

Assignment 3

Q 1. Define and explain technology management.

Explain technology management at national level and Enterprise level. What are the key task of MOT.

Q 2. Explain SMOT and STMS.

Q 3. Explain Phases of Strategic Technology management System. (STMS)

Q 4. What is product development. Explain product development process.

Q 5. Explain product life cycle with a diagram.

Q 6. Explain product innovation. Write its advantages.

Q 7. Define and explain technical entrepreneurship.

Q 8. Explain advantages and disadvantages of international trade.

Q 9. Explain seven reasons for international trade.