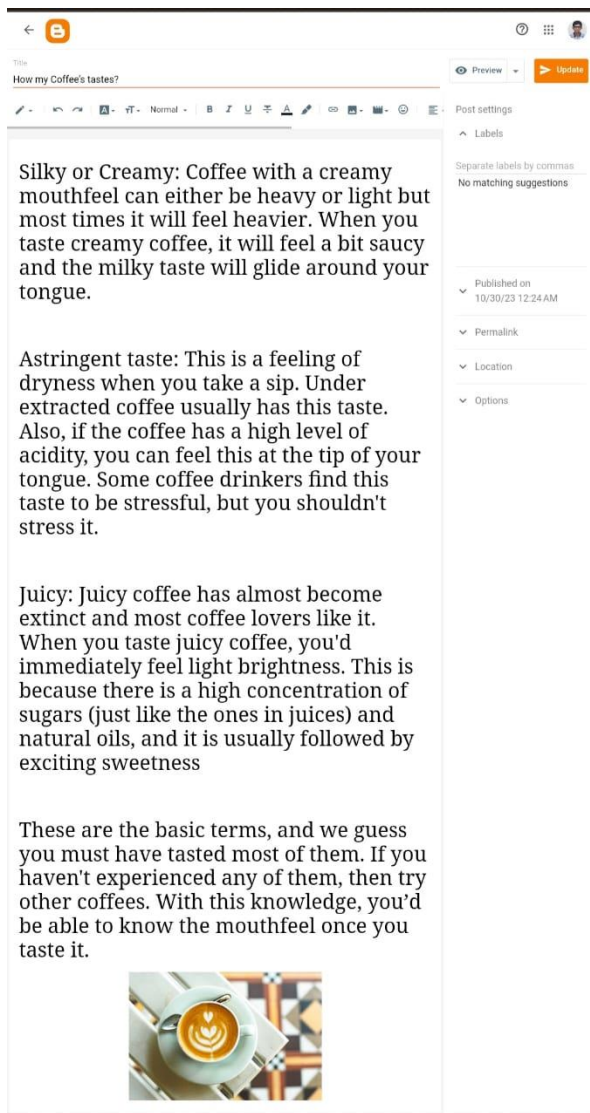


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<b>NAAN MUDHALVAN COURSE</b>	DIGITAL MARKETING
<b>NAAN MUDHALVAN ID</b>	2C8CE4E683FC5F882A8469037D3D1FB2

## ASSIGNMENT ON DIGITAL MARKETING

### 1)WordPress:

<https://biotechierelam2live.blogspot.com/2023/10/how-my-coffees-tastes.html>




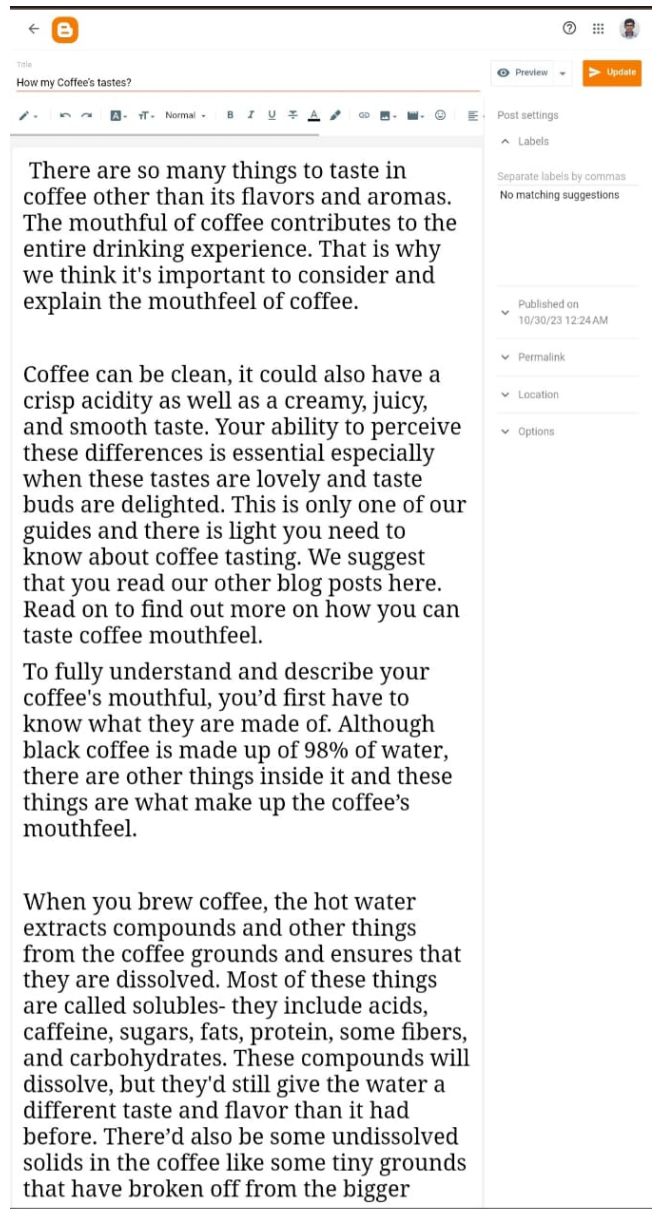
The screenshot shows the WordPress post editor interface. The title is "How my Coffee's tastes?". The main content area contains three paragraphs of text about coffee tastes, followed by a small image of a latte in a white cup. The right sidebar shows the "Post settings" panel with sections for Labels, Published on (10/30/23 12:24 AM), Permalink, Location, and Options.

