**Key Partners** 



1. Hospitals

- 2. Healthcare institutions
- 3. Ministry of Health and Family Welfare

**Key Activities** 



- 1. Customer experience
  - Customer Service
  - Consulting
  - Support
- 2. User Data Management
  - Collection
  - Sharing
  - Data Analysis

**Key Resources** 

- 1. Intellectual
  - Customer Database
  - Partnerships
- 2. Human Resources
  - Users

Value Propositions

Designed for:



- 1. **Newness-**An online prediction platform for COVID-19 based on user mentioned symptoms.
- 2. **Customization-**Flexibility of User input over a vast and detailed dataset.
- 3. **Price-**Free access and prediction for users.
- 4. Accessibility-Web-based solution easily available to Users.
- 5. **Scalability-**Possible conversion into an app.

Customer Relationships



- 1. Dedicated Personal Assistance
- 2. Self-Service
- 3. Automated Services

**Customer Segments** 

Customers are divided into groups on the basis of the prediction result and healthcare services are recommended accordingly.

Channels

**World Wide Web** 

Cost Structure

Expenses incurred while maintaining database.



Revenue Streams

- 1. Paid advertisements
- 2. Patrons/Crowdfunding
- 3. Providing paid access to the data



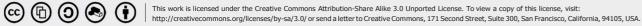












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