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THE RESULT OF THE WORK SHOULD BE SUCH THAT IT WORKS AS AN ADVERTISEMENT.

- MY MOTIVATION

HI, I AM ARYAN KATIYAR

Passionate Marketer &
Marketing Consultant.

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SOCIAL MEDIA
MARKETING



SOCIAL MEDIA
MANAGEMENT



YOUTUBE
MARKETING



SALES FUNNEL
STRATEGY

HOW DO I HELP?

I'm a Digital Marketer specializing in Social Media Marketing with 4+ years of experience in

- Lead Generation,
- Sales Funnel,
- Content Marketing
- Brand Growth &
- Marketing Automation

and services from Running social media ads to Integrated Marketing Campaigns.

BCZ I AM →
PASSIONATE

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4+

YEARS OF
EXPERIENCE

16+

COMPLETED
PROJECTS

94%

CLIENTS
SATISFACTION

99%

RETURN ON
INVESTMENT

MY WORK EXPERIENCE

SELF-EMPLOYED, CAREER GUIDANCE



SOCIAL MEDIA MARKETING

- Responsible for marketing and management of social media campaigns and strategies.
- Overall Responsible for YouTube channel's growth and user engagement.
- Increases presence on existing platforms including Instagram.
- Performed A/B Testing Which Improved the Conversion rate.

SELF-EMPLOYED VEDANT LEARNING



YOUTUBE MANAGEMENT

- Responsible for Channel Management & user engagement.
- Content creation and scheduling
- Provides training and guidance to social media and marketing team members

EMPLOYED AMBITION CLASSES



CONTENT MARKETING MANAGER

- Developed an Online content strategy that encompasses the goals of an Institute
- Maintaining a content marketing calendar that schedules all aspects of the creation and delivery of content

FREELANCE PROJECT MARU METAL PVT.LTD



LANDING PAGE CREATION

- Created Convertible landing page
- Sales copywriting , Responsive
- Gigs Designing

FREELANCE PROJECT ASTRAL GURU



LEAD GENERATION FUNNEL

- Convertible Funnel With Research
- Competitor Research
- Ads landing page creation
- Gigs Designing, Sales Copywriting

FREELANCE PROJECT TAJURBA



LANDING PAGE CREATION

- Created Convertible landing page
- Sales copywriting , Responsive
- Gigs Designing

FREELANCE PROJECT INWAY RETAILS PVT.LTD



GRAPHIC DESIGNING

- Digital Creative designing
- Banner designing
- Gigs Designing

AND MANY MORE



WHAT PEOPLE SAY



" A most dedicated, performing, and qualitative digital marketing expert working in our @thementa as marketing manager. Making me proud to say that he helped our team grow with his Creative Skills."

 **Pranshi Gupta** [Sr. Counselor | Creator]



" I had a great experience with Aryan. He is the most dedicated, performing, and qualitative Designer and Marketer . Always delivers work ahead of time."

 **Durvesh Yadav** [Serial Entrepreneur | Influencer | Author]



" Finding Aryan for digital marketing and promotions is like finding a gem . You must have received many calls regarding digital marketing but working with one who understands the work, connects well, and complete the task on time is what makes Aryan different. "

 **Vishal Gupta** [Educator | Mentor]



Aryan is one of the most dedicated members of my institute. He is creative as well. He designed various creatives for me and my institute. I appreciate his way of working.

 **Er. Shailendra Pandey** [Dir. Ambition Engineering Classes]



As marketing manager at @thementa, I am proud to say he has the most committed, performing, and qualitative digital marketing knowledge. We have grown tremendously thanks to his creativity.

 **Lucky Singh** [Sr. Counselor | Creator | Mentor | Speaker]

Lala, **OLD BUSINESS HO YA**
NEW BUSINESS EK CHIZ
COMMON HAI

PROFIT & GROWTH

Aur ye apna
FAVOURATE HAI !



MY LATEST BLOG



Aryan Katiyar ↗ on LinkedIn

SOCIAL MEDIA MARKETING CAN BE USED FOR ONLY SHORT-TERM CAMPAIGNS?



Aryan Katiyar ↗ on LinkedIn

TOP 3 DIGITAL MARKETING: EXPECTATIONS VS. REALITY

TOP 7 SKILLS TO BECOME AN EXPERT IN DIGITAL MARKETING
4X YOUR REVENUE

 2022

Aryan Katiyar ↗ on Youtube

7 SKILLS FOR BEGINNERS TO BECOME AN EXPERT IN DIGITAL MARKETING 2022

Do you have any project?

Contact us.

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Walkaround Digital
(Aryan Katiyar)

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Service

- Social Media Management
- Social Media Marketing
- YouTube Marketing
- Video Ads Creation
- Graphic Designing

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