Silky or Creamy: Coffee with a creamy mouthfeel can either be heavy or light but most times it will feel heavier. When you taste creamy coffee, it will feel a bit saucy and the milky taste will glide around your tongue.

Astringent taste: This is a feeling of dryness when you take a sip. Under extracted coffee usually has this taste. Also, if the coffee has a high level of acidity, you can feel this at the tip of your tongue. Some coffee drinkers find this taste to be stressful, but you shouldn't stress it.

Juicy: Juicy coffee has almost become extinct and most coffee lovers like it. When you taste juicy coffee, you'd immediately feel light brightness. This is because there is a high concentration of sugars (just like the ones in juices) and natural oils, and it is usually followed by exciting sweetness

These are the basic terms, and we guess you must have tasted most of them. If you haven't experienced any of them, then try other coffees. With this knowledge, you'd be able to know the mouthfeel once you taste it.

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There are so many things to taste in coffee other than its flavors and aromas. The mouthful of coffee contributes to the entire drinking experience. That is why we think it's important to consider and explain the mouthfeel of coffee.

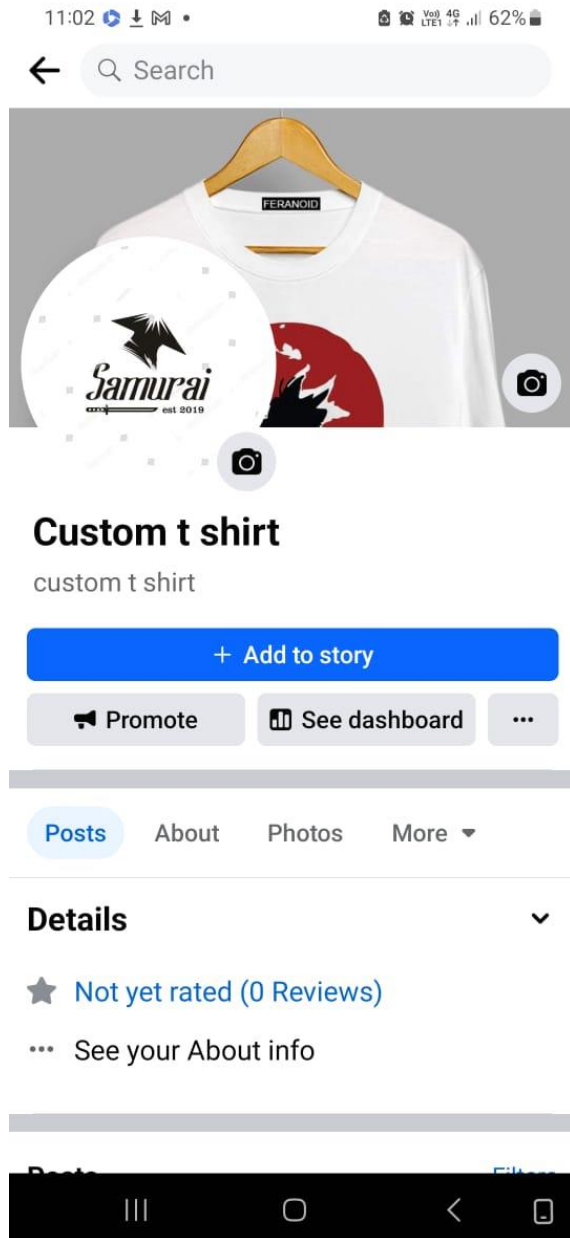
Coffee can be clean, it could also have a crisp acidity as well as a creamy, juicy, and smooth taste. Your ability to perceive these differences is essential especially when these tastes are lovely and taste buds are delighted. This is only one of our guides and there is light you need to know about coffee tasting. We suggest that you read our other blog posts here. Read on to find out more on how you can taste coffee mouthfeel.

To fully understand and describe your coffee's mouthful, you'd first have to know what they are made of. Although black coffee is made up of 98% of water, there are other things inside it and these things are what make up the coffee's mouthfeel.

When you brew coffee, the hot water extracts compounds and other things from the coffee grounds and ensures that they are dissolved. Most of these things are called solubles- they include acids, caffeine, sugars, fats, protein, some fibers, and carbohydrates. These compounds will dissolve, but they'd still give the water a different taste and flavor than it had before. There'd also be some undissolved solids in the coffee like some tiny grounds that have broken off from the bigger

2) Create a new facebook buissness page and post one social media poster for your brand.

## Facebook



### 3) Create and design a social media poster using Canva

[https://www.canva.com/design/DAFyqXraeLU/pIQWVx1n6VXIspm-4uSlzA/edit?utm\\_content=DAFyqXraeLU&utm\\_campaign=designshare&utm\\_medium=link2&utm\\_source=sharebutton](https://www.canva.com/design/DAFyqXraeLU/pIQWVx1n6VXIspm-4uSlzA/edit?utm_content=DAFyqXraeLU&utm_campaign=designshare&utm_medium=link2&utm_source=sharebutton)



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Is been released  
Use code :45fg for discount

**New merch**

Contact number : xxxxxxxxxxxx  
Adress: zyx, saibab colony  
Mail id : xyz@gmail.com

The poster features two t-shirt designs. The left t-shirt is white with a black silhouette of a samurai standing in front of a large red sun, with the Japanese characters '浪人' (Ronin) below. The right t-shirt is white with a black silhouette of a samurai standing in front of a large red sun, with a sword visible at the bottom. A small 'Samurai' logo with 'est 2019' is also present in the center.

#### 4) Create email newsletter design using Mailchimp or Canva

