

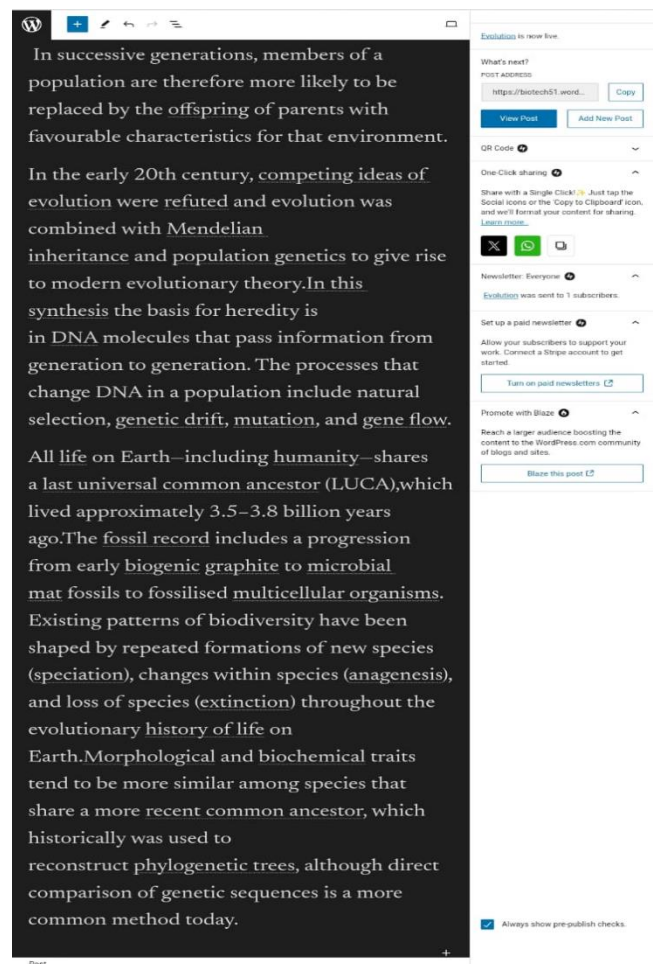
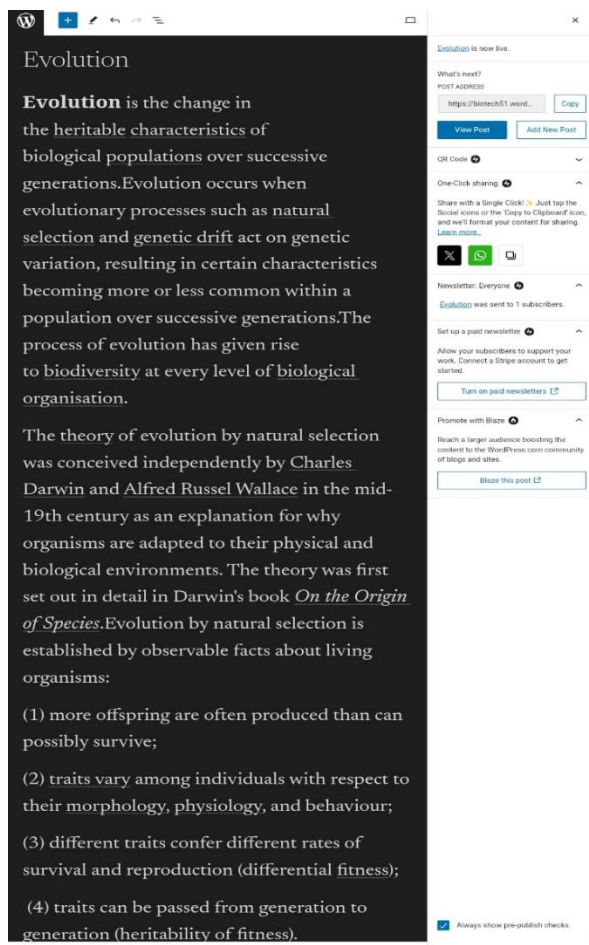
NAME : RISHIKANNAN V
DEPARTMENT : INDUSTRIAL BIOTECHNOLOGY
COLLEGE : GOVERNMENT COLLEGE OF TECHNOLOGY
NAAN MUDHALVAN COURSE: DIGITAL MARKETING
NAAN MUDHALVAN ID : AEE127E3AA4947F84CB46C5E6D6498B3

