

Typography

In Play+, typography is not just a utilitarian necessity — it is a performance. Our type system expresses both our Distinct and Intuitive pillars. It speaks with clarity, rhythm, and character, enabling content to feel as natural as a conversation.

Typography in Play+ doesn't just organize content — it performs. With intention, rhythm, and voice, our type choices transform interfaces into fluent, brand-native conversations.

Core Principles of Typography

Our Typeface System: The Trio of Roles

The Typographic Scale

Token Name / Role	Font Family	Weight	Size	Line Height
Hero Title	PP Neue Machina	Bold	3.75rem / 60px	1.2
Heading 1	Mulish	Bold	3rem / 48px	1.2
Heading 2	Mulish	Bold	2.25rem / 36px	1.25
Heading 3	Mulish	Semibold	1.875rem / 30px	1.3
Subtitle	Mulish	Regular	1.5rem / 24px	1.4
Body Text	Inter	Regular	1rem / 16px	1.5
Small Body	Inter	Regular	0.875rem / 14px	1.5
Label / Button	Inter	Medium	0.875rem / 14px	1.2
Caption	Inter	Regular	0.75rem / 12px	1.3

Platform-Specific Implementation

Spacing Rules :

- Vertical spacing should derive from the element's line-height.

- Use \$space tokens for consistent inter-block rhythm.

Hierarchy Enforcement :

- Never use a heading token on non-heading semantic elements (e.g., don't use \$font-heading-h3 in a <p>).
- Create utility styles when needed for similar looks without breaking semantics.

Customizing the Typography

We believe in metamorphic design. Swap tokens, keep structure.

Guidelines for Customization :

- Choose fonts with full weight families (Regular, Medium, Semibold, Bold)
- Test across breakpoints to ensure legibility and tonal match

Typography in Motion

Typography should feel alive, not static.

Recommendations :

- Fade-in or upward rise on heading reveal
- Labels animate upward on input focus
- Smooth resizing on screen transitions using clamp()

Component-Level Typography Map

Component	Role	Token Used	Font
Button	Label	\$font-label	Inter
Modal Title	Heading 2	\$font-heading-h2	Mulish
Input Label	Caption	\$font-caption	Inter
Card Title	Heading 3	\$font-heading-h3	Mulish
Card Body	Body Text	\$font-body-1	Inter
Toast Message	Small Body	\$font-body-2	Inter
Hero Section	Hero Title	\$font-display	PP Neue Machina

Typography Quick Guide

This is the voice of your product. Let it be bold, legible, and beautifully yours.