NAME : SIBI PRADEEP A

DEPARTMENT: INDUSTRIAL BIOTECHNOLOGY

COLLEGE : GOVERNMENT COLLEGE OF

TECHNOLOGY, COIMBATORE

NAAN MUDHALVAN COURSE: DIGITAL MARKETING

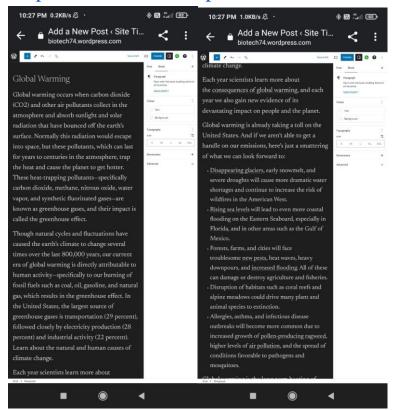
NAAN MUDHALVAN ID : 6CC43EA0F36B32CB324455996973426E

ASSIGNMENT ON DIGITAL MARKETING

1. Create a blog or website using blogspot and wordpress. Customize the theme design and post new article with 500 words.

Wordpress:

https://biotech74.wordpress.com/2023/10/30/global-warming/



2.Create a new facebook business page and post one social media poster for your brand.

 $\frac{https://www.facebook.com/61552804716074/posts/pfbid035PV5YC84hnogLiyXy}{4hEHxStTPMPtenJXSiiy88VSgFk7AmfSJE3gdTLnKWXRKGFl/}$



3. Create and design a social media advertisement poster using canva



4. Create email newsletter design using Mailchimp or canva tool.

SSC EXAM FORM FILLING BEGINS

Borbun Company

Edition XII



The online filling of forms of regular students appearing for the Secondary School Certificate (SSC) exams next year has begun. It includes students who passed the March 2023 and July 2023 (supplementary) exams and want to improve their scores (class improvement).

Schools have been told to ensure that regular students details have updated on the government's portal for registering them for the exams. The registrations have to be done by November 20.

