation

EDUCATION

GEC BHAVNAGAR - Bachelor of Engineering in ICT
Sep 2023 – May 2026
(CGPA- 8.19)

A.V. Parekh Technical Institute - Diploma – Computer Engineering
Aug 2023 (SPI: 9.00,
CGPA- 7.93)