ASSIGNMENT ON DIGITAL MARKETING

1. Create a blog or website using blogspot and wordpress. Customize the theme design and post new article with 500 words.

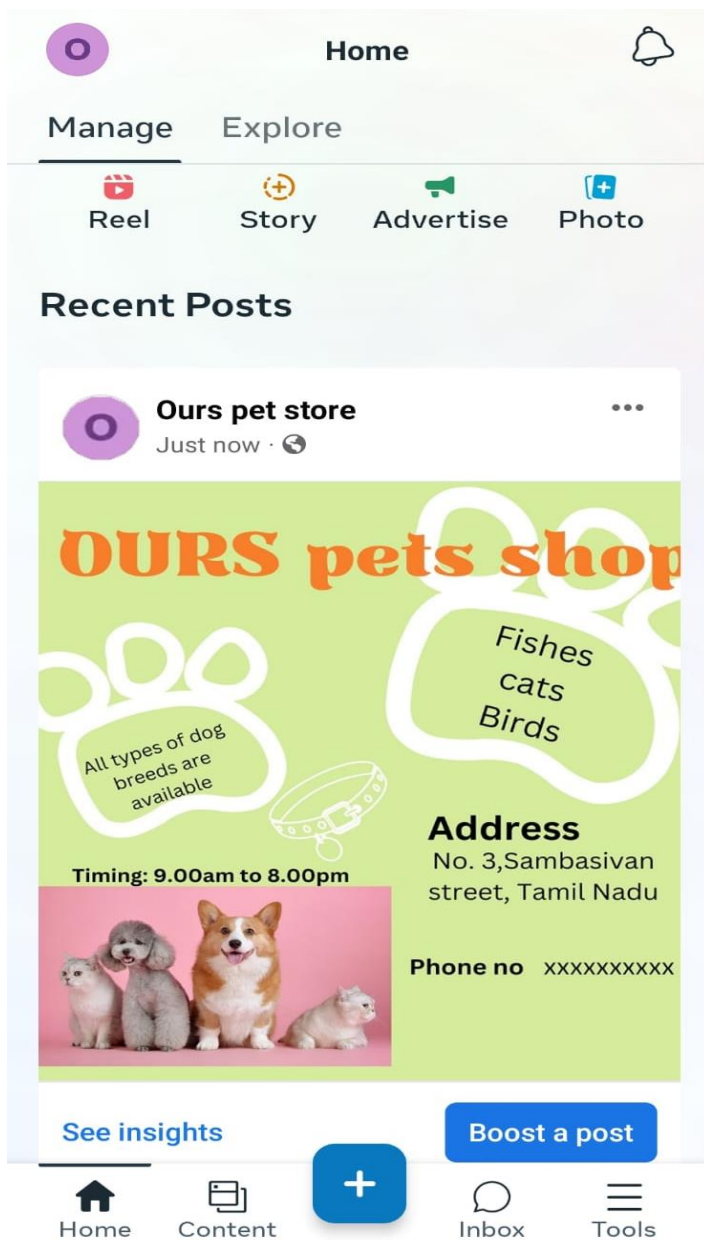
Wordpress:

<https://biotech51.wordpress.com/2023/10/30/evolution/>



2. Create a new facebook business page and post one social media poster for your brand.

<https://www.facebook.com/61552818784134/posts/122100716798093959/>



3. Create and design a social media advertisement poster using canva.



4. Create email newsletter design using Mailchimp or canva tool.

