# RISHIKA UJJAINWAL

## The role you are applying for?

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Results-driven and highly motivated professional with a diverse background in Business Development and Accounts & Finance. With a solid foundation as a Business Development Officer for one year, I have successfully contributed to the growth and expansion of the organization. My strategic approach to identifying and capitalizing on business opportunities has led to increased revenue and market share.

### **EXPERIENCE**

## **Accounts & Finance Trainee**

Global Excellence Group

**=** 12/2021 - 04/2023 New Delhi

Learnings from Global Excellence Group

- Managed accounts receivable and accounts payable to ensure accurate and timely payment of invoices
- Handled accounts payable and accounts receivable, resulting in improved cash flow and reduced overdue payments
- Developed and maintained a system for tracking accounts receivable and accounts payable

## **Business Development Officer**

Dr. Bakshi's healthcare

**=** 04/2023 - Present New Delhi

Learnings from Dr. Bakshi's Healthcare

- Monitored industry trends and identified new opportunities for business growth
- Generated new leads and contacts through networking, cold calling, and research, resulting in a 10% increase in new customer acquisitions
- Built and managed a successful sales team.
- Collaborated with cross-functional teams to develop and deliver successful marketing campaigns
- Proficient in developing and implementing effective business strategies to achieve organizational objectives.
- Strong analytical skills for interpreting financial data, forecasting trends, and providing actionable insights for decision-making.

## **EDUCATION**

## B.Com

Delhi University(SOL)

# 12/2021 - Present

## **LANGUAGES**

Hindi Native English Advanced

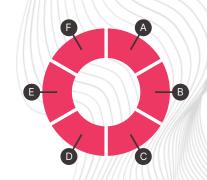


### **ACHIEVEMENTS**



Training Program Certificate Dr. Bakshi's Healthcare

### MY SKILLS



- A Customer Relations
- Googling and Research
- Marketing
- **Analytical Thinking**
- Dedicated team player
- Cold Calling & Emailing

## **PASSIONS**

- Singing
- Dancing

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