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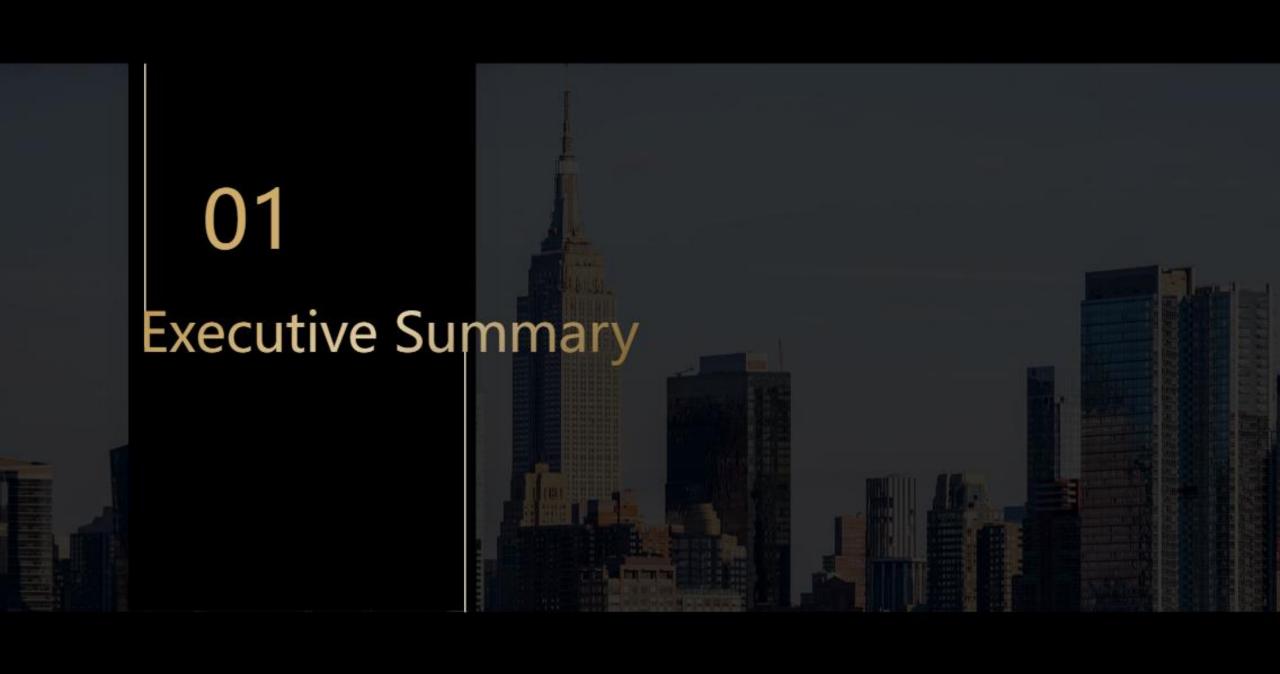
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Key Sales Highlights

National Reach

Operations span 49 states and 529 cities across the U.S., showcasing bro ad market coverage.

Total Sales Perform ance Recorded \$722.05K in total sales, reflecting overall market engagement and potential for growth.



Top Performing States

California Leads in Revenue

California achieves \$446K+ in total sales, establishing itself as a key market driver.

New York and Texas Follow

New York and Texas exhibit strong sale s figures, indicating significant regional economic activity.



Strategy for Underperforming States



Addressing Lower Sales

States like Illinois, Ohio, and Michigan require regional campaigns to boost sales.

Improve Distribution Channels



Improving distribution channels can enhance market penetration and customer satisfact ion.





Top Cities Driving Sales





New York City's High Rev enue

New York City generates \$252.4 6K, leading in urban market con tributions.



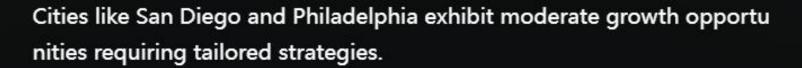
Los Angeles and Seattle's Contribution

Los Angeles and Seattle show r obust sales, reflecting their imp ortance as urban economic hub

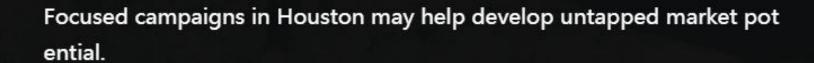
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Focus on Emerging Markets

Tapping Untapped Potential



Marketing in Houst on





Top Product Line Overview



Canon Image Dominance

Canon Image leads sales (\$62K), highlighting product superiority, consider bundling.

Market Leader Strategy



Related products or bundle offers could increase sales volume and customer loyalty.

Diversification

Exploring Other Categories

Assess the market performance to dete rmine future investment.

Bundling Opportunities

Bundling could offer a way to broaden sales.





Optimizing Supply Planning



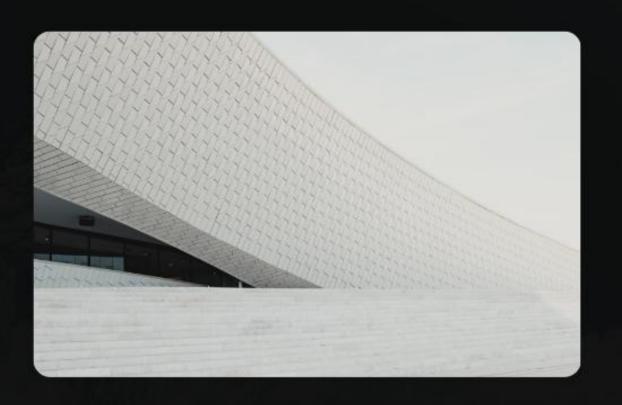
Data-Driven Inventory

Analyzing monthly peaks enables efficient invent ory management and resource allocation.



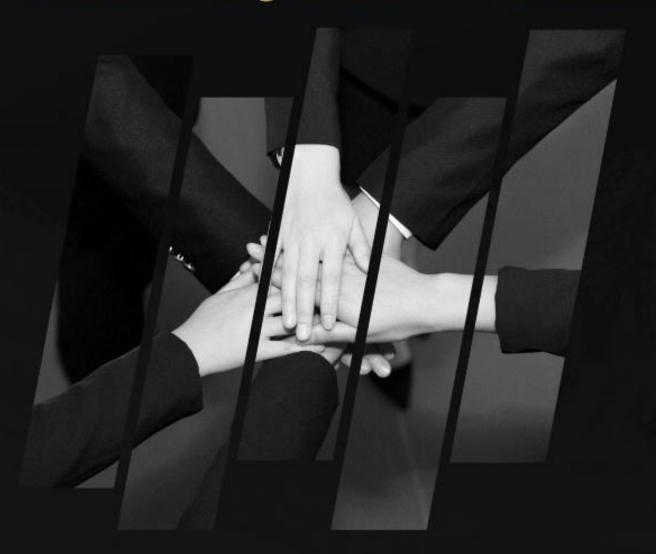
Monitor Growth Patterns

Maintain seasonal campaigns to maximize custo mer engagement during peak seasons.





Understanding Customer Preferences



Ship Mode Monitoring

Monitoring Ship Mode preferences balances c ost vs. delivery time creating value.

Promotion of Faster Options

More "Same Day" or "First Class" promotions attract customers seeking faster results.

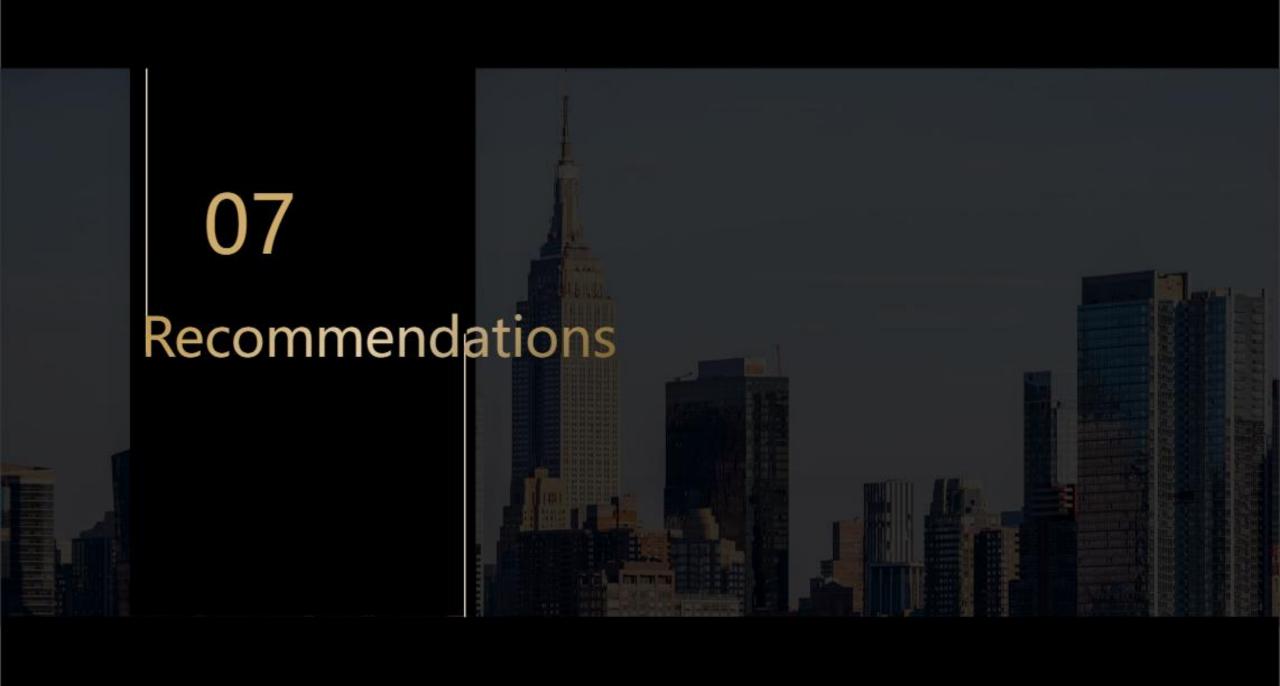
Balancing Cost and Delivery

Enhance Customer Value

Enhance value by optimizing shipping strategy, and creating value for customer.

Evaluate Shipping Costs

Cost vs. delivery time affects customer satisfaction, evaluate cost vs delivery.



Strategic Focus



01

Focus on High-Performing R egions

The East and Central regions offer sales boost with inventory, promotions, or premium delivery.

02

Leverage Star Products

Expand inventory, promotions, an d premium delivery options to pro mote sales.

Future Opportunities

City-Level Growth Focus

Focused marketing could help tap into emerging markets such as San Diego, Housto

State-Level Strategy

States with lower sales, like Illinois, Ohio, and Michigan, need regional campaigns or better distribution.





Thank